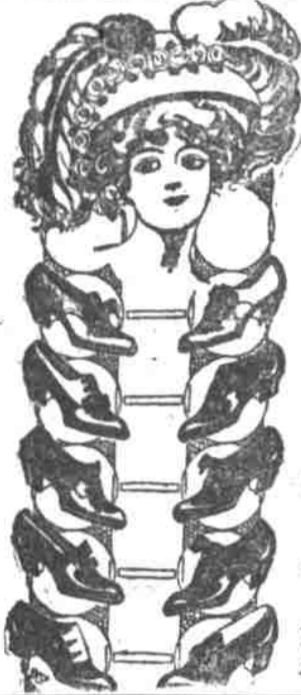


Portland Agents for "Nemo" Corsets, "Estelle" Corsets, Gossard "Lace Front" Corsets, "LaGrecque" Corsets—"Vudor" Porch Shades

Tomorrow--Meier & Frank Store's 963d Friday Surprise Sales

Continuation of the Great Sale of Long Silk Gloves—Black, White and Colors—"Kayser" and Other Makes—\$1.75 Values 98c Pair

\$3.00 Tan Oxfords \$1.98 Pair
\$2.50 White Oxfords \$1.59 Pair
1000 Pairs White Oxfords \$1.25



Tomorrow—great Friday Surprise Sale offerings in the Shoe Store—Women's Seasonable Footwear of standard style and manufacture at prices that mean a big saving—Shrewd buyers will investigate the merits of these great bargains

1,000 pairs of women's tan Russia calf, black patent colt and vici kid Blucher Oxfords; all new, up-to-date footwear; Cuban heels, medium or heavy soles; all sizes and widths; the best regular \$3 values, on sale at this unusually low price, the pair **\$1.98**

1,000 pairs of women's high-grade white mercerized canvas Oxfords, plain toe, turn soles, covered wood heels; all sizes; the best regular \$2.50 values, on sale at this low price, the pair **\$1.59**

1,000 pairs of women's white canvas Oxfords, turn soles, Cuban leather heels, medium toes, all sizes; the best regular \$2 values, the pair **\$1.25**

Great special bargains in misses' and children's summer footwear of all kinds; let us show you.

Men's and boys' Oxfords on sale at very low prices. All mail orders will be carefully and promptly filled.

\$2.00 Shirtwaists 79c



5,000 women's cotton Shirtwaists of splendid style and quality to be sold Friday at a wonderfully low price—Made of good lawn material with a round yoke of Val. lace and rows of insertion and embroidered below the yoke or rows of embroidered insertion and pin tucks down the front—Big variety of styles—values up to \$2.00 each, for **79c**
Our entire stock of women's high grade Lingerie Waists marked at greatly reduced prices—Magnificent styles and assortment—Values ranging from \$5 to \$55 at a saving you will like.

Complete Score of "Merry Widow" 10c

In the Sheet Music Department for tomorrow's 963d Friday Surprise Sale—The Complete Score—Words and music of the "Merry Widow" including the "Merry Widow" Waltz—Every music lover wants a complete copy of this famous Viennese opera—Extraordinary value **10c** at this exceptionally low price, only **10c** Mail and phone orders will be promptly and very carefully filled.

\$28.00 Tailored Suits At \$10.45 Ea.



Portland's Leading Cloak and Suit Store offers for tomorrow's 963d Friday Surprise a sale extraordinary of fine Tailored Suits for women and misses—All new, this season's apparel in semi and tight-fitting effects—plain and fancy tailored—Materials of Panamas, fancy worsteds and serge, navy blue, golden browns, black, tans, also stripes and checks in great variety—Handsome and serviceable suits for traveling, coast and mountain wear—At the price we are offering them you can afford at **\$10.45** least two—Choice Friday **\$10.45** See Fifth st. Window Display of these Suits Come early if you want the best bargains—Great special sale of women's and misses' white serge suits in this season's very best styles—Cloak and Suit Dept.—2d Floor

