



AN UNRIVALED SHOWING OF NEW FALL AND WINTER

Dress Goods and Silks

We are now showing the largest and most complete stock of Woolen Dress Goods and Silks in the history of these departments. Every fabric, weight, weave and coloring that fashion has decreed as correct for the seasons to come are represented in this great gathering. Many special purchases enable us to offer unmatched values. Among the fabrics destined to share largely in popularity for the coming fall season are these—

Plain colored double weight Ocean Serges, Herringbone Fancies in a complete assortment, new English Chevrons and fancy striped Popinettes, English Diagonals and shadow striped Chevrons, novelty striped wool Taffetas and neat striped Worsteds, etc. These are shown in all the latest and most wanted shades, new reds, new grays, new blues, new greens, etc. The best values in the city at this price.

Colored Dress Goods at \$1.00 a Yard

New Wash Taffetas
AT 69¢—19-inch Wash Taffetas, guaranteed not to fade, cut, split, break or slip; the most satisfactory silk on the American market; comes in over 40 shades, including cream and black; prudent shoppers will take advantage of this low price.

Cream Dress Goods

AT \$1.00—Here you have choice of the following weaves and weights from 40 to 50 inches; Ocean Serges, French Batistes, Herringbone Serges, English Mohairs, Bedford Cords, French Panamas, Chiffon wool Taffetas, French Henriettes, silk and wool Crepe de Paris, etc.; very special values at this price.

Black Dress Goods

AT 98¢—At this price you have choice of the following black fabrics, in widths from 42 to 50 inches: Black Silk Lustre, wool Taffetas, Herringbone Serge, silk warp Henriettes, Priestley's Voiles, striped wool Taffetas, Brilliantines and chiffon Broadcloths, etc.; unmatched values at this price.

Mail Orders

We can satisfactorily fill your order by mail for anything you see advertised here today. Give specific description and be sure to remit the amount designated. We prepay express charges on cash mail orders amounting to \$5 or more. The same attention given your mail order as if you came to this store. Send for Samples.

THE MOST IN VALUE
Roberts Bros.
THIRD AND MORRISON
THE BEST IN QUALITY

School Supplies

Our Notion Department offers a large and varied assortment of School Supplies at moderate prices. NEW IDEA PATTERNS—We are principal agents for the New Idea Patterns and publications. The latest magazine, Fashion Review, and a full stock of the latest style patterns are now ready for your inspection. All patterns are 10¢.



Wash Goods

On this list you will find, no doubt, many things you are in need of. We bought in large quantities from the best mills in the country at special price concessions and are in a position to offer very unusual values. The qualities, patterns and colorings are most desirable. If you are in need of wash goods of any sort don't overlook this sale.

New Flannelettes

AT 12½¢ YD.—At this price we are showing an unusually attractive assortment of new and up-to-date styles in a large variety of colors in medium and dark shades; standard made goods in correct fall weight.

Velour Flannels

AT 15¢ AND 16¢—We are now showing a complete line of new Velour Flannels in a full assortment of beautiful designs suitable for wrappers and kimonos, in light, medium and dark colorings; two qualities to choose from, each a special value at the price.

Serpentine Crepe

AT 20¢ YD.—One of the most popular new Wash Cottons for fall; comes in all wanted plain shades and fancy styles in pretty colorings; a very durable fabric, suitable for kimonos, wrappers and dressing jackets; unusual quality at this low price.

New Percaloes

AT 20¢ AND 15¢—New standard Percaloes in an unlimited assortment of new styles; they come in dots, stripes, checks and fancy designs in medium and dark shades of navy, red, cadet, gray, black, etc.; colors that can be depended upon to wash most satisfactorily; two widths to choose from.

Dress Satens

AT 15¢ YD.—New Dress Satens in a large variety of styles, neat figures and dots in shades of navy, gray, black, brown, etc.

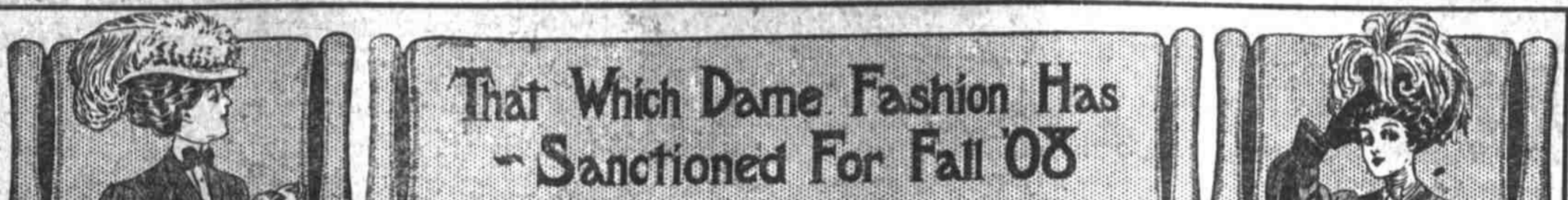
Dress Ginghams

AT 12½¢ YD.—We call your particular attention to our extensive showing of new Dress Ginghams; it is by far the largest and best we have ever had, consisting as it does of the best standard quality in an unrivalled assortment of patterns and plain shades in medium and dark colors.

