

W. G. McPHERSON NEWS



NORWEGIAN GIRL FEATS SPRING ENTERS CONTEST UP LIKE MAGIC

Miss Boone Goes After Subscriptions With Characteristic Eastern Energy.

Miss Marcella G. Boone, 65 Midburn street, Kern Park, is practically a new comer to Oregon, having come west two years ago from her native city, Cedar Rapids, Iowa.

Characteristic of the easterner, she was quick to see the advantage afforded in the Oregon Journal's scholarship contest, and she has got down to the work of securing subscriptions for the Journal. She recognized in this

New - Style Apartment Houses Going Up All Over Portland.

That this city is soon to live in broader metropolitan surroundings than it has in the past is reflected in the changed demand that is being made for living apartments. The modern flat with every latest device for the comfort and convenience of the occupants is the class of property for which there is the greatest demand. Scores of these buildings have been put up in the past two years, and many of them are now in the course of construction.

Plats Spreading Out.

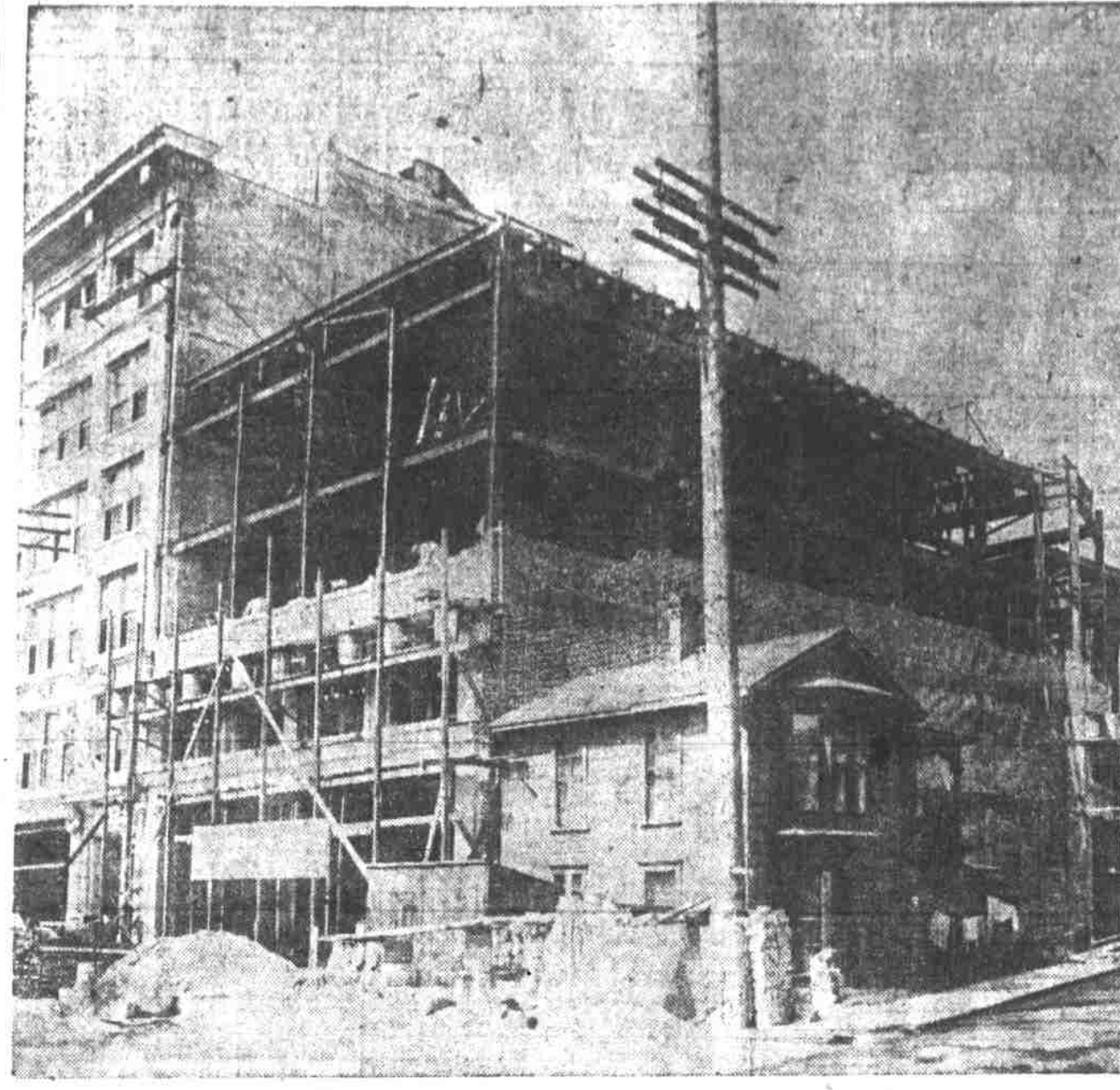
As long ago as five years, there were a very few of this class of buildings in Portland and those for the most part were close to the business center and on property which has become far too valuable to be encumbered by buildings yielding so small an income.

