

Horse Show Apparel in Magnificent Array—Paris and New York's Latest Creations—Portland's Greatest Showing—Second Floor

FALL OPENING SALE



At The Meier & Frank Store

Fall-Winter Catalog Mailed Free to Out-of-Town Patrons—It's the Largest and Best Book Published in America

Whatever other plans or engagements you have for this week, don't fail to come to this store some time during the next six days, the earlier the better.—We promise in advance that you will be richly rewarded for coming, for we're going to make this Fall Opening Sale a week of banner bargains and red-letter economies—All departments have been called upon to do wonders in the special pricing of fresh, new merchandise—The result is the marshaling of an army of genuine, simon-pure bargains such as you have never before had presented to you—Take advantage of the reduced prices

Great Sale Kid Gloves for Horse Show

Timely sale of long real French Kid Gloves for Horse Show, dress and evening wear; in 12, 16, 20 and 24-button lengths; fine quality glace kid; white, black, street and evening shades. Perrin's Reynier, Vallier and other celebrated makes. Every pair fully guaranteed; all sizes. Mail orders will receive our prompt and careful attention. 12-button lengths, \$3.50 values, the pair **\$2.87** 20-button lengths, \$5.00 values, the pair **\$3.98** 16-button lengths, \$4.00 values, the pair **\$3.29** 24-button lengths, \$5.50 values, the pair **\$4.47**

Best real Kid, Suedes; black, white and evening shades, in all sizes. Let us show you. On sale at following prices: 16-button, \$3.75 val., **\$2.98** — 20-button, \$4.25 values, **\$3.47** — 20-button, \$4.75 values, **\$3.78**

\$2.25 and \$2.50 Silk Hose at \$1.12 a Pair

Great annual October sale of women's beautiful quality silk Hosiery, 2,000 pairs in this lot. A great purchase from one of the largest New York importing houses; every pair pure silk; full fashioned leg and foot; perfectly made and handsomely finished; black, white, light blue, pink, lavender, pearl gray, tan, bronze, brown, green, navy, etc.; the best regular \$2.25 and \$2.50 values; buy all you want of them at this low price, the pair **\$1.12**



Portland Agents for Trefousse, Gloves, Nemo Corsets, Mme. Irene Corsets, Estelle Corsets, Butterick Patterns and Columbia Yarns

"Nemo," La Grecque Corsets

\$2.50 to \$3.50 Models \$1.39

Great three days' sale of discontinued numbers of the celebrated "Nemo" and "La Grecque" Corsets; all good, desirable models, white only; by far the best corset values you have had the opportunity to share in for a long time; all sizes; every pair fitted; regular \$2.50 to \$3.50 values, your choice, pair **\$1.39**

Paris and New York Waists At Wonderfully Reduced Price



For Horse Show Week, a great clearance sale of Fine French Imported Waists and New York Model Waists in exclusive styles—High-class novelties for evening and dress wear—The materials are in chiffon, silk and lace—Exquisite creations trimmed in Duchess lace, Armenian lace, rose point, real Torchon and real Valenciennes laces—Hand embroidered and Persian trimmings—All new, up-to-date waists at prices that must interest the best buyers in the city—Second floor

\$14.00 Waists, \$11.85	\$28.00 Waists, \$24.45
\$16.50 Waists, \$13.25	\$35.00 Waists, \$28.85
\$18.50 Waists, \$15.25	\$40.00 Waists, \$32.25
\$20.00 Waists, \$16.95	\$45.00 Waists, \$34.85
\$22.00 Waists, \$17.85	\$55.00 Waists, \$47.85
\$25.00 Waists, \$20.85	\$65.00 Waists, \$58.00

\$1.50, \$2.50 Black Goods 89c

Great three days' sale of fine black Dress Goods, and you know black goods are in better fashion and greater demand than for many seasons past; plain and fancy hosiery, plain and striped zibelines, knob chevrons, heavy wool etamines; 46 to 50 inches wide; \$1.50 to \$2.50 values, on sale at, special, yard **89c**

