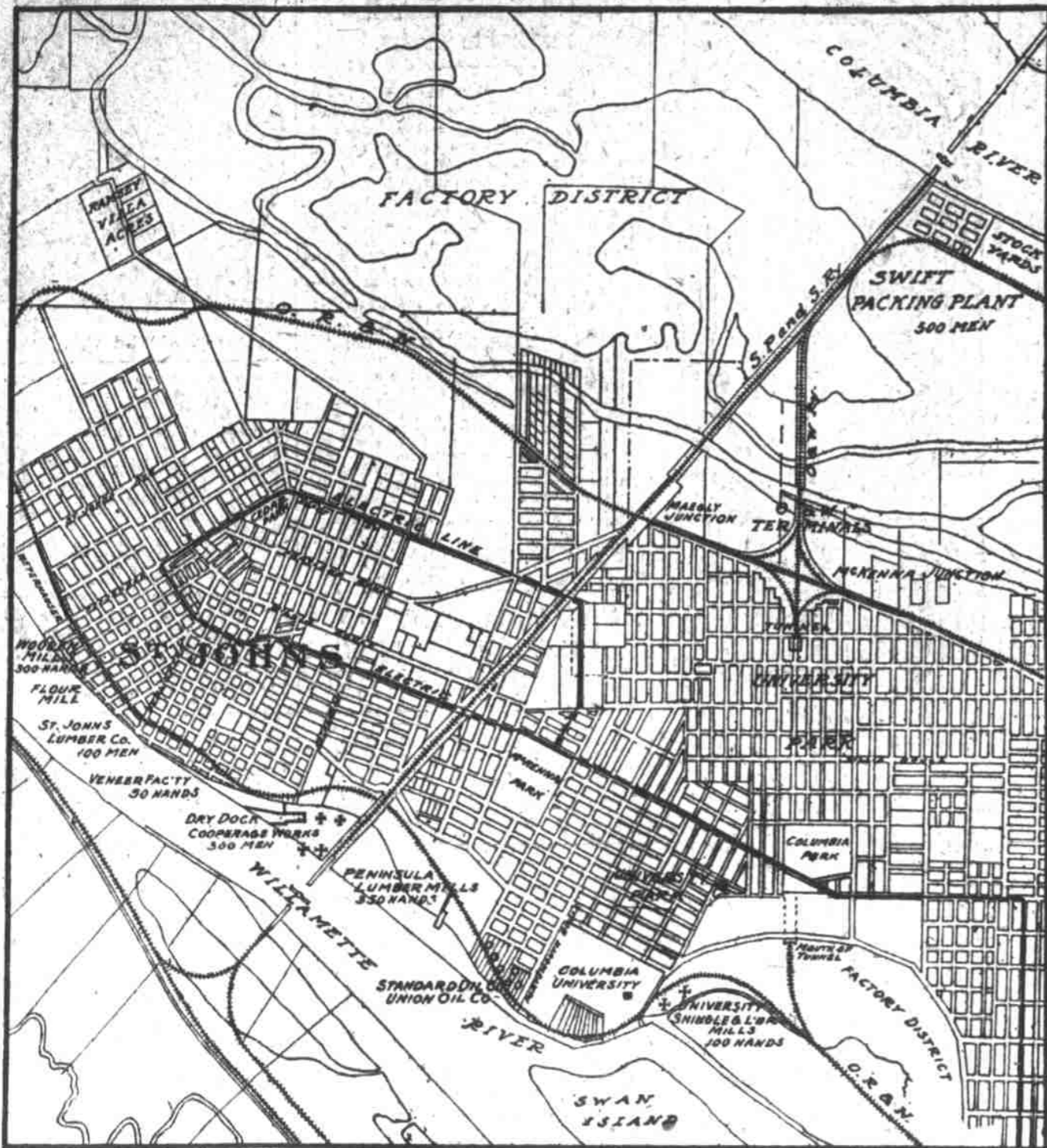


The Millionaire Incubator

Set Your Gold Eagles on Lots in UNIVERSITY PARK, the Business Center of the Peninsula, and They Will Hatch You a Millionaire



STUDY THE PICTURE

Study the Picture

This picture is a section taken from Rowland & Fortiner's map of Portland. It is not in any manner contorted, twisted or changed, but shows the situation as accurately as it is possible to show it by a flat map.

