

ONE NEW OREGONIAN FOR EVERY TWO POUNDS HERE



This Literature is Expected to Bring 1,000 Men to Oregon.

Three tons of advertising matter on Oregon were sent out by the passenger department of the Harriman lines from the Portland union depot yesterday. And now General Passenger Agent William McMurray has all his clerks and assistants busily figuring out the number of new immigrants to Oregon to the ton. The facts justify the placing of the figures at least 1,000, making it one new Oregon citizen for every two pounds of advertising matter that Mr. McMurray sends out.

Little less than a year ago the passenger department of the Harriman lines conceived the community idea of advertising Oregon and incidentally of getting traffic for their lines into this state. They established the community bureau in the Wells-Fargo building under the general supervision of Mr. Mc-

Murray and began their work of getting out literature describing the various communities of Oregon and the easiest and best way of getting to them. All the facilities of the Harriman system were granted the department in securing adequate advertising matter for the state. Expert photographers and writers were retained, pictures were taken of the most beautiful and representative places in the state, and they were embodied in handsomely bound books and five plants in the city of Portland are at work now turning out this matter. Inside of three months Oregon will be the best advertised state in the Union and will have more advertising matter out and hand-some books describing its advantages than any other part of the country, not excepting California.

It is expected that 2,500,000 copies of Oregon advertising literature will be distributed by the Harriman lines and the various cities of Oregon within the next three months. At present the records of Mr. McMurray's office show that 1,150,000 copies have been distributed through the eastern states. The community plan of advertising seeks to interest prospective settlers in whatever line of work or whatever industry they naturally favor. The plan is to have the various districts in the state publish booklets describing their advantages and resources. For instance, Hood River's booklet describes its fruit and apples, Medford tells of the wealth of the Rogue river valley, Albany tells of the prune industry and other sources of wealth, and so on with all the principal communities of the state. The railroad usually stands two thirds of the expense of publishing the book and the community the other third, the books being issued by the commercial organization in each city. Then the railroad takes hold of the work of distribution and sends the books to every part of America.

LOOK FOR IDAHO IN BRYAN LINE

G. W. Tannahill Says His Policies Appeal Strongly to Gem State.

George W. Tannahill of Lewiston, Idaho, was a visitor at Democratic headquarters yesterday. Mr. Tannahill was the floor leader of the anti-Dubois faction of the Democratic party in the

recent state convention in that state in which his faction triumphed. He is certain that events will prove that the victory of the anti-Dubois faction means a victory for Democracy in November. Ex-Senator Dubois will cheerfully support the Democratic electors, and Mr. Tannahill says this assures Idaho's electoral vote for Bryan and Kern. "Bryan's consistent record as the people's champion has made him so strong with them that neither daily letters from the White House or stump speeches from the president will sway the voters of Idaho in the least," said Mr. Tannahill. "As in Oregon, the guarantee of bank deposits and publicity of campaign expenses appear to be the two issues that appeal most strongly to the voters." Mr. Tannahill feels confident of the election of Moses Alexander, the Democratic candidate for governor who will be opposed by ex-Senator Dubois, but who is so popular with the voters that he cannot be beaten.

Eugene will have an agate polishing establishment.

RIDES DOWN LOGGER; FACES DAMAGE SUIT

(Special Dispatch to The Journal) Seattle, Oct. 3.—John Aul, a former chauffeur for A. P. Spencer of the Hotel Savoy, was arrested today by City Detectives H. C. Adams and F. G. Clark for stealing Spencer's car. The prisoner told such a frank tale of the misadventure that Spencer refused to prosecute. Last night at 11 o'clock Aul ran down Frank H. Jameson, a logger from North Bend, on Pike street. Jameson threatened to whip the spring chauffeur and compromised by taking the first ride of his career in an automobile. Companions of both were picked up en route and made a merry night. Five hours later the car broke down in a suburb near Georgetown and the hilarious occupants walked to Seattle, six miles. Jameson threatens to sue for damages, because Aul failed to bring him back to Seattle.

