

Sole Portland Agents
PELLARD TAILORED SUITS

Sole Portland Agents
RELSEM LONDON GLOVES

Sole Portland Agts.—Knox
Tailored Hats

Robinson & Wells' London
Tailored Hats

Lipman-Wolfe's Friday Bargain Day

W. B. Reduso Corsets

Give Stout Figures the Slender Lines



Which Fashion Favors

The art and science of the corsetiere achieved their most notable triumph in the production of Reduso Corsets

The health of the wearer is safeguarded; accumulation of excess flesh prevented and removed; and a degree of comfort secured not possible in any other corset

The woman inclined to stoutness can be sure of reducing her waist measurement several inches by the use of Reduso Corsets. The materials are strong and lasting batiste and coutil; sizes 20 to 36—strictly high-grade corset, sold at moderate figure, \$3.50



\$3.50 W. B. Reduso Corsets \$1.75

This is a special introductory sale for this week only. The illustrations are exact pictures of W. B. Reduso Corsets for stout women as worn by living models. We have sold thousands this year at the regular price of \$3.50 pair **\$1.75**

\$1.00 W. B. Corsets at 79c

The season's newest model, made with high bust and extreme long back. A perfect fitting corset and daintily trimmed. Only 10 dozen will be sold at **79c**

\$2 W. B. Corsets at \$1.19

Made of fine quality coutil with long back and hip, high bust, and gives the desired long slender lines. The vest value ever offered in a corset for \$2, sale **\$1.19**

1000 Women's Coat Sweaters

Reg. Vals. to \$5 for **\$1.98**

For Friday Bargain Day we offer the greatest sale of the smart Women's Coat Sweaters that are so popular now. They come in the popular mannish style, as illustrated, and there is a score of different effects. All weaves and all colors, including the new two-toned effects. Ideal for outing wear, walking, tennis, horseback, golf, etc. **\$1.98**

Women's Silk Stockings

Values to \$2.25, at Pair **99c**

500 pairs Women's Pure Thread Silk Stockings, made with double sole and low spliced heels; very full in length and very sheer. They are also very strong at points too frequently weak in the ordinary run of silk hose. Colors are bronze, heliotrope, sky, pink, green, gray, navy, black and white. Regular values up to \$2.25 pair. For this sale **99c**

75c Cashmere Hose, 48c Pair

Women's extra fine Cashmere Stockings, with merino heels and toes, extra long; a style made especially for Lipman, Wolfe & Co. Regular 75c quality **48c**

50c, 75c Neck Ruches at 25c

For Friday Bargain Day, Portland's largest Neckwear Section offers a splendid assortment of Neck Ruches in all colors—white, pink, light blue, lavender, gold, black, etc. The season's latest novelty, all full and fluffy; values to 75c **25c**

16c Canton Flannel 12 1/2c Yd.

1,000 yards white Canton Flannel, strong, smooth weave and in every way the best goods of its kind for wear; 16c values, Friday, the **12 1/2c**

Our Greatest Lace Sale

For this week we have planned the greatest lace sale of the year. For months we have been gathering merchandise for this occasion from the New York and foreign markets. Everything in laces and trimmings is represented—Valenciennes, Torchon, Net, Venise, Baby Irish, Cluny, Princess, Chantilly and Novelty Laces of all descriptions. This is a golden opportunity for you to supply your wants for some time to come.

New and desirable tucked effects for waists and sleeves; neat Baby Irish and Venise effects; dainty Net Top and Cluny patterns; Persian bands and trimmings for all occasions; colored Laces in all shades; beautiful allovers in Net and Venise, 18 to 45 inches wide; also Silk Ring Dot and Spot Nets in Tossa and Filet Mesh; narrow Baby Irish in edges, insertions, medallions, etc.; wide Princess laces; imitation Irish that can hardly be detected from the real, Applique Sets, Etc., Etc.

We have arranged the above described laces into four sale lots at prices that seem ridiculously low compared to the real values. See two big display windows on Third and Washington streets.

