

Portland Agents for Pictorial Review Patterns 10c and 15c



FREE Pictorial Review Magazine 15c per copy, or \$1 per year, and a choice of Review patterns goes free.

Visitors to Rose Festival Make This Store Your Headquarters

25c Dimities 15c
12 1/2c Percales 8c
25c Batiste 17c

200 pieces Dimities and Organdies, with large or small figures, very desirable for summer dresses; value 25c, special for this week, the yard 15¢
100 pieces imported Percale, for kimono and wrappers; regularly worth 12 1/2c, this week, the yard 8¢
100 pieces new designs in bordered Batiste, very popular this summer, in all desirable colors; 25c value, this week, the yard 17¢

Lingerie Waists at Half

About 200 more of manufacturers' sample Waists in Swiss, linen, lawn, etc., all the latest styles, trimmed in tucks, laces and open embroidery fronts; values \$1 up to \$6.50, while they last, price ONE HALF

Sample Suits at Half

94 more left, manufacturers' samples in tailor-made and shirtwaist Suits, no two alike; values up to \$38, choice ONE-HALF OFF

Notions and Drug Sundries

- Reg. 10c Dress Fasteners, card. 4¢
- Reg. 5c box Mourning Pins. 3¢
- Reg. 5c box Hair Pins. 3¢
- Reg. 10c Needle Books. 5¢
- Reg. 5c linen Tape Measure. 3¢
- Reg. 10c cube Toilet Pins. 6¢
- Reg. 5c Thimble. 1¢
- Reg. 25c Wool Duster. 15¢
- Reg. 5c Envelopes, bunch. 2 1/2¢
- Reg. 5c Tablet. 3¢
- Reg. 25c wire Hair Brush. 14¢
- Reg. 15c Whisk Broom. 9¢
- Reg. 10c Machine Oil. 4¢
- Reg. 8c Castle Soap. 4¢
- Reg. 12c box Toilet Soap, box. 7¢
- Reg. 5c Glycerine Soap. 3¢
- Reg. 25c Colgate Talcum Powder, on sale. 16¢
- Paper Pins, any size. 1¢

\$1.75, \$2.00 Silk Gloves \$1.28

240 pairs ladies' 16-button pure silk Gloves, reinforced tip, double stitched throughout; white, black, brown, tan, gray and slate; values up to \$2 \$1.28

\$2.00 Ladies' Oxfords \$1.29

\$2.50 Dress Oxfords \$1.89

Lot 1—Ladies' black Oxford Ties, made of fine grade vicci kid, Blucher cut style, light or medium sole; value \$2, Carnival bargain at, the pair \$1.29

Lot 2—Ladies' black or tan Oxfords, welt or turned sole; regularly worth \$2.50, Carnival price at, the pair \$1.89

Lot 3—Ladies' patent kid Oxfords or 3-button style; regular \$3.50 value, special for the balance of this week, the pair \$2.98

BOY WHO ADVERTISES SELLS SANDWICHES; QUIET YOUTH FAILS

The logic of energy and the advantages of advertising were well illustrated at the automobile road races yesterday at the cross country track. The illustration was in the form of a city boy and a farmer youth, both of whom were engaged in the ham sandwich business. The farmer boy was backward. He wasn't there with the big spiel and he walked quietly through the great crowds of people without a word of advice as to the great benefits to be derived from eating one of his sliced buns with a tissue of ham between. The country boy was artless enough to think of the idea of peddling ham sandwiches, but he imagined that the people would buy without being urged in the least. The young man from the rural district showed conclusively that he was a

"boob" when it came to disposing of goods to the public. The city boy talked a blue streak and sold his wares as fast as he could replenish his basket. He did a great business and made money hand over fist. No one escaped his notice. He was persistent in his efforts and did not give up until the races were over and the last person had left the field. While the farmer boy went around with a full basket the city boy did all the business. And simply because he advertised. The country boy's sandwiches were probably just as good and fresh as those of his opponent. But he didn't advertise and at night took home nearly all the ham and buns that he had expected to sell.

DELEGATES SOON ON WAY TO CHICAGO

Delegates to the Republican national convention to be held in Chicago June 16 are preparing to leave Oregon on the ground for the opening of the convention. R. E. Williams of Dallas, C. A. Sehlbrode of Marshfield, from the First congressional district; C. G. Huntley of Oregon City, delegate at large, and Aaa B. Thomson of Echo, from the Second district, will leave for Chicago tomorrow. Dr. H. W. Cox, a delegate from the Second district, leaves for Chicago today. A. N. Gilbert of Salem, a delegate at large, will leave during the first of next week while Judge George H. Williams will leave Thursday. Judge Williams may second the nomination of William H. Taft for the presidency.

Low Rates to Chicago. Extremely low rates to Chicago and other eastern points on sale June 5 and 6, via Chicago and Northwestern line. For full information apply R. V. Holder, general agent, 153 Third street.

COAST ORGANIZATION OF PRINTERS FORMED

Members Declare It Is Not Their Purpose Arbitrarily to Fix Prices.