JAPANESE PROSPEROUS IN SPITE OF WAR DEBT

That the people of Japan are experiencing the greatest burden in their history, this being the war debt now being paid off by means of a tax on practically everything, but that they are prospering in spite of the war debt, is brought to Portland by Miss H. Letta Winn, a missionary of the Reformed Dutch church, who has been in the orient more than 25 years and who is at the Imperial hotel. Miss Winn is on her way to her home in Stewart, Ala., which place she left when only a girl—when she was 21 years of age to be exact—to undertake missionary work in the far east 25 years ago. Miss Winn is on a furlough, this being the second one that she has had in all those years of service. She will remain in the states about one year, part of the time resting and the remainder of months visiting the different churches and societies explaining to the members the work that is being done to teach the "little brown men" true Christianity. "The increase among the people of Japan is something wonderful," Miss Winn said last night at the Imperial. "It is estimated that they are increasing on an average of about 500,000 a year. The death rate among these people is not what it used to be, as they have learned wonders during the last few years in the question of

sanitation and the general care of their health. In spite of the general taxation imposed on the people as a nation, the natives are all prosperous. This, in a way, is due in many ways to the fact that the troops have been unusually good of late. Japan is making every effort possible to pay off the war debt as soon as possible. For this purpose such things as sugar, tea, coffee, rice, railroad tickets and practically everything, have been raised just as they were in America, only more so, during the Spanish-American war. Miss Winn's headquarters are in Mishima, a town of about 10,000 inhabitants located in the interior about 100 miles from Yokohama. Her work consists of week day Sunday school meetings among the women and children and evening meetings for the young men. Miss Winn came to the United States in a vessel built in Japan, owned by a Japanese company and which is manned by a crew of the little brown men. The vessel is the Nippon Yusen Kaisha Line, Iyo Maru. The boat landed in Seattle yesterday. Miss Winn leaves for San Francisco tomorrow. From San Francisco she goes to Texas to visit a sister and thence on to Stewart, where she will remain several months.

RED HOT NEEDLE A SURE CURE FOR A RATTLESNAKE'S BITE

Since the fatal bite of Richard Troxel, a showman, by a rattlesnake in the basement of the Wells-Fargo building Friday afternoon, numerous persons have telephoned and written to The Journal office suggesting remedies for cases of this kind, which if they had been used in time, the life of Troxel might have been saved. One of the treatments was telephoned by a woman who said she did not care to have her name mentioned. She said that she had formerly lived in a country infested with all kinds of rattlesnakes and that frequently her remedy had been applied to persons who had been bitten and that in every instance the treatment had worked like a charm. As soon as possible, after the bite, the woman said, a needle or hat pin

should be heated red hot and applied to the wound. In fact the point of the pin or needle should be stuck into the incision made by the fangs of the snake. The heat and the metal, the woman said, in some unaccountable way absorbed the poison and in every case that she ever knew of where this application was tried the life of the patient had been saved. As long as the patient could not feel the hot needle or pin being stuck into the wound the treatment should be continued. As soon as the person felt the pain from the red hot metal the treatment was finished and it would be found that the patient would recover fully within a day or two. The woman said that if the needle or pin was applied as directed within 15 or 20 minutes after the bite it would work successfully every time.

Your Money Will Help Bryan Carry Oregon in November

Are you a believer in the policies and principles advocated by William Jennings Bryan? Do you want to see him elected? Do you want to aid in his election? Bryan and the success of Bryan's platform of principles need the assistance of Bryan's friends, not by vote alone but by financial aid. A campaign committee, composed of well-known and responsible men, is engaged in securing contributions to the Bryan campaign fund of Oregon. This committee is working in full harmony with and by the authority of State chairman Stueck and the central committee. It will welcome contributions, large or small, for carrying on the Bryan campaign in Oregon. The money contributed will be spent in Oregon, most of it for the dissemination of Bryan literature throughout the state. It is important that the voters of the state generally be shown what Bryan stands for.

Bryan's friends in Oregon, therefore, are being asked to add their contributions to his campaign fund in Oregon. Every dollar that is counted for, promptly and honestly, Jefferson Myers is the chairman of the fund. Checks should be made payable to him. All contributions should be sent addressed to The Bryan Campaign Fund, in care of the Oregon Daily Journal. Small contributions will be welcomed.

Hay's Hair Health

Never Fails to Restore Gray Hair to its Natural Color and Beauty. No matter how long it has been gray or faded. Promotes a luxuriant growth of healthy hair. Stops its falling out, and positively removes dandruff. Keeps hair soft and glossy. Refuse all substitutes. 2 1/2 times as much in \$1.00 as 50c. size. Is Not a Dye. 51 and 52c. bottles, at druggists. See it for free book "The Care of the Hair." Write Hay Soap Co., Newark, N. J. Hay's Hair Soap cures itching, red, rough and chapped hands, and all skin diseases. Shows skin the soft, supple, glowing skin of the young. WOODWARD, CLARKE & CO.

WARRANT GOES OVER BARRICADE

It didn't do J. Wind much good last Thursday night to lock himself in his saloon at the corner of East Third and Burnside streets in an effort to escape arrest, for he was brought into the police station last night and booked on the charge of having allowed a minor girl in his saloon. It was in Wind's place that the 19-year-old Jennie Wallings was arrested Thursday night in company with Harry Cruttle and Alice Gray. West escaped arrest temporarily at that time by barricading himself in the saloon and refusing to open the door when commanded by the officers to do so. His arrest last night was on a warrant.

