

Key to Your Success

YOUR CREDIT is GOOD at GEVURTZ

OUR Liberal Credit System, in the last quarter of a century, has been the key for opening the door to success and eventual prosperity to many industrious citizens. We started them right by enabling them to begin housekeeping in a money-saving way. Instead of paying out their hard earnings to the landlords, by our credit plan they furnished modest homes of their own and began a life of thrifty accumulation. The invitation is open to any honest man or woman to come and do likewise. You do not need much money to furnish a home here. You will not be annoyed about future payments. The greatest liberality is allowed at all times. That has been the secret of our success.



\$12.50 Couches, Special \$7.50

No. 61—These roll-edge Couches are covered with a great variety of velours, strong spring construction, very durable as well as attractive in appearance; regular \$12.50 quality, **\$7.50 this week only.**

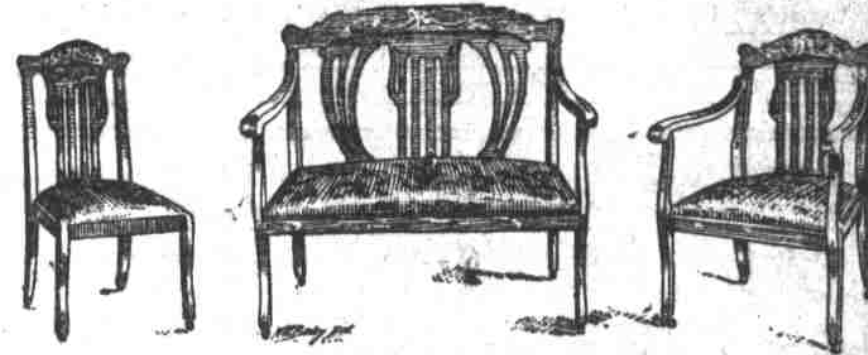


\$13.50 Hall Trees \$7.50

They have square and oval French plate mirrors and shoe box in the seat.

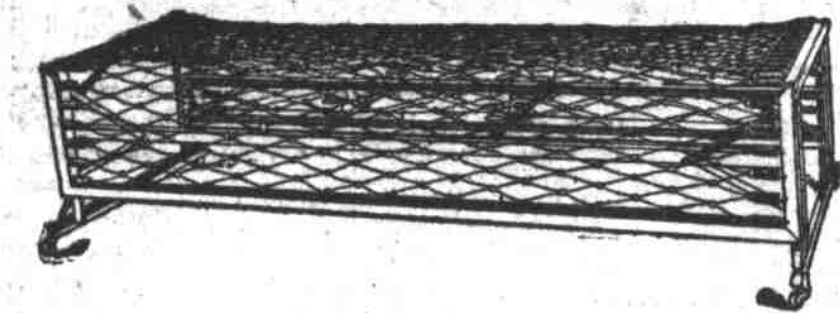
9x12 Tapestry Brussels Rugs Now Only \$12.50

These are regular \$22.50 Tapestry Brussels Rugs, 9x12 feet in size, sold at \$10 below the usual price. A job lot of many beautiful patterns purchased at a **\$12.50** great price saving. On sale all this week at



This Three-Piece Parlor Suite \$12.50

Frames are in mahogany finish, shaped like the cut, and are covered with a very pretty pattern of figured velour; **\$12.50** reg. \$22 values, at this special sale for only, each....



\$8.00 Sanitary Steel Couch \$4.75

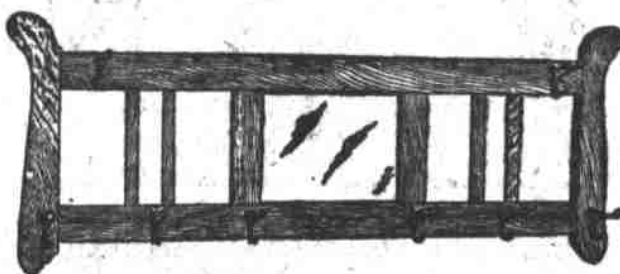
They open into full bed size; they are perfect in every detail; we always undersell others in this Couch for the reason that we ship them in car-load lots; we have 50 Couches now on hand and will close them out at..... **\$4.75**

GOOD GOODS Low Prices

Gas Range Special



The "Royal" Gas Range, 2 burners, complete with oven, big special, price only..... **\$6.50** Connecting charge extra. Two-burner "New Method" Gas Range, without oven, **\$3.50** only..... One, two and three-burner Gas Plates also reduced.



