



Special Values All Over the Store



We Will Be Open Evenings Until Christmas

To give everyone a chance to finish the Christmas shopping we will keep the store open evenings until Christmas. The evening shoppers are perhaps a bit gayer than those of the day time and there is more merriment in the buying. The brilliantly lighted store, the bright decorations, and the gay array of Christmas goods adds tremendously to the search for suitable gifts. Come early and enter into the happy spirit of the crowds of cheerful shoppers.



The Last Call to Xmas Shoppers

Never before has our holiday business started off with so much vim and briskness. Never before have we entertained such large crowds of early buyers.

We're certainly gratified at the manner in which our selections have caught on and elicited the delighted admiration of our friends.

Gifts beautiful, gifts useful, gifts elegant and gifts exclusive are here in great numbers and easily solving the problems of hundreds of shoppers every day. Come to this great Christmas store and be rid of your gift vexations in a very short order.

Special Values All Over the Store

It Will Pay You to do Your Xmas Shopping Here

Right under this one roof is already gathered and prominently displayed nearly everything you will need. You have our assurance that lower prices than ours cannot be found on goods of equal quality—that on certain lines, fortunately purchased, you cannot find them as low. Just a few pleasant hours in inspecting our magnificent stocks will suggest exactly what you need for yourself and for gift-giving. Just a little while spent in choosing and buying, and the thing's done—your troubles are over, and you can settle down to calm enjoyment of the happy days preceding Christmas.



Read the Hints That Follow

A Few From Thousands You'll Find Here



Exceedingly Great Values in Xmas Handkerchiefs

Assortments are double our biggest previous holiday showing. **THROUGH SPECIAL PURCHASES PRICES ARE ABOUT HALF** Buy your Christmas Handkerchiefs at this sale; there is not a single good style lacking in this big showing and values are the best we have ever offered; assortments are enormous; they come in linen and fine quality, embroidered, hemstitched and initial, by the box or singly, as desired. **TOMORROW IS THE TIME TO BUY** All regular 20c Handkerchiefs, each 11c All regular 25c Handkerchiefs, each 15c **HERE ARE THE VALUES OFFERED** All regular 35c Handkerchiefs, each 19c All regular 75c Handkerchiefs, each 39c **GREAT VALUES IN FANCY BOXED HANKERCHIEFS.** We are now showing an unsurpassed assortment of Handkerchiefs, put up in neat and attractive Christmas boxes; they come in all the latest and best patterns, and in all qualities. For tomorrow's sale we offer these specials: 2 Handkerchiefs to a box; regularly sold at 25c, priced at, box 15c 4 Handkerchiefs to a box; regularly sold at 50c, priced at, box 30c 6 Handkerchiefs to a box; regularly sold at 75c, priced at, box 45c 8 Handkerchiefs to a box; regularly sold at \$1.00, priced at, box 60c 10 Handkerchiefs to a box; regularly sold at \$1.25, priced at, box 75c 12 Handkerchiefs to a box; regularly sold at \$1.50, priced at, box 90c 14 Handkerchiefs to a box; regularly sold at \$1.75, priced at, box 105c 16 Handkerchiefs to a box; regularly sold at \$2.00, priced at, box 120c 18 Handkerchiefs to a box; regularly sold at \$2.25, priced at, box 135c 20 Handkerchiefs to a box; regularly sold at \$2.50, priced at, box 150c 24 Handkerchiefs to a box; regularly sold at \$3.00, priced at, box 180c 30 Handkerchiefs to a box; regularly sold at \$3.75, priced at, box 225c 36 Handkerchiefs to a box; regularly sold at \$4.50, priced at, box 270c

Why Xmas Shoppers Prefer to Shop Here

BECAUSE of the splendid range of selections offered. BECAUSE of the convincing individuality that characterizes our offerings. BECAUSE of the kind and courteous treatment on the part of our employees. BECAUSE lower prices are offered here than like qualities can be had for elsewhere. BECAUSE our name on a gift is a guarantee of excellence beyond which there is nothing to seek. These special offerings in men's wear—

