

**New Fall Merchandise Now Being Shown in All Depts.—New Suits, Coats, Neckwear, Belts, Laces, Nets, Hosiery, Men's Suits, Overcoats**

**Sale 500 Dress Waists Values to \$18 at \$4.85 Each**



Sale extraordinary of 500 fancy Dress Waists in messaline and tafeta silks, figured nets, lace, plain and Persian chiffons; all new, pretty styles, made with dainty designed yokes in filet lace, round mesh Val, silk applique, medallions, oriental embroidery, fancy braids and tucked chiffon; the color assortment includes green brown, Copenhagen, blue white, red, tan, ecru, Persian, lavender, gray, black and fancy stripes; high-class dress waists in superb assortment; sleeves 3/4 length; magnificent lot of waists, selling regularly at prices up to \$18 each; your choice tomorrow at, each—

See Fifth St. window display.

**ALWAYS POINTS TO A BARGAIN \$4.85**

**The Meier & Frank Store's New and Novel "Arrow Sale"**

A novel and interesting money-saving event—Note the arrows on this page—Look for the arrows in the store—Each one of them points to a bargain—Something better than the usual special sale event—An occasion of rare economies in good, dependable merchandise—The idea, in brief, is as follows: For this sale a number of specially priced items have been contributed by nearly



every department in the store—The arrows printed below point to some of them—In the store you will find arrows suspended over and pointing directly at the special "Arrow Sale" bargains—Plan a store visit tomorrow—Look for the arrow signs—Every one indicates a splendid saving on high grade merchandise—The event continues through the week, with new attractions every day

Our magnificent new Fall and Winter Catalogue will be ready for mailing in one week—The largest, handsomest and most complete mail order solicitor published in the west—It's free to out-of-town patrons—Write for a copy

**Laces and Embroideries Great "Arrow Sale" Bargains**



4,000 yards of Swiss and main-silk Embroidery Edges and Insertions, suitable for women's and children's undermuslins; 1 to 9 inches wide, best patterns; values up to 50c a yard, on sale at this low price, yard **15c**  
3,000 yds. of Swiss and cambric Embroidery and Insertions, French and English designs, 1 to 9 inches wide; values up to 85c a yard, on sale at this remarkable, ably low price, yard **25c**  
1,500 yards magnificent Swiss and batiste Embroidery Flouncings and Bands; designs in baby, Irish and eyelet effects; 2 to 27 inches wide; values up to \$2.50 a yard; your choice at, yard:

**ALWAYS POINTS TO A BARGAIN 98c**

Closing out special lots of match Embroidery Sets in Swiss, main-silk and cambric; Beautiful designs; widths from 1 to 18 inches; great values at this marvelously low price, yard: Values to 75c, at, yard, **45c** Values to \$1.50, yard, **\$1.15** Values to \$2.50 the yard, on sale at this low price... **\$1.49**  
See the new Laces, Nets and Dress Trimmings; a beautiful display of the newest styles for fall and winter wear.

**\$3.00 Elastic Belts at 98c Ea.**

Great special offering of 1,000 women's Elastic Belts, steel-studded, embossed and plain elastic, cut steel and fancy enamel buckles; color assortment includes black, navy, gray, light blue, white and Copenhagen; a special purchase from the largest belt manufacturer in the country; regular \$3 values, your choice while they last at this low price, each:

**ALWAYS POINTS TO A BARGAIN 98c**

**Women's Fancy Suits \$48 to \$150 Values 1/2 Price**



Portland's leading Cloak and Suit store announces sensational bargains in women's high-class fancy suits, medium and long jackets; suits of fashion and quality, either semi or tight-fitting; some have fancy vests of lace, moire, silk-trimmed in Persian bands, hand-embroidered filet lace or fancy braiding in pattern effect. The skirts are full pleated or plain flare with braid pattern and a fold of self material edged in braid; many have silk drop-skirts with accordion pleated ruffle; materials are in broadcloth, etamine, aeolian cloth, Panama, Venetian and serge; light blue, light gray, black, brown, tan, champagne, green, blue and white; all magnificent, high-class dress apparel for particular women; values ranging from \$48 to \$150, on sale at half regular selling prices. Cloak dept., second floor.

