POPULARITY OF PHONOGRAPH STEADILY GROWING GREATER

Sold in Every Country on the Globe and Finds Favor in the Homes of Both Rich and Poor as an Entertainer.

The man that hath no music in himself,
Nor is not mov'd with concord of sweet sounds,
Is fit for treasons, stratagems, and spoils;
The motions of his spirit are dull as night,
And his affections dark as Erebus:
Let no such man be trusted.

If Shakespeare were alive today and visited the homes of Portland he would be more convinced than ever that he was right in his opinion of the soul without music. Music in all its various forms is in evidence in the homes of the Rose City. And come to think of it, why should not music have an affinity for the Queen of Flowerdom?

"Roses fragrant, roses rare,
Roses, roses, everywhere."
"Music soft and music sweet,
Heard in home and on the street."
That's Portland.

If you doubt it come and see and listen.

There's music and music, and then some. But the popular thing is the phonograph, and in arriving at the number of homes in Portland with this popular instrument the quickest way would be to count the few homes without one of the three leading entertainers, for these homes seem to be in the minority.

Big Sale In Portland.

The music dealers would astonish the inquirer with the number of phonographs sold in Portland. While the piano is the standard musical instrument it is surprising how many people, who heretofore stuck to it, are showing preference for the phonograph. One reason for the popularity of this instrument is that the majority of people do not learn to play musical instruments, and it is not because they do not like music that they do not learn, but because it requires too much time and too much hard work to master the ivories, strings or keys. And what's the use when they can sit in an arm chair in a comfortable pose and hear compositions from favorite artists, and the songs of favorite vocalists right in their own homes? The versatility of the phonograph makes it a favorite. The instantaneous changing of a disc changes the scene from the opera to coon town, or from the church to dance hall. The perfection of the phonograph is shown in the Edison, Columbia and Victor machines, each of which reproduces with marvelous perfection the human voice, the opera, the band or any musical instrument. So popular has the phonograph got that it is found in the best homes in the city, where it is looked on as an essential to the home. As an entertainer it has no equal, and it can keep a houseful of friends in merry humor till the wee sma' hours of the morn. The once cheap and crude phonograph with its discordant sounds is fast disappearing; being replaced by the modern machines which reproduce the human voice as perfect as though you were listening to the singer in person. The machines and record cabinets, too, are so beautifully made that they act as furniture and enhance the appearance of any room. These machines are made in so many different grades that the luxury can be afforded in almost every home, and that the phonograph has come to stay is a certainty.

Notables Come to You.

It is no longer necessary to attend the Grand opera house, Paris, the Metropolitan opera house, New York, Covent Garden, London, La Scala, Milan, Royal opera house, Berlin, or any of the other famous theatres to enjoy the singing or playing of the great notables of the stage. The perfection of the phonograph or talking machine or graphophone give these machines wide influence and scope. The works of ancient artists are immortalized in the famous museums and while these works yield a certain influence, the range is limited when compared with the scope these modern phonographs which carry the work of artists direct to millions of homes in every clime—to the pretentious mansions and palaces of leaders of society and monarchs, and to the humble home of the mechanic and bread earner in America, in Australia, in Europe and every other civilized country in the world.

A Modern Wonder.

The phonograph must be classed with the wonders of modern times. The reproduction of the human voice in speech or song as recorded on discs is almost human; indeed if one didn't know anything about the machine and heard one, he could not be convinced otherwise but that the singer was present. So realistic is the human voice coming from these machines that great singers are noticeably affected when first they listen to their own voices, and musicians become visibly excited on listening to their own renditions.

The present famous singers', musicians' and orators' work will be preserved in museums for the benefit of future generations and ages, the same as the art of ancient times is preserved. The phonograph is not only a domestic machine. It is found in music and banquet halls, hotels, stores and theatres. It is even brought into requisition to accompany orchestras and bands and the applause for the singer whose voice is so perfectly reproduced is as great as if he or she were present, though the singer may be 10,000 miles away.

All Recorded.

The voices of all the famous singers, statesmen and orators of the present day are now reproduced faithfully in the talking machines which are found in millions of American homes.

Rapid Evolution.

The evolution of the phonograph is truly reflected in the rapid development of the three leading machines—the Columbia graphophone, the Victor Talking machine and the Edison phonograph, each of which is perfected to a degree. But as perfect as they are today the present machines will be considered crude 10 years hence. The evolution will continue and the development will increase because the phonograph will be in universal use. What some thought was only a transient fad that would die out is proving to be as popular in the most palatial residence as the piano. The living voice as preserved and reproduced at will through the almost human machine will be a source of pleasure and entertainment for millions of people who will enjoy it at the festive board, in the twilight and at their fireplaces when entertaining and when alone.

