

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 11, 1908.

Ladies' Home Journal Patterns 10c and 15c

Portland's Most Modern and Liberal Store The Supply Center for Horse Show Needs

Bright New Ribbons

A wealth of choosing in the newest colors and weaves at the ribbon counter; among the latest are the tinsel effects, cretonne patterns, jacquards and all of the late plain shades, in every style and wanted width; they are widely used this season for sashes for trimming dresses, for the hair and millinery. 'Tis profitable, as well as pleasant, to buy here.

New Embroideries

Among the latest things you see at the embroidery counter are skirt flouncings in two and three widths, with insertion to match; there are new baby sets in Swiss and nainsook with allover to match; there are trimmings here for every purpose, embroidery that adds a touch of novelty and daintiness to baby things or lingerie, or rich exclusive effects for waists, etc.

Bonnet Taffeta \$1.09 Yard

Bonnet Taffeta Silk is famous the world over for quality, wear and permanency of dye. 1,400 yards \$1.50 and \$1.75 grades, 23 inches wide, on sale, the yard..... **\$1.09**

JAP SILK 27 and 36-inch widths in white Jap Silk; the 27-inch grade is worth \$1.25 and the 36-inch width is worth \$1.50; your choice either width this week..... **89c**



Out-of-town visitors to the Horse Show will find a warm welcome here. They'll find a liberal policy, broad merchandise assortments and courteous treatment to make them feel pleasure and profit in shopping here. There'll be many little things to buy at the last moment, and 'tis easy to choose quickly when you have such immense stocks from which to make your selection. We devote special attention this week to featuring the various articles needed for dress and comfort at the Horse Show. The more fastidious shoppers long ago decided on this store as the only one that met their requirements. **WE'LL DO OUR PART TOWARD MAKING THE HORSE SHOW A SUCCESS** by furnishing the richest raiment

Women's Stylish Apparel Priced Low

Stunning tailored suits, elaborate costumes for afternoon and evening wear, handsome coats and wraps, bewilderingly lovely hats and all that milady needs to make her well groomed are here ready to wear. We direct the attention of particular folk to our very complete line of tailor-made suits (New York and Paris models) and to the **GLORIOUSLY BEAUTIFUL GOWNS AND WRAPS FOR DRESS AND EVENING WEAR**

Pattern Hats One-Third to One-Half Less Now

Every one of our richest pattern hats at a reduced price. Regular prices run from \$50.00 to \$150. All from \$50.00 to \$100.00 are reduced one-third and all above \$100.00 **SELL THIS WEEK FOR JUST HALF**

Lace Handkerchiefs

Kerchiefs with Armenian lace edge, French hand embroidered Handkerchiefs and all the newest and daintiest conceits. Just the thing to select for a gift, and if you will choose now, you will select from assortments absolutely unbroken; they are priced up from **50c**

Smart Hose 50c Pr

We are making a special display of women's half-dollar Hose; they come in plain lisle, silk lisle, lace effects, self or fancy embroidered, and the new fall shades of taupe, porcelain blue, mulberry, old rose, claret, etc.; knit goods aisle, the pair..... **50c**

New Warm Underwear

In the Knit Goods aisle, we are showing the best things to be had in women's and children's undergarments. For your good and ours, we invite you to inspect our new lines. We are exclusive agents for the Dr. Diemel Linen Mesh Underwear for women, and are also for Zimmerli and Merode Underwear. We have the special agency for women's Stuttgarter Sanitary Underwear. The materials are silk, silk and wool, silk and lisle, all wool, lisle and cotton linen.

Royal Worcester Corsets

Meet Every Requirement Demanded of a High-Class Corset. Our Competent Fitters Have 135 Models to Fit You From. **ALTERATIONS ARE NOT NECESSARY**

Paris Veils Worth to \$5 \$2.98



IMPORTED NOVELTY VEILS, in Russian net, dotted or silk embroidered effects; 1 1/2 or 2-yard lengths, in all the leading shades; regularly worth to \$5 each, on special sale Monday at,..... **\$2.98**

CHIFFON AUTOMOBILE DRAPES, in all the wanted colorings; regular prices run to \$4.50 each, special..... **\$2.98**

WOMEN'S KID GLOVES, for evening wear; 2-clasp style in cream, white and fancy shades; women's 16-button Gloves in white, black or evening shades; 20-button length in black or white. Complete assortment of sizes.

Marabou Neck Pieces 1/4 Less

Nothing is more popular than Marabou for smart neckwear; all the rage in New York and Paris; for horse show week we make special prices on all of our marabou and coque neck pieces, including boas, collarettes and stoles; this gives a choice of a superb assortment, and regular prices already low are decidedly attractive at..... **FOURTH OFF**
Regular \$20 values, special..... **\$15.00**
Regular \$30 values, special..... **\$22.50**
Regular \$15 values, special..... **\$11.75**
Regular \$12 values, special..... **\$9.00**

Bargains on the Colored Dress Goods

For making tailored suits for fall wear. You'll find no better fabrics than these. They represent the choicest in coloring, pattern and weave that is offered. Large quantities are concerned; therefore the sale is of interest to a multitude of economists. The regular \$1.00 grades in this lot go for only..... **81c**

The \$1.25 grades..... **93c** The \$1.50 grades..... **\$1.13** The \$1.75 grades..... **\$1.39** The \$2.50 grades..... **\$1.89**

White Tar Toilet Soap Special 6c Cake

WHITE TAR SOAP, for toilet or shampoo; does not discolor the water; regular price 10c the cake..... **6c**

COMPLEXION BRUSHES, soft white bristles, 35c values. Special..... **23c**

PARISIAN NAIL BLEACH. Special at, the bottle..... **10c**

29c BOX OF WRITING PAPER..... **15c**

10c WRITING TABLETS, special..... **5c**

5c PEN HOLDERS, special at..... **3c**

JOURNAL OR DAY BOOK, 200 pages, long shape, with full duck cover and leather corners, regular 45c..... **30c**

DENNISON'S CREPE PAPER, regularly 10c..... **7c**

DRESS SHIELDS, odorless, adjustable style; can be worn with any dress; all sizes worth 50c the pair..... **35c**

HAND MIRRORS, with beveled glass, red or ebony color wood back, regular 50c value. Special..... **35c**

PEARL BUTTONS, white or smoked, coat and jacket, large or small sizes, 1/4 to 1 dozen on card. Special..... **15c**

25c CARD BONE HAIRPINS..... **18c**

5c 60-INCH TAPE MEASURES..... **3c**

15c SIDE COMBS, the pair..... **10c**

25c CLOTH BRUSHES, Specially priced at, each..... **15c**

50c BOTTLE POND'S EXTRACT. Special at, bottle..... **35c**

Petticoats Worth to \$2.00 at 98c

WOMEN'S MUSLIN OR CAMBRIC PETTICOATS, made with 12-inch flounce of India linen, trimmed with embroidery or lace. One style has five rows of lace insertion; another full plain hemstitched tucked flounce. Regularly worth to \$2.00 each. Special at only..... **98c**

WOMEN'S MUSLIN OR CAMBRIC NIGHTGOWNS, a varied assortment; high, low or V neck; Hubbard or chemise style, long or short sleeves. Trimmings are lace, embroidery and hemstitched tucks. Values to \$2.00. Special..... **98c**

WOMEN'S DRAWERS of muslin or cambric, full flounce of embroidery, finished with clusters of tucks and hemstitching. Regularly worth to \$2.00 each. Special at only..... **98c**

CHILDREN'S DRESSES, Mother Hubbard style, made of fine lawn or cambric, trimmed with lace or embroidery. Regularly worth to \$1.25 each. Special..... **67c**

WOMEN'S CROCHET WOOL SHAWLS, circular or square style. Come in black only. Values to \$2.75 for **HALF PRICE**



Sale Haviland Dinner Sets



HAVILAND CHINA WARE in plain shapes, border decorations small leaf with shadings of red, gold band and line outside of border, solid gold handles and knobs.

50-piece sets for..... **\$42.75**
100-piece sets..... **\$62.00**
112-piece sets..... **\$68.75**
117-piece sets..... **\$84.90**

HAVILAND DINNER WARE in border decorations of small green vine and gold lines on both sides of border, solid gold handles and gold-traced or raised work. Feet are gold-stippled.

60-piece sets, special only..... **\$39.95**
100-piece sets, special at..... **\$55.25**
112-piece sets, special at..... **\$65.50**
117-piece sets, special at..... **\$81.25**

A sale of Haviland China Dinner Sets in open stock patterns. Dainty spray decorations, with pink flower and green spray. Gold handles, knobs and embossing. Neat and dainty shapes. Dinner sets of 60 pieces..... **\$17.50** special this week at..... **\$24.90**
100-piece sets, sp'l this week..... **\$44.75**
112-piece sets, sp'l this week..... **\$28.15**
HAVILAND CHINA DINNER SETS in plain shapes, green border, with full stippled edges and gold lines, gold-traced handles and knobs.
60-piece sets, special at..... **\$31.50**
100-piece sets, special at..... **\$44.75**
112-piece sets, special at..... **\$49.80**
HAVILAND DINNER WARE in fancy shapes, gold embossing, with double gold line and stippled gold feet, delicate spray decorations.
60-piece sets, special..... **\$55.90**
112-piece sets, special..... **\$62.25**



Nobby Horse Show Footwear

'Tis easy to get a shoe that feels comfortable, as well as looks stylish, and to be sure of this let our salesmen fit you. They have all been trained for seven years or more in fitting the footwear of the better sort.

OUR NEW "DIRECTOIRE" BOOTS for women are made of tan Russia calf or patent leather, boot or lace style; new last with medium weight hand sewed soles; they have the new Royal top, a little higher than the regulation cut, suitable for directoire gowns; we sell them for \$1 less than shoe stores ask; our price..... **\$5.50**
TAN SHOES FOR WOMEN, in all the new fall lasts; it will be to your advantage to look here before buying; prices **\$2.89** to **\$5.50**

Lace Curtains \$1.25 Pair

An extra special bargain on fine White Lace Curtains, in Brussels or Renaissance designs. A lot of about 175 pairs, regularly worth from \$1.75 to \$4.50 the pair, selling at prices up from..... **\$1.25**

1.75 grade..... **\$1.25** 2.75 grade..... **\$1.95**
3.25 grade..... **1.75** 3.50 grade..... **2.65**
4.25 grade..... **1.65** 4.50 grade..... **2.95**

BLANKETS—Plain gray or Vicuna brown. Full width and good weight. Regularly **\$3.50** worth \$5.00 the pair, special only **\$3.50**



Richardson's Table Linen \$1.48 Yard

1,500 YARDS OF FINE GINGHAM, in short mill end lengths, special prices.

FINE TABLE DAMASK of pure Irish linen, made by the famous Richardson mills at Belfast, Ireland; 72 inches wide, full bleached, regularly \$1.75 the yard. Special this week only..... **\$1.48**
NAPKINS, in patterns to match table linen, regularly worth \$5.00 dozen. Special this week..... **\$4.40**
NEW BATH-ROBE FLANNELS and Bear Cloths.
OUTING FLANNELS, a full assortment of new fall patterns and staples at all prices.
FLANNELETTES in special designs for kimonos.
NEW FLANNELS for making fall shirtwaists. Special at, the yard, 35c to..... **75c**

Stamp'd Pieces

Doilies in Roman Cut Work, also Montmellick designs, some partly finished. For Monday regular prices are

Reduced a Half

Olds Wortman & King

5TH WASHINGTON AND 6TH STS.

All Fancy Laces

Bands and galloons for dress trimming, in qualities that range in price from 50c to \$10.00 the yard—this week

Reduced a Half