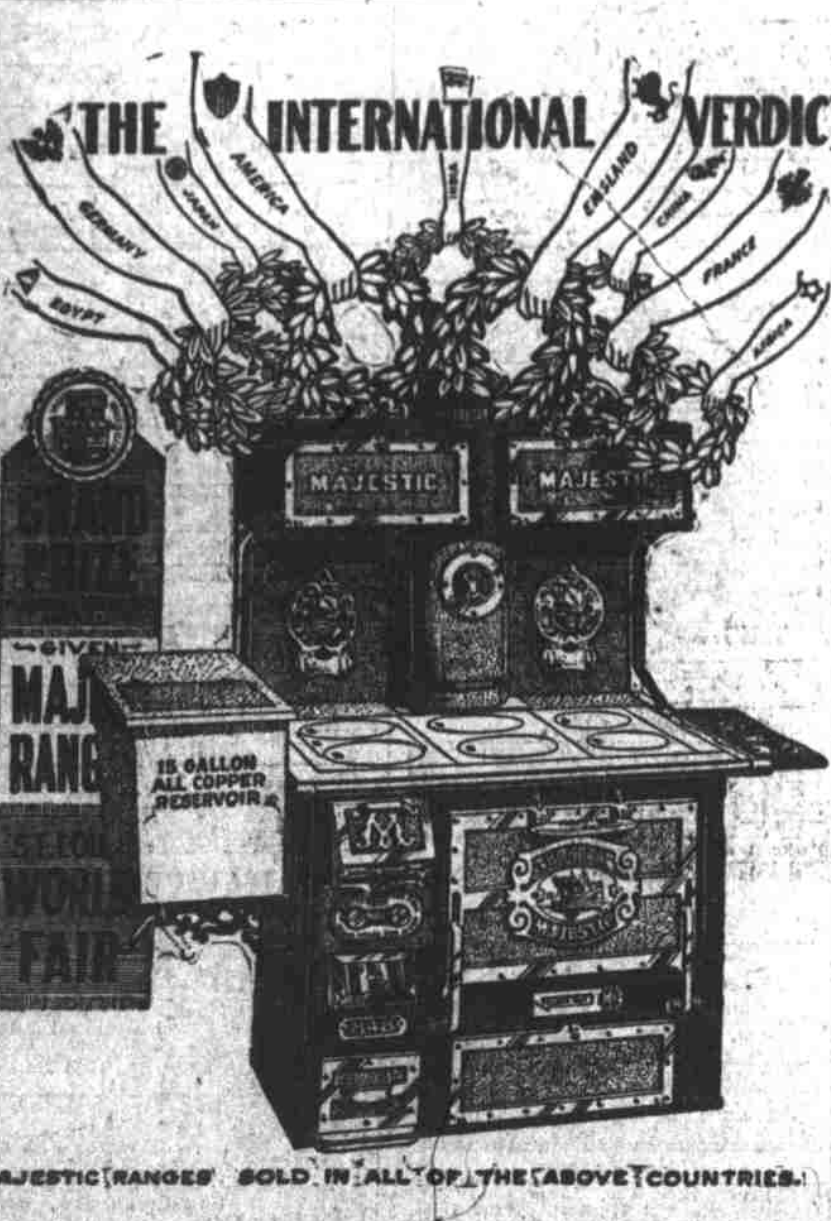


GADSBYS' GREAT FURNITURE SALE

FURNITURE VALUES THAT YOU'LL NEVER FORGET—IT'S OUR GREAT ANNUAL SEPTEMBER SALE

EVERY DAY LAST WEEK PROVED THE POWER AND POPULARITY OF THIS MAMMOTH SALE OF CHOICE FURNITURE—The third week of the great September Furniture and Carpet Sale at GADSBYS' STORE begins tomorrow. The past week was a record-breaker. It demonstrated most effectively the magnificent expansion of this business. We sold more furniture in the week just ended than we ever did before during a corresponding period of time. WE INSPIRE THIS BUSINESS BY GIVING THE BEST VALUES IN PORTLAND. We cut away from the commonplace—we compel activity by resorting to vigorous methods. The SEPTEMBER SALES OF FURNITURE at GADSBYS' are always distinctly notable events. You can buy fine furniture in greatest possible variety, from the leading factories of the United States, at PRICES SO LOW THAT THEY ARE POSITIVELY PHENOMENAL.



The Great Majestic Range

Not Cheapest—But Least Expensive

Requires fewer repairs, uses less fuel, bakes perfectly and gives abundant hot water.

The oven is absolutely airtight; heat can be applied as needed.

Water front is separate from oven, so water cannot affect temperature.

Patent anti-clinker grate is suitable for either wood or coal.

Firebox is heavier than that of any other range on the market.

The Majestic has the only oven bottom which can be guaranteed against warping.

All exposed parts are of malleable iron—guaranteed not to break under any circumstances.

We take your old stove and allow you all it is worth as part payment for a new one.

MAJESTIC RANGES SOLD IN ALL OF THE ABOVE COUNTRIES.