Your attention is directed to the location of the two rivers, which are navigable to the ships of the world; the location of the greatest railroad center on the Pacific coast; the large area suitable for factories on the Willamette and Columbia flats; the packing-house district northeast from University Park (a direction from which the winds never blow); the saw-mills, flour mills, woolen mills, steel works, veneer factory, cooperage factory, shipyards, drydock, Standard and Union Oil companies' distributing plants, the shingle mills and the Columbia University. Did you ever see such a wonderful combination for the making of a large city?

Demand Exceeds Supply

Where the demand exceeds the supply high values always prevail. If every foot of land above high water between the rivers and west of Vancouver avenue were platted into lots there would be less than 100 feet square for each inhabitant now residing there. The natural growth arising from the demand for help in the manufacturing plants on the lowlands will soon make the demand for lots on the high land far beyond the supply. The O. R. & N. R. R. location on the map shows the base of the high land. The area on the lowlands suitable for factory purposes is large enough to furnish sites for a thousand factories with a thousand men each. The over-supply of factory sites will cause such sites to be cheap for years to come, and thereby continue to attract factories to that location, which in turn will help to increase the demand at University Park for business and residence sites. Talk this over with your friends and ask them to point out to you any unsoundness in the above statement. If these statements are true, is it not high time for you to set a few gold eagles on University Park lots, the "Millionaire Incubators"?

SPECULATE ON OUR MONEY

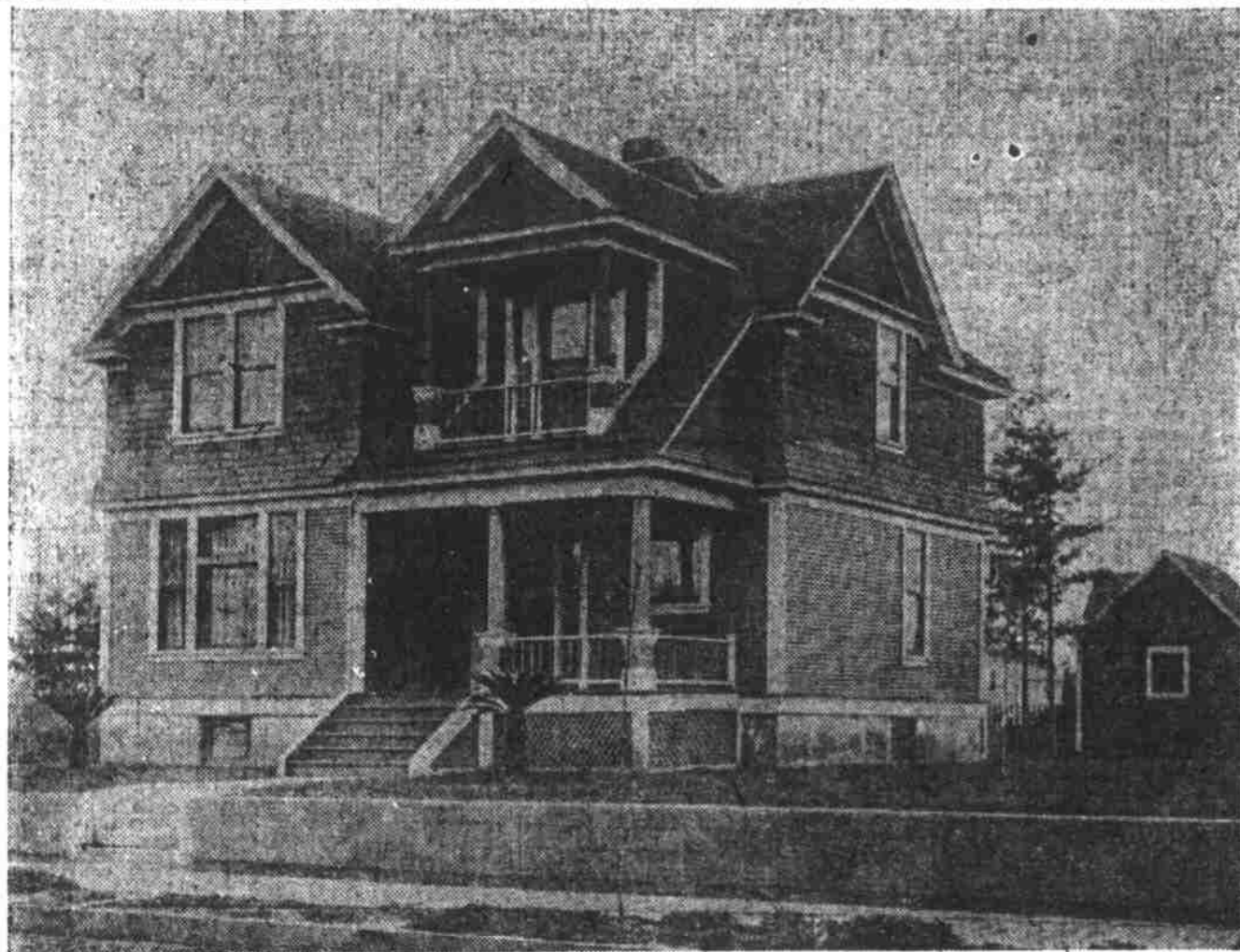
Our terms are so easy that the poorest can buy. We only require enough down as first payment to guarantee good faith, and a little monthly to keep you interested. One tenth down and five dollars per lot per month, without interest, is simply an opportunity to speculate with our money. If you can't afford to buy more, buy 25x100 feet. A lot at University Park will be worth a fortune in ten years from now, even if it be only 25x100 feet in size. A small investment now at University Park will be a guarantee of comfort in your old age. Lots on the peninsula on the monthly installment plan will soon be a thing of the past. Your opportunity is now. Prices \$12 per front foot for residence lots, up to \$20 per foot for business property.