AND THERE ARE MANY OTHER SPECIAL VALUES IN THIS LINE

Great Sterling Values in Most Seasonable Merchandise

The following economical opportunities for Monday and Tuesday consist of the most seasonable goods for both the home and person. Note carefully the following unmatched values.



That Which Dame Fashion Has Sanctioned For Fall '08

The New Styles Are Here and Await Your Coming

It is a wonderful display—presenting a wide range of new ideas and novelty effects. It's quite the most interesting and most ambitious gathering of merchandise this or any other store in this locality has ever brought together. The new garments direct from the fashion centers—representing the best ideas of leading designers and manufacturers—are patiently waiting to be admired. The new Footwear is ready for inspection—seasonable Underwear and Hosiery—latest Novelty Silks and Dress Goods—Laces, Embroideries and Trimmings in the newest and best designs—daintily trimmed Muslin Wear—latest model Corsets, etc., etc., are being shown NOW. And all over the store will be found those wear things which have been approved of by Fashion for the new season. While we are featuring the exceptional style and to-be-depended-upon quality of our new merchandise, we don't want you to forget for an instant that price is just as important a point with us. You'll do well to acquaint yourself with our reasonable prices. We know that we please on this point as well as on the others. Come and enjoy our new displays and profit by these savings.

Women's New Fall Suits

New stylish autumn Suits for women and misses, at most unusual prices; everything used in them is of highest standard quality, materials are plain and fancy chevron weaves, striped worsteds, Panama and broadcloth, in black, brown, navy, Edison blue, smoke gray, green, etc., and the tailoring is so well done that they invariably fit; no attempt to obtain effects by over-trimming, but made on simple, graceful lines, which will win your admiration on sight; early season's specials at \$12.50, \$15.00, \$16.50, \$19.50 and \$25.00.

A Notable Offering of New Walking Skirts

An assemblage of Skirts that forcibly emphasizes the value-giving power of Roberts Bros. store; to sell them at these prices necessitates rigid economy in the buying of materials and close figuring with the manufacturers. \$4.50—These Skirts are new combination plaited models, of fine quality worsted Panama, trimmed with wide fold and three narrow bands of taffeta silk, stylish, perfect fitting skirts, special..... \$4.50

New Fall Waists

Popular price Waists in the latest fall styles and materials are now being shown in great many different models; we received this last week several pretty, tailored styles in plain white, solid colors and stripes; priced at \$1.25, \$1.50 and \$1.75

Women's and Misses' Fall Coats

Direct from New York's most fashionable men tailors came these beautiful new fall Coats in all the latest and most stylish effects; made from the newest and most desirable materials and all the very latest style changes of the eastern metropolis are embodied in the most excellent garments.

Women's 50-inch Coats at \$7.50, \$9.50, \$12.50 and \$15.00.

Misses' full-length Coats at \$5.00, \$6.50, \$7.50 and \$10.50.

Women's hip-length Coats at \$5.00, \$7.50 and \$10.00. Children's Coats, age 2 to 6 years, at \$2.95, \$3.50 and \$4.50. Children's School Coats, 8 to 14 years, \$3.50, \$4.50, \$5.00 and \$6.50.

Great Sale of Silk Petticoats

300 Petticoats, worth \$6.50, on sale at \$3.98—These silk Petticoats were made to sell at \$6.50 and they would be considered splendid values at that price; made with a 12-inch flounce in two sections, finished with straps, tucks, stitching and dust ruffle; come black, navy, brown, red and green; greatest vals. of season..... \$3.98

Children's Dresses

We are now showing a most complete line of children's Dresses in all the best and newest materials for fall and winter wear; priced at 75¢, \$1.00, \$1.25, and three narrow bands of taffeta silk, stylish \$2.95

Children's Headgear

School Caps, Tams and Hats for boys and girls, made of all-wool serge, broadcloth, leather, bearskin and fancy suitings, priced at..... 25¢, 50¢, 65¢, 85¢

A Great Special Sale of Ribbons

Two Qualities to Choose From. About 5,000 yards included in this sale; it's a special purchase of extra heavy, stiff Taffeta Ribbon; comes in all the new wanted shades as well as black and white; just the desired ribbon for millinery purposes and hair bows; priced for this sale at nearly one-half. Best 35c quality on sale at..... 20¢ Best 30c quality on sale at..... 18¢

Children's Handkerchiefs

AT 3¼¢—Buy a full season's supply of children's Handkerchiefs at this sale tomorrow, when such splendid savings are possible; they are made of good quality nainsook, full size, neatly hemstitched; our regular 15c grade, on 3c sale at..... 3c

18-in. Embroideries

AT 25¢—At this price you have choice of a full assortment of neat and new designs in regular 35c and 40c qualities.