Men's Smoking Coats at \$3.98

A special holiday offering of men's Smoking Coats, made of good quality double-faced material; collar, cuffs and pocket trimmed in plaid to match; seams all bound; these excellent garments come in brown, Oxford gray and navy blue and are the best \$5 values, specially priced for this sale. **\$3.98**



MEN'S HANKERCHIEFS, 3 FOR 25c

A special holiday showing of men's Handkerchiefs, made of good quality mercerized material; they come in plain white centers with assorted colored borders and fancy all-over patterns; the very best 15c values. **25c**

Men's Handkerchiefs

An extra special holiday offering of men's plain white hemstitched Handkerchiefs, made of all pure linen, embroidered initial in corner; very best values; priced at, each..... **25c, 35c, 50c**

Men's Handkerchiefs at 2 for 25c

A showing of men's Handkerchiefs, made of all pure linen and daintily hemstitched; they come in plain white and are regular 20c values, on sale at **2 for 25c**

PRESIDENT SUSPENDERS, One Pair in a Box, 50c

Visit Our Toyland in the Basement

Come and feel young again. Toyland will whisk you back to childhood days. And bring the children along, too. You and the children will miss a great treat if you don't take the trip. Hundreds of novelties in the toy line are here—many things to bring joy to the heart of the child at small cost to you.



THESE SPECIALS FOR THIS SALE.

- Walter Crane's 10c Picture Books, 5c
- ABC Picture Books, 25c kinds, at... 19c
- 20 large Picture Books, 50c kinds, at... 39c
- Large A-B-C Cubes, 65c kinds, at... 45c
- Large Picture Books, \$1.00 kinds, at... 69c
- Burnt Wood Pieces, 40c kinds, at... 15c
- Buster Brown Books, 15c kinds, at... 9c
- Colored Story Books, 25c kinds, at... 15c
- Iron Doll Beds, \$1.00 kind, at... 69c
- Iron Doll Beds, 50c kind, at... 39c
- Iron Doll Beds, 25c kind, at... 19c
- Hand Cars for boys, \$3.50 kinds, at... \$2.98
- Large Paint Boxes, 25c kinds, at... 19c
- Games of all descriptions, 25c kinds, at... 19c
- Large nickel Horns, 35c kinds, at... 25c
- Large Drums, 50c kinds, at... 39c

Dolls 800 Dressed Dolls Now on Sale at HALF PRICE

Tomorrow, we place on sale a great special purchase of over 800 Dressed Dolls—imported samples, no two alike. They come in all sizes and kinds; large dolls, small dolls, baby dolls and beautiful lady dolls, etc.; in fact, you will be surprised at the showing, and the prices will delight you; come as early as you can for first choice. This is the greatest doll bargain we have ever offered; regular values from 25c up to \$10 each; all are priced for this sale at... **ONE-HALF**

A Great Holiday Sale of 50,000 Yards of Fancy Ribbons

50c to 65c Values, Special at 33c
75c to \$1 Values, Special at 48c



THE GREATEST RIBBON OFFERING OF THE SEASON.

Just in time for the holiday fancy work; it's a great special purchase from a leading New York jobber; there is scarcely a wish for any of these rich, fancy ribbons that cannot be satisfied, and at noteworthy savings. The assortment consists of 4 1/2 to 7-inch fancy Dresdens, plaids, checks, Persians, satin stripes, striped moire and rich Persian bordered effects, beautiful floral designs, etc.; not a wanted coloring is missing from this great collection. It's a sale you cannot afford to miss, coming as it does at a time when these ribbons are in greatest demand for fancy work, sashes, bows, trimmings and gift purposes. Two lots to choose from.