Hot Weather Housekeeping Helps in Big Basement Store—Refrigerators, Water Coolers, Gas Stoves, Ice Cream Freezers, Screen Doors

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
All Refrigerators at Twenty Per Cent Off
200 Ice-Cream Freezers for \$2.07 Each

Tomorrow, in the big Basement store, great July sale of all our "White Mountain" Refrigerators; the best refrigerator America produces; all sizes, all the best models; prices ranging from \$10 up to \$100 each, your choice **20% Off** tomorrow only at 20 per cent off the regular prices; see them.
Tomorrow, special lot of 200 "White Mountain" Ice Cream Freezers, 3-quart size; every one guaranteed; great special value, on sale at, each **\$2.07**
Great special sale of all out stock of Lawn Mowers, Garden Hose, etc.; basement.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
Our Regular 25c Ribbons at 14c Per Yard
Regular 35c and 50c Neckwear 18c Each

For tomorrow's 963d Friday Surprise, 10,000 yards of all-silk Taffeta Ribbon, 3/4 inches wide, for hair bows, fancy work, etc.; colors are black, white, red, light blue, pink, brown, navy, old rose, Copenhagen, champagne, green, Nile and yellow; the best regular 25c value, on sale at this special low price, yard **14c**
For tomorrow's 963d Friday Surprise, 5,000 samples of women's Neckwear—craets, stocks, turnovers, jabots, bows, etc.; entire sample line of largest and best manufacturer in the land; regular 35c and 50c values, special, ea. **18c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
\$7.50 Lace Curtains at \$4.85 Per Pair
\$6.50-\$7 White Wool Blankets \$4.87 Pr.

For tomorrow's 963d Friday Surprise, 1,000 pairs of Cluny, Marie Antoinette and Corded Arabian Lace Curtains, made on the best French nets, with linen braids, insertings and edges; both white and Arabian colors; three yards long, 50 inches wide; regular \$7.50 value, on sale at this low price, the pair **\$4.85**
Tomorrow, 1,000 pairs of white wool Blankets, full size, colored borders and finished with broad satin; an advantageous purchase from a large mill enables us to sell regular \$6.50 and \$7 values at this low price, pair **\$4.87**

Portland Agents for "Vudor" Porch Shades, Lawn and Porch Furniture, Swings, Hammocks, Outing Goods of All Kinds—3d Floor

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
Men's \$1.50 Underwear at 55c



Tomorrow, a great July Surprise Sale of men's hot-weather Underwear; 5,000 sample garments from two famous central New York mills; ribbed underwear, ribbed lisles, open mesh underwear, fancy lisle striped underwear lisle balbriggan underwear, Otis balbriggan underwear, etc.; every good style, coloring and combination; all sizes in shirts and drawers; underwear selling regularly at prices up to \$1.50 a garment; supply your needs tomorrow at, special, the garment **55c**
See Morrison Street window display. Mail orders will be carefully and promptly filled.

Tomorrow, 3,000 men's white Pleated Shirts, all size and style pleats; made regular or coat style; attached or detached cuffs; box pleats, knife pleats, pin pleats; also white soft bosom Madras Shirts in best styles, all sizes; \$1.50 vals., ea. **95c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
One-Half Price Sale Men's Young Men's and Boys' Clothing

Sensational bargain news from the Men's and Boys' Clothing Store—Tomorrow we place on sale our entire stock of Men's, Young Men's, Boys' and Juvenile Summer Clothing at one half regular prices—Men's and Young Men's Three-Piece Suits and Two-Piece Outing Suits, Boys' School and Dress Suits, Washable Suits in sailor and Russian styles, the only exceptions during this sale being Black and Blue Suits—All this season's very best garments and materials—Handsome ready-to-wear apparel—The best product of the leading manufacturers in the country—Suits selling regularly from \$5.00 to \$40.00 each—Your **1/2 Price** choice Friday only at **1/2 Price**



Boys' Wash Suits Half Price
2,000 Boys' Wash Suits in Russian and blouse styles—This season's best materials and make—Great variety of fashions, colorings and combinations selling regularly at prices ranging from \$2.50 up to \$10.00 **1/2 Price** per suit—Take your pick.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
Cheney Bros.' Foulard Silks Reg. \$1.25-\$1 Values 79c Yd.



