

The Most In Value



MAIL ORDERS RECEIVE OUR BEST ATTENTION



The Best in Quality

The Last Week of This Great Sale

Sweeping Summer Reductions

Prices Have Been Reduced in Every Section

The Greatest Values we have ever Offered

Awaiting Your Coming Are a Countless Number Of Most Wonderful Bargains

We have gone from top to bottom of this store, delved into every nook and corner, opened up every drawer and case—in fact, ransacked the entire store for summer merchandise of every character and marked the prices down to the lowest possible point. Readjustment of our stocks is our aim, and we will make it well worth while for



you to help us in this matter by offering the most exceptional values, even for this time of the year. Of course, you will be here to enjoy and profit by this great money-saving sale—that goes without saying—but here's the important point: Be here early if you want to get the best choice of the bargains.

Bargains for Every Member of the Household



In the Muslinwe'r Section

We Offer These Splendid Values

Muslin Gowns

AT 98c—A special offering of women's muslin Gowns, made of excellent quality muslin or nansook in all styles, all daintily trimmed with embroideries, laces and ribbons; these dainty gowns are made extra full and long and are well finished; regular \$1.25 and \$1.50 values, special for Monday and Tuesday..... **98c**

Women's Skirts

AT 85c—A fine offering of women's cambric Skirts, with deep flounce of neat embroidery; another line with rows of lace insertion with ruffle to waist; all of these pretty skirts are made extra good full width and length and are neatly finished; regular \$1 and \$1.25 values, special for Monday and Tuesday..... **85c**

Great Closing Out Sale of Summer Garments

In this sale are Suits, Coats, Dresses, Skirts, Waists, Kimonos and Bathing Suits. Not a spring or summer garment will be carried over till next season, as they are marked at prices that will sell them with a rush.

- Long lawn Kimonos, 63c (values, reduced to \$1.95)
- Long crepe Kimonos, 98c (values, reduced to \$1.95)
- Short Kimonos and Dressing Suits, values up to \$1.25, choice while they last at..... **48c**
- Children's Bathing Suits, values up to \$2.50, reduced to 50c and..... **75c**
- Women's Bathing Suits, values up to \$3.50, reduced to \$1 and..... **\$1.90**
- Hundreds of white linen Walking Skirts, reduced to 98c, **\$1.60** and..... **\$1.98**
- Waists of white lawn and linens, values up to \$2.25, reduced to..... **95c**
- Women's, misses' and children's spring and summer Coats of plain covers, broadcloth and fancy wools, values up to \$10, reduced to \$1.25, **\$2.50** and..... **\$5.00**



Sateen Petticoats Only 50c

Petticoats at less than half price, they are made of good quality black sateen, having deep flounce, trimmed with narrow bands, on sale Monday and Tuesday..... **50c**

New Fall Suits

We are now showing great many of the new fall Suits in the latest styles and all the new materials, priced at \$15, \$19.50 and..... **\$25.00**

3 Great Bargains in Voile Skirts

This lot includes a variety of styles in both pleated and gored models, made of genuine black French voiles, trimmed with folds of taffeta, also with strapping of taffeta and Skinner satin in a very neat and dressy manner, special this week..... **\$7.50**

New flare pleated Skirt, made of black Albaton voiles, trimmed with wide and narrow graduated taffeta folds; in style, quality of material and workmanship they rank with the best; beautifully tailored in five most effective models, on sale this week..... **\$10.00**

100 new Skirts of excellent quality Panama, made in gored and pleated styles and trimmed with three rows of taffeta bands, colors black, navy and brown;..... **\$2.98**

Child'n's Dresses Only 85c

These Dresses are marked to sell at \$1.25, \$1.50 and \$1.75 and they are all of this season's productions; the materials are plain chambray, figured percale and striped gingham; sizes 6 to 14 years; choice Monday..... **85c**

Net and silk Waists, worth \$4.50, reduced to..... **\$2.95**

Heatherloom Petticoats, worth \$2.50, reduced to..... **\$1.98**



The Last Week of Our Big Shoe Sale

Special discounts for this great sale range from 20 to 50 per cent and all our summer lines are included. It is one of the biggest and best shoe sales we have ever held. These offerings represent all up-to-date styles and toe shapes—from the narrow swaggee effect to the very broad last. There are shoes, Oxfords, Blucher and plain lace ties, etc., in all leathers, vicci kid, patent, calf, tan and canvas. We have offered many money-saving shoe values in the past, but none more remarkable than the following—