Today the two and four apartment flats are to be found in all parts of the city except in the farthest removed suburban residence sections, and they are by odds the most popular of dwelling houses with renters.

South Portland Constructs Many.

South Portland is just now the center of flat and apartment house construction. In the vicinity of Grant and Third streets there are no less than a dozen four-story flats under construction, while farther west on Fifth, Sixth and Seventh streets, from Hall to Grant streets, every block has one or more of this class of buildings going up. The same condition prevails in what is known as Nob Hill from Sixteenth street west to Twenty-fourth street.

The reason for the extensive building of flats is readily understood when it is known that a much larger profit on the investment can be derived than is to be secured from covering the same space with separate dwelling houses. A four-story flat, each department containing five rooms, can be built on a 50-foot lot. Such a building will cost not about \$5,000 and will bring in a monthly rental of \$125, while it is impossible to put more than three residences on an ordinary building lot that can be rented for more than \$25 each. And it is doubtful if the three houses can be put up for less than \$1,500. With a difference of nearly \$700 a year in favor of flat construction on an investment of approximately \$11,000 it is safe to predict a large increase in the number of new flats with the next year.



Steel Frame of Fenton Building, Seventh Street, Adjoining Beck Building.

NEED BRAINS IN FIRE-PROOFING

Chemist Declares No Material in Itself Can Resist Constant Heat.

That there is no structural material used today that is strictly fireproof is the conclusion reached by E. W. Laxell, a prominent New York chemist, who, in a recent article published in the Cement Age, scorns the idea that any so-called fireproof building will withstand the fierce heat of a modern conflagration.

The word fireproofing as generally used is a misnomer, as few buildings will stand the action of intense heat for any length of time. There is a popular but erroneous impression that several of the materials used in modern house building, such as steel, iron, concrete and the clay products will come out of fire practically uninjured, but the fact is that not one of these will resist fire better than granite or ordinary brick unless used understandingly.

Get the Best.

"The heat that can be done is to secure what is in the highest degree fire-resisting," says Mr. Laxell in the Cement Age.

What Fire-Resistance Means.

A fire-resisting material should possess the following properties: It should be capable of resisting the action of fire in a high degree. It should possess a low thermal conductivity. It should be able when hot to withstand the action of water without breaking or disintegrating. It should represent economy in construction. Its utility should include adaptability to the structure in which it is used, as well as the fireproofing. It should be a material whose surface could be easily and cheaply restored after a fire. Its expansion should be such that it will not break the iron members of the frame.

What Concrete Will Do.

"Concrete is an excellent fire-resisting material in itself, and if properly proportioned and placed will not leave the structure exposed to the surface. It is economically and easily applied. Upon the application of water when the material is now being used, the integration takes place, but owing to its low thermal conductivity this distinguishes it from the ordinary concrete. The surface can also be restored to a comparatively small cost. Therefore, every grain applies only to the surface. The concrete can also be restored to a comparatively small cost. Therefore, every grain applies only to the surface. The concrete can also be restored to a comparatively small cost. Therefore, every grain applies only to the surface."

CHAPIN RESIDENCE WILL BE ONE OF FINEST IN THE CITY

Plans are under way and will soon be finished by Architect Wrenn for the new \$15,000 residence for H. L. Chapin to be erected in Holladay Park. This is to be one of the finest private homes in a district noted for its elegant residences. It is to be of colonial architecture, frame construction and will seat on a concrete and stone foundation. The entire interior finish together with all the floors will be in eastern hardwood. In the basement will be quarters for servants and the attic is to be fitted up as a billiard room.

A. W. Clark's handsome dwelling going up at the junction of the Cornell

road and Northrup street, Willamette Heights, is nearing completion. The building is a 10-room frame and will cost about \$10,000.

The steel frame of the Fenton building, adjoining the Beck office structure on the north, will be completed next week. The brick walls are also well along toward completion, the third story walls now being laid.

SHOWS PERFECTION IN VENTILATION

Expert Scharnweber Explains Model Room to Local Architects.

William Scharnweber of Seattle lectured before the Portland Architectural club in the Worcester building Tuesday evening on the subject of the "Importance of Ventilation." Mr. Scharnweber is an authority on ventilation, having given much thought to the subject, and has patented several valuable appliances for securing good ventilation. He condemned the fan and open grate systems of ventilation. He illustrated his remarks by means of a model room fitted up with several devices for securing ventilation by the oxymer, which he claimed would test the air in a room with unflinching accuracy. At the conclusion of the lecture a vote of thanks was tendered the lecturer for his interesting and instructive talk.