FAIRY OAK, for Coal or Wood



This is one of our best selling models. It is attractive in appearance, easily operated and gives splendid satisfaction. Has heavy steel body, front feed door, heavy draw-center grate and nickel can-screw draft. The top ring, footrests, swing-off top and urn are nicely nickel-plated. Nickel-plated footrests are somewhat larger than those shown in illustration.

No.	Diameter, Inches.	Height, Inches.	Price.
312	14	27 1/2	\$ 8.00
314	14	40	10.00
316	16	42	12.00

Buy Your Heater Early

50 Sizes and Styles Here to Select From

"THE DAISY" AIR-TIGHT HEATER FOR WOOD



This is the most satisfactory sheet-top, wood, airtight heating stove we have ever handled, a particular feature being the small lighting-door, by means of which the fire can be lighted without soiling the hands or clothing. The Daisy has screw damper, lined cover, cast pipe collar and nickel-plated urn. It has sheet top, Russia iron body, and is lined with heavy sheet-iron. Sizes and prices are as follows:

No.	Height, Inches.	Price.
18	18	\$5.00
20	20	6.00
22	22	7.00

AMBER AIR-TIGHT



The most popular Heater in the market—

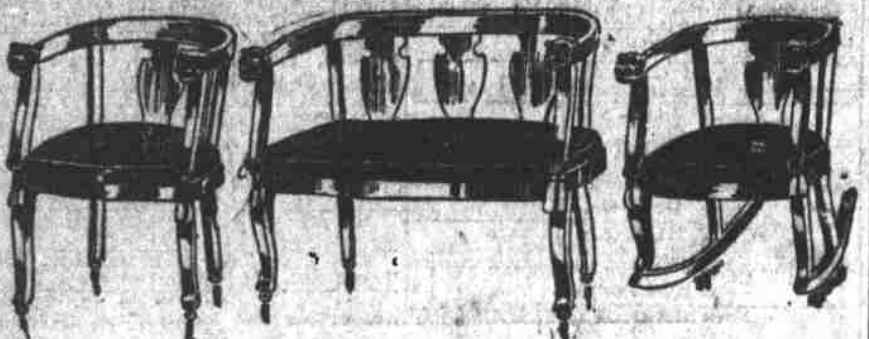
18-inch	\$10.00
22-inch	\$12.00
26-inch	\$14.00

PLAIN AIR-TIGHT



Cheap Airtight Heater, with sheet steel linings, with top draft; 18-inch \$1.50 Bottom draft \$2.50 Larger sizes proportionately.

Bargain in Parlor Suit No. 1



Beautifully finished in rich dark mahogany and upholstered in Verona two-toned green; at other stores, \$40.00; at Gadsby's..... \$25.00

Plan Your Payments According to Your Income

Our idea is to make credit arrangements with you that will meet your particular requirements. We want to make our terms to suit your convenience, no matter how small your income may be. Now, Mr. Homeprovider and Mrs. Housewife, that's exactly what we will do if given the opportunity. We'll surround you with home-furnishings that you'll be proud to own, and will make it easier to pay for them than you ever dreamed was possible. We'll give you generous treatment—we're noted for that. We take better care of our customers than any other store in the country—there's no question about it. We want YOUR name on our books.

Bargain in Parlor Suit No. 2



3 pieces, rich dark imitation mahogany frames, upholstered in green Velour; regular price at other stores, \$25.00; Gadsby's price..... \$15.00

\$19 Princess Dresser \$11.50



Princess Dresser, with oval or shaped French bevel mirror; finished golden; regular \$19 value, special, this week, Gadsby's price..... \$11.50

Get Our Prices on Dining Room Furniture Before You Buy—It Pays

This Elegant Dining Table \$9.00



You will be asked a third more at other stores. It is made of selected wood, golden or weathered finish; the 6-foot size is marked at \$9.00. Design is just like the picture.

\$2.50 for This Golden Oak Dining Chair

Don't do yourself the injustice of buying without getting our prices. We offer you the advantage of better values and an assortment that is not excelled on the coast. We mention two of the many tempting bargains you will find on our floors.