Out of the convention of the master printers who have been in session at the Commercial club for two days has come the Western Master Printers' association. A constitution and set of bylaws were adopted and S. C. Beach, of Portland, was chosen president; J. M. Anderson, Sacramento, vice-president; Al B. Howe, Tacoma, secretary; E. R. King, Portland, assistant secretary; L. Osborn, San Francisco, treasurer. The object of the new organization is to inform the members on affairs concerning the printing business along the coast and in no way, say the members, is it the intention of the association arbitrarily to fix prices. The association will have its own publication to be known as the Franklin Printer which will be published at San Francisco. No meeting place for next year was decided upon yesterday, and the matter will be left to a vote of the entire membership of the different associations affiliated with the western association. Following are the members of the managing committee: J. A. Borden, Al B. Howe, S. C. Beach, Joseph M. Anderson and L. Osborn.

COLLIDING ENGINES TONIGHT'S FEATURE

Vesuvius Show in Portland Ends With Saturday Performance.

The box section at "Vesuvius" was crowded last night by officers of the war fleet and friends, and about 5,000 other friends filled the new grandstand at Multnomah field in a manner most gratifying to the enterprising local management, which went to enormous expense to bring the spectacle to Portland. Appropriate fireworks were given and the vast audience was delighted with the big display, as well as with the glittering pageantry, the acrobatic sports, the thrilling eruption and burning of the mimic city. Two big locomotives are to collide at tonight's entertainment and the fireworks feature will be as big and pleasing as heretofore. Tomorrow night is the closing performance of the spectacle, and the program will include a fireworks portrait of one of the most popular Modern Woodmen of the World Children are given an opportunity both nights to attend for 25 cents and occupy any portion of the grandstand.

LORD MAYOR LOSES JOB FOR SMOKING

Vesuvius Management Horrified by Unexpected Conduct of Official.

There was one slight hitch last night at Pain's "Vesuvius" spectacle. One of the specially engaged actors, who assumes the dignified role of lord mayor of Naples, appeared at times to have stage fright, while again he showered more attentions upon the Queen of Italy than upon her royal consort. The climax came when he lighted a cigar in the presence of the priest and the cardinal besides. No one but "Old Vesuvius" himself is allowed to smoke within the fireworks enclosure, and for any one, even the lord mayor, to break this rule, quickly brought the attention of the ubiquitous stage director, Dr. Bernard, who diagnosed his case as over-indulgence in lemonade or something stronger, and declared the position of lord mayor as vacated permanently—at least so far as the late incumbent is concerned. "Tonight there may be but 249 local participants on the big stage, unless one of the several newspaper men getting up courage to see "Vesuvius" in action from behind the scenes, makes a debut as his lordship. The healing household remedy, Seth skin cream should always be handy. Etc.

TWO GREAT SPECIALS

We are offering EVERY DAY in the year the two greatest lines of clothing in the United States— At

10 DOLLARS

We show hundreds of suits—the equal of any suit sold elsewhere in the city at \$15—Guaranteed in every way—Your money refunded if not satisfactory— At

15 DOLLARS

We show suits that are marked in uptown windows at \$20 and \$25— Come in and make us prove it.

WHEN YOU SEE IT IN OUR AD IT'S SO

MOYER

3rd and Oak
1st and Yamhill

ASTORIA FISHERMAN CATCHES AEROLITE

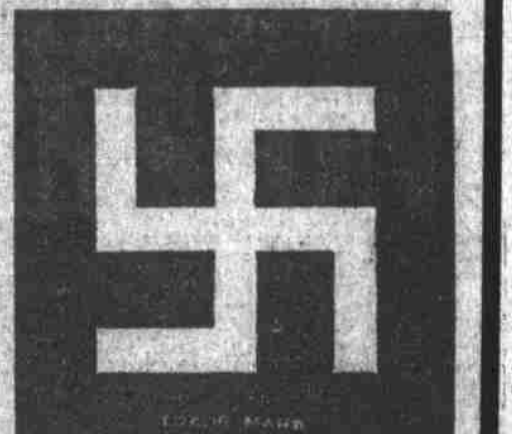
(Special Dispatch to The Journal) Astoria, Or., June 5.—A very peculiar catch was last evening made by a gill-net fisherman who was fishing for Schmidt's cold storage. He had been fishing in the vicinity of Sand Island and when picking up his net he noticed it contained something very heavy and thought it was an immense salmon but to his dismay found it to be a large round rock. As its appearance was so peculiar he brought it to the cannery. It weighs 75 pounds and was about 10 inches in diameter and practically globular, with rough surface like a piece of metal that had suddenly cooled from a white heat. It is undoubtedly an aerolite. It will be sent to some scientific institution, probably the Smithsonian.

Save the Discount. Send check or pay at office on or before the 10th to save the discount on May bills for the Automatic Telephone. HOME TELEPHONE CO. Corner of Park and Burnside sts.

BALLOON ASCENSION

One hundred balloons will be sent up at intervals of one minute each from roof of Pacific Coast Biscuit Company's factory, Twelfth and Davis streets, Saturday morning at 10 o'clock. Attached to each balloon will be a "SWASTIKA" LABEL (our trademark), on the reverse side of which is printed our offer to present to the finder of each label five packages of "Abetta" Biscuit. PACIFIC COAST BISCUIT COMPANY

"SWASTIKA" LABELS ON PACKAGES OF BISCUITS, CRACKERS AND CAKES



Is a "merit mark" as well as our trade mark and is the buyer's guarantee that contents of package is first-class in every respect

INSIST ON YOUR DEALER FURNISHING YOU "SWASTIKA" BRAND

We Are the Makers of "ABETTA" BISCUIT—Sold Everywhere at 5c Per Package

SAVE THE LABELS—They Are VALUABLE

ASK YOