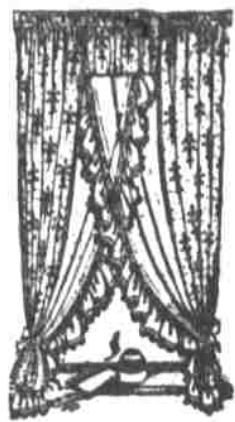


Ruffled Swiss Curtains

THESE curtains are three yards long. Come in handsome striped patterns and finished with dainty ruffle. Especially desirable for use in Summer cottages, or in bedrooms, and bargained in a way that no economical housewife can resist. Regular \$1.00 grade, today, for this low price, pair **65c**



HEAVY TAPESTRY COUCH COVERS, fringed all round, Oriental designs, good colorings; regular \$2.25 values, full size; special **\$1.65**
FLEECE COTTON BLANKETS, in gray or tan, 10-4 size; worth \$1.10; special, pair **85c**
WOOL SMYRNA RUGS, 30x60 inches, Oriental, animal or floral designs; worth \$2.25 each; special at this very low price **\$1.56**

See the New Arrivals in Fall Patterns in Carpets and Rugs. We pay Special Attention to Custom Shade and Drapery Work.

50c DRESS

GOODS 25c

A final cleanup of light colored Summer Suitsings in the season's choicest patterns. Fabrics suitable for waists, skirts or entire costumes. Reg. 25c 50c grade for **25c**

\$1.00 grade **69c**
 \$1.25 grade **89c**
 \$1.50 grade **\$1.09**
 \$1.75 grade **\$1.29**
 \$2 to \$2.50 grade **\$1.42**



SALE OF SATIN TAFFETA RIBBONS

Widths run from 1/2 in. to 4 in., and values from 8c to 40c the yard. Here are ribbons for every purpose, in all the preferred shades, and in any needed width.

1/2 inches, 5c	1 1/2 inches, 7c	2 1/2 inches, 9c	3 1/2 inches, 12c
3/4 inches, 15c	2 inches, 19c	3 inches, 21c	4 inches, 29c

\$1.25 F'ncy

Silks at 69c

Fabrics specially suitable for the construction of smart shirt waist suits; light colored effects in hair lines, stripes, etc. A superior quality of soft-finished taffeta, regular prices \$1.00 and \$1.25, special **69c**

Yard-wide Black Taffeta, special wearing grade, worth \$1.25 the yd., for **98c**

Real Comfort — Hammocks



THE Hammock stock is going rapidly, and those who don't come promptly in response to this ad. lose one of the best bargains ever offered. Priced as low as this, assortments must dwindle rapidly.

CANVAS WEAVE HAMMOCKS, with concealed spreader and pillow, worth \$1.10 each, at this low price **85c**
JACQUARD WEAVE HAMMOCKS, with concealed spreader, pillow and valance, a \$2 Hammock for **\$1.50**
HAMMOCKS, in large size, striped pattern, with lay-back pillow, concealed spreader and trimmed with wide valance; splendid \$4.50 values; special at only **\$3.10**

The 275th Friday Economy Sale A Red Letter Day In Value Giving

Embroideries

In strips of 3 to 6 1/2 yards each, edges or insertions, in Swiss, cambric and nainsook materials, widths 2 to 8 inches, regular values to 35c the yard. On sale **12c** Friday at **12c**
Chiffon Hat Drapes in assorted colors, 1 1/2 yards long, regular values to \$1.00 each. Friday, choice **29c**
Auto Veils and Hat Drapes of chiffon or lace, good color assortment—values from \$1.00 **79c** to \$3.00 at **\$1.69**
Embroidery Instruction Books, latest designs in embroidery work and full instructions for working. Price per copy **5c**

Women's Union Suits 48c



Regular 65c Values
ELASTIC RIBBED UNION SUITS, made in low-neck sleeveless style, knee length, with fitted knee. Regular price 65c each. Special **48c**
WOMEN'S PANTS—Elastic ribbed, lace-trimmed, umbrella style, with French band, 30c value. Special **19c**
WOMEN'S VESTS—Swiss ribbed, low-neck sleeveless style, with lace-trimmed yoke, regularly worth 35c each. Special **29c**

Women's Hose

12 1/2c Pr
Fast Black Cotton Hose—A large number of them. Plenty of this bargain for all who come, and they are the best 20c grade in all Portland. Special for Friday, pair **12 1/2c**

Children's and Misses' Hose in fast black cotton or in white. Give splendid wear and always look well. Regular 20c values. Special at the pair **11c**

