



25 per Cent Reduction This Week on a Large Proportion of Our Furniture Stock

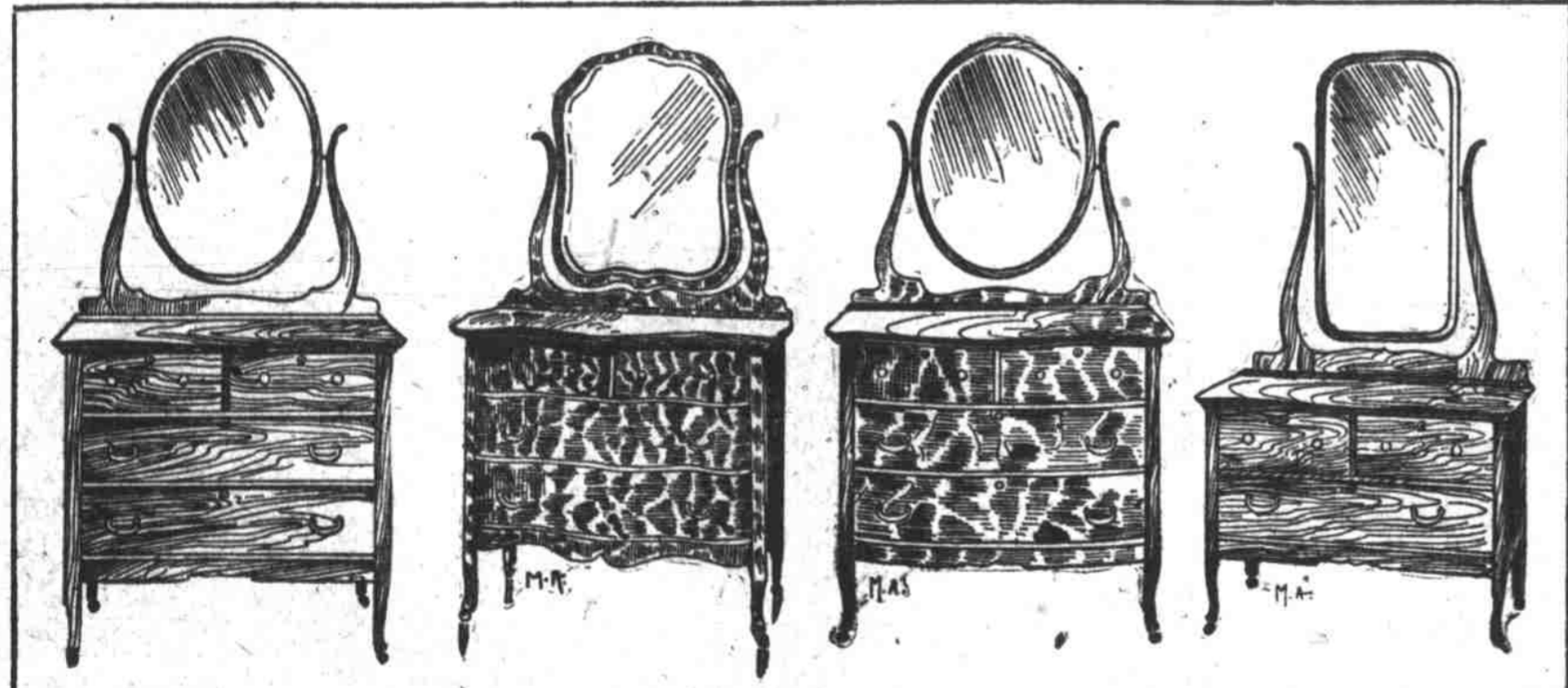
When it comes to cutting prices we are up against it. That is one of the PENALTIES of MARKING YOUR GOODS LOW. We are positively old-fashioned enough to believe it is INCONSISTENT and DISHONEST to publicly claim—from day to day—that our prices are low! low!! low!!! and then, on STATE OCCASIONS, proclaim with a loud trumpet a big HALF PRICE SALE. What do you think? OH! WELL! No matter. We are content. No business in the city has grown as has ours this year. The Hundred per cent Boys are welcome to their system. We always want to be fair to others. But really we do give them unjust comparisons sometimes because it is unjust to classify others with ourselves because

Others Pay Rent, We Collect Rent On Half Our Own Building **Who Can Sell the Cheapest?**

