

W. B. and La Vida Corsets Fitted This Week by Mrs. E. D. Dean, an Expert Corsetiere from New York

Mail Orders Filled

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# Lipman-Wolfe's Great October Sales

Sole Portland Agents  
Butterick Patterns

Sole Agents  
Pellard Tailored Suits

## Real French Long Kid Gloves

Reg. \$3.50-\$4.00 Values, \$1.98

Stamped According to U. S. Custom Regulations

Lipman, Wolfe & Co. offer Friday, the greatest sale of long Kid Gloves ever held in Portland; 8, 10, 12 and 16-button lengths, every pair is genuine French kid, perfect quality new gloves. In this lot are no lambskin gloves, so-called kid; no seconds and no soiled gloves, such as some stores are accustomed to use in glove sales in order to meet price competition. Every pair is of the quality you buy regularly at \$3.50 and \$4.00 a pair.



Every pair of these genuine French Kid Gloves was made at Grenoble, France, by one of the leading kid glove makers of the world, but we are not able to state the name of the manufacturer, because it would hurt his regular business, and because he is represented in Portland by an exclusive agency. His large Portland representatives were not able to purchase the immense quantity of fine kid gloves in this sale lot, although the price was extremely low, on account of their hopeless overstock of gloves of all kinds. So the maker turned to Lipman, Wolfe & Co. to dispose in Portland the largest shipment of real French Kid Gloves at the lowest prices known in twenty years.

Every size is represented, as well as every length that is desirable for fall wear—8, 10, 12 and 16-button. Every pair new and perfect, every pair genuine French kid, none soiled. Extra salespeople to wait on you. None C. O. D., no telephone orders, none reserved, none sold to dealers. We will fit any pair any day after the sale. Four thousand pairs of real French Kid Gloves, long lengths, regular \$3.50 and \$4.00 values. Friday Bargain Day, the pair..... **\$1.98**

## Smart Tailor'd Waists

Reg. \$3.50 Val. \$2.49



As an illustration of the well-known fact that Lipman, Wolfe & Co. always offer the most desirable and best-selling merchandise in their special sales, we offer these 100 White Tailor-Made Waists, with pleated fronts—the ultra-fashionable and most desirable waist today in every city in America. These are the waists that we sell regularly for \$3.50. Special for Friday Bargain Day..... **\$2.49**

## 18c Kimona Cloth 25c

800 yards of 18c and 18c fine Velour Kimona Cloth, soft material, velvet finish, stylish designs and colorings, for wrappers and house jackets. Friday Bargain Day..... **12c**

## Wom'ns \$60 Tail'd Suits \$34.85



### All Fabrics and All Col'rs

A great Friday sale of about seventy finest tailor-made Suits, selling regularly at \$47.50, \$50 and \$60. They come in several ultra-fashionable styles, some plain tailored, others trimmed with fancy braid and buttons.

The materials are Broadcloths, Tailor Suitings, Imported Worsteds, Chevrons and Fancy Serges, in ultra-fashionable colors of wistaria, catawba, navy, black, brown, taupe, smoke, garnet, blonde, etc. All are long-coat style, silk lined.

Every Portland woman should see these suits, examine the quality and the perfect tailoring, see the styles and colorings. It's the biggest opportunity of the fall to buy a suit at the sale price of..... **\$34.85**

## \$2.50 Axm'ster Rugs \$1.39

An extraordinary Friday sale of 300 handsome Mottled Axminster Rugs of fine quality, in a variety of pretty oriental patterns, size 27x60 inches. Regular \$2.50 values—an **\$1.39** extraordinary value for Friday, at **\$1.39** Room-size Rugs at special prices.

## Corset Clear'nce

Vals. to \$8.50 at \$1.48



Odd sizes and styles in the best makes of Corsets, such as Nemo, C. B., a la Spirite, W. B., etc. Hundreds of Corsets in a wonderful variety, making it possible for the early shopper to select exactly the corset she desires. Regular values all the way up to \$8.50 — Friday Bargain Day..... **\$1.48**

## 38c Wide Ribbons at 19c

All-Silk Messaline Ribbons, 4 1/2 inches wide, for millinery purposes; also All-Silk Taffeta Ribbons, 5 1/2 inches wide, in all shades. On sale at bargain table, near the lace counter..... **19c**

## Women's Onyx Hosiery Values to \$1.25 at 29c

## Men's Sample Onyx Hose Regular Values to 75c at 19c

Here's another of our distinctive Lipman-Wolfe sales of Women's Sample Hosiery, a collection of the hundreds of styles of Onyx Hosiery, all imported and all pure fast dye. There are hundreds of plain and fancy styles, including plain white, black, tan and other colors in plain gauze, plain lisle and embroidered effects. Also fancy colors, plaids, checks, allover lace, hand-embroidered styles extraordinary variety. Regular values all the way up to \$1.25 a pair. For this Friday Sale, the pair..... **29c**



500 dozen pairs Men's Fine Imported Cotton Socks, samples of the celebrated "Onyx" brand, known everywhere as the best. There is an endless variety of plain colors, fancy weaves, embroidered effects, plaids, stripes, laces, etc. Colors black, tan, brown, gray, greens, purple, ocean blue, navy, orange, violet and about 1,000 fancy effects. Up to 75c val. Any size or color, pair..... **19c**



## Lipman-Wolfe & Co., Portland Agents for "Nemo" Self-Reducing Corsets for Stout Women

In our Sunday advertisement we explained how the Nemo Self-Reducing Corset reduces the figure of the stout woman, how it is comfortable to wear and economical to buy, and how it gives health and style to the wearer. The four exclusive patented features, which will be explained and demonstrated by our corsetiere, are:

The Improved Self-Reducing Strap—The Relief Strap—The Graduated Front Steel—The Double Garter Attachment—each one adding in its own particular way to the perfect result obtained by the new Nemo Self-Reducing Corset.