Table Damask Friday at 69c

Regularly Worth \$1.00 the Yard
TABLE DAMASK, 2 yards wide and extra good quality, an assortment of 20 patterns to select from, a superb \$1.00 grade. On special sale Friday at, the **69c** yard

WASH GOODS HALF—All of our Fine Imported Wash Goods, that have sold from 50c to \$2.00 the yard, bargained in this manner. An endless assortment—every weight, color and weave. Save from 25c to \$1.00 1/2 on each yard you buy. Pay only **1/2**

75c TOILET WATER AT 59c
PINAUD'S VEGETAL TOILET WATER, in large bottles, several odors, worth 75c, the bottle **59c**
\$1.25 FOUNTAIN SYRINGES 89c
 Two-quart size, seamless rubber syringe, that sells regularly for \$1.25, special at **89c**

Men's Wear

Men's Ribbed Summer Underwear in silk finish. A light-weight high-grade garment, regularly worth \$1.25 each. Shirts or drawers, special **98c**
Men's Sweater Coats of all-wool yarn, good patterns, assorted colors, reg. \$4.50 each. Special **\$3.75**
Men's Neglige Shirts in tan, cream, white, gray or fancy effects, reg. \$1.25 values. Special **98c**
Men's High-Grade Golf Shirts in chambray or madras materials, plain or plaited bosoms, attached cuffs, dots, stripes, etc., \$1.50 values. Special **\$1.15**



89c Our Friday Price for Waists Worth to \$2.75

VERY clever bodices for warm weather wear, constructed from a sheer, fine grade of lawn, and trimmed in the most attractive possible manner, with laces, embroideries, and tucks. A full six hundred—just fifty dozen are featured in this Friday sale. Let no one with a waist need, disregard this invitation and remember that first comers have the richest choosing. In a word, waists in the latest and most wanted summer models, worth to \$2.75, each, Friday 89c

Plain or Fancy Parasols Silk Ones Worth to \$7.50 at \$1.98

A **STUNNING** sensation in Sun Shade selling. A lot that we captured in New York at merely a tithe of their regular value and had rushed here by express that Portland users might get the good of them while the season is on. Every woman who investigates the values offered will certainly buy her parasol here, and buy Friday. Such marvelous bargaining Portland has never before known. It is a magnificent assortment. They are covered with first quality silk and have fancy handles in natural or rustic wood. The colors are Copenhagen blue, green, tan, red, brown, black and white or black, in plain colors or fancy border with plain center. See the window display and gain a faint idea of the immensity of the assortment and values. Then be sure that you get to the department for your full share of the choosing. Values to \$7.50 **\$1.98**

12 Button Silk Gloves \$1.50 Chamois Gloves

Three-Quarter Length Gloves of shimmering, shining silk, in black or white, the staple and preferred shades of the season. A standard brand glove that sells regularly and readily at \$1.50 the pair. Bargained for Friday at, the pair, **69c**
 Gauntlet style, in natural chamois color, well made and a grade that sells regularly at \$1.50 pair. An extremely popular style of handwear, regularly worth \$1.50, but odd lots; therefore, Friday only, per pair **89c**



One-Third Less for French Hand Embroided Lingerie

GARMENTS fashioned from materials of exquisite daintiness, and decorated by hand, by the most skillful of French needleworkers. Rare examples of the truly artistic in women's dainty underthings. All sorts of garments, drawers, nightgowns, corset covers, chemise and petticoats. Laundered or unlaundered, and the designs run from the very simple effects to the most elaborate. Marked regardless of real value, every garment of this sort **Third Less** we own

Clean-Up Sale Millinery

A grand and general price-reducing that affects all that is left of the present season's headgear. This included the best sellers of the present week, such as Draped Leghorns, Drooping Sailors and Banded Sailors. Then there are wee clean-up prices on Flowers, odd lines of Dress Hats, Outing Hats, etc. No economical woman with a millinery want will miss this sale. 'Tis an opportunity that comes but seldom.
 Draped Leghorns of good grade, tastefully trimmed, special for Friday at, **\$2.49**
 "Soul Kiss" Hats or Drooping Sailors, that sell regularly at \$2.00 and \$3.00 each, Friday half price, or **\$1.50** and **\$1.00**
 Outing Hats, Children's Hats, Dress Shapes, Etc., worth to \$1.50 each, placed on bargain table and marked **7c**
 All Trimmed Hats at a mere fraction of their former value.