Sale of Room-Size Rugs

Regular \$35.00 Values at **\$26.85** Regular \$60.00 Values at **\$38.65**
Regular \$45.00 Values at **\$33.50** Regular \$25.00 Values at **\$19.65**

200 high-art Bigelow Axminster Rugs, 9x12 feet; regular \$35 values, each, **\$26.85**
200 French Wilton Rugs, size 9x12 feet; \$50 values, on sale at, each, **\$38.65**
100 regular Wilton Rugs, size 9x12 feet; regular \$45 values, on sale at, each, **\$33.50**
125 Brussels Rugs, size 9x12 feet; regular \$25 values, special price, each, **\$19.65**
In the Art department, on the third floor, 200 dozen choice lithographed Pillow Tops, handsome designs; great special values, at this low price, ea. **33c**

1000 Silkoline Comforters \$1.59

\$4.50 Blankets at \$3.15 Pair

1,000 silkoline-covered Comforters, best patterns and colorings; filled with white laminated cotton; the greatest comforter value you ever bought at, each, **\$1.59**
500 pairs of light gray Blankets, extra large size, with fancy border; the best regular \$4 values, on sale at this unusually low price, pair **\$3.15**
We are sole Portland agents for the celebrated Ostermoor Mattresses; see them.

Tailored Suits \$20.00

Portland's leading Cloak and Suit store offers an exceptional bargain in women's Tailored Suits at \$20; broadcloths and chevrons, medium and long lengths, semi-fitted, hand-trimmed, satin bands, etc.; also fancy stripes in manish mixtures; all sizes; on sale at, each—take advantage of sale **\$20.00**

Paris-New York Costumes

\$25 to \$550 Ea.



We invite inspection of our superb showing of Paris and New York Costumes for evening and dress wear—Not alone in the display the largest in the western country, but the styles the best efforts of world's famous artists—High-class materials—Rich, attractive as well as practical and exclusive garments for all occasions—Magnificent models in empire and princess effects—Broadcloths, Etamines, Satins, Lace Nets and Irish Crochet—Every new shade and combination shown this season—The extent of the showing will surprise even those intimately acquainted with resources of the Meier & Frank Store—We would consider it a pleasure to show you these beautiful creations, which we have on display on the Second Floor

\$25.00 to \$550

Evening Coats-Wraps \$20 to \$250 Each

Evening Coats and Wraps in grand array; every new and pretty effect in all the desirable styles and materials. Opera Coats in the new mandarin cape effect; full loose back or semi-fitted. Empire Coats, Capes, Lace Coats, fur-lined Coats, etc. Matchless variety, on sale at prices ranging from \$20 to \$250 each; see them.

A Great October Jewelry Sale

Mary Garden Barettes, newest thing for hair dress; carved shell and amber; beautiful styles, on sale at \$1.19 and \$2.43 each; you should not fail to see them. Geraldine Farrar Psyche Bandeaux; the latest thing for evening head-dress, with ribbons, in all colors; on sale at this special low price, each **69c**
Large variety of mounted and plain carved Bandeaux, all prices; let us show you. New things in Bayaderes, gold plate, jet and fancy beads; \$3 values at, **\$1.98**
Flat and ball-top rhinestone Hat Pins, exquisite novelties; \$1.50 values, for, **69c**
Gold-filled Beauty or Collar Pins, grand assortment, on sale at this price, ea. **49c**
German silver Mesh Bags, silk lined; regular \$7.50 values, on sale at, each, **\$3.98**



Lace-Embr'dry Spec'ls

Swiss and batiste Flounces for waists and gowns, designs in filet and eyelet effects; 18 to 27 ins. wide; vals. to **\$4.50** **98c**
Swiss and nainsook Embroidery Edges and Insertion, 1 1/2 to 18 ins. wide; beautiful styles for undermuslins and children's wear; **25c** values up to \$1.25 yd., on sale at, yard **25c**
Round throat and French Val. Laces, Edges and Insertion, 3/4 to 2 inches wide; **75c** regular \$3.50 values, at, dozen yards
White and cream Galloons and Appliques and Medallions, in Venise, princess and baby-irish; regular values to \$4 yard; **\$1.69** buy all you want of it at, the yard
Embroidered batiste Waist Frontings, in colored effects; \$3.50 values, on sale, yd. **\$1.49**
Regular \$2.50 Waist Nets, on sale at, yd. **\$1.98**
Regular \$1.75 Waist Nets, on sale at yd. **\$1.29**