- Women's \$3.00 Oxfords, **\$2.40** (less 20 per cent, now.....)
- Women's \$3.50 Oxfords, **\$2.80** (less 25 per cent, now.....)
- Women's \$2.00 white canvas Oxfords, less 50 per cent, now..... **1.00**
- Misses' \$1.50 tan Oxfords, less 34 per cent, now..... **99c**
- Misses' \$1.50 Shoes, less 34 per cent, now..... **99c**
- Misses' \$1.75 Oxfords, less 27 per cent, now..... **1.27**
- Women's \$1.75 hand-turned black kid Oxfords, the most comfortable shoe on earth, less 27 per cent, now..... **\$1.27**
- Men's \$3.50 Oxfords, less 20 per cent, now..... **\$2.80**
- Men's \$4.00 Dress Shoes, less 25 per cent, now..... **\$2.98**
- 10c white Cleaner, less 50 per cent, now..... **5c**
- 10c Blackola, less 50 per cent, now..... **5c**
- 10c Shinola, less 50 per cent, now..... **5c**
- 10c 4-for-1, less 50 per cent, now..... **5c**
- Boys' \$2.50 Russia calf Oxfords, less 20 per cent, now..... **\$2.00**
- Boys' \$2.00 Oxfords, less 20 per cent, now..... **\$1.60**

Black Peau De Sole Silk SPECIALLY PRICED

A grand display of beautiful new black peau de sole Silk for fall wear; it is a new pure silk, double faced, a wonderfully high finish, spot proof, soft and clinging and free from artificial dressing; this is a silk that we are proud to offer; we warrant you'll like it; these are three great special numbers for Monday and Tuesday: 24-inch width, **\$1.25**; 27-inch width, **\$1.50**; 30-inch width, **\$1.75**.

HERE'S AN EXTRAORDINARY OFFER OF YARD-WIDE French Peau De Cygne Silk

In a lustrous black; this will be the most popular fall fabric; it is a deep rich black, very soft, is acid proof and will not cut or break; these two very extraordinary values for Monday and Tuesday: \$2 grades, special, **\$1.50**; \$1.50 grades, special, **\$1.25**.

New Autumn Dress Materials

We have passed into stock some very pretty lines of the very newest autumn dress fabrics. Our buyer has been very busy and has gathered one of the finest collections of dress fabrics ever shown to the women of Portland. Come in and see the new materials. The most popular in this great stock is the celebrated lamestown fabrics; the qualities are the best, the designs the most exclusive and the yarn from which this beautiful fabric is woven is very select. These are goods that are sure to give satisfaction. They come in dark, rich, solid colors, in dark shades of brown, blues, greens, reds, smoke gray, etc.; the weaves are principally stripes in herringbone, wide wale, diagonal and chevrons; they are full 44 inches wide and are specially priced for Monday and Tuesday, **75c** yard.

22 to 24-inch English Chevrons, wide wale Serges, English Diagonals, fancy Tweeds, novelty Shadow Stripes, Herringbone Serges, etc., in colors green, blue, red, tan, smoke gray, new blues, etc.; heavy, all-wool, finely finished, durable fabrics at the extremely low price of, **\$1.25** yard.

Our Long Silk Gloves Are Especially Low Priced

Kayser's elbow length, best quality Milanese Silk Gloves, in black, white and colors; regular \$1.50 quality, for..... **95c**

Fowner's 12-button length best quality Milanese Silk Gloves, in black only; regular \$1.50 and \$1.75 quality, for..... **85c**

16-button length Kid Gloves, in black, white, tan and brown; our \$3.50 and \$4 quality, on sale **\$2.85** this week at.....

Wrist length Silk Gloves, double tipped fingers, black only; regular 75c quality, for..... **48c**



Showing of Decided Reductions in the Men's Section

Seemingly impossible prices are quoted in this mid-summer sale of men's Underwear and Furnishings. We mention here a few of the special prices—

Men's Cotton Socks, 25c Val., 3 pairs for 50c
A special sale of men's black cotton Socks, made with reinforced heel and toe, double sole and heel and fine elastic ribbed top, absolutely fast fitting; our best 25c line, specially priced for this sale at 3 pairs..... **50c**

Men's Underwear 50c Vals. 35c
A special offering of men's cotton mesh Shirts and Drawers; the shirts are made with fine elastic-ribbed neck and heavy corded silk fronts; drawers are faced with good pearl buttons; these excellent garments come in white and ecru; the best 50c values, special for this sale..... **35c**

Negligee Shirts, \$1 Values at 69c
A great special offering of men's Negligee Shirts, made with soft button-down fronts, sleeves with two buttons, and fine corded steamers through out; they come in a large assortment of colors, in stripes, checks and figured patterns; in 14 to 17; best \$1 values, special for this sale..... **69c**



Men's Golf Shirts Special 49c
A special offering of men's Golf Shirts, made cuffs attached or detached; they come in a large assortment of fancy patterns; also plain blue with pleated bosom, and open color and plain white; all sizes from 14 to 17; values to \$1, special for this sale,..... **49c**