This corset greatly improves the figure of the stout woman, and the change in the form is so apparent that her skirt has to be taken in over the abdomen three or four inches when wearing the corset the first time. Dressmakers recommend it, because it makes a satisfactory foundation for a well-fitting gown.

**\$3.50 and \$5.00**

## Ostrich Marabou and Coque Boas

Special sale of Coque Feather Boas in black, white and colors, full length, for Friday—

\$2.25 Coque Feather Boas on Sale at Each \$1.49  
\$3.50 Coque Feather Boas on Sale at Each \$1.98  
\$4.50 Coque Feather Boas on Sale at Each \$2.75

A large assortment of Coque Feather, Marabou and Ostrich Boas, in all shades. Friday Bargain Day—

Values to \$15.00 on Sale at \$5.75  
Values to \$20.00 on Sale at \$8.75

## 100 Smart Trimmed Dress Hats

Vals. to \$12.50 at \$5.95



These stunning Dress Hats come in black and colors. The styles are unique, many entirely different from anything you've seen. Colorings and shapes to match every costume.

Each hat is trimmed in an individual style by a well-known New York milliner, copying after Paris models. All are made from finest velvet shapes, with ultra-fashionable new trimmings. All the latest shapes.

Altogether about 100 hats, selling regularly at \$8.00, \$9.50, \$10.00 and \$12.50. The biggest value of the season in ultra-smart trimmed hats..... **\$5.95**

## Princess Silk Dresses

Vals. to \$30.00 at \$18.95

A superb collection of fine quality Princess Silk Dresses, in the latest styles for autumn, 1908. Silk dresses are more stylish this season than for many years.

The fabrics are Taffeta and Messaline Silks, in pale blue, blonde, brown, olive, Copenhagen, rose, navy, wistaria and champagne. Trimmed with imitation Cluny and Valenciennes lace. Variety of individual styles.

These are dresses that sell regularly up to \$30.00. The only reason we offer them in this sale is to sell a large number on Friday Bargain Day at a small profit on each garment, but a large aggregate profit on the many. Friday Bargain Day..... **\$18.95**

## Sale Ribbon Remnants 1/2 Price

Great assortment of Ribbon Remnants on center bargain table. Plain or Fancy Ribbons, Wash Ribbons, Velvet Ribbons, in a large variety of patterns, widths and lengths. Sale prices..... **Half**

## 50c 40-inch Dress Goods 29c Yd

## \$1.25 Wool Tailor Suitings 89c

40-inch New Fall Suitings, neat checks and plaids, dark rich colors, regular 50c values. Friday bargain Day..... **29c**  
50-inch and 54-inch All-Wool Tailor Suitings, plain and herringbone Storm Serges, 46-inch Novelty Suitings, in all colors, reg. \$1.25 val., yard..... **89c**

## Sheet & Pillow Cases Reduced

Sheets and Pillow Cases, ready for use, good material, linen finish, extra good value.  
Sheets, 2 1/2 yards wide—sale..... **72c**  
Pillow Cases, 45x38 1/2 inches—sale..... **16c**

## Reg. 35c Postcard Albums 19c

Linen-Bound Postcard Albums, handsomely decorated, made to hold 150 cards. A good 35c Postcard Album for..... **19c**

We have the largest stock of Postcard Albums in Portland at all prices. Every size and every style of binding.

## W. B. Reduso Corsets Give Stout Figures the

### Slender Lines Which Fashion Favors

The art and the science of the corsetiere achieved their most notable triumph in the production of the Reduso Corsets.

The health of the wearer is safeguarded, the accumulation of excess flesh prevented and removed and a degree of comfort secured not possible in any other corset.

Reduso Corsets hold the abdomen in and the chest up, facilitating deep, full breathing.

The long tapering lines which extend from the waist over the hips enable the gown to fit smoothly and just as your modiste desires. Try them.

The woman inclined to stoutness can be sure of reducing her waist measurement several inches by the use of Reduso Corsets. The materials are strong and lasting batiste and coutil; sizes 20 to 36; strictly high-grade corset, sold at moderate figure, \$3.50.

Demonstrated This Week in Lipman-Wolfe's Corset Section by Mrs. E. D. Dean, an Expert New York Corsetiere. Don't Miss this Great Demonstration.



## \$6.00 Blue Flame Oil Heaters at \$4.19

## \$4.00 Blue Flame Oil Heaters at \$2.69

The "Perfection" Blue-Flame Oil Heaters are a mighty comfortable thing on cool mornings and evenings before you start up the furnace. Very economical as well. Absolutely smokeless and odorless. Will heat any ordinary size room. Every heater guaranteed.

### A Friday Sale of Prepared Paints

Now is the time to paint your floors, porches, etc. before the rainy season commences and at greatly reduced prices. Pints, Peerless Prepared Paint, Friday Bargain Day..... **18c**  
Quarts, Peerless Prepared Paint, Friday Bargain Day..... **33c**  
1/2-gals., Peerless Prepared Paint, Friday Bargain Day..... **53c**

## The Wool Blanket Sale

700 pairs of extra fine fleeced Wool Blankets, made of finest quality selected wool; warm and fleecy, full weight and extra large size.

**\$12.50 Blankets**, pair..... **\$9.75**  
**\$10.00 Blankets**, pair..... **\$7.95**  
**\$9.50 Blankets**, pair..... **\$7.50**  
**\$7.50 Blankets**, pair..... **\$5.95**  
**\$6.50 Blankets**, pair..... **\$5.45**  
**\$5.00 Blankets**, pair..... **\$3.45**

