

### What Is the Name of

The Largest Piano House on the Pacific Coast? **SHERMAN, CLAY & CO.**

### What Is the Name of

The world's foremost piano sold on the Pacific Coast only by this firm? **STEINWAY.**

### Where Is Their Portland House Located?

Sixth and Morrison, Opp. P. O. This firm sells the celebrated A. B. Chase player-piano.

## HERE ARE THE ANSWERS

And the names and addresses of the winners in the "WHOSE ADS ARE THESE?" contest.

THE FIRST PRIZE OF \$40 WILL BE DIVIDED AMONG THE FOLLOWING 22 PERSONS:

Stella H. Legrand, 497 Holly st.  
A. R. Heiney, Lenoir, Or.  
Mrs. Harry L. Stanton, 1199 Delaware.  
Nora Blackmore, 335 5th st.  
Lawrence R. Wolff, 247 Fargo st.  
Jennie Currie, 523 Mississippi.  
June S. Jones, 371 N. 16th st.  
Florence Strendevant, 489 E. 11th st. N.  
Mrs. J. A. Anderson, 487 1/2 Davis st.  
E. K. Farman, Box 121 Montevilla.  
Metta Harbus, 981 Water st.  
Francis H. Edwards, 251 Haight ave.  
I. H. Meyer, room 4, Raleigh Bldg.  
J. A. Tappendorf, 249 Fargo st.  
Mrs. George Barrett, 711 E. Salmon st.  
John Sullivan, 705 Powell st.  
Joe K. Mahoney, 119 24 st.  
Mrs. Walter Mansfield, 174 E. 18th st.  
J. E. Brown, Rosemead.  
P. W. Blanchard, 514 Cham. of Com.

Miss Nettie Hanley, 246 E. 18th st.  
Leo Hyman, 494 Wasco st.  
P. J. Austin, Raleigh Bldg.  
M. Cass, 125 N. Liberty st. Salem, Or.  
Mrs. Martha Meyer, 264 E. 37th st.  
Lucy G. Pizley, Lenoir, Or.  
Inez C. Richardson, 194 E. Salmon st.

The second prize of \$20 will be divided among the following 15 persons:  
Mrs. F. Thorne, 425 Pacific street.  
G. F. Monetta, 797 East Tenth street.  
Mrs. J. C. Bass, 4414 E. Burnside st.  
Charles Brewer, 1144 E. Harrison st.  
Mary Lund, 8 First street.  
Mrs. Wm. G. Emmell, 25 E. 26th st.  
Miss Alma Stone, 594 E. Taylor st.  
R. G. Berger, 224 Yamhill street.  
Mabel R. Thomas, 191 Union avenue.  
C. W. Mohit, 71 E. 30th st.  
Mrs. G. A. Graham, 1122 E. 8th st. N.  
Linnea E. Anderson, 210 E. 26th st.  
A. M. Roberts, 478 Alder street.  
Edward Nelson, Harrison Court.  
James D. Shaw, 455 Alder street.

The third prize of \$10 will be divided among the following 10 persons:  
Mrs. Francis Scott, 205 N. 21st st.  
Irene Foster, 369 Stanton street.  
Charles H. Weeks, 107 1/2 Sixth street.  
G. E. Clark, Barton hotel.  
Ralph Cox, 1283 E. 11th st. N.  
Geo. H. Young, 399 Fairbanks ave.  
Adolph L. Walters, 481 Willis bldg.  
Margaret M. Griffin, 182 E. 7th N.  
Mrs. H. Bruck, 744 Kearney st.  
Miss Pearl V. Legge, 120 E. 17th st.

The fourth prize of \$5 will be divided among the following seven people:  
Mrs. Thomas Nelson, 873 Corbett st.  
Mrs. L. L. Steur, 292 N. 19th st.  
Bud Hornbogen, 366 N. 22d st.  
J. Resch, 126 East 43rd street.  
J. Scoggin, 250 Harrison.  
Roy C. Davis, 129 47th st.  
Will E. Fink, 824 E. 37th st.

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WHICH MUSIC HOUSE HAS A

# Piano Club

That Saves Its Members \$133?

The number of correct answers to the above proves the great popularity of the Eilers Piano Club—on account of its great saving. If you are interested, write for our club booklet and other information, which will be sent free. EILERS PIANO HOUSE, 353 Washington Street.

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## Best Hat Values on Earth



**UNITED HAT STORES CO.**  
84 THIRD STREET SEVENTH AND WASHINGTON

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## The Store That Saves You Money



DIGNIFIED CREDIT FOR ALL

**POWERS**  
THE STORE THAT SAVES YOU MONEY  
DIGNIFIED CREDIT FOR ALL FIRST AND FAVORITE

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## BANNON & CO.

388-390 East Morrison St., near Grand Ave.  
THE EAST SIDE PEOPLE'S STORE

The Only Spot Cash Department Store in Portland

See Page 6 for Announcement of

Stores in St. Paul, Minn., Minneapolis, Minn., Portland, Or.

The Greatest Sale of Dress Skirts Ever Held on this Coast

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## OTHERS PAY RENT--WE COLLECT RENT

ON HALF OUR OWN BUILDING--WHO CAN SELL THE CHEAPEST?

Our no-rent prices have revolutionized the furniture business and have saved furniture buyers thousands of dollars.



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## Another Lesson in Economy

The Great Majestic Range is made of charcoal iron, rust proof, is the best cooking range in the world and is guaranteed for ordinary family use 100 years.

### PROBLEM:

How much will the Majestic cost you per year if you pay \$55 for one and sell it back to this firm 100 years hence for \$30? We pay \$30 back for any Great Majestic we sell—any time, any place, any condition. Everything to Furnish the Home—The Store That Does the Business

**Wm. Gadsby & Sons** Cor. First and Washington

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**KRYPTOK** means unseen. **BIFOCAL** means double, or two - eight lens—one for distance, one for near. **COLUMBIAN** stands for all that is best in optics. We are glad to wait on you. If glasses are not needed, we tell you so frankly. No charge for consultation.

**Columbian Optical Company**  
133 SIXTH STREET, Oregonian Building  
Omaha, Kansas City, Salt Lake City, Dallas, Portland

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## "APOLLO"

at the "88" Note Store

The "Apollo" Player-Piano is the only player-piano on the market today capable of playing all the different size rolls, viz: 55, 65 and 88 notes. 55 note rolls have practically been supplanted by 65 note rolls, which in turn are giving way to the 88 note rolls, which is the only logical length as there are 88 keys on every piano—therefore a player-piano should have 88 playing pneumatics—one for each key or note.

As we are the first to introduce 88 note players, and are exclusive agents in this territory for wonderful "Apollo" 88 note player-pianos, we are often styled the "88 note store."

**Hovenden-Soule Piano Co.**  
COR. MORRISON AND W. PARK STREETS

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## Closing Out \$16,000 Stock

Crockery, Glassware, Artware, Hand Painted China and Cut Glass

From 25 to 50 Per Cent Off Regular Prices  
50-piece English pencil-blue Dinner Sets; \$4.00 regular price \$3 per set, now.....  
200 dozen lime blown Table Tumblers; regular price 90c per dozen, now, dozen..... 50c  
50-piece French Limoges white and gold \$18.00 Dinner Sets; reg. price \$25 per set, now \$18.00  
200 dozen semi-porcelain Coffee and Tea Cups; regular price \$1.50 per dozen, now, dozen..... 80c

**ELITE CHINA & GLASS CO.**  
352 Morrison Street, Between Seventh and Park  
WHOLESALE AND RETAIL

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## Knight Shoe Co.

Exclusive Department for Children

We carry the largest and best selected styles of

Foot Form Children's Shoes.



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## What Popular Store Do We Belong To?

This query was put to you last Sunday and hundreds guessed easily because the



**NEW YORK Outfitting Co.**  
Is noted for its ONE DOLLAR A WEEK CREDIT PLAN



When you want Clothing—the best that's made—come to us and select the best and wear it while paying for it. We clothe the whole family from tip to toe.

**NEW YORK OUTFITTING COMPANY**  
165 1/2-167 First Street—Just South of Morrison.

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## Cheapest, Best and Quickest Tailor in the World

# Nicoll the Tailor

Largest variety of new fall and winter woollens west of Chicago to select from. See the late arrivals in Suits, Overcoatings, fancy Vestings and Trouserings.