Great Company.

The phonograph is company for the king or the peasant, the tired and forlorn, the grave and the gay, the sick and infirm and serves to chase away ills and cares. It is a spirit raiser, and merriment and laughter abound where the strains of music and the song are heard. The home with a phonograph is never lonely. The machine is there to entertain you at all hours.

The factories manufacturing these machines are taxed to capacity so universal is the demand. Of course the demand is heaviest around Christmastide. The Portland dealers, anticipating an enormous demand very wisely took precautions to secure big stocks. A Columbia, a Victor or an Edison machine makes a tangible Christmas gift and one which renews your friendship with the recipient throughout the year. That Santa Claus' favorite Christmas box this year will be one of these popular entertainers is the belief of every merchant who handles the machines. The dealers entertain crowds of people every day who manifest great interest in this sort of amusement, and many sales invariably follow.

NEWS FORECAST OF COMING WEEK

Quiet at Washington—Long Bank Holiday—Foreign Events—Sports.

(Special Dispatch to The Journal.)

Washington, Dec. 19.—The holiday recess will cause a lull in the proceedings of congress during the coming week, but as a majority of the lawmakers have acquired the habit of remaining in Washington since railroad passes were abolished, there probably will be enough gossip going the rounds to keep the special correspondents from growing stale. The cabinet makers will be busy, important conferences will be held and the house committee on ways and means will probably continue its hearings.

Two murder trials that will attract public attention are scheduled to begin Monday. The first is that of Mrs. Catherine Erb and her sister, Mrs. Beisel, who will be tried for the alleged murder of Mrs. Erb's husband, Captain J. Clayton Erb, who was prominent in Philadelphia politics. The second trial will be that of Andrew McGrath, who shot and killed Walter E. Ammon, the "oleomargarine king," in the Pennsylvania railroad station in Jersey City a short time ago.

Long Bank Holiday.

In observance of the Christmas holidays the stock exchanges, banks and other financial institutions, the courts and a majority of business establishments throughout the country will be closed from Thursday night until Monday morning, while the big folks and little folks throughout the land are in the enjoyment of the yuletide festivities.

On Christmas day there will assemble in the progressive city of Santiago, Chili, a Pan-American scientific congress that promises to be the most notable gatherings of its kind ever held in the western hemisphere. The United States has sent to the congress a distinguished delegation that includes representatives of Yale, Harvard, the University of Wisconsin, University of Pennsylvania and other educational institutions, the Smithsonian Institute and the United States army.

Another event of interest in the foreign field will be the assembling of the Japanese diet, which has been called for next Tuesday.

Sports of the Week.

The Atlantic battleship fleet, homeward bound, will conclude its stay at Colomba, Ceylon, and proceed to Suez. The ships will pass through the Suez canal as expeditiously as possible and then the fleet will split into four divisions, each division visiting a different Mediterranean port before reassembling at Gibraltar early in February for the last stretch of the voyage home.

The sporting event of the week will be the pugilistic contest at Sydney, Australia, between the two American fighters, Tommy Burns and Jack Johnson. The event takes place Saturday and is advertised as for the heavyweight championship of the world, the title to which has been by common consent accorded to Burns since the retirement of Jeffries.

VIENNA PALACE FOR SZECHENYI'S

Lobkowitz Palace Offered for $400,000 but It's Out of Date.

Vienna, Dec. 19.—Countess Laszlo Szechenyi, who was Gladys Vanderbilt of New York, is negotiating to purchase a palace in Vienna. Most likely she will buy Prince Lobkowitz's palace on the Lobkowitz-Platz.

Such is the news a telegram from Budapest brings. It states that the countess will pay about $400,000, 2,000,000 crowns, for the Lobkowitz palace.

Will Make Bargain.

If she does the American-born countess will make a very bad bargain, for she will simply buy a desirable site for a new mansion; nothing more. The World correspondent knows positively that the Lobkowitz palace is a ruin. The French embassy has tenanted it for 25 years or more. Ambassador after ambassador has complained to the French government of the palace's condition, although the annual rental is $16,000. After innumerable such complaints France appropriated a large sum five years ago to build a fitting embassy here. It is completed now, so the French ambassador can leave the Lobkowitz palace as soon as he pleases.