Lace Trimmings

AT 18¢—Included in this sale are the choicest patterns in the most wanted widths, Appliques, Medallions, Galloons, Bands, Venise, Vestings; all this season's goods, in Filet, Venise, Irish Crochet and Cluny laces; regular values from 50c to \$1.25, your choice at this sale..... 18c

OFFERINGS OF MERIT IN **Art Goods and Notions**

More special values in these popular sections. Our sales of notions, art goods and dressmakers' supplies are widely famous because it is well known that no matter how little the prices quality is always maintained. For tomorrow and Tuesday we announce another group of remarkable values.

50c Belting at 39c

A special sale of fancy Belting, made of silver tinsel and good quality silk; extra good value at 50c, specially priced for this sale..... 39c

25c Silk Cord 15c

A special offering of silk Cushion Cord, made of good heavy quality silk in all the desired colors; regular 25c yard, specially priced for Monday and Tuesday..... 15c

\$1.50 Bags 98c

A great special sale of Squaw Bags, made of nice quality leather; they have silk draw strings and good leather handles; these splendid bags are large size and come in colors black, brown and tan; extra good values at \$1.50, special for this sale..... 98c



Great Splendid Values in the Men's Section

This section of our store is overflowing with items of interest to every careful shopper. Here you will find worthy goods—and nothing else. Accurate statements—and nothing else. Good service—and nothing else. With us the quality of our merchandise is as important as the prices—just now we are offering very special prices.

Men's Underwear, \$1 Vals. at 79c

A special offering of men's Jersey ribbed worsted Shirts and Drawers in natural gray; a nice fall weight; the shirts are made with fine elastic ribbed neck and heavy corded silk front; the drawers have good pearl buttons, good heavy facing and suspender straps; the best \$1 values, specially priced for this sale..... 79c

Men's Neglige Shirts Specially Priced 35c

A special offering of men's flannelette Neglige Shirts, made with soft turndown collar, soft cuffs and the seams are all felled; these excellent garments are cut good full size, are perfect fitting and come in a nice assortment of colors; they come in sizes from 14½ to 17; the best 50c values, special..... 35c

Men's Golf Shirts, Specially Priced at 42c

A special offering of men's Golf Shirts, made with attached cuffs or with one pair separate cuffs; they come in a large assortment of patterns, plain blue, tan, white, gray, checks, stripes and small figures; these are extra good values up to \$1, in sizes 14 to 17; specially priced for Monday and Tuesday..... 42c

Men's Sox, Specially Priced at 12½c

A special offering of men's tan colored cotton sox, made seamless with fine ribbed tops and guaranteed fast black; they are equal in quality and wear to any 25c guaranteed sox, and only cost you half the price; tomorrow and Tuesday you can buy all you want at 12½c a pair or \$1.40 a dozen. The best bargain in the hosiery market.

New Fall Gloves

Prime lambskin Gloves, in black and colors, perfect fitting, all sizes..... \$1.00
Real French Kid Gloves in black and colors, fitted and guaranteed, pair..... \$1.50
Long Silk Gloves, Kayser's make, 55¢ and \$1.25
Short Silk Gloves, Kayser's double tipped fingers, black and all colors, pr. 50¢ and 75c

Special Notion Sale

Cube Pins, large or small..... 5¢
10c best nickeled Safety Pins..... 6¢
10c extra quality kid Curlers..... 5¢
15c men's Coin Purses..... 10¢
5c wire Hair Pins, pr. cabinet..... 3¢
35c shell Hair Pins, 1 dozen to box..... 21¢
25c ribbon Combs, new..... 15¢
25c best pure bristle Tooth Brushes..... 15¢
Pearl Dress Buttons, card..... 5¢

Children's 40c Stockings 25c

A sale of misses' fine French and silk lisle, fine ribbed Hose; also boys' extra heavy, medium and wide-ribbed Stockings, made seamless, with shaped ankles; regular 35c and 40c values, specially priced for this sale at..... 25c

A GREAT SALE OF **School Stocki'gs For the Children**

Three special offerings in children's cotton Stockings of splendid qualities; made with selected yarn and made strong and to fit the foot comfortably, with double heel, sole and toe and reinforced knee, insuring durability and wearing quality fully up to the high standard of merit which has won for our stocking department the highest mark of distinction. See our Morrison street window display.