**ALWAYS POINTS TO A BARGAIN Half**

**\$20 Couch Covers at \$14.50**

**\$37.50 Couch Cov'rs \$25.00**

Special lot of high-class domestic Velour Couch Covers, the celebrated "Art Loom" product; best dye, magnificent designs, copied from real oriental rugs; regular \$30 value, on sale at the following special low price—take advantage:

**ALWAYS POINTS TO A BARGAIN \$14.50**

Best quality imported Velour Couch Covers, 60 inches wide, 3 yards long; gorgeous covers; regular \$37.50 values, on sale at this special price, ea. **\$25.00**  
New line of Bungalow Nets, in white, ecru and ivory; over 100 patterns, on sale at prices from 25c to \$1.75 per yard. Sensational values in Lace Curtains for the "Arrow Sale."

**Sale of Alligator Handbags \$7.00 Values for \$2.89 Ea.**

A sensational "Arrow Sale" of 200 handsome, large, real alligator Handbags, 10 to 10 inches long, leather-lined, coin purse and wristed frame; every bag in the lot regular \$7 value; a great special purchase enables us to offer them at:

**ALWAYS POINTS TO A BARGAIN \$2.89**

3,000 yards of new Face Veilings, including Russian nets, tuxedo nets, hairnets, absolute dotted vealings, etc.; black, brown, navy, red, green, gray, etc.; values up to 75c the yard, on sale at this special low price, the yard **12c**

**Sale Manufacturers' Samples of Muslin Und'rwear Gowns, Drawers, Skirts, Corset Covers, 1/2 Price**

An important offering of 3,000 pieces of Fine Undermuslins at one half regular prices will attract an enthusiastic throng of buyers to the Second Floor tomorrow—A great purchase by our muslin underwear buyer, now in New York City, of the entire sample lines of a well-known manufacturer of fine undermuslins—About 3,000 garments, the samples of 15 traveling salesmen—Gowns, Drawers, Skirts, Corset Covers, Short Skirts and Chemise—All dainty pieces of the best style and quality—Lace and embroidery trimmed, tucks, ribbons, etc., slightly mussed from handling—The values are by far the best you have had the opportunity to share in this year—Remember, the quantities are limited, and you will have to plan your house duties so as to be here early if you want the best bargains—Muslin Underwear Department, on the Second Floor—Take advantage



**WHITE PETTICOATS, \$1.50 to \$6.00 values, placed on sale at HALF PRICE**  
**SHORT SKIRTS, \$1 to \$3 values, HALF PRICE**  
**DRAWERS, reg. \$2 to \$4 values, HALF PRICE**  
**GOWNS, regular \$2 to \$5 values, HALF PRICE**  
**CORSET COVERS, 75c-\$3.50 val., HALF PRICE**

**CHEMISE, regular \$2 to \$4 values, HALF PRICE**  
Great Sale of Infants' Wear, 2d floor—We are Portland agents for Nemo Corsets, Estelle Corsets, Gosard Lace Front, La Grecque Corsets—Expert fitters

**20c Handkerchiefs 10c Each**

1,000 dozen women's lace-trimmed Handkerchiefs; also mercerized crossbar effects, in grand assortment; regular 20c values, on sale at this special low price—take advantage:

**ALWAYS POINTS TO A BARGAIN 10c**

100 dozen women's unlaundered hand-embroidered Initialled Handkerchiefs, all latters; best 1 1/2c values, at, each, **50c**  
Combination sale of all linen Initialled Handkerchiefs, colored border and crossbar Handkerchiefs; great assortment; regular 35c values, on sale at, special, ea. **23c**

**Nickel-Plated Tea and Coffee Pots Reduced**

An advantageous purchase of 2,000 nickel-plated Tea and Coffee Pots enables us to offer housewives the best values ever known in the best quality nickel-plated ware. Basement.