FRANCIS I. McKENNA

617 and 618 Commercial Block

Second and Washington

Portland, Oregon



RESIDENCE OF C. A. ZYGOWSKI

Located at Willamette on St. Johns car, on the corner of VILLARD AVE. and HOLMAN ST. It is one block from the Willamette Boulevard. This residence has eight large rooms with reception hall and is strictly up to date and has all the modern conveniences, beautiful 100x100 foot lawn with roses and oriental plants and cement walks and fence. Automobile house with good gravel driveway, in the rear. This place can be bought for \$6,000; \$3,000 cash, balance to suit. **APPLY**

WILLAMETTE REAL ESTATE CO., 1322 Villard Avenue
PHONE WOODLAWN 1668.

Large Realty Deal at Bandon

250 LOTS IN SWEENEY'S FIRST ADDITION TO BANDON were snapped up last week by a PORTLAND BUYER, and other parties are now considering another large buy in the same tract. Property in this addition is first-class in every particular, and as an investment it **CANNOT BE EXCELLED** in any other COAST TOWN. PORTLAND PEOPLE have been slow to get on to the fact that the BANDON PROPERTY is a safe and wise investment just at this time. It will pay you, as an investor or homeseeker, to call at our office at once and GET FULL PARTICULARS and a "BOOKLET."

FRANK A. SWEENEY

ROOM 32 LAFAYETTE BLDG.

PORTLAND, OREGON

LOTS \$250
\$10 DOWN
\$10 A MONTH

FAIRPORT

LOTS \$250
\$10 DOWN
\$10 A MONTH

Directly Adjoins Swift's on the East

This Addition Lies Next to Kenton—It Is a Beautiful Tract With Graded Streets — Bull Run Water—Convenient to Public Schools, Churches and Stores. View Unsurpassed

With the coming of the Swift Company to Portland and the expenditure by them of over \$650,000 for the improvement of Kenton, we confidently offer lots in FAIRPORT with a statement that they will triple in value in a few years. Kenton is bound to be the center of great commercial activity. FAIRPORT lies directly over the line from Kenton. The commercial activity that will build Kenton into a busy commercial and industrial center will do the same for

FAIRPORT ON THE PENINSULA

Call and let us tell you about Fairport—Get a lot now while the prices are low—\$250 a lot—\$10 down and \$10 a month are our opening prices. Prices will advance 10 per cent shortly.

Here is your opportunity to get in on the ground floor—Are you willing to spend \$10 a month for a lot that will sell for three or four times as much in a few years?

Write for Free Booklet on Fairport or Call

Mikkelsen & Tucker

General Agents, 301-2 Corbett Building