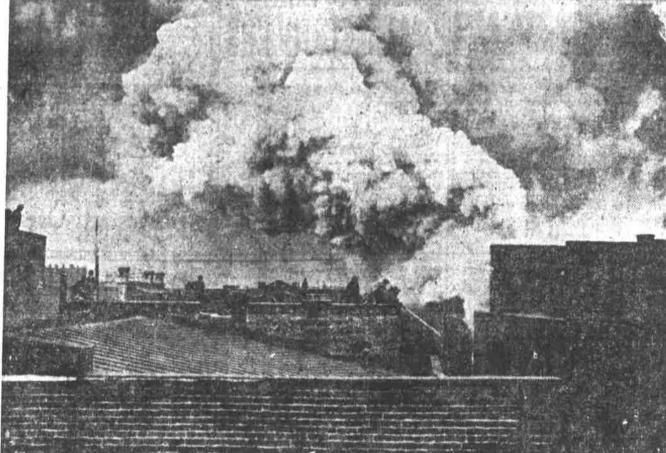
THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, AUGUST 7, 1908

FIRE SALE! - FIRE SALE!

Sensation Follows Sensation Thousands of dollars worth of goods still to go and all day Tomorrow the sacrifice will be merciless in order to sell out with a rush lots of new goods that the adjusters have just turned over to me from the big fire of a week ago Tuesday night. Makes no difference if I only do get 10c and 20c on the dollar. The orders are to sell, and if any of you attended my sale last Saturday you remember how I cut prices -you never can forget it. Well that wasn't a drop in the bucket compared with the way I'm going to make things hum tomorrow. I'm going to show 'em up—THE SHAMELESS IMITATORS—who try to copy my methods, and I'm going to make them bury their heads in the sand. Every small store on North Sixth street has a big fire sale sign, but mine is the Only Real Fire Sale, and there is only sale sign, but mine is the Only Real Fire Sale, and there is only one entrance. It is on Everett street off of Sixth. Look for the signs. Lee Bertillion, Manager for THE UNITED MERCHANTS FIRE

SALE.

THE **UNITED MERCHANTS FIRE SALE** \$12,000 Worth of the finest and newest Men's Suits, Pants, Hats, - Shoes, Underwear, Shirts, Sox, Suspenders, Etc., on forced sacrificed sale at 10 to 25 Per Cent of Value SALESMEN WANTED — APPLY AT ONCE



Located one block south of the big fire of Tuesday night, in the Pullman Auto Company's big building. Look for signs. Entrance only on Everett

MOST DESPERATE SACRIFICE of FINE WEARING APPAREL EVER HELD UNDER AMERICAN SKIE

These goods on sale were saved from Tuesday night's big and disastrous conflagration of a week ago. The goods must be sold in 10 days and I have paid no attention to original cost. The loss falls on the insurance companies. Owing to the fact that no one mer-chant saved enough goods from his store to justify him holding a sale, they were turned over to me by the insurance companies, and I must dispose of five combined stocks, and I have only a few days in which to do it. Read the list below. No other fire sale can compete with my prices. (Signed) LEE A. BERTILLION,

Manager for the United Merchants and Insurance Company (formerly Manager Chicago Clothing Company.)

SALESMEN WANTED—APPLY AT ONCE

600==MEN'S FINEST SUITS==600 Consisting of the best known and highest stand-

ards. Hart, Schaffner & Marx, Fleisher Bros. & Rosenthal's, Rochester, special makes, saved from Tuesday night's big fire; all in perfect condition. They must be sold and the prices quoted able goods that the world offers, worth to \$35. below are what will make you buy them:

\$1.85 For choice of about 50 Suits worth to \$12; splendid styles and all sizes from 34 to 38.

\$2.50 For choice of over a hundred Suits, all colors and styles, worth to \$15. A few blue and black Suits in this lot.

\$3.85 For choice of Suits worth up to \$20, double and single-breasted styles, dark and medium colors; all sizes, 34 to 42.

For big lot of high-grade Suits, about **33.00** 200 in the lot, finest imported goods, full hand-tailored, worth and sell today at regular clothing stores up to \$25.

\$6.85 The best in the land, finest silk, satin or double-warp serge and Italian cloth linings; the latest and most fashion-

Abington Building Fire 600 PAIRS SHOES Were in this fire. They are the Hamilton Brown American Gentleman Shoes. I bought them from the insurance adjusters. They are \$4.00 and \$5.00 Shoes. They go

\$1.85 and \$2.65 The greatest opportunity of the year to buy fine Shoes

on sale with the balance of this big stock at

800 == PAIRS ODD PANTS == 800

The highest grade lot of Pants ever sold bona fide fire sale in America; sizes to fit eve body. 85¢ for all-wool \$2.50 Pants.