REGULAR 50c TO 65c VALUES, **33c** REGULAR 75c TO \$1 VALUES, **48c**

Everyone Likes Slippers for Xmas

And in our great main floor Shoe Store you will find a thoroughly complete stock from which every want of every kind can be satisfied, both as to quality and price, for "grownups" and the little ones. Early selections you will find offer many advantages, as we now have a full assortment. Women's felt, fur-trimmed Juliets, with high back and front, either buckle or best quality satin bow; worth \$1.50, your choice for this sale, per pair..... **99c** Men's \$2.00 Slippers..... **\$1.50** Men's fine kid Slippers, \$1.50 value..... **99c** Men's \$2.50 Slippers..... **\$2.00** Men's tan kid Slippers, \$1.50 value..... **\$1.25** Men's Cavalier kid Slippers, \$3.00 value..... **\$2.25**

Here Are a Few of the Special Values:

Charming Dish Aprons

SPECIALY PRICED Your choice now of the greatest assortment of dainty little tea and chafing dish Aprons we have ever yet displayed; they are made of good quality lawn, organdie or India linen, trimmed with dainty embroideries, laces and ribbons; your choice of any of these pretty little aprons at remarkably low prices as quoted below: \$1.25 and \$1.50 values at... **\$1.00** 75c and 85c values at... **58c** 50c and 65c values at... **43c** 35c and 39c values at... **25c** **DAINTY CORSET COVERS** 75c VALUES **50c** Corset Covers, made of extra fine nainsook, prettily trimmed with embroideries, laces and ribbons, all sizes from 34 to 44; extra well made and neatly finished; best 75c values, specially priced..... **50c**



Let Gloves Be Your Gift—Buy Here

Our Gloves possess qualities which make them the distinctive gifts of their kind. We can speak with absolute assurance of their excellence. Their high character has been developed by our insistence upon these vital points: The selection by experts of only such skins as will not only maintain but increase the popularity of our Gloves; the skillful attention to all the details of style and workmanship which has long since established our Glove department as the source of the most thoroughly satisfactory Gloves. **XMAS OFFERINGS AT THE GLOVE DEPT.** Ask for the Eudora, a perfect fitting and well wearing two and three-clasp Kid Glove, in all colors; a guarantee with every pair..... **\$1.50** **GLOVES IN CHRISTMAS BOXES** Silktraine Gloves in all colors, put up in pretty Christmas boxes..... **50c** The far-famed La France Glove, the best \$1 glove in the world; it is two-clasp and comes in all staple colors..... **\$1.00** **Glove Bonds** are most acceptable—the recipient makes selection. **Gift Bonds** Good for merchandise in any section of our store.



Women's Neckwear at Reduced Prices

Tomorrow we place on sale the second shipment of the great special purchase of a manufacturer's entire surplus stock of women's dainty Neckwear. The showing consists of the latest and best designs of the season, made of satin, French lace, messaline silks, silk and gold braid, chiffon, medallions, etc. The benefit of this purchase comes in time to give you a full season's supply, and enables you to choose from the finest assortment ever shown in this city. Those who have Christmas shopping to do should not overlook this sale. **ALL ARE BIG REDUCTIONS FROM ORIGINAL PRICES** All 35c and 40c kinds, now..... **23c** All 75c and 85c kinds, now..... **48c** All \$1.25 kinds, on sale at..... **85c** All \$2.00 kinds, on sale at..... **\$1.19** Best 50c kinds on sale at..... **33c** Best \$1.00 kinds, on sale at..... **50c** All \$1.50 kinds, on sale at..... **98c** All \$2.50 kinds, on sale at..... **\$1.75**



Xmas Offerings in the Fur Department

Our Fur department solves one of the most vexing problems of the day, that of what to buy your friend for Christmas. So it is to your interest to give this section of the store some of your attention. Fur collars, collarettes, scarfs and muffis of every description are here to be found. The kinds are various, including Jap mink, otter, Isabella fox, Cooney, opossum, astrakhan, angora and many others. We carry extensive lines of misses as well. **PRICES RANGE FROM \$25 DOWN TO \$1.00.**

