

SUNDAY PAPERS FOR NEW YORK

New York, Oct. 24.—Four years have been forgotten of this city have been clamoring for the right to vote at state and general elections in this state, but their efforts have not produced any noticeable effect upon the minds of the "mean creatures" who are running things in the Empire State. From time to time one of the most determined suffragettes appeared at the polls to cast her vote for the hand-somest candidate, but there is no record that her vote was received in any instance. The fair would-be voter was received by the election officials with politeness but met with no encouragement. This year three of New York's suffragettes attempted to register for the coming election, probably under the impression that the present popularity of the empire style of gowns might induce the election officials in the Empire State to grant to the women what was denied them when a different style was fashionable. But the hard-hearted "mighty men" in the registration booths did not consider the appropriateness of the fair suffragettes' gowns and declined to receive them physically, to receive the names of the applicants. One of the suffragettes, who, according to her statement, had voted at three presidential elections in Colorado—an extremely incautious admission, considering the fact that presidential elections are held only once every four years—was quite indignant and maintained that she was clearly entitled to a vote in New York, as one state had not the right to abridge the civil rights granted by another state. She threatened with a mandamus, but up to the present she has not yet appealed to the courts.

Justice Appinall of the supreme court has proved himself an uncommonly sensible man the other day when he refused to suppress the testimony in a divorce case in which a minister, formerly connected with a prominent New York church and now preaching somewhere in Missouri, was named as the co-respondent. Heretofore it has been the custom to suppress the facts whenever they cast a reflection upon the character of a minister of the gospel. His decision, in his opinion, there was all the more reason for giving publicity to the facts, as the man guilty of infamous conduct wore the mask of saintliness. The public should be warned against such men who had exceptional opportunities of entering the holy ranks of members of their flock and of causing irreparable injury to the happiness of those whose homes they defiled. If other judges would imitate the example of Justice Appinall the mask of saintliness would be torn from the face of many a minister whose corruptness is at present little suspected by the ignorant public.

This is a great country for running. Everything and everybody is on the run. The politicians are running for office, the commuters for their trains, the city funds are running low, the waves of excitement over the coming election are running high and even the staid army officers who have accumulated quite an amount of money during the long years of peace have recently begun to run for office in accordance with the order of the president. This popularity of running has induced the Democrats of the Second assembly district of Westchester county to nominate Charles J. Selts, of Mount Vernon, the former 100-yard national champion, for the assembly. For a man of Mr. Selts' ability in the sprinting line it should be easy to outdistance his rivals in the run for office.

Appropos of running, it may be interesting to hear of the experience of some of the college boys in this city the other day. Half a dozen of the young athletes, among them Harvey Cohn, the Olympic runner, were taking their daily constitutional for training the other day, never dreaming that the hand of fate was preparing to overtake them. As usual, the runners were clad in their running togs, knee trunks and leathers jacket. They had been out running on Ocean Parkway daily for weeks and nobody ever objected until the other day, when they and a hyphenated maiden, who happened to be out driving along the boulevard, was almost knocked into a fit by seeing the amount of six athletes jogging along at a brisk trot. How shocking! It was too much for this modest young woman, who would consider it shameful to be seen to speak of the legs of a table. She promptly drove to the next police station and made complaint against the young men who had so terribly shocked her delicate feelings. The situation was new to the captain, but the ruffled feelings of the young lady aroused his chivalry and he promptly sent out several officers to apprehend the shameless athletes, who had dared to shock Miss Prudish.

Now, policemen are supposed to be able to run fast enough to overtake burglars and pickpockets, but they can scarcely be expected to overtake Olympic runners, skimming along a smooth boulevard, even with an even start. It was, the athletes were about one mile ahead by the time the bluecoats started. It was a cruel sight to see a dozen well fed policemen, loaded down with heavy uniforms and the various heavy parts of their accoutrement chasing after six champion runners, a mile or so ahead of them. Did they catch them? Well, yes; but not until the athletes stopped running and gave their pursuers a chance to catch up with them. The six young men were arrested and taken to the station, from whence they were afterward led before a magistrate. As the complainant did not appear against them they were acquitted with a warning to take their exercise runs in the future in some locality where they were not likely to meet with young ladies of abnormally delicate feelings of modesty or prudishness.

The absurdity of the New York game laws was clearly demonstrated the other day when the owner of a big game preserve up state, who had received permission to do so by act of legislature, thinned his herd of deer by having 25 of them shot. To get the venison to the New York market he was compelled to send with each deer a carcass of a presumable huntsman. The present game law allows but one head of deer to each sportsman and each hunter can ship no more than a single carcass. To get the 25 deer to New York the owner of the game preserve was compelled to run a free excursion from the preserve to New York. The citizens of Millbrook, near which village the preserve is situated, felt all themselves to get in the way of an invitation for the trip and when the deer carcasses were shipped they were accompanied by a carload of villagers, each of whom was supposed to have been the cause of death of one of the deer in the express car. It may be imagined that the traveling expenses of the "hunters" left but little profit from the sale of the venison.

