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The Store With
Back Policy

SAM. E. WERTHEMER. Pres and Genil. Manazer. Alder Strects

Silk Petticoats \$3.95
SilkDress Skiris $\$ 7.95$ Made of extra fine quality ues up to 8 g2.0. this reat
Inaubual
Sale $\$ 7.95$

## OUR OPENING SALE BEGINS TOMORROW

The inaugural of this establishment will begin with a gigantic Money-Saving Sale, to which each department has subscribed such specials which' will long be rerhembered by the people of Portland and vicinity. There will be no souvenirs, music or flowers-BUT MERCHANDISE AT LOW PRICES will be the chief attraction. Come to the new store where the most courteous treatment and





## New Millinery Department

Low Prices Tomorrow to Introduce Our Hats $\$ 7$ to $\$ 10$ Vals., Special for $\$ 4.50$ to $\$ 7.50$



## $\$ 4.50$ to \$7.50

This Hat-Buying opportunity will not be duplicated this season. Don't miss it

## Furs

## For the Inaugural

 Week we will alfow a discount of $331=3$ per cent on all Furs from marked prices. Remember, we carry a completeline, including the latest novelties in Genuine Eastefn Mink:


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| Brouers ${ }^{\text {a }}$ Clebrated Hand. Painted Chins- |
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| \$300 Hand-Painted Ser |
| 5200 Hand-Painted Vares and |
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Shoes
Our Shoe Department with
a new stock comprises the
latest models and effects,
tans, cloth tops, wave tops,
to match your gowns; nov-
elties galore. See our dis-
play for better quality; $\$ 3$
apd $\$ 3.50$ Women's. Shoes,
the usual $\$ 4$ and $\$ 5$ values
elsewhere.

Hair Emporium and Beaúty Parlors