In the Big Silk Store for tomorrow's 963d Friday Surprise Sale, we offer 1,500 yards of Cheney Bros.' celebrated Foulard silks in all this season's very best designs and colorings—The most satisfactory material for summer waists, suits and dress gowns—Grand assortment of styles—Regular \$1 and \$1.25 values on sale Friday only at **79c** this special low price, the yard.
\$2.00 Auto Veils 89c
Tomorrow, 3,000 beautiful chiffon Automobile Veils, 3 yards long; handsomely made and hemmed; black, white, brown, tan, light blue, navy, Copenhagen, leather, gray, pink and green; \$2 values, on sale at, each **89c**

Window Screens 37c—Screen Doors 97c

Window Screens and Screen Doors at wonderfully low prices for tomorrow's 963d Friday Surprise Sale; look to your needs; on sale in the big Basement store. 2,000 adjustable Window Screens, 28x41 inches, well made and finished; buy all you want of them tomorrow at this low price, ea.—take advantage **37c**
1,000 Screen Doors, in size 2 feet 8 inches by 6 feet 8 inches; complete with hinges; hooks and knobs; well made and finished; sensational value, each **97c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
Regular \$8.50 Silk Petticoats At \$4.45 Each



Great July Surprise Sale of 500 Silk Petticoats of superior style and quality; a special purchase from a well-known manufacturer enables us to offer \$8.50 values at the low price of \$4.45 each. Five different styles to select from. Made with double or single flare flounce, solid pin tucking or pin tucks with pleating and ruffle; two rows of shirring and stitching or rows of stitching and ruffle; all the leading shades, white, pink, light blue, rose, Copenhagen, tan, champagne, gray, brown, navy, red, green, black and a full line of changeable colors; the best regular \$8.50 values, on sale at a bargain; take your pick tomorrow at this low price **\$4.45**
See Fifth Street window display—Mail orders will be promptly and carefully filled.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
25c White India Linon at 15c Per Yard

In the White Goods section for tomorrow's 963d Friday Surprise Sale, 5,000 yards of fine sheer white India Linon to be sold at an unusually low price per yard—a staple white material for gowns, dresses, waists, infants' and children's wear; the best 25c quality, on sale tomorrow only at this low price, yard **15c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
3000 Pcs. Women's Underwear Regular 50c Values at 19c Per Garment



In the Women's Underwear section for tomorrow's 963d Friday Surprise Sale, 3,000 sample garments of women's summer underwear to be sold at a wonderfully low price; included will be found low neck sleeveless undervests, low neck 3/4 sleeve undervests, knee length pants; all summer weight underwear, well made and finished, all sizes and great variety; regular 50c values, supply your hot weather wants at this low price, per garment **19c**
Great July Clearance Sale of women's Muslin Underwear—Second floor.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE
1000 Back Combs, \$5 Vals. 98c



For tomorrow's 963d Friday Surprise a great special offering high class mounted back combs at a ridiculously low price—1,000 in the lot, shell and amber, high top, with or without stone settings—Beautiful mountings—Immense assortment—Back combs selling regularly at \$5 each—Your choice Friday **98c** only at this low price, each **98c**
See Fifth street window display—Mail and phone orders will receive our prompt and careful attention—Send order today

\$3.50 Parasols \$1.98, 10c Handkerchiefs 5c

Tomorrow, another great Surprise Sale of women's, misses' and children's Parasols, black, white, pongee and all the leading shades and color combinations; great assortment to select from; \$3-\$3.50 values, your choice **\$1.98**
Tomorrow, 1,000 dozen women's and children's Handkerchiefs, hand-embroidered initials; plain white mercerized and colored novelties; the best regular 85c and 10c values; buy all you want of them at this unusually low price, each **5c**