

# \$100.00 Reward EDISON

If we cannot POSITIVELY prove that the new EDISON PHONOGRAPH and Amberol (long-playing) Records will play SMOOTHER, CLEARER, BETTER, LONGER and last twice as long as any other record made. Furthermore, the new Edison Record costs less than half what other records do that have the same amount of music on them. No changing needles, no scratch, no bother.



WE are positively the largest exclusive EDISON dealers in the city, carrying everything to make a complete stock. Our store is known for its modernness, facilities for handling trade and courteous treatment.

## Edison Phonographs—\$1 Down and \$1 a Week

Until they are sold we offer a few slightly used Talkers as follows: \$20.00 machines \$8.50, \$22.00 styles \$10.00, \$30.00 styles \$20.00—\$1.00 down and \$1.00 weekly.

# Portland Phonograph Agency

E. B. HYATT, PROPRIETOR

Between 7th and 8th (Park) Streets.

350 Alder Street, Portland, Oregon.

# East Side Headquarters FOR

VICTORS **M** MORGAN **A** EDISONS

**VICTOR**  
Brings home the world's greatest musicians and singers, best bands and all musical instruments—solves the gift problem.

Even poor people buy pianos costing hundreds of dollars. Any and everybody can afford "Wizard" Edison's masterpiece, the Phonograph.  
Pianos produce one kind of music—a Phonograph all kinds, including the human voice. It solves the Christmas problem.

**BUY IT ON THE EAST SIDE**

8165-65 GRAND AVE. CORNER STARK  
**MORGAN & MACHLEY FURNITURE**

# Don't Let Xmas Go by Without Getting a Talking Machine

Open Till 10 P. M.



Eilers is the only store in Portland where all makes of Talking Machines and Records can be thoroughly tested and compared, side by side.

Prices Range From \$10 to \$500 For Talking Machines

And From 60c to \$7.00 For Records

All instruments sold on weekly or monthly payment plan if you desire.

Victor, Edison, Columbia and Other Talking Machines



All Makes Talking Machine Records

353 Washington Street

**Easy Terms if Desired**

**The One Best Gift This Christmas**  
You can seek further, but you'll never find a Christmas present that will give so much pleasure to so many people, for so long a time, at so little cost as a

**Columbia Graphophone AND COLUMBIA RECORDS**  
DISC AND CYLINDER

Fit any "talking machine", and make it almost as good as the COLUMBIA GRAPHOPHONE.  
**371 Washington St.**

**SANTA CLAUS TAKE NOTICE**

WE ARE OUT OF THE HIGH-RENT ZONE—Our Expenses Are Little; Our Profits Small.

**Large Assortment of Phonographs**  
Several different makes—and we can save you much. JUST THE THING FOR CHRISTMAS and you can save enough on the purchase to buy another nice present.

**RECORDS MAKE NICE PRESENTS, TOO**  
Come in and let us play the latest records for you. The advantage of having a nice phonograph and a good assortment of records is so well known that it is not necessary for us to dwell upon it. We simply call your attention to the very flattering offers we are making now. Or maybe some deserving home is in need of a

**Piano or Player-Piano**  
SEE US

We are in position to give some genuine bargains—not possible to duplicate in this city or on the coast.

**OPEN EVERY EVENING**

**Hovenden-Soule Piano Co.**  
CORNER MORRISON AND WEST PARK STREETS

**An Edison Phonograph!**

**The BEST CHRISTMAS GIFT.**

**For All the Family**

No musical instrument of equal cost permits of more real pleasure and healthy entertainment than an Edison Phonograph. Think of having, practically under your own roof, the voices of the world's greatest vocalists, elocutionists, debaters, and monologists and the music of the most famous Bands and Orchestras of modern times. Don't let Christmas go by without having one of these wonderful reproducers of sound in your home.

**The Edison Idelia Phonograph**  
The greatest achievement of the Wizard Edison  
**Price Complete \$125.00**  
Other styles as low as \$12.50

A complete assortment of all the latest Edison Records.

**GRAVES MUSIC CO**  
111 Fourth Street, North of Washington Street

SEND THE  
**Manufacturers' Edition**  
OF THE  
**JOURNAL**  
December 31st, 1908  
TO YOUR FRIENDS IN THE EAST