\$2.00 Hall Racks 98c

These are just like the cut, are 3 feet in length and 10 inches in width, fitted with bevel mirror and brass hooks; regular \$2 values **98c** for only.....

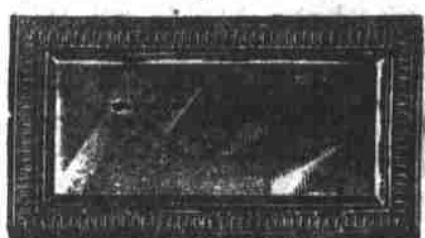
Real Velvet Rugs Now Only \$22.50

REGULAR \$37.00 VALUES—These are genuine Wilton Velvet Rugs in very attractive patterns. They are room-size—9x12 feet. A Wilton Velvet at the price of a Brussels Rug. Do not fail to see these elegant rugs. Sold on easy payments—**\$1.00 DOWN, \$1.00 A WEEK.**

A Wilton Velvet at Price of a Brussels

FIBER MATTING SPECIAL—Three beautiful patterns in three colors; regular \$1.00 grade, this week for only, per yard..... **45c**

Large Mirrors \$5.50



\$11.00 Mirrors \$5.50 These fine French mirrors are 18x40 inches in size, with solid golden and weathered oak frames; the regular price is \$11, so you'll realize how great the bargain is when we tell you they are **\$5.50** for only, each.....

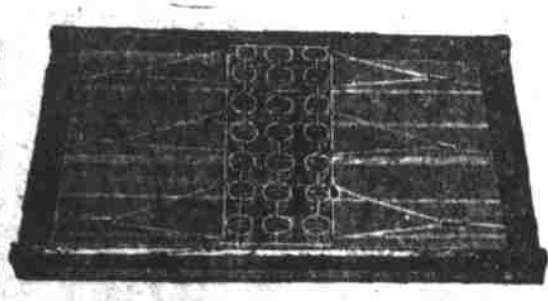
Our Fine Oak Dining Table \$8.50



No. 413—These are solid golden oak Tables, extend to 6 feet, have 4-inch legs just like the picture; always sold **\$8.50** for \$14 to \$16, special **\$8.50** Round top oak Tables specially priced also.

\$5.50 Climax Spring \$2.50

This Climax woven wire Spring is made of the best steel wire on a solid oak frame; spiral springs are supported by heavy inch woven wire cables, 1-inch woven wire cables also give strength to the edge of the mattress; one of the best springs made; we have secured a shipment and will make them a special for, **\$2.50** only.....



"Eclipse" Range

The Quickest Baking Range Built **\$1 Down \$1 a Week** Pays For It

A Few of Its Chief Points of Superiority

Quick baking with small consumption of fuel. Simplicity of management—no complicated flues or damper. Sliding damper, which admits of perfect control over oven. Broiler ratchet, an unrivaled convenience for broiling or toasting over coals. Front grate, which admits of perfect and complete draft upon entire length of fire. Scientifically proportioned oven, which guarantees thorough and rapid baking. **THIS IS THE MAIN SECRET OF ITS SUCCESS.** Be sure to investigate this feature.



This Alaska Refrigerator

Has a capacity of 30 pounds of ice, is built of best selected eastern hardwood, golden oak finish, choice zinc lining, charcoal filling, and is warranted by the manufacturers for five years. Just like the cut—handsome and durable.

\$12 "Alaska" Refrigerator for Only... \$8.50

We have too many of this size in stock and will offer them at cost during the week. Remember, you get the genuine "Alaska" for this **\$8.50** price—regular \$12.00 size for only.....

Many other sizes in stock. Investigate the "Alaska" before you buy. We are exclusive Portland dealers. Thirty years have given them a celebrated reputation, for ice economy and efficiency of service.



Parlor Table

No. 1317—This little Parlor Table, round top 24 inches in diameter, is one of the handsomest of our entire line; made of fine Cuban mahogany, finished in the most perfect manner; the regular price is \$16, special sale price..... **\$10.00**



Yamhill St. From First to Second

The Great Gevurtz Stores

E. Burnside Street and Union Avenue