Lace Sale, Values Up to \$1.25 a Yard, Only 23c
Laces of all descriptions, from net top, edges, etc., to 18-inch allovers.

Lace Sale, Values Up to \$2.25 a Yard, Only 69c
Venise, Baby Irish, Net Top Laces, etc., including silk dotted nets and allover nets, 18 to 45 inches wide.

Lace Sale, Values Up to \$3.75 a Yard, Only \$1.23
Every variety and description of lace; black, white, cream, ecru, colors.

Lace Sale, Values Up to \$6.50 a Yard, Only \$2.45
Every variety and description of lace; black, white, cream, ecru, colors.

Lace Sale, Values Up to 25c the Yard, at Only 3c
Imitation Torchon Laces and Insertions, from 1 to 4 inches wide, in a variety of pretty designs.

Lace Sale, Values Up to \$1.00 a Dozen Yards, 29c
A special assortment of French and double-thread Valenciennes Laces and Insertions, up to 2 inches wide.

Lace Sale, Values Up to 50c the Yard at Only 5c
A special lot of imitation Cluny, Filet and Net Top Laces and Insertions, in white, cream and ecru.

75c Gas Lights 38c

Complete Gas Lights, with latest improved adjustable burner, so simple that any woman or child can fasten and adjust it on any fixture. Strong mantle, produces a white light; imported globe. Brilliant 175 candlepower light. Complete **38c**

25c-35c Gas Mantels

Only 10c

Incandescent Gas Mantels to fit any fixture, slightly discolored but as serviceable as though you paid full price; Friday Bargain Day **10c**

\$1.75 Inverted Light \$1.25

Rainisell Inverted Gas Lights, give bright light at very small cost; consumes about half the amount of gas that others do; throw the light down **\$1.25**
10c Gas Tapers, "never drip," per box **5c**
25c Gas Lighters, with box of "never drip" Tapers, **17c**
25c imported Jena Gas Globes, the best quality **17c**
35c Paraffine Wax Candles, per dozen, Friday sale **23c**

Fine Gas Mantels Guaranteed for 5 months 29c

Incandescent Gas Mantels, guaranteed for three months; they produce a brilliant white light, have protected supports and should last a year or more **29c**

\$1.35 Imp. Suitings 79c Yd

1,500 yards imported all-wool German Novelty Suiting, in stripes, mixtures and invisible plaids, in rich Fall colors, all shades, this season's latest styles, selling regularly at \$1.35 the yard. For Friday Bargain Day only, at **79c**

Women's 1-Clasp Cape Gloves 87c

\$1.50 Vals. Dent Style, 87c

For Friday sale Portland's Best Glove Store offers another sensational sale of 1-clasp Dent style Cape Gloves, with gusset fingers, made of fine quality cape skin. This glove is sold at \$1.50 everywhere, but on account of purchasing immense quantities we are able to offer a lot on Friday at this low price. Every size in all shades of tan and brown; the regular \$1.50 quality—**87c**
Friday Bargain Day

Orpheum Song Hits 15c

Taffy, Baby Doll, Loving Eyes (sung by the two Pucks), In a Garden of Y' Eden for Two, When Highland Mary Did the Highland Fling, Summertime.

"SOME TIME"

One of the biggest song hits of recent years; just out; **19c**
a ballad of surpassing beauty



95 Women's Tailor-Made Suits

Reg. values to \$38.50 at **\$21.85**

So great is the variety of practical new styles among these suits we place on sale Friday that we cannot describe them in detail. But the materials are mostly broadcloths, all colors and sizes are represented, the fashionable coat styles are in variety, and the tailoring and general qualities are up to the Lipman-Wolfe standard. A few representative styles are shown in our corner window. These suits have sold this season as high as \$38.50. Your choice of them all **\$21.85**
Friday morning at

\$5.00 Plaid Silk Moreen Skirts \$3.39

Fancy Plaid Petticoats of finest quality silk, moreen, in an assortment of fancy colorings, made in extra full circular section flounce, with deep dust ruffle. Reg. \$5 values, for Friday Bargain Day **\$3.39**