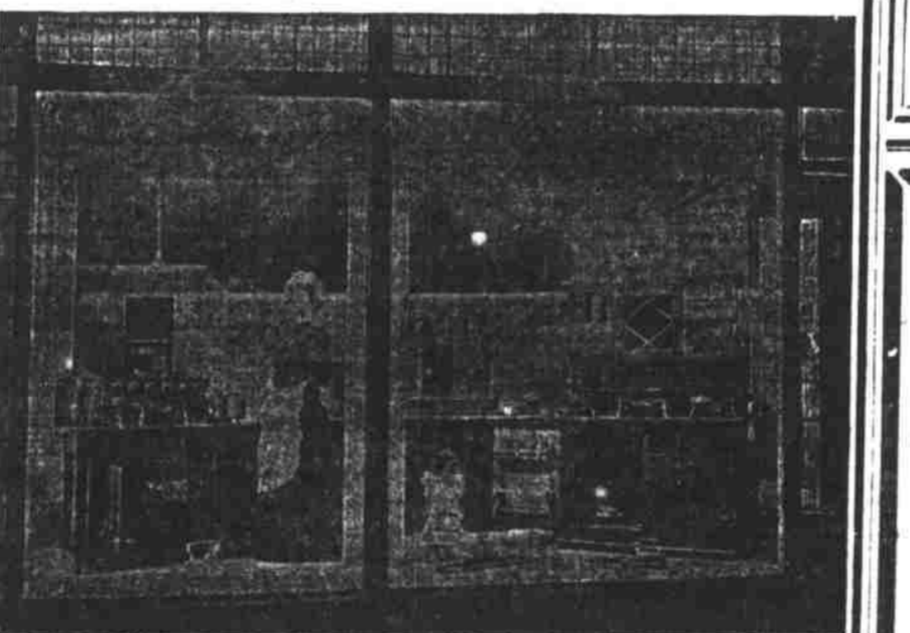
DRY-KILN TOO HOT FOR LUMBER

A fire in the dry-kiln of the Portland Lumber company's mill, at the foot of Lincoln street, called out the fire department last evening. The fire started in the dry-kiln, supposedly from spontaneous combustion, and before it could be extinguished had destroyed a carload of lumber in the kiln. One end of the kiln was also burned and a considerable amount of lumber was damaged by water. The efforts of the fire department, however, prevented the flames from spreading. The alarm was rung in from box 76 at 7:06 o'clock. Immediately on returning from this fire, Chemical No. 2 was called out to extinguish an incipient blaze in the grocery store at 83 First street. The fire, which started from the explosion of gasoline, was extinguished before any damage had been done.

A Serious Purpose. From the Chicago News. Philanthropist—My friend, have you ever had any serious purpose in life? "Hobbs—Yes; all my life I've wanted to be a circus clown, but the luck's always been agin me.

The railroads of the United States used 18,855,691 barrels of oil for fuel in 1907, an increase of over 3,000,000 barrels over the preceding year.

COOKING MADE EASY NO DIRT OR FIRE



Electric cooking utensils of all kinds. When not in use all expense avoided by simply turning off the switch. Coffee Percolators, Toasters, Chafing Dishes, Ovens, and many other devices.

SEE EXHIBIT AND DEMONSTRATION AT SEVENTH AND ALDER STS. STORE DAILY PORTLAND RAILWAY LIGHT AND POWER COMPANY PORTLAND, OREGON M6688 PHONES A6131

The Wiley B. Allen Co. MASON & HAMLIN PIANOS

THREE FLOORS IN PHOENIX BUILDING. ENTRANCE 304 OAK ST.

WE WILL GIVE YOU A HOT TIME MONDAY ALL DAY

As We Don't Close You Know

The past week's heavy suit business broke up a great many lines—and left us one each of a great many different lines of suits.

Let Them Go for Monday Specials

16 SUITS—One of a kind, broken sizes, both Misses' and Ladies', up to 42 sizes; \$9.25 to close out.

22 SUITS—One of a kind, broken sizes, both Misses' and Ladies', up to 46 sizes; close out \$16.75. These are extremely good values.

Coats

About 70 coats, odd various sizes, colors and styles. A lot of bargains in these; for Misses and Ladies. Close out, your choice \$5.25

Don't Forget Our Millinery Dept. IT'S NEW AND NICE

Come in and see the largest and most convenient garment store in Portland. It's comfortable trading here.

We have no rent to pay—It means bargains every day

ACHESON CLOAK & SUIT CO.

148 and 150 Fifth St., Acheson Bldg.