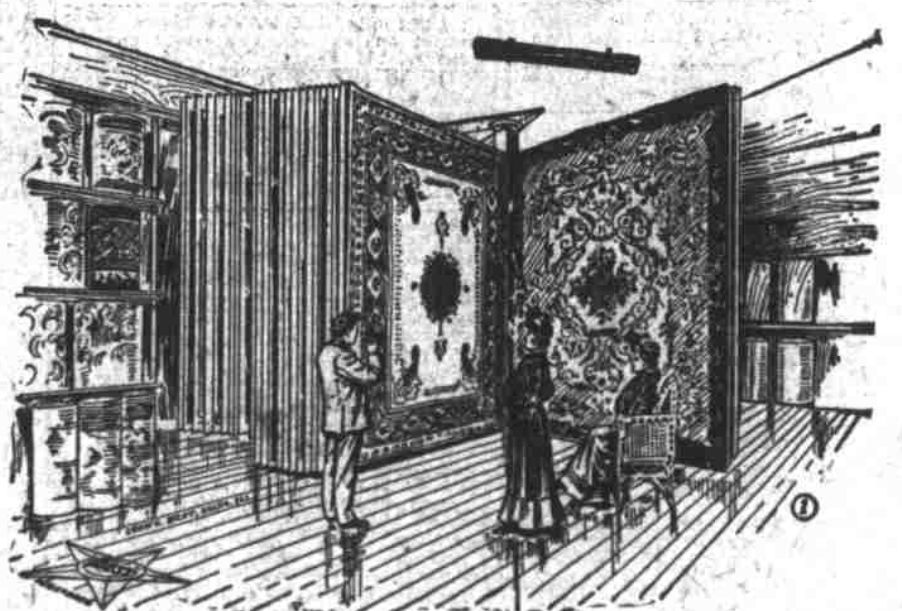
You will find it elsewhere marked at \$3.50 or higher. It is made of selected oak, golden finish, with boxed cane seat; the picture shows the exact design. There are scores of dining chair bargains in all grades and finishes.

RUGS FOR THE DINING ROOM.
We have a mighty interesting stock of Rugs that are particularly suited for the dining room. Prices are temptingly low.

Our Display Racks of Rugs Exhibit 250 Patterns

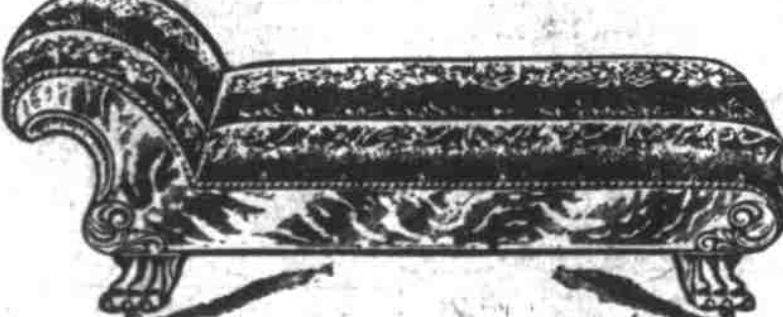
No Trouble to Show Them to You. Come in and Look at Them. You Won't Be Solicited to Purchase.

New Fall Patterns



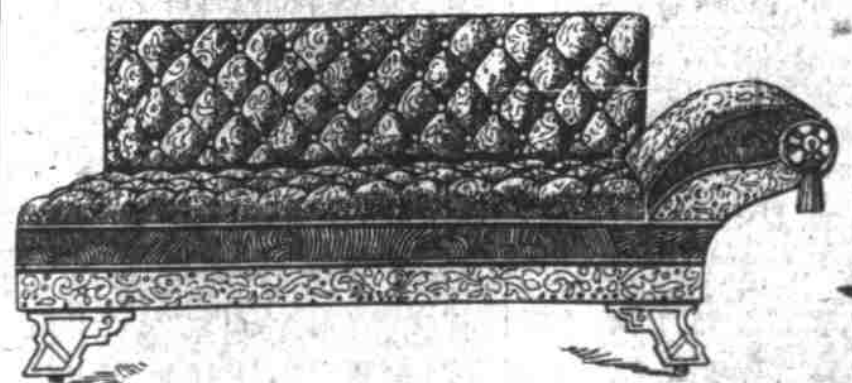
Brussels Rugs, Eureka, 9x12 \$15.00
Brussels Burlington, 9x12, \$18.00
Royal Brussels Rugs, 9x12, \$25.00
Wilton Velvet Rugs, 9x12, guaranteed 20 years..... \$27.00
Axminster Rugs, imported, 9x12 \$30.25
Burmah, Pro-Brussels, 9x12 \$10.50
Extra quality Ingrain, 9x12, \$9.75
Larger and smaller sizes in proportion.

Extra Special--See This Couch \$7.85



Couch is upholstered in two-tone velours, beautiful greens, red and browns; Gadsby's price..... \$7.85

Special - Bed Lounge \$9.50



The above Bed Lounge is a bargain, upholstered in red or green damask, full spring back and seat; Gadsby's price..... \$9.50

\$35 Range for \$27.50



Leader Range

All are guaranteed for 10 years. Leader Range, with high closet and duplex grate, spring-balanced oven doors. This is a heavy, substantial and durable range, made of the best quality cold-rolled steel; adapted for coal or wood; oven thoroughly braced and bolted, asbestos-lined throughout, nickel trimmed, section plate top; Gadsby's price..... \$27.50

Wm. Gadsby & Sons

CORNER WASHINGTON AND FIRST STS.

BUY NOW Iron Beds



Regular \$3.50 Beds reduced to..... \$2.65
Regular \$4.50 Beds reduced to..... \$3.50
Regular \$5.00 Beds reduced to..... \$4.00
Regular \$7.00 Beds reduced to..... \$5.75
Regular \$9.00 Beds reduced to..... \$7.50
\$40.00 Brass Beds reduced to..... \$29.50
\$37.00 Brass Beds reduced to..... \$25.00