Great Specials in Art Goods & Notions

- 35c Hair Brush Only 23c**
A special offering of Hair Brushes, 9 rows bristles, heavy solid back; values 35c and 50c, special,..... **23c**
- 25c Clothes 12c Brush Only**
A special offering of good quality Clothes and Hair Brushes, heavy wood backs, black bristles; values good 25c values, special..... **12c**
- 20c Tooth Brush 10c**
A sale of good quality Tooth Brushes, fancy handles, plain and open backs, pure bristles; 10c reg. 20c values, special..... **10c**
- 25c Squares 19c**
Special offering of embroidered Squares, all the newest and prettiest designs to choose from; these pretty squares are 32 inches and usually sell at 25c and 35c; specially priced, each..... **19c**

Still Greater Values in Our Fancy Goods Section

Now is the time to practice economy in Ribbons, trimmings, Laces, Embroideries, etc. You can buy in our fancy goods section tomorrow and save at least one-half on every purchase. More tempting economies were never offered anywhere. Lack of space will only permit us to quote prices; but our qualities will speak for themselves.

Embroideries Have Been Reduced Like This

- White and Blue Embroideries, marked at..... **5c**
- White and Blue Embroideries, marked at..... **10c**
- White and Blue Embroideries, marked at..... **15c**
- All 60's to 80's Embroideries, marked at..... **29c**
- All 60's to 80's Embroideries, marked at..... **29c**
- All 60's to 80's Embroideries, marked at..... **65c**

Women's Handkerchiefs

AT 10c—In this assortment you will find choice of neat embroidered handkerchiefs, made with plain and scalloped edges; regular 25c and 35c kinds.

- Novelty Neckwear**
25c Boys, Stocks and Turnovers, now..... **10c**
- 25c mull and string Ties, now..... **10c**
- 25c and 35c novelty Neckwear, now..... **23c**
- 10c and 12 1/2c Normandy Val. and Torchon Laces..... **5c**
- 20c and 25c Normandy Val. and Duchess Laces..... **10c**

Many Rare Values in Knit Underwear & Hosiery For Women and Children

Now is your time to replenish your supply of summer weight knit Underwear and Hosiery even if you have sufficient to last the season. At these prices it will pay you well to purchase your supply for future use. Everyone of these items is worth double the price we ask you to pay. ALL ARE DEPENDABLE QUALITIES.

Women's Hose 40c Quality at 25c
A special sale of women's fine black mesh cotton Hose in silk embroidered designs in a variety of pretty effects; also silk and plain lisle Hose in new 25c patterns; this season's goods; regular 40c kinds, priced for this sale at..... **25c**

Children's Hose 40 Values at 25c
One of the best bargains in children's fine silk lisle Hose we have ever offered; these come in line with regular 40c values in colors black, tan, blue and white; the quality of these stockings is the best; regular 40c values, the pair..... **25c**

Sleeveless Vests 40c Vals. 25c
A very important sale of women's fine Swiss ribbed sleeveless, low-neck Vests, made with yoke trimmings; a number of pretty styles with fine touchon lace and appliques; they are extra good value at..... **25c**

Umbrella Pants, 40c Vals., 25c
A great special offering of women's fine Jersey Umbrella Pants, neatly trimmed with fine black lace trimmings; finished with both French and American bands; excellent values at 40c,..... **25c**



SPECIAL VALUES IN THE Wash Goods Dept.

Scores of the most desirable of the new patterns in various kinds of Wash Goods are involved in this sale. Something new for fall.

New Outing Flannels AT 10c—A splendid offering of new Outing Flannels, great variety of styles; fancy and plain; light, medium and dark shades.

New Velour Flannels AT 15c—An offering of new velour Flannels for making those stylish kimonos and wrappers; hundreds of pretty pieces and the most desirable patterns to choose from.

White Wool Flannels AT 20c To \$1.10 YD—A line of white wool Flannels, new stock; one of the best lines we have ever had, with a range of prices to suit all.

Hammocks 1/4 OFF REGULAR PRICE
We are now offering our stock of Hammocks for one-fourth off regular price; get your Hammock for next summer now; these are our regular values, from \$1.25 to \$6.50.

White Embroidered Wool Flannels AT 65c To \$2 YD—An offering of white embroidered wool Flannels for skirts, in all the pretty designs; these are the best values in the city at this price.

Comforts SPECIALLY PRICED
A fine line of good heavy Comforts, just the thing for your fall camping or the hop yards, good full size, 3 special values, **\$1, \$1.25 and..... \$1.50**

New Wool Flannels AT 25c To 75c YD—A fine assortment of new wool Flannels, in colors navy, red, gray, black and brown; your choice Monday and Tuesday.

Wool Blankets SPECIALLY PRICED
A special offering of good gray wool Blankets, good heavy quality, 4 lbs. weight, pair..... **\$2.90**
5 lbs. weight, pair..... **\$3.50**

New Dress Gingham AT 12 1/2c—A large assortment of new fall Dress Gingham in medium and dark colors, best standard quality.