Once more a foreign architect has expressed his disapproval of New York's architecture. M. Auguste Rey, a French architect of national reputation after a visit to New York said that the city's architecture was ridiculous, absolutely unreasonable and most stupid. He declared the skyscrapers a peril and predicted that within 20 years the people would demand that they should be cut in half. Such outrageous slanders by a French citizen should be considered a "casus belli." Hasn't New York the highest buildings in the world? Well, how can they be called ridiculous? Has not New York its municipal art commission, which is the highest authority on architecture, past, present and future? And yet these foreign architects come over here and declare New York's architecture grotesque. These foreigners make one tired. It is easy enough for them to condemn skyscrapers. Real estate in their country, even in large cities like Paris, London, Berlin or Vienna does not cost a million dollars a square foot.

Martha Irons, the leader of the great southwestern railroad strike in 1888, who died about two years ago in Arkansas, almost forgotten, is to have a monument erected in his memory. At the same time the Missouri State Federation of Labor has succeeded in compelling the railroad companies to pay a

This Shows Eilers Piano House Share Of total Sales

HERE'S THE OPPORTUNITY TO WIN A PIANO Magnificent Chickering the First Prize in a Novel Advertising Contest

ALSO NUMEROUS OTHER VALUABLE AWARDS

Study the long column showing Instruments sold by Eilers Piano House; then study the short column showing Instruments sold by all other dealers combined, during same length of time—count the Instruments shown in whole or in part, and the correct or nearest correct reply secures first prize—a Chickering Grand Piano. See the numerous other splendid prizes to the value of \$18,000 to be awarded in the order named, according to merit, based on correctness of count, neatness and legibility of answer.

The most far-reaching, most impressive and most liberal advertising we have ever undertaken.



Chickering Quarter-Grand, First Prize.

WHY WE DO IT AND HOW WE CAN AFFORD TO DO IT

We believe that the most effective method of advertising is to impress thoroughly upon every man, woman and child, first, the importance of having music in the home, second, the Eilers method of musical instrument selling, which has made it possible for every home to be provided with a piano or organ, no matter how limited its means.

We want to impress upon everyone what Eilers Piano House is accomplishing, and what the Eilers name in the music trade stands for—Fair dealing, absolute reliability, high quality and reasonable prices.

Through the co-operation of some of the leading eastern piano and organ makers, which we represent exclusively in the coast states, we are able to make a large appropriation to most thoroughly advertise this institution.

A fraction less than 5 per cent of our total sales during the ensuing two months will be devoted to this most far-reaching advertising campaign, the whole being borne by us, the other half by the respective manufacturers.

LOOK AT THE DRAWINGS.

As stated in the drawing, the pianos to be seen in this advertisement represent the total number of instruments sold in a given length of time by the entire Northwest Piano trade. The Pianos shown in the long column represent the proportion of the total sold by Eilers Piano House. The Pianos in the little column represent the proportion sold by all other dealers combined.

WHAT DOES IT MEAN?

Eilers Piano House, therefore, handles nearly 80 per cent of the total! What does this indicate? It means that every one of the men and women who have bought the instruments pictured, made careful analysis of the situation, and they favored Eilers Piano House with their patronage because it was the best concern to deal with.

EXTRA COPIES.

This advertisement will not be published again. During the past few days numerous communications have been received by the contest manager, urgently requesting an additional copy. We are pleased to announce that to accommodate those wishing to participate in this contest we have had a number of extra pages printed which will be furnished to anyone asking for same at Eilers Piano House, or by mail.

To cover the cost of printing a charge of five cents (seven cents by mail) however, will be made for each sheet. One copy will be supplied free, however, if you will send three names and addresses of families who would like to participate, and to whom also copies will be promptly sent free of charge. Eilers Piano House, biggest, busiest and best, 323 Washington street, Phone, Exchange 23, or A-2350.

IF IS EASY TO WIN.

If you want a Piano or Pianola or an Organ or Regimaphone, it will pay you to go into this contest. It costs nothing except a little time and a few moments of chance enters into this great opportunity. Merit alone sells. The correct or nearest correct reply secures the first prize. Proceed carefully and you can win. The number and variety and value of the prizes make it well worth while to try.

No firm except Eilers Piano House does a large enough business to warrant giving absolutely free so many valuable prizes. If you do not win the first prize, you may win the second or third. You will surely be able to win one of the certificates good for a very substantial amount toward payment of a fine new instrument.

IMPARTIAL JUDGES.

The awarding of prizes will be left to three disinterested parties. The correct number of pianos or organs or parts thereof shown in this drawing is kept under seal, and is known only to one individual. This number will be turned over to the judges of the contest, when awards are being made.

WHAT YOU MUST DO.

To impress upon every reader of this advertisement the magnitude of the Eilers business and the advantage of dealing with Eilers Piano House, we have organized this contest.