- 2 pint nickel plated Tea Pots, regular \$1.00 values, at **70c**
- 3 pint nickel plated Tea Pots, regular \$1.10 values, at **87c**
- 4 pint nickel plated Tea Pots, regular \$1.15 values, at **92c**
- 2 pint nickel plated Coffee Pots, regular \$1.00 values, **70c**
- 3 pint nickel plated Coffee Pots, regular \$1.10 values, **87c**
- 4 pint nickel plated Coffee Pots, regular \$1.15 values, **92c**
- 5 pint nickel plated Coffee Pots, regular \$1.25 values, **99c**
- No. 7 nickel plated Tea Kettles, regular \$1.15 values, **92c**
- No. 8 nickel plated Tea Kettles, regular \$1.25 values, **99c**
- No. 9 nickel plated Tea Kettles, regular \$1.40 values, **\$1.09**
- 1,000 sets of Mrs. Potts' Sad Irons, 3 irons in a **\$1.19** set; regular \$1.50 values, at this low price, set
- Reg. 7c Waxing Pads, **5c** Mrs. Potts' Iron Handles, **11c**

**Nickel-Plated Bath Supplies**

Tooth Brush Holders, **12c** Toilet Paper Holders, **27c**  
18 inch Towel Racks, **39c** 21 inch Towel Racks, **79c**  
Glass Holders for, ea. **47c** Soap Dishes for tub **\$1.19**  
Regular Soap Dishes, **49c** Comb, Brush Holder, **87c**  
Bath Tub Seats at, **\$1.19** Towel Rings for, each **79c**  
2 arm Towel Racks at, **68c** Match Holders at, ea. **19c**  
Everything that's made in bathroom supplies will be found on sale in the big Basement store at the very lowest prices. Imported Brass and Copper Novelties arriving daily, new and exclusive pieces in great assortment. By far the largest and best showing in the city. On display in the basement.

**10,000 Yds. Beautiful Ribbons 50c-75c Vals. 27c**

Great special sale of 10,000 yards high grade Ribbons, print warps and all silk raffetas, 6 and 7 inches wide; beautiful styles, in plain and fancy colorings; pink, light blue, white, red, navy and all the very smartest combinations; regular 50c to 75c values, at, yd. **27c**



5,000 Ribbon Remnants, in all lengths, all grades, all colors, on sale at prices 1/2 off regular prices.

**\$4.00 Cape Gloves \$2.95 Pair**

Special line of new long Montaigne Cape Gloves, 10 1/2 inch length, best shades of tan, all sizes, in regular trial and stylish color for fall and winter wear. \$4.00 pair at

**ALWAYS POINTS TO A BARGAIN \$2.95**

Can now importation of French Ribbons was ready, come new and pretty styles, in all colors, in 1 1/2 inch widths, New 7 and 8 button lengths, in all colors, in 1 1/2 inch widths, new kid and driving ribbons, in all colors, in 1 1/2 inch widths.

**Auto Coats \$16.50 Up Evening Coats \$28 to \$100**

Entire new line of women's Auto and Street Coats in covert cloth, serge, cheviot, woad, tweed, etc., full length and 1/2 length garments, in tight, semi and loose fitting styles, tan, black, brown, blue, navy, stripes and mixtures and plaids; prices from \$16.50 to \$75 each; let us show you New line of Evening Coats and Capes, in mandarin effects, crested coats, emore coats, military capes, etc., in pink, light blue, reseda, apricot, yellow, etc., all new and pretty garments at prices from \$28 to \$100, on sale in the second floor.

