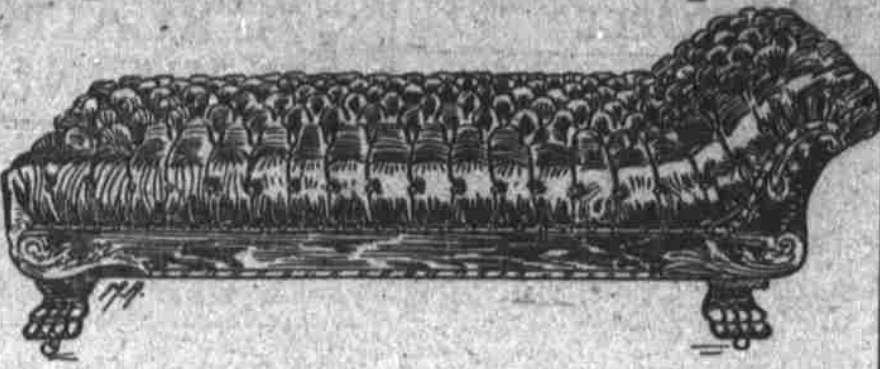


Big Leather Couch Special



This week we are offering genuine Leather Couches, quartered-oak frames, full steel construction, at a special price of \$20.00. The Big-Price Boys would call this a \$35.00 Couch. This is the biggest Couch special we have had. You should see them.

Special at \$20.00

A LESSON IN ECONOMY



Prices cannot be cut half in two on a "Special Sale" except Furniture be regularly marked at least twice its original cost, or 100 per cent. Big special reductions show who the Big-Price Boys are.

\$6.00 Oak Commode

SPECIAL THIS WEEK

\$4.50

You don't buy oak Commodes at \$4.50. Firs cost you more. This one is like cut, and has quarter-sawn finish. A rare bargain at \$4.50



Today we open our great Fall campaign with many special bargains that it will pay you to investigate. You will always find that we are conscientious and truthful in our advertisements—just as our thousands of customers have discovered in the past. We believe that nothing could injure a business more than to follow a system of misrepresentation, to attempt to deceive the public when advertising, and we have no desire to injure our business. We entered the Furniture business firmly convinced that Furniture in Portland was entirely too high. We believed it should be sold cheaper; we knew it ought to be sold cheaper, and we determined that it should be sold cheaper. We have been selling it so very much cheaper that we today are a great deal more popular with those who have bought from us than with other Furniture dealers. All along other dealers have insisted that we could not possibly make any money at such prices. Neither could we if we had their enormous rent expense. The public have learned an important lesson in economy; have answered the question if

Others Pay Rent, We Collect Rent On Half Our Own Building Who Can Sell the Cheapest?

There is only one thing in which we cannot compete with the Big Price Boys—and it's well that you keep this in mind when considering our special bargains—We cannot show a "special" reduction exceeding 25 per cent because our regular prices are so low that we simply can't do it—no matter how impressive we wish to make our special bargains. Others are welcome to show 50 per cent cuts. We are proud of the fact that we absolutely cannot do it without cutting deeply under cost.

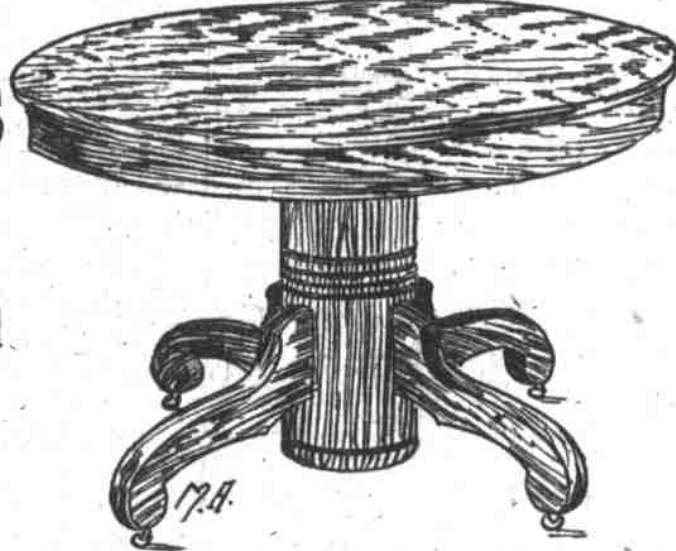


Big Specials in Dining Tables

The best bargain of the week is this fine solid oak Pedestal Table.

\$28.50 Oak Table, Special This Week at \$21.25

This \$12.00 round hardwood Table, special this week at \$9.00,



The Hoosier Cabinet

Is needed to complete the modern kitchen; is just as essential as the latest filing system is to the modern office. Everything can be filed in its place and can be found without walking and looking.