Sale Men's Horse Show Apparel

Men's full-dress Suits, 1908-1909 models, equal to the best custom-made garments you are asked to pay \$75 for; finest unfinished worsted material; silk lined throughout; handsomely made and finished; best findings, etc.; perfect fit. **\$40**
Men's Driving Coats in the newest fashions; tans and browns; made with fancy flap pockets; reg. turn-down or Byron collar; handsome creations, **\$25** and **\$35**
Men's white Dress Vests, Gloves, Neckwear, Canes, etc., in a splendid assortment.
Men's Silk Hats, in the newest blocks; let us show you. Men's Dress Protectors.

Ladies' Winter Underwear At Extremely Low Prices

Women's medium-weight cotton Vests and Pants, high neck and long sleeve vests, ankle length pants; sizes 4, 5, 6; best 35c values at, the garment **23c**
Women's wool plated Vests and Pants, gray color only; good heavy winter weight; sizes 4, 5, 6; finely made and finished; reg. 65c and 75c values **43c**
Women's extra fine quality heavy weight white Swiss ribbed Vests and Tights; high neck, long sleeves; ankle length tights; sizes 4, 5, 6; \$1 vals. **53c**
Women's Harvard Mills mixed wool Vests and Tights, all hand-finished garments; winter weight, all sizes; best \$1.50 values, on sale, garment **98c**
Women's mixed wool Union Suits, gray and white; high neck and long sleeves; ankle length, heavy weight; sizes 4, 5, 6; best \$1.25 vals., garment **79c**
Women's extra quality Swiss ribbed Union Suits, silk front and crocheted neck; sizes 4, 5, 6; the best regular \$2 values, on sale at, special, each **98c**
Women's regular \$5 silk and wool Union Suits on sale at this price, each **\$3.95**

Hand-Embroidered Bridal Sets \$22.50 Values for \$10 a Set

A very unusual offering of French Hand-Embroidered and Lace-Trimmed Bridal Sets, consisting of Chemise, Drawers and Gowns, made of fine French nainsook materials—The gowns are made with hand-embroidered yoke, low neck and short sleeves, and embroidered yoke chemise to match—Drawers made with wide flounce and hand-embroidered scallops and embroidery designs in ruffles—Lace insertion used on all three pieces—Beautiful undermuslins, selling regularly at \$22.50 a set—Your choice of 200 sets at this wonderfully low reduced **\$10.00** price, per set



Combination Garments Reduced to \$1.95 Each

Special lot of women's fine nainsook two-piece Undergarments, corset cover and wide circular drawers combined; trimmed in dainty laces and embroidery; very neat, pretty styles; regular \$2.50 values, your **\$1.95** choice at this special price, each
2,000 women's white outing flannel Night Robes, trimmed in fancy braids and silk stitching, in pink, blue and white; regular \$1.75 and \$2 values, buy all you want at this low price, the garment **\$1.22**
Mail orders promptly and carefully filled.

65c to \$25.00 Handkerchiefs at 1/4 Off

Horse Show sale of women's fine French hand-embroidered Handkerchiefs, in appenzelle and Madeira effects; exquisite novelties, selling regularly at 1/4 Off 65c to \$25 each, greatest values in fine handkerchiefs ever offered at

\$30 Neckwear at 1/4 Off

In the Women's Neckwear Section this week, a great October Sale of High-Grade Neckwear—Real Irish Crochet Pieces, Silk Ruffs, Stocks, Jabots, Rabats, Hand-Embroidered Novelties—In fact, all kinds of new, pretty pieces for dress wear—This season's newest and prettiest neckwear, selling regularly at prices ranging from 65c to \$30 **1/4 Off**—Your choice this week at