**A Great August Linen Sale**

- Regular 12 linen Crash Toweling, on sale at, yard **\$1.10**
- 1,000 dozen Union linen Huck Towels, extra heavy, ea. **11c**
- 500 dozen Union linen Huck Towels, 18c values, each **12c**
- 500 dozen Union linen Huck Towels, 25c values, each **18c**
- Regular 10c linen Crash Toweling, on sale at, yard **12c**
- 200 dozen Union linen Huck Towels, 15c values, each **22c**
- 1,000 dozen Bleached Turkish Bath Towels, at, each **11c**
- 500 dozen Bleached Turkish Bath Towels, 25c values, **16c**
- 2000 bleached satin damask Table Linens, new patterns, in great varieties; regular \$1.30 value, **\$1.18**
- Bleached satin damask Table Linens, 22 inches wide, best patterns, the regular \$1.95 value, at **\$1.29**
- Hemmed Muslin pattern bedspreads, extra wide, reg. \$1.75, on sale at, **\$1.32**
- \$2.00 hemmed Muslin pattern bedspreads, reg. **\$1.54**
- \$2.00 hemmed Muslin pattern bedspreads, reg. **\$1.95**
- \$2.25 hemmed Muslin pattern bedspreads, reg. **\$1.78**
- Reg. \$2.75 hemmed Muslin pattern bedspreads, reg. **\$2.05**
- Reg. \$4.00 hemmed Muslin pattern bedspreads, reg. **\$3.20**
- \$4.00 hemmed Muslin pattern bedspreads, reg. **\$3.60**
- Reg. \$5.00 hemmed Muslin pattern bedspreads, reg. **\$4.00**
- Reg. \$6.00 hemmed Muslin pattern bedspreads, reg. **\$4.50**
- Reg. \$7.00 hemmed Muslin pattern bedspreads, reg. **\$5.00**
- Reg. \$8.00 hemmed Muslin pattern bedspreads, reg. **\$5.50**
- Reg. \$9.00 hemmed Muslin pattern bedspreads, reg. **\$6.00**
- Reg. \$10.00 hemmed Muslin pattern bedspreads, reg. **\$6.50**
- Reg. \$11.00 hemmed Muslin pattern bedspreads, reg. **\$7.00**
- Reg. \$12.00 hemmed Muslin pattern bedspreads, reg. **\$7.50**
- Reg. \$13.00 hemmed Muslin pattern bedspreads, reg. **\$8.00**
- Reg. \$14.00 hemmed Muslin pattern bedspreads, reg. **\$8.50**
- Reg. \$15.00 hemmed Muslin pattern bedspreads, reg. **\$9.00**
- Reg. \$16.00 hemmed Muslin pattern bedspreads, reg. **\$9.50**
- Reg. \$17.00 hemmed Muslin pattern bedspreads, reg. **\$10.00**
- Reg. \$18.00 hemmed Muslin pattern bedspreads, reg. **\$10.50**
- Reg. \$19.00 hemmed Muslin pattern bedspreads, reg. **\$11.00**
- Reg. \$20.00 hemmed Muslin pattern bedspreads, reg. **\$11.50**
- Reg. \$21.00 hemmed Muslin pattern bedspreads, reg. **\$12.00**
- Reg. \$22.00 hemmed Muslin pattern bedspreads, reg. **\$12.50**
- Reg. \$23.00 hemmed Muslin pattern bedspreads, reg. **\$13.00**
- Reg. \$24.00 hemmed Muslin pattern bedspreads, reg. **\$13.50**
- Reg. \$25.00 hemmed Muslin pattern bedspreads, reg. **\$14.00**
- Reg. \$26.00 hemmed Muslin pattern bedspreads, reg. **\$14.50**
- Reg. \$27.00 hemmed Muslin pattern bedspreads, reg. **\$15.00**
- Reg. \$28.00 hemmed Muslin pattern bedspreads, reg. **\$15.50**