Mr. Scharnweber was entertained at dinner at the Hotel Nortonia by the Architectural club Thursday night, the following members being present: R. J. Grace, John G. Wilson, Joseph Grippner, F. Weber, E. H. MacNaughton, Emil Schacht, Herbert R. King, E. Kroner, H. E. Raymond, E. E. Gilmer, Albert E. Doyle, F. J. Berndt and Joseph Koobberger.

STORE FURNITURE IN SIX-STORY WAREHOUSE

Architect Otto Kleemann has been commissioned by J. L. Carman to prepare the plans for a six-story mill construction building at Eighth and Upshur streets to be used as a furniture warehouse and saleroom.

Mr. Carman, who controls furniture factories in Seattle, Tacoma and Spokane, has recently purchased the plant at Fifteenth and Thurman streets and will continue its operation using the proposed new building as a store and saleroom for the output of the old plant.

John A. Melton

CARPENTER AND BUILDER
Factory and Office: 235 Second street, near Main.
Phones: Main 1787; A-1787

ELASTO

HAVE YOUR ROOF PAINTED WITH ELASTO
Inexpensive, adds years wear; goes on any kind of roof.
NORTHWEST ROOFING CO., Wash.
511 N. 23d st. Main 4857.

J. M. Moore

FOR SPRUCE! FINE CEDAR LUMBER! LUMBER! SHINGLES! Cord Wood in Car Load Lots
I am selling pine, fir and spruce lumber and cedar shingles, making a specialty of handling dry stocks of lumber. If there is anything you want in the lumber line allow me to quote you prices. Please address:
J. M. MOORE, 402 Wells Fargo Bldg.

IT PLEASURES US IMMENSELY WHEN A FORMER CUSTOMER SAYS:

"Yes, I know you do the best work and if anything isn't just right you'll make it so"

It seems the idea is transmitted from one customer to a prospective one. "WE DO THE BEST WORK"—IT'S BECAUSE WE DO!

The W. G. McPherson Co.

Heating Engineers
328-30 GLISAN ST.

You Can't Raise An Objection

To the hardware quality we provide or to the variety of our display, and our prices require the raise of but little coin to settle the bill.

AVERY & CO.

48 Third St., Bet. Pine & Ash

NEW ERA PAINT

A Perfect Paint for Beautifying and Protecting all Kinds of Structures. Put up in full U. S. Standard Measure

New Era Paint & Varnish Co.

172 First St. Near Yamhill

OREGON PAINT & VARNISH COMPANY

Agents For
Green-Marshall's Creosote Rustic and Shingle Stains
Greens That Won't Fade
Ask for GREEN'S LIQUID FURNITURE POLISH
PHONES EAST 2898, B-2435

IF YOU HAVE A ROOF TO COVER FIGURE WITH US ON

Genasco Roofing

Carried in stock for all kinds of roofs and fully guaranteed

CENTRAL DOOR & LUMBER CO.

13th and Glisan Streets Phone Main 4795, A 1795

Repair Work Given Prompt Attention—Founders, Machinists and Boilermakers, Building and Structural Work.

PHOENIX IRON WORKS

ENGINEERS
Office and Works, Hawthorne Avenue and East Third Street. Phone East 29. PORTLAND, OREGON.

The Adamant Company's

Celebrated HARD WALL PLASTERS are the best
"CROWN BRAND" Hair Fibred WOOD FIBER PLASTER
FINISHING PLASTER (Unfibred)
Office Worcester Bldg. Phone Main 718. Home A1215. Factory, Foot 14th St. Phone Main 2108.

REX FLINTKOTE ROOFING

W. P. FULLER & CO., Pacific Coast Agents

THE J. McCRACKEN COMPANY

Roche Harbor Lime, Aiken's Portland Cement; Nept. Building, Casting and Dental Plaster, Imported Fire Brick, Imported and Domestic Fire Clay, Hair-Fibred Hard Wall Plaster, Plastering Hair and Fiber, Aluminated Steel Studding, Herringbone Expanded Steel Lath, Boston Sheet Metal Lath.
221-223 WEST STREET. Phone: Main 270. PORTLAND, OREGON.

HOLLADAY'S ADDITION

The one best place in Portland to buy. Geographical center and most desirable residence property of the city. Seeing is believing. Better go and see the many choice residences under construction and the improvements going on.

THE OREGON REAL ESTATE COMPANY

204 THIRD STREET. PORTLAND, OREGON.



Miss Marcella G. Boone.

opportunity a boon to aspiring students and she will boom the Journal with true Boone spirit. That her efforts will be crowned with success is a foregone conclusion with herself and friends.