Reg. 20c Quality at 12½c

The American Beauty Stockings for children are famed for their unequalled wearing quality; they come in both fine and heavy rib, full seamless, with triple knee and extra heavy foot; all sizes for boys and girls; regular 20c grade, for this 12½c sale at..... 12c

Children's 25c Stockings 19c

A great special offering of children's fine, medium and heavy ribbed Stockings; fast black and stainless; made from the best grade combed Egyptian cotton; all sizes for boys and girls; regular 25c grade, priced for this great 19c sale at only, the pair..... 19c

A Special Showing and Sale of Excellent Muslin Underwear

For this season we have gathered an unusually large and attractive stock of dainty muslin Underwear. Every garment of the showing is noticeably well made. They're all finished just as the most expert of artistic needlewomen would finish garments for their own use. Here are special price inducements for you to attend this sale tomorrow or Tuesday.

Muslin Gowns

AT 85¢—A fine showing of good quality nainsook, cambric or muslin in the square or V-shaped neck or low neck, slipover style; all neatly trimmed with fine embroidery, laces and ribbons; regular \$1.25 values, special for Monday and Tuesday..... 85c

Corset Covers

AT 35¢—An excellent line of Corset Covers, made of good quality nainsook and trimmed with fine embroidery, laces and ribbons; regular 50c and 65c values, special for Monday and Tuesday..... 35c

Muslin Drawers

AT 39¢—A line of muslin Drawers, made of fine quality cambric or muslin with deep ruffle of fine embroidery; another line trimmed with fine lace insertion; regular 50c and 65c values, special for Monday and Tuesday..... 39c

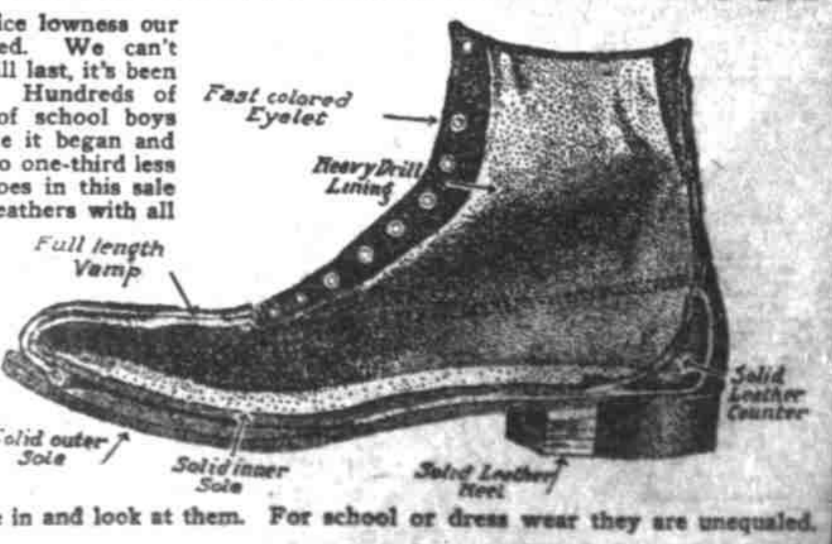
Muslin Skirts

AT \$1.50—A special offering of fine muslin Skirts, made of good quality cambric with deep flounce of fine lace insertion and ruffle to match; another line with deep embroidery flounce and row of embroidery insertion; all made good full



Great Chance to Economize Children's School Shoes

For durability, style and price lowness our children's shoes are unequalled. We can't figure out how long this sale will last. It's been so extraordinarily successful. Hundreds of mothers and more hundreds of school boys and girls have attended it since it began and have bought footwear at close to one-third less than regular worth. These shoes in this sale are made of the best wearing leathers with all solid leather soles in light, medium weights; they have solid sole leather counters and innersoles, full length vamps and double toe caps, and they are lined with heavy drill lining and silk sewed throughout; every pair sold is fully guaranteed by us—we are not afraid to let you see them "inside" and "outside." We have cut several of them open like this cut; come in and look at them. For school or dress wear they are unequalled. Here are a few of the prices:



- Little gents' satin calf, sizes 8½ to 13½, 99c sale price..... \$1.39
- Youths' and boys' satin calf, sizes 1 to 5½, sale price..... \$1.39
- Little gents' box calf, kangaroo calf and kid, sizes 8½ to 13, sale price..... \$1.39
- Youths' and boys' box calf, kangaroo calf and kid, sizes 13½ to 5½, sale price..... \$1.79
- Youths' and boys' box calf, kid and cordovan, sizes 1 to 5½, sale price..... \$2.50
- Children's and misses' kid and kangaroo calf, sizes 6 to 2, sale price..... 99c
- Children's and misses' box calf kid, sizes 8 to 11, sale price..... \$1.35
- Children's box calf kid, sizes 8 to 11, sale price..... \$1.50
- Misses' box calf kid, sizes 11½ to 2, sale price..... \$1.50
- Misses' box calf kid, Blincher cut, sizes 11½ to 2, sale price..... \$1.75