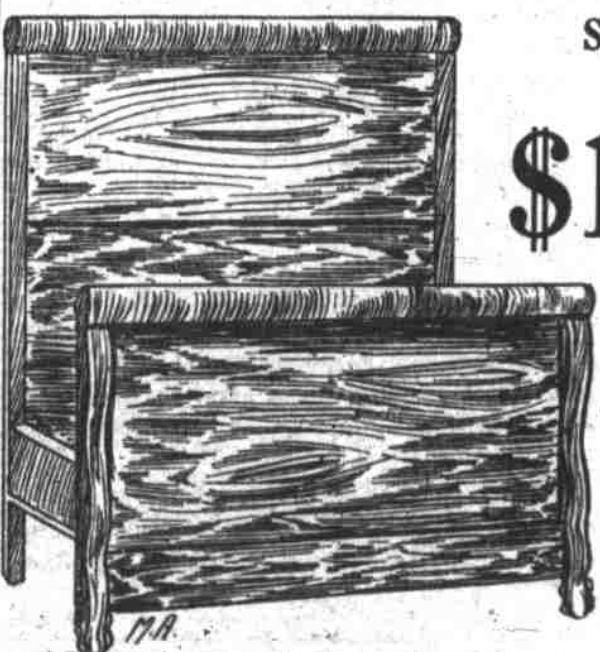
The Hoosier Cabinet Contains

Flour Bin with Sifter attached, Sugar Bin, Spice Cabinet, Tea and Coffee Canisters, Want List, Aluminum Extension Top, Sliding Shelves, Plate Racks, Metal Bread Box, Recipe Cabinet, China Closet, and a table space 40x39 inches; larger than a kitchen table.



\$22.50 to \$33.75

\$15.00 NAPOLEON BED



Special This Week

\$11.25

The Big-Price Boys would never think of calling this other than a \$20 Bed. Like cut, is a beauty. Quarter-sawn oak finish, and very stylish. They won't last long at this special price of \$11.25.

W. L. Morgan Geo. T. Atchley S. H. Morgan

81-83-85 GRAND AVE. CORNER E. STARK

MORGAN ATCHLEY FURNITURE CO.

\$14.00 Oak

Princess Dresser

Special This Week

\$10.50

Has large 17x35-inch mirror, and is made of solid oak, quarter-sawn finish.

No one marks goods so low as we do, and this special is a 25 per cent reduction and a big bargain.



SCHOOL DAYS BEGIN TUESDAY

Parochial Institutions in Portland Start New Year Next Week.

School days, with work and worry for the sun-tanned, wind-chapped thousands of little boys and girls who must willy-nilly take up the "white man's burden" of book and slate and trudge to the desk-filled, blackboarded buildings, are almost here. Beginning next Tuesday all the parochial schools of Portland will start the new year.

A BURGLAR IN TOWN
His name is "bad couch." He doesn't care for gold or silver, but he will steal your health away. If he appears in your house arrest him at once with Ballard's Horsehoof Syrup. It may mean consumption if you don't. A cure for all coughs, colds and chest troubles. Price 25c, 50c and \$1.00 per bottle. Sold by all druggists.

at Creston, and the business college of the Christian Brothers, in Holladay's addition.

St. Mary's academy and college for girls begins its 50th year next Tuesday. The institution will have an innovation this year in the course of home nursing established. Miss Jennie Doyle, a graduate of the orthopedic college of Philadelphia, will be at the head of this department.

Columbia university, St. Lawrence's, St. Mary's in Albina, St. Patrick's and St. Francis' parochial schools will also open for registration Tuesday.

START EXCAVATION FOR HOTEL ANNEX

The excavation contract for the basement and foundation of the eight-story annex to the Imperial hotel has been let to C. J. Cook & Co. The big steam bucket will be moved from the Henry corner at Fourth and Oak to the Seventh and Stark street corner today and excavating will probably begin today. The original intention of Charles K. Henry to put up a three or four-story building on his quarter block at Fourth and Oak streets has been amplified to the extent that the structure will probably be six or eight stories. It is to be of reinforced concrete construction and the exterior will be faced with a light cream colored tile.

AT THE THEATRES

Star Theatre Opens.
The pastime cartoon comedy drama, "Hooligan in New York," will be seen at the Star theatre, week commencing Monday matinee, September 7. The play is one of the most refreshingly original stage creations seen in many a day and abounds in humor

and paths from rise to fall of the final curtain.

Grace Cameron Matinee Tomorrow.
There will be a matinee of "Little Dolly Dimples" at the Baker tomorrow afternoon as well as next Saturday and the regular performance every evening. No more dainty or pleasing little comedienne and singer has ever appeared in this city than the effervescent little Grace Cameron.

Season Seat Sale.
The season seat sale for the Baker stock company at the Bungalow opened this morning to the longest line in the history of the company. The company will open next Sunday matinee in "Dorothy Vernon of Maddon Hall."