Bath Robes or House Gowns

Reg. \$5.00 Values, only **\$3.49**

200 men's Bath Robes or House Gowns, made with girdle at waist and cord and tassel at neck, large round collar, all new designs; **\$3.49**
regular \$5.00 values at

85c Imp. Taffeta Silk 59c

3,500 yards best quality Imperial Taffetas for Waists, Skirts, entire dresses and coat lining. The best quality silk made, being soft and pliable, with good lustre. Colors navy, olive, myrtle, light and medium brown, garnet, pink, mulberry, lilac, yellow, light gray, champagne, white, cream and black. Best 85c silk made, yd. **59c**

Five Hundred Hair Mattresses



Do not buy a cheap substitute for a hair mattress when you can buy a hair mattress for less. We have just received a special shipment of 500 first-class hair mattresses that we will be able to sell at about wholesale prices. Every mattress is guaranteed to have the best quality of curled hair, according to its grade—first quality black, first quality white, first quality silver gray. All are full weight and are covered with best quality of A. C. A. ticking.

\$20.00 Mattresses, 35 pounds \$13.95
\$25.00 Mattresses, 35 pounds \$16.85
\$30.00 Mattresses, 30 pounds \$19.95
\$35.00 Mattresses, 30 pounds \$21.95

\$2.00 and \$2.50 Bags at \$1.39

250 black, brown, tan, navy and green leather bags—The regulation carriage bag and swag-bag. A dozen different styles to select from. Regular \$2.00 and \$2.50 values **\$1.39**

Reg. 50c-75c Belts at 29c
A choice assortment of newest style women's belts, plain and fancy leathers, all colors; extra 50c and 75c values, special **29c**

Handkerchief Sale

Values to 50c for **12 1/2c**

For Friday we offer a sensational special sale of women's swiss embroidered Handkerchiefs, in French and English eyelet effects; with scalloped, hemstitched and Val. lace border effects. For fancy work, scarfs, etc. Values to 50c, for **12 1/2c**

Tomorrow is Children's Day

Special values arranged for tomorrow in children's Dresses, Coats, Hats, Hosiery and Underwear. It will pay you to buy tomorrow.

Children's Coats at \$4.47

Children's Coats, full length, ages 6 to 14, made of melton cloth, in navy and brown, trimmed with buttons.

Children's Coats at \$5.86

Children's Long Coats, ages 6 to 14, trimmed with fancy buttons and velvet collars.

Children's Coats at \$8.89

Children's Coats in semi-fitted and box effects, very smart; come in brown and navy, trimmed with red velvet collars and cuffs.

Children's Suits at \$4.95

French serge children's Dresses, Buster Brown style; ages 6 to 14; red and navy, trimmed with fancy braid and buttons; new style sleeves.



\$2.25 Bedspreads \$1.65

REGULAR \$2.25 VALUES.
Full size crochet Bed Spreads, Marseilles patterns, fringed styles, with cut corners. Regular \$2.25 values **\$1.65**

\$4 Pure Linen Waists \$2.49

As an illustration of the fact that Lipman, Wolfe & Co. always offer the most desirable and best-selling merchandise in their special sales, we offer these 100 white tailor-made pure linen Waists, with pleated fronts—the ultra-fashionable and most desirable waist today in every city in America. These are the waists that we sell regularly for \$4; Friday only **\$2.49**

65c All Silk Lining 38c Yd.

The reason for this sensational value in a quality of silk lining that is never reduced is—short lengths. Colors, gray, copenhagen, green, black, navy, blue, pink, Nile, cardinal, special at **38c**

4-Inch Taffeta Ribbons

28c Value, All-Silk Taffeta 15c Yard
All silk taffeta ribbon, 4 inches wide, all colors, reg. 28c value. Friday Bargain Day **15c**

All-Silk Taffa Ribbons

38c Value, 19c Yard
All silk taffeta Ribbon, 5 1-2 inches wide; also soft finish messaline Ribbon, in all colors, yd. **19c**