Children's Coats and Cushion Slips

Children's Wash Coats, made of white linen or pique, full or three-quarter length, made with or without cape, trimmed with embroidery or embroidered silk emblems, ages 2 to 6 years, regular price \$1.75 to \$7.00. Friday **1/2** at **35c**
Cushion Slips, with heavy linen top, plain green back to match. Tops are tinted in pretty designs, and they are finished with scalloped border. They are all ready for the filling and decidedly good value at 60 cents each. On sale Friday **35c**

Dinn'r Sets, etc.

Special bargains in Dinner Sets in the latest shapes, with full gold line and dainty spray decorations. Open stock patterns, and the pieces may be selected to please customer.
 40-piece sets, \$4.94 value **\$3.39**
 50-piece sets, \$7.50 value **\$4.95**
 60-piece sets, \$9.00 value **\$6.40**
 100-piece sets, \$14.00 value **\$9.93**
 Sets with green leaf and spray decoration, slightly brightened up with red.
 50-piece sets, special **\$4.72**
 60-piece sets, special Friday **\$6.00**
 100-piece sets, Friday **\$9.32**
SYRACUSE CHINA DINNER SETS, of 100 pieces, reg. \$16.00 values, Friday **\$8.00**
 112 pieces, \$18.00 value **\$9.00**

Small Things

Shelf Paper, white or colors, 10-yard pieces, worth 5c, special three for **10c**
 "500" Score Cards, with rules on back, special, the dozen **9c**
 Ribbon Leaders for running ribbon or tape in women's and children's garments, a reg. 10c article, Friday **5c**
 Eagle Pins, reg. 10c pair, Friday only **5c**



Neckwear

A pleasing assortment of Dutch collars, in soft or stiff styles, come in all sizes. This is a semi-tailor collar, extremely popular for warm weather wear. Soft collars trimmed with lace or embroidery, stiff and plain tailored effects, 65c values, 39c, and 35c values **23c**

Window Screens

'Tis the season when flies and mosquitoes are unusually troublesome, but protection from them is to be had at small cost. We have a full stock of window screens—an overstock to be honest about it—and we place them on sale at very low prices.
 Screens 18x37 in., at **24c**
 Screens 30x37 in. **39c**
 Screens 30x45 in. **45c**
 Screens 32x45 in. **48c**
 Extra large Screens, with solid oak frames, each size extending 4 in. 32x26 in. -30 in., \$1.40 values **70c**
 36x26-30 in., \$1.50 values **75c**
 34x41-45 in., \$1.85 values **93c**

Small Things

Pompeian Massage Cream, reg. 75c jars, special **63c** at jar
 Seamless Sanitary Napkins, six in box, reg. 35c value, special **25c**
 Pond's Extract Talcum Powder, in fancy imitation cut-glass bottles, reg. 25c value, special **17c**
 Box Stationery, 24 sheets of paper and envelopes to match, linen finish, 25c values, special **15c**

Semi-Annual Shoe Sale

Tremendous savings for Men, Women and Children. All the year round, this store is noted for the goodness and quality of its shoes, and the splendid values we give twice a year at these semi-annual clean-ups, are really marvelous.
 In this column we tell of bargains for women, and shrewd women who know big values will read carefully of the savings we list and come hurrying down after their size in this smart footwear. From one quarter to as high as one half run the savings, and 'tis the cleanest, most modish lot of footwear ever included in a sale where prices were as low as these.
 Any women's \$2.50, \$4, \$5 or \$6 Oxfords, on sale, pair **\$3.99**
 Any women's Fingree Gloria or \$3.50 Shoe, at this low price, pair **\$3.99**
 Any Louis heel high Shoe, excepting Peggy from Paris, values to \$7 **\$3.99**
 Many styles in women's regular \$4 and \$5 high Shoes at **\$3.99** pair
 Any Laird-Schoeber Shoe or Oxford for women, at pair **\$3.99**
 Women's Oxfords in large assortment, \$2.00, \$2.50 and \$4.00 **\$2.49** grade
 Women's Oxfords in \$2.50 and \$3.00 grades, on sale at **\$1.98** pair
 Women's Oxfords, worth regularly to \$2.50 the pair, special **\$1.49**
 All of our men's \$4, \$5, \$6 and \$7 Oxfords at, pair **\$3.69**
 Many styles in \$5, \$6 and \$7 high Shoes on sale at **\$3.69** pair
 Any men's regular \$4 Shoes on sale at low price, pair **\$3.69**
 Men's Oxfords and Shoes, large assortment, worth to \$4.00, all sizes **\$2.69**
Boys' Shoes—A large assortment of good grades at greatly reduced prices.
Girls' Shoes—A large assortment of good grades at greatly reduced prices.