\$1.45 All styles, tailor-made, worth to \$6.00.



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|---------|---|
| n 7- | \$2.50 For choice of best in the land, worth up to \$10. |
| | 5¢ for men's and boys' 50c Caps. |
| P. | 10¢ for genuine President Suspenders, sold the world over for 50c a pair. |
| | SOCKS-8 Cases of Them |
| | 1¢ a pair for regular 10c Socks. |
| | 3¢ for best 15c black and tan Sox. |
| | 10¢ a pair for regular 25c to 50c black and fancy silk mixed kinds. |
| ł | \$1.00 for men's \$3, \$4 and \$5 Hats, all styles. |
| | 25¢ for \$1 black sateen Shirts. |
| | 1¢ for regular 10c white linen Handkerchiefs. |
| ļ | 10¢ for regular 50c Summer Underwear, fancy striped or plain Balbriggan; all sizes. |
| l | 5¢ for 50c silk Armbands. |
| | Boston Garters will go at 5¢ a pair. You know what they are. |
| | 2 |

This Sale will start tomorrow and continue until goods are sold. Don't get my advertisement confused with other fire sales. It will more than pay you to come a little out of your way to attend this sale.

LEE BERTILLION, MANAGER UNITED MERCHANTS FIRE SALE

RAILWAY TITANS LOCK HORNS FOR BIG PRIZE

Those of Canada Determined to Checkmate Plans for Invasion by United States Roads to Secure Middle Northwest Traffic.

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(United Press Leased Wire.) Chicago, Aug. 7.—This fail and win-Chicago, Aug. 7.—This fail and win-to warn Canadians generally that year by year the west was becoming more

allroad building that has left the likely contains large depusits of miner-

The final building that has left the likely contains large deposits of miner-line of states behind. The Canadian als itself. Pacific began the record of completing its lines in five years from the time the undertaking was commenced and in bail the time allowed under the contract with the government. Its great com-

undertaking was commenced and in half but time allowed under the contract with the government. Its great com-potitor in the west the Umandian North-ton data the under the contract (ended at the rate of a mile a day for ionded at the rate of a mile a day for ionded at the rate of a mile a day for ionded at the rate of a mile a day for indication in the west the unadian North-ton data in the rate of a mile a day for indication in the west the unadian North-ton data in the rate of a mile a day for indication in the second of having ex-tended at the rate of a mile a day for indication in the second of the second of the indication in the second of the second of the indication in the second of the second of the indication in the second of the second of the country on the glele. In spite of the rate indicate of the united states will be vice-president of the Moose Mountain the toward in the total in the second of the vice-president of the Moose Mountain the toward in the total in the second of the vice-president of the Moose Mountain mines the toward in the total in the second of the vice-president of the Moose Mountain the toward in the total in the second of the only of the vice-president of the Moose Mountain the toward in the total in the second of the only of the vice-president of the Moose Mountain the toward in the total in the second of the only of the vice-president of the only of the vice-president of the only of the vice-president of the only of the only of the vice-president of the Georgian bay even as firsten of relification westers are not to the Georgian bay even at taking westers frain via Lake visit second were laid in Mox-let about six miles south of the outlet vice react which function is still more vice westers. The for one mile to every 3520 to the channel of the Georgian bay even the the total index to be vice the westers frain via Lake visit second were laid in Mox-let atowards and estimates have to the which to were second of the westers to more vice second were and estimates have vice t

to this country by returning to United impressed a States Minister Drew Linard his ex-countur Instead of reopening Linard's because of case as requested by the United States. Insurgents, impressed upon Davila in some manner. knee yesterday when a team and camp Linard's exequatur was withdrawn ing outfit went over a grade above because of his effort for a compromise Lowell, was brought to Eugene yester-between the government troops and the day.

pleasure of the United States will be whose right leg was broken above the were not infured.

"Stub" Anderson Not Hurt.

(Special Dispatch to The Journal) Eugene, Or., Aug. 7.-Lake Berger, the embankment several hundred feet,

The report that "Stub" Anderson was burt was a mistake. It was Andy Tay-lor whose shoulder was dislocated. The



OUR CLEARANCE SAL IS NOW IN FULL SWING

And the store is featured with bargains. In every line of men's, women's and children's wearing apparel, price cuts have been made from ONE THIRD to ONE HALF.

MEN'S SUITS

LADIES' SUITS

| \$20.00 latest creations now\$13.85 | A THE REAL PROPERTY AND A | |
|---------------------------------------|---|--|
| | \$5.00 Linen Skirts | |
| FURNISHINGS AND SHOES | \$3.50 to \$4 Lawn Waists | |
| Now is the time to buy, while you can | save money. It is your privilege to | |

select what you want and have it charged.

Remember, It Pays to Shop at the N.Y.O.C.