Miss Boone has been attending the Davis and Arleta schools and graduated from the latter. Her father, William O. Boone, is a dentist in the Abington building. On account of his profession he has a "pull" with a great many people. Dr. Boone is a popular member of the Masonic order and the Brotherhood of Locomotive Engineers. Miss Boone is an adherent of the Methodist church of which Rev. Mr. Bryant is pastor. Miss Boone is out for victory. She wants what she wants when she wants it. When a girl wants that she can generally get it if there are not too many other clever girls after the same prize.

MYSTIC SHRINERS IN MINNESOTA CAPITAL

(Special Dispatch to The Journal.)
St. Paul, Minn., July 11.—The red fez worn by the nobles of the Mystic Shrine is much in evidence about the streets of St. Paul today, and the regalia of the order is attracting attention in all parts of the city. The annual sessions of the Imperial council of the Mystic Shrine begin next Tuesday and Monday Headquarters were opened today at the Ryan hotel.

SEATTLE SWEEPER KILLED BY AN AUTO

(United Press Leased Wire.)
Seattle, Wash., July 11.—While sweeping refuse from East Cherry street between Twentieth and Twenty-first avenues, Rafaela Sego, 40 years old, was run over and killed by an auto driven by 60-year-old power locomotive driver by Owen McCusker. In an effort to escape striking the old man McCusker caught his finger in the steering mechanism, tearing off two fingers. McCusker gave himself up.

THE TRUTH ABOUT KIDNEY TROUBLE (SEDIMENT)

Sediment that can be seen with the unaided eye is not usual in the course of a serious stage of kidney disease. Neither is a smoky appearance of the elimination. Both of these symptoms are often found in people who are otherwise well, and they commonly disappear within a week or two of its discovery with diet, avoid colds and live carefully.

There are times in the lives of nearly all of us in which these symptoms have appeared and disappeared. If, however, they persist it should be given thoughtful consideration in view of the declarations of medical writers that about the sixth month inflammation of the kidneys becomes chronic and is then incurable. The Text Books have no treatment that will allow inflammation of the kidneys, physicians prescribe a diet and possibly an eliminant, and if early enough it is quite likely to be effective. But the new discovery, Fulton's Renal Compound, which success has proved the fact that it is the first thing that applies kidney inflammation is effective to aid nature to throw off the inflammation in about 50 per cent of the cases in all stages.

LOGGERS DECLARE LOGS ARE CHEAP

Will Try to Slap 50 Cents to Prices Now Being Quoted.

Loggers propose advancing prices 50 cents a thousand feet at once. They declare that the lumber market has an chance for improvement and are anxious to get in on the ground floor of the profits if there are to be any. Logs have been selling all the way from \$2.50 to \$3 per thousand since the depression in the lumber market, and it is now proposed to add 50 cents, making the price of logs \$3.50 to \$4 per thousand. The camps are closed down temporarily and a few of them declare they will resume operations until conditions improve.

But in order to have the log market show improved conditions, the millmen have to get more for the lumber, the millmen declare. The decision of the interstate commerce commission on the eastern freight rate question has steadied prices considerably and increased the volume of rail business quite perceptibly.

FLOOR PLANS FOR ROSENBLATT HOTEL

The floor plans and blue prints for the Rosenblatt hotel to be erected at Tenth and Alder streets, have been completed by Architect W. J. Kingston and filed with the building inspector. Bids for the masonry and carpentry work are now being received at the architect's office, and the contract will be let early next week. This is to be a six-story building and will cost approximately \$150,000.

INSANE TRUSTY WANDERS UNCLAD

(United Press Leased Wire.)
Salem, Or., July 11.—Nickerson, an inmate of the asylum farm, who had escaped, was found early this morning in the residence district of this city without a stitch of clothes on his body. He was one of those who could be trusted. It is thought the warm weather affected him.

BROTHER ENGINEERS ASSIST E. J. BARRY

(United Press Leased Wire.)
Oakland, Cal., July 11.—Thomas F. Myers, hired by the Brotherhood of Locomotive Engineers, is preparing the defense of Everett J. Barry, the engineer of the Santa Cruz train which was wrecked here Saturday, killing seven people. Barry is at liberty under \$1,000 bail.

BRYAN MEANS BOOM. THINKS WALL STREET

(United Press Leased Wire.)
New York, July 11.—Because Wall street believes the nomination of Bryan is equivalent to his defeat, stocks are being bought and sold in the exchange yesterday. "The boom is expected to bring about a general revival of business in the country."

A MILLIONAIRE'S BABY

Attended by the highest priced baby specialist could not be cured of stomach or bowel trouble any quicker or surer than our baby give it McDer's Baby Relief. Cures diarrhoea, dysentery and all derangements of the stomach or bowels. Price 15 cents and 50 cents.