Capacity Taxed.
The new bill at the Pantages theatre is making a big hit and drawing capacity houses. Upman, the armless wonder, is the headliner, and E. Loring Kelley & Co., presenting "The Lawyer and the Judge," a side-splitting farce comedy, is the special added attraction.

Professional Wrestling at the Oaks.
"Strangler" Smith, champion middle weight wrestler of the Pacific Coast, and the Cuban Wonder will wrestle in the big free air dome at the Oaks to-night.

COFFEE

Beginning with good, Schilling's Best goes on to the finest: all money-back.

Your grace returns your money if you don't like it, we get the...

night. It is expected that the match will be a most interesting one, as both men have good records. The wrestling bout will follow the presentation of "A Lost Baby," by the Allen Curtis comedy company.

All Vaudeville Hits.
At the Grand this week there is a bill of vaudeville hits. Not an act on the program fails to score heavily from "A Bit of Blarney" to the motion pictures. Edwin Keough & Co. in "A Bit of Blarney" have a most elaborate scenic and electrical act.

An Excursion to Klamath Falls.
The Southern Pacific will run a popular excursion to Klamath Falls, leaving Portland at 1:30 a. m. Sunday, September 5. Round trip, \$25, limit 29 days. This is a rare opportunity to investigate the fertile, the promising, Klamath basin—fish and hunt to your heart's content along Upper Klamath lake or visit marvelous Crater lake.

A special Pullman car will run through to Weed for the comfort of this party—Pullman fare \$4, including night in car at Weed. Passengers may enter this car any time after 9:30 Saturday night. Call at city ticket office, Third and Washington streets, for particulars.

Notaries Commissioned.
(Salem Press to the Journal.)
Salem, Or., Sept. 2.—Commissions as notaries have been issued to Charles E. Palmer, Wimer, A. W. Schmale, Portland, and J. C. Pettyjohn, Salem.

Building Permits.
H. A. Kilpstein, erect dwelling, Brookllyn between East Thirty-second and East Thirty-third, \$1,500; A. J. Lee, erect dwelling, East Eighteenth between Going and Wagon, \$1,200; G. A. Westgate, erect dwelling, East Sixteenth corner Clackamas, \$1,000; Sincier Packing company, erect store, Thirteenth between Everett and Flinders, \$12,000; Mrs. G. E. Crawford, erect greenhouse, Grand between Shaver and Mason,

\$1,000; E. B. Hyatt, erect dwelling, East Thirty-third between Hawthorne and E. Market, \$2,500; Ed. Sandberg, erect dwelling, East Twenty-fourth, corner East Everett, \$2,350; F. H. Silvernail, erect two dwellings, East Eighteenth between East Alder and Washington, \$1,600 each.

MYRTLE CREEK VOTES FOR NEW SCHOOL

Roseburg, Sept. 2.—At a special election held in the city of Myrtle Creek Monday it was voted to erect a new school building and secure a new site for the same, the total expenditure to be \$16,000. Myrtle Creek has a fine public school system, which has been under the superintendence of Professor Thurman Chaney for the past four years.

The Best for Rheumatism.

The reason why Barke Tonic is successful for rheumatism is because it drives all impurities from the body. It is an unflinching liver, stomach, kidney, blood and bowel cleanser. Get a bottle, all drug stores, or call the J. A. Clemenson Drug Co., corner Second and Yamhill streets. The store that carries all the great remedies.

TO-NIGHT
Wacarets
TRY WORK WHILE YOU SLEEP

\$250 FOR VIOLATING UNION'S PROH LAW

(Special Dispatch to the Journal.)
La Granda, Or., Sept. 2.—The second man to feel the force of the law as applied to the illicit sale of liquor in Union county, not counting F. M. Bartness, who is so old that Justice Stewart suspended his sentence during good behavior, is Nels Holverson. Since the law against the sale of liquor went into effect Holverson has been conducting a building formerly occupied by a saloon. According to the findings of the justice, he has been dealing in plain "hoose" on the side. He was fined \$250 yesterday afternoon, with a choice of spending 125 days in jail as an alternative. Holverson appealed the case and is now out under a bond of \$500.

Building for August.
Building permits were issued during the month of August to the value of \$757,415. All told there were 242 permits issued during the month, making the average cost of each structure \$3,129, showing a substantial increase in the cost of buildings over those erected one year ago, when the average cost was approximately \$1,120.

ABSOLUTE SECURITY.

Genuine Carter's Little Liver Pills.

Must Bear Signature of **Dr. Wood**

See Pac-Smile Wrapper Below.

Very small and so easy to take as eggs.

CARTER'S LIVER PILLS

FOR HEADACHE, FOR DIZZINESS, FOR TORPID LIVER, FOR CONSTIPATION, FOR BILIOUSNESS, FOR SLOW BOWEL, FOR THE COMPLETE CURE OF BILIOUSNESS.

CURE SICK HEADACHE.