- Reg. \$29.00 hemmed Muslin pattern bedspreads, reg. **\$16.00**
- Reg. \$30.00 hemmed Muslin pattern bedspreads, reg. **\$16.50**
- Reg. \$31.00 hemmed Muslin pattern bedspreads, reg. **\$17.00**
- Reg. \$32.00 hemmed Muslin pattern bedspreads, reg. **\$17.50**
- Reg. \$33.00 hemmed Muslin pattern bedspreads, reg. **\$18.00**
- Reg. \$34.00 hemmed Muslin pattern bedspreads, reg. **\$18.50**
- Reg. \$35.00 hemmed Muslin pattern bedspreads, reg. **\$19.00**
- Reg. \$36.00 hemmed Muslin pattern bedspreads, reg. **\$19.50**
- Reg. \$37.00 hemmed Muslin pattern bedspreads, reg. **\$20.00**
- Reg. \$38.00 hemmed Muslin pattern bedspreads, reg. **\$20.50**
- Reg. \$39.00 hemmed Muslin pattern bedspreads, reg. **\$21.00**
- Reg. \$40.00 hemmed Muslin pattern bedspreads, reg. **\$21.50**
- Reg. \$41.00 hemmed Muslin pattern bedspreads, reg. **\$22.00**
- Reg. \$42.00 hemmed Muslin pattern bedspreads, reg. **\$22.50**
- Reg. \$43.00 hemmed Muslin pattern bedspreads, reg. **\$23.00**
- Reg. \$44.00 hemmed Muslin pattern bedspreads, reg. **\$23.50**
- Reg. \$45.00 hemmed Muslin pattern bedspreads, reg. **\$24.00**
- Reg. \$46.00 hemmed Muslin pattern bedspreads, reg. **\$24.50**
- Reg. \$47.00 hemmed Muslin pattern bedspreads, reg. **\$25.00**
- Reg. \$48.00 hemmed Muslin pattern bedspreads, reg. **\$25.50**
- Reg. \$49.00 hemmed Muslin pattern bedspreads, reg. **\$26.00**
- Reg. \$50.00 hemmed Muslin pattern bedspreads, reg. **\$26.50**
- Reg. \$51.00 hemmed Muslin pattern bedspreads, reg. **\$27.00**
- Reg. \$52.00 hemmed Muslin pattern bedspreads, reg. **\$27.50**
- Reg. \$53.00 hemmed Muslin pattern bedspreads, reg. **\$28.00**
- Reg. \$54.00 hemmed Muslin pattern bedspreads, reg. **\$28.50**
- Reg. \$55.00 hemmed Muslin pattern bedspreads, reg. **\$29.00**
- Reg. \$56.00 hemmed Muslin pattern bedspreads, reg. **\$29.50**
- Reg. \$57.00 hemmed Muslin pattern bedspreads, reg. **\$30.00**
- Reg. \$58.00 hemmed Muslin pattern bedspreads, reg. **\$30.50**
- Reg. \$59.00 hemmed Muslin pattern bedspreads, reg. **\$31.00**
- Reg. \$60.00 hemmed Muslin pattern bedspreads, reg. **\$31.50**
- Reg. \$61.00 hemmed Muslin pattern bedspreads, reg. **\$32.00**
- Reg. \$62.00 hemmed Muslin pattern bedspreads, reg. **\$32.50**
- Reg. \$63.00 hemmed Muslin pattern bedspreads, reg. **\$33.00**
- Reg. \$64.00 hemmed Muslin pattern bedspreads, reg. **\$33.50**
- Reg. \$65.00 hemmed Muslin pattern bedspreads, reg. **\$34.00**
- Reg. \$66.00 hemmed Muslin pattern bedspreads, reg. **\$34.50**
- Reg. \$67.00 hemmed Muslin pattern bedspreads, reg. **\$35.00**
- Reg. \$68.00 hemmed Muslin pattern bedspreads, reg. **\$35.50**
- Reg. \$69.00 hemmed Muslin pattern bedspreads, reg. **\$36.00**
- Reg. \$70.00 hemmed Muslin pattern bedspreads, reg. **\$36.50**