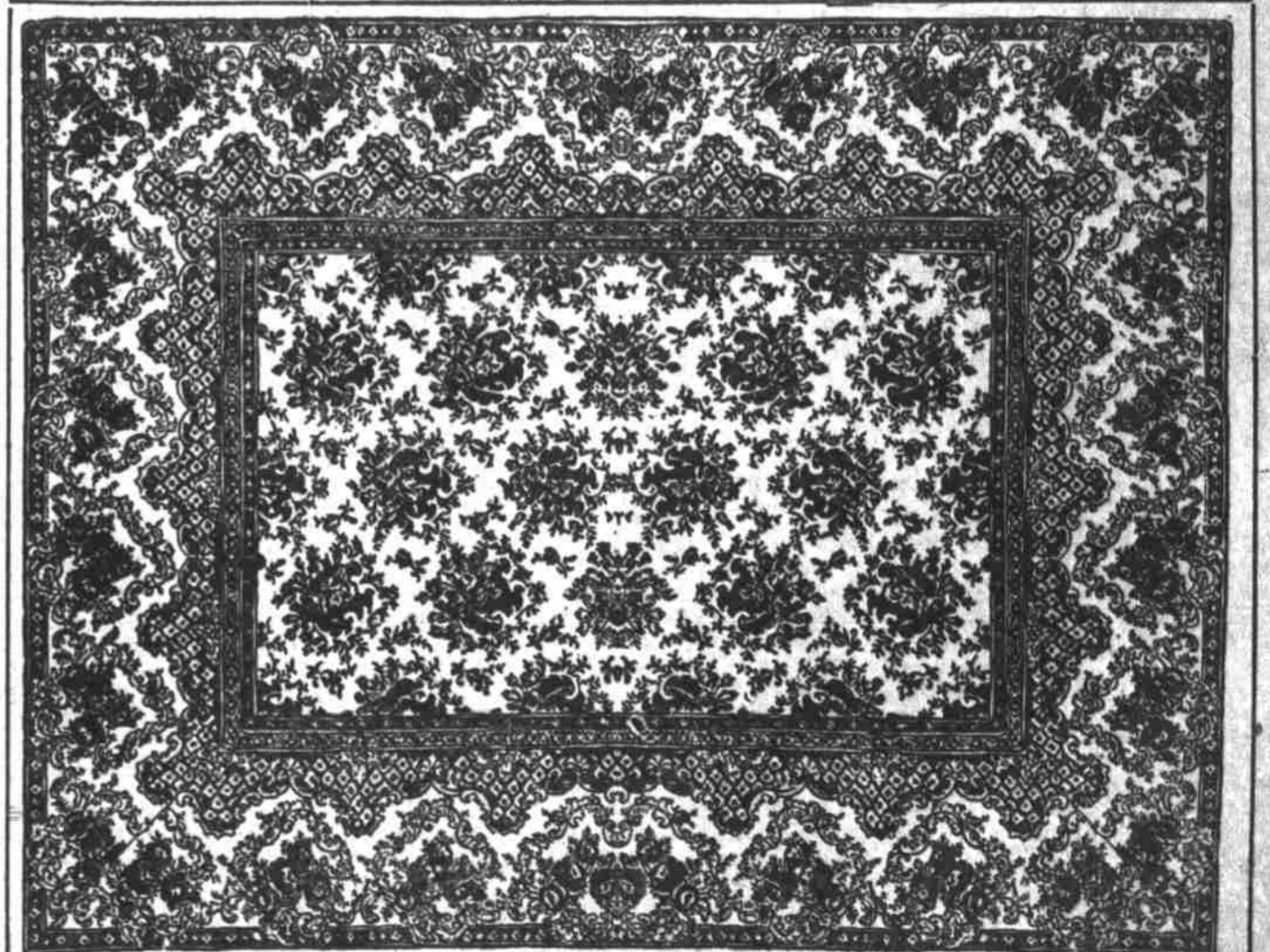
Extra Special Bargains on Iron Beds -- All Reduced 25 per Cent

\$10.50 Bed, like cut; special \$8.35	\$12.50 Bed, like cut; special \$9.35	\$17.25 Bed, like cut; special \$12.90	\$13.50 Bed, like cut; special \$9.00	\$7.80 Bed, like cut; special \$5.80	\$16.50 Bed, like cut; special \$12.35

WE HAVE CHEAP BEDS, ALSO MORE EXPENSIVE ONES—ALL REDUCED TWENTY-FIVE PER CENT THIS WEEK.



25 per Cent Reduction on a whole car load of first class Oak Dressers and Chiffoniers this week. Above cuts are samples of stock, prices from \$10 to \$20



Over a Million Acorn Ranges Are Cooking for American Families Today

The Acorn is the highest grade range made. You may have one at 25 per cent reduction this week.

W. L. Morgan Geo. T. Atchley S. H. Morgan

81-83-85 GRAND AVE. CORNER E STARK

Big Rug Special-- All Rugs Reduced 25 per Cent This Week

9x12 Ingrains, all wool	\$7.50
9x12 Pro-Brussels	\$8.00
Small Velvet Rugs, 27x54 inches	\$1.00
9x12 Ten-Wire Tapestry Rugs	\$15.00
9x12 Smith Axminsters	\$20.00

Regular Kitchen Cabinets Special This Week at \$2.40

TERMS during this sale are spot cash — No telephone orders taken for specials