

All Paris and American Styles in This Magazine Shown by Lipman-Wolfe & Co.

Lipman-Wolfe & Co.

HORSE SHOW EXHIBITION



Beginning Monday and Continuing Throughout Week

THE HORSE SHOW, the Country Club exhibit and many other public and private social events of the season demand dress of unusual distinction. Many exclusive features of Lipman-Wolfe's superb style showing will appeal to lovers of the beautiful in dress. As ever, the inspiration comes from Paris, and there is an exquisite French touch to the extreme novelties that is truly delightful. We call especial attention to the scores of exquisite Tailored Gowns from PELLARD of New York and Paris, and for whom we are exclusive Portland agents. We have imported from Paris the exquisite millinery of Suzanne Blum, Rue de la Paix; Mons. Lewis, 16 Rue Royal Esther Meyer, 6 Rue Royal; Mme. Germaine, 15 Avenue de l'Opera; Loys Soeurs, 229 Boulevard St. Germain, etc., etc. Also we have exclusively the superb Tailored Hats of Robinson & Wells of London and Knox of New York. The new sheath and other styles in Nemo, C. B. a la Spirite, W. B., La Vida and Smart Set Corsets are sold exclusively by Lipman, Wolfe & Co. For the lesser details of correct apparel, Lipman-Wolfe's, as usual, appeals to women who desire good merchandise of simple elegance and sure appeal—Opera Scarfs and Shawls, Neckwear, Gloves, Feather Boas, Fans, Handkerchiefs, Opera Coats, Silk Hosiery, Opera Glasses, Jewelry, Lingerie, etc.

Sole Agents for Pellard Suits Smart Millinery from \$5 to \$100

No other Portland store has had the courage to present to Portland women in its entirety the full line of Suits and Gowns of any great costumer. Therefore we take especial pride in presenting to Portland women for the first time the superb Tailored and Evening Gowns of PELLARD of Paris and New York. We present all the exclusive shades, all the wonderful original creations of this master builder of women's dress. You will find them here at \$50 to \$275. A Paris dressmaker of equal reputation, making to your order, would charge two or three times these prices. Always look for the "Pellard" label, as shown above.



Sold only by Lipman, Wolfe & Co.—the store that brings Paris things to Portland.

Lipman, Wolfe & Co. Are Exclusive Agents for the Leading Gloves and Corsets

The best known makers of Gloves and Corsets in the world prefer to sell their merchandise to the Portland public solely through Lipman, Wolfe & Co., on account of the well known reputation of this house for quality and fair dealing. Among them are:

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|---------------------|----------------------------|-----------------------------|
| Nemo Corsets | C. B. a la Spirite Corsets | W. B. Corsets |
| La Vida Corsets | Smart Set Corsets | Reisem London Cape Gloves |
| Maggioli Kid Gloves | Dent's Walking Gloves | Trefousse French Kid Gloves |
| Liwo Kid Gloves | Fownes' Walking Gloves | and all good makes |

Sale of New Dress Fabrics Great Introductory Veiling Sale

Largest assortment of novelties from the fashion centers of the world ever seen in Portland—showing such modish fabrics as the new Plisse Directoire—the plaited skirt and satin cloth for coat—one of the greatest Parisian successes. Side band chevrons and broadcloths, Vandyke point effects, monotone stripe, broadcloth and Venetians.

- New fall Suitings in pretty new chevron, herringbone, shadow, zigzag and corded stripes, in self colors; 44 inches to 50 inches wide; all pure wool. Specially priced for opening sale, **\$1.00** yard.
- New wool Taffetas and Crepe Albatross, 38 inches wide, all pure wool, in black, cream and 50 colors. Specially priced for the opening sale at, the **48c** yard.
- 100 pieces new autumn Suitings, English worsteds, for tailor suits, 52 inches wide, in invisible stripes, illuminated stripes, and checks; colors navy, smoke, olive, black, brown, myrtle and burgundy. \$2.00 quality, specially priced for opening sale, yard **\$1.69**
- 50 pieces French Broadcloth, chiffon weight and finish, 50 inches wide, high luster, and comes in all the latest fall colors. \$1.75 quality, specially priced for the opening sale, at, the **\$1.48** yard.
- 100 pieces imported Chiffon Broadcloth, French and Austrian makes, 54 inches wide, sponged and shrunk, all the new shades for fall and winter. Specially priced for opening sale, **\$2.50**, **\$2.98** and **\$3.50** yard.
- 50 pieces imported Stripe Broadcloths and Venetians in monotone and illuminated stripes; the very latest effects; 50 inches to 54 inches. Specially priced for opening sale at **\$2.75** yard.

To introduce our new Veiling Section, which now includes more than three times its original space on both sides of Washington street aisle, we offer most extraordinary special values for Monday. On account of having the largest stock of Veilings and Veils and the largest space in Portland devoted to their sale, we will now and in the future give the best values and widest assortments.

Ring dot and all spot 95 Cents net, in all shades, yd.

Black, White and Colored Tuxedo Veilings
Black, white and colored tuxedo Veilings, with large and small chenille and velvet dots. All reduced as follows:
VALUES TO 50c YARD, **12½¢ A YARD**
VALUES TO 65c YARD, **19¢ A YARD**
VALUES TO 95c YARD, **49¢ A YARD**

50c and 75c Chiffon Veiling at 39c per Yard
8,000 yards new fall 1908 chiffon Veiling in every shade to match autumn costumes. 50c and 75c values, **39c** Monday for

\$2.50-\$3.00 Round Lace Veils at Only \$1.23
Round lace veils in black, brown, navy, Copenhagen, green and lilac. Regular \$2.50 and \$3.00 Veils, **\$1.23** Monday for

\$2.00 Chantilly Lace Veils at 98c
Chantilly Lace Veils, 1½ yards long, in all shades, very popular, values to \$2.00 each. **98c**

Regular \$1.50 Chiffon Veils at 98c
Chiffon Veils in all colors, 1½ yards long, hem-stitched borders, regular \$1.50 value, extraordinary sale value at **98c**



Regular \$2.50 Chiffon Veils at \$1.98
Latest square chiffon Veils, 1½ yards long, regular \$2.50 quality, on sale Monday for only **\$1.98**