Satisfaction guaranteed in all cases. Garments to order in a day if required. Full dress and tuxedo suits a specialty.

**Nicoll the Tailor**  
**WILLIAM JERREMS' SONS**  
141 Sixth Street, corner Alder

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## Are You Interested in Art Needlework?



Our shop is devoted exclusively to hand-made, hand-embroidered articles.

We show many dainty exclusive designs for lingerie shirt waists, luncheon sets, pillow tops, infants' wardrobes and novelties.

These articles may be had stamped for embroidery or finished complete.

**THE NEEDLECRAFT SHOP**  
Sixth Street, near Morrison

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## The Columbia Woolen Mills Company

IS "The Biggest Dealers in Tailor-Made Clothing on the Pacific Coast"

LOCATION, ELKS' BUILDING  
CORNER SEVENTH AND STARK STREETS  
Grant Phegley, Manager.

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## Our Grand Special!

Our 25c the lb. Coffee 4 1/2 lbs. for \$1  
Very likely costs you at least 10c more per lb. when you buy elsewhere. And then it's a big chance if you get an equal quality or flavor. Our 35¢ the lb., or 4 lbs. for \$1 grade, is a Coffee that no amount of money can improve in flavor or quality.

SPECIAL NO. 2  
**SHREDDED WHEAT 10c**  
SOLD EVERYWHERE 2 FOR 25c

SPECIAL NO. 3  
**HOLLY BRAND CREAM - 3 for 25c**  
Or 90c per dozen—better than all other creams.

**PEOPLES MARKET & GROCERY CO.**  
Both Phones—Corner First and Taylor—Both Phones

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## Of course everybody can guess who is selling LOVELEIGH

and they all know, or should know, what fine improvements, such as graded streets and city water, is being put in free to buyers, and so many fine homes being built on same.

Prices, \$450 to \$600, at 10 per cent cash and 10 per cent per month.

**But EL TOVAR Stumped You**  
This is the name of our new addition which we are just putting on the market and will prove the best seller of any addition which has gone on the market this year, as it is located on the east side of Union Avenue and across the street from the Woodlawn schoolhouse.

The same high-class improvements are going in on this beautiful addition that was put in on LOVELEIGH. To see this beautiful addition, take Vancouver or Woodlawn car at Second and Washington streets, get off at Woodlawn schoolhouse and the property is across the street north.

For further information, call on  
**BRONG-STEELE CO.**  
Phones—Main 1742, A-1742. 110 Second Street.

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## No Students No Gas No Cocaine



**The Old Reliable Chicago Dentists**  
Raleigh Bldg., 323 1/2 Washington St.

Will for the next 15 days do all kinds of dental work at a great reduction from their former price adv. All work guaranteed 10 years. Open 8 till 6, Sunday 9 to 1.

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## The Butte Boys Are the "Boys"

Who are advertising seven mining claims and three leases of gold and silver and copper-bearing ores, located at Goldfield and Lida, Nevada, and you will be kicking yourself as long as you live if you fail to come in for a block of this stock while it can be had cheap. They have the best mining proposition ever offered to the public. They are selling their stock for the present at 10 cents per share. They will be shipping in carload lots in a few days.

Their address is 325 Chamber of Commerce, Portland, Oregon. Phone Main 5514. Office open Sundays from 10 to 3 o'clock.

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## OUR LEADER

Others charge \$12.50 to \$18.00.  
We Expect and Do A large volume of business resulting from their popularity, which makes up in a degree for the small profit we realize on each individual sale.

**\$10 SUITS**  
AT EITHER OF OUR TWO STORES.  
**THE RED FRONT**  
Corner 1st and Taylor Sts., or 3d and Burnside

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## Do You Know?

—the name of the furniture house whose very low prices have enabled it to obtain the furnishing of nearly ALL the leading hotels and rooming houses of Portland?  
—that has also furnished ALL the first-class theatres in the city?  
—that has grown and expanded far beyond any other house furnishing concern in the city?  
—that is noted for giving the most liberal credit of any firm in Portland?  
—that is the only furniture store which sells men's and women's ready-to-wear clothing?

**GEVURTZ & SONS**  
First and Yamhill Second and Yamhill