- Reg. \$71.00 hemmed Muslin pattern bedspreads, reg. **\$37.00**
- Reg. \$72.00 hemmed Muslin pattern bedspreads, reg. **\$37.50**
- Reg. \$73.00 hemmed Muslin pattern bedspreads, reg. **\$38.00**
- Reg. \$74.00 hemmed Muslin pattern bedspreads, reg. **\$38.50**
- Reg. \$75.00 hemmed Muslin pattern bedspreads, reg. **\$39.00**
- Reg. \$76.00 hemmed Muslin pattern bedspreads, reg. **\$39.50**
- Reg. \$77.00 hemmed Muslin pattern bedspreads, reg. **\$40.00**
- Reg. \$78.00 hemmed Muslin pattern bedspreads, reg. **\$40.50**
- Reg. \$79.00 hemmed Muslin pattern bedspreads, reg. **\$41.00**
- Reg. \$80.00 hemmed Muslin pattern bedspreads, reg. **\$41.50**
- Reg. \$81.00 hemmed Muslin pattern bedspreads, reg. **\$42.00**
- Reg. \$82.00 hemmed Muslin pattern bedspreads, reg. **\$42.50**
- Reg. \$83.00 hemmed Muslin pattern bedspreads, reg. **\$43.00**
- Reg. \$84.00 hemmed Muslin pattern bedspreads, reg. **\$43.50**
- Reg. \$85.00 hemmed Muslin pattern bedspreads, reg. **\$44.00**
- Reg. \$86.00 hemmed Muslin pattern bedspreads, reg. **\$44.50**
- Reg. \$87.00 hemmed Muslin pattern bedspreads, reg. **\$45.00**
- Reg. \$88.00 hemmed Muslin pattern bedspreads, reg. **\$45.50**
- Reg. \$89.00 hemmed Muslin pattern bedspreads, reg. **\$46.00**
- Reg. \$90.00 hemmed Muslin pattern bedspreads, reg. **\$46.50**
- Reg. \$91.00 hemmed Muslin pattern bedspreads, reg. **\$47.00**
- Reg. \$92.00 hemmed Muslin pattern bedspreads, reg. **\$47.50**
- Reg. \$93.00 hemmed Muslin pattern bedspreads, reg. **\$48.00**
- Reg. \$94.00 hemmed Muslin pattern bedspreads, reg. **\$48.50**
- Reg. \$95.00 hemmed Muslin pattern bedspreads, reg. **\$49.00**
- Reg. \$96.00 hemmed Muslin pattern bedspreads, reg. **\$49.50**
- Reg. \$97.00 hemmed Muslin pattern bedspreads, reg. **\$50.00**
- Reg. \$98.00 hemmed Muslin pattern bedspreads, reg. **\$50.50**
- Reg. \$99.00 hemmed Muslin pattern bedspreads, reg. **\$51.00**
- Reg. \$100.00 hemmed Muslin pattern bedspreads, reg. **\$51.50**

**Women's \$4 Pumps at \$2.95**



Great special offering of women's fine tan Russia calf pumps; high-class, stylish footwear at a price below manufacturing cost. Made with pearl buckle, plain toes, welt sole, Cuban heel; all sizes, best \$4 values, on sale at this very low price, special price, pair **\$2.95**

**Oriental Rugs 1/4 Off Regular**



Only eight days more of our great annual August 1, sale in Oriental Rugs; the assortment is reinforced for this week by the arrival of a great shipment of \$20,000 worth of new rugs direct from the Orient. "Gems" selected by our private commissioner in Constantinople; magnificent designs in exquisite colorings and combinations; wonderful variety, all sizes and kinds; values from \$15.50 to \$1,000, on sale at this reduction **1/4 off**