When M. Loze was French ambassador he invited a newspaper man to the palace, so that its condition might be truthfully described in Vienna's leading newspaper, the Neue Freie Presse. That description was read in the French chamber of deputies and the result was that money for a new embassy was appropriated.

Creaking Floors.

Of course the creaking floors in the Lobkowitz palace are hidden under magnificent carpets. Gobelin tapestries, owned by France, cover the cracked walls. Valuable Sevres vases and old masterpieces help to make the house a lovely mansion. But take away the adornments, the furnishings, and only crumbling walls, smoky chimneys, worn floors and rickety doors and corridors remain.

Strange to say, the palace has no depth. Although there is space on the site, it has only one row of rooms, behind which runs a shabby passageway. The servants must live in the garret.

It is quite natural for Countess Laszlo Szechenyi to wish to have a home in Vienna. The fashionable seasons in Vienna and Budapest are distinct. The emperor lives at both. If the countess is anxious to attend the court festivities she must have a house in Vienna where she can entertain those who invite her to theirs. Her advent will be warmly welcomed here, but it will be delayed considerably if she does not choose some other place which can be fitted up in a given time. The temptation to take the Lobkowitz palace may have been the site, which is close to the imperial palace, in the very heart of the city, and perhaps the right to have posts on the pavement connected with chains, a right which is not easily obtained for a new palace.

FRITZ SCHAFER KILLS STEER BY FIST BLOW

(Special Dispatch to The Journal.)

Springfield, Ill., Dec. 19.—Accompanied by friends Fritz Schafer a muscular young German farm hand, residing near Greenview, in Menard county, went to the farm of Henry Austin to trade horses. As Schafer started home across the lot where a bad tempered steer was kept, Austin warned him of the danger of entering the lot.

When near the center of the pasture Schafer's friends, who had remained behind, were horrified to see him attacked by the animal and knocked down at the first onslaught. As the steer charged a second time Schafer landed a blow behind the animal's ear that dropped it as though shot. When Schafer's friends gained his side the steer was dead.

JENNIE THE MONK RINGS UP FARES

(Special Dispatch to The Journal.)

New York, Dec. 19.—"Jennie the monk," mascot of hook and ladder No. 27, at Amsterdam avenue and Ninety-eighth street, wasn't feeling well yesterday, and Fireman Muir offered to take her up to a dog doctor at One Hundred and Tenth street and Broadway. He put the monkey under his coat, and as he stepped inside a street car Jennie made a flying leap and landed on the rail from which the straps hang.

Then grasping the leather line connected with the conductor's indicator, she began to ring up fares. Before Muir could induce her to let go she had 45 cents to her credit. The fireman paid the toll, but Jennie was tied hand and foot when she was brought back from the physician's.

DOWN A SNOWSLIDE WITH TWO WILDCATS

(Special Dispatch to The Journal.)

Globe, Ariz., Dec. 19.—Caught in a snowslide with two bob cats that had attacked him in the Mogollon mountains, Tom Galbraith, after having rolled 800 feet down the mountainside, succeeded in killing one of the animals, while the other disappeared in the avalanche.

Galbraith was looking for bear when the cats leaped at him from a tree just as he stood on the edge of a steep bank. So sudden was the attack that he did not have time to fire, the cats crowding him so that he could only use his rifle as a club. Fighting, man and beasts approached the edge of the cliff. They snow gave way under them and they went rolling down together, loosening tons of snow as they fell. Reaching the bottom of the ravine, Galbraith succeeded in despatching one of the cats which was preparing to attack him again. The other had disappeared, buried in snow.

A Gift for the Whole Family

Give An Edison Phonograph

$12.50, $25.00, $30.00, $35.00, $40.00, $55.00, $60.00, $125.00

Sold on easy terms—a little each week. Come to headquarters—that's here. To your friend who has an Edison Phonograph make a Christmas gift of the new attachment for playing AMBEROL RECORDS. We put them on without charge.

Give a Victor Talking Machine

$17.50, $30.00, $40.00, $50.00, $60.00

Sold on easy terms—a little each week. Come to headquarters—that's here.

Give Phonograph Records

Victor Double-Faced Records, two in one, the 10-inch size ..... **75¢**
Victor Grand Opera Records **$1.50** to **$5.00**
Edison Grand Opera Records..... **75¢**
Amberol Records, play 4 to 5 minutes... **35¢**

Give a Record Cabinet—$4 to $75

Come to headquarters—that's here, where you'll find the largest stock, the newest goods and the lowest prices.

Remember, this is the original and only exclusive Phonograph store. Come here for best values.

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A Christmas Present Really Appreciated

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