Count the pianos and organs, either in whole or in part, that appear in this drawing; send your reply stating plainly: 1st, the number of instruments or parts thereof shown in the long column, as sold by Eilers Piano House. 2d, the number of instruments or parts thereof shown in the short column, as sold by all other dealers combined. 3d, the total number of instruments and parts thereof shown in the two drawings referred to. Sign name and address plainly—attach the coupon properly filled out and signed to your reply and send it as soon as possible. The contest positively closes at 6 o'clock, Western Union time, November 4, 1908.

Be careful to observe the governing rules. Your success depends upon a strict observance of them. Neatness and legibility of your reply will decide, as well as correctness of count. Eilers Piano House.

RULES GOVERNING CONTEST

Any one residing in the northwest may send in one answer. Not more than one answer will be received from same party or family, and no contestant or family will be entitled to more than one prize. Where more than one answer is found as sent in by the same party or family all will be rejected. No employee of this firm or any one engaged in the piano business may enter this contest. Winners of pianos in former contests held by Eilers Piano House are also debarred from participation in the present contest.

The names of the six highest prize-winners will be published as soon after the close of the contest as possible. In the event of a tie, and only in this event, the replies which are tied will be judged according to neatness and general appearance. If a tie still remains, the value of the prize offered will be equally divided between those tying or a prize identical in character and value of that offered will, at our option, be awarded to each of the persons.

All answers must be written plainly, giving results in words and figures, also name and address; write on one side of the paper only. Each contestant must cut out and properly fill out the coupon from the lower part of the announcement and pin same to the paper containing reply, again signing full name and home address. All replies must be delivered at one of our stores not later than 6 o'clock, Western Union time, on November 4, 1908, or by mail, must bear postmark of date not later than November 4, 1908.

This contest shall be determined solely by the conditions named in this announcement. We reserve the right to reject any list where evidence of fraud or duplication is shown. It is conditional upon entering the contest that contestant agree to abide by the decision of the judges, who are disinterested parties and whose decision will be final. Address envelope plainly to Contest Department, Eilers Piano House, 323 Washington street, Portland, Or.



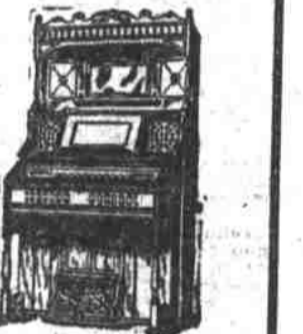
Kimball Piano, Second Prize.



Genuine Pianola, Fourth Prize.



Eilers Piano, Third Prize.



Kimball Parlor Organ, Fifth Prize.

Cut this out and send with your reply to Eilers Piano House, Counting Contest.

My favorite piano is.....

Because.....

My favorite organ is.....

Because.....

I.....own a.....Talking Machine.
(*Please insert "do" or "do not," as the case may be.)

I am not engaged in the music business and am eligible as a contestant according to your rules.

Name.....

Address.....(J-2)



Sixth Prize, the Regimaphone, the Latest Talking Machine and Music-Box Combined.

Sales of all others combined in same time

LOOKING BACKWARD AND FORWARD

Less than ten years ago, at 107 First street, in Portland, the first Eilers piano store was established on the Pacific coast. From this obscure beginning has grown the great chain of Eilers stores now located in forty cities of the states of California, Oregon, Washington, Idaho and Nevada.

Ten years has witnessed an astounding evolution in the musical development of our people. Then a piano was looked upon as a luxury only within the means of the wealthy. Today no home is counted complete in which the piano has not been provided for. In the lowliest cottage, as in the most magnificent mansion the piano has come to be the greatest source of that cheerfulness and pleasure that go to make the ideal home environment, and with it has come the keen appreciation of the real value of good music in making our lives better and more wholesome and more happy.

It has been a period of wonderful progress but there is still much to be done. There are still thousands of homes with scarcely an idea of what good music really is, where the growing generation is entirely deprived of this influence that goes so far towards making better men and better women. Until these homes have been provided for with the best of all musical instruments—the piano—the work of the Eilers stores will not have been completed.

Ten years ago pianos were handled in comparatively limited numbers. Prices were high, even for inferior instruments. Through modern methods, introduced and fostered by the Eilers stores, a good piano no longer represents a little fortune, but is within the means of all. The Chickering, the Habeton, the now famous Kimball, the beautiful Robert M. Cable, the Ester, the Decker, and even the most gaudily extravagant of them all, the Weber—pianos, owned only by the wealthy in the early years—have now become household names among the people.

The Piano is a piano. For music lovers who cannot devote the requisite time to mastering an instrument, it is now more easily obtained than an ordinary piano was ten years ago. Fair dealing, actually giving more for the money than was ever obtained elsewhere, good service and a definitely binding guarantee to protect every customer, has been the foundation of the growth of Eilers stores, and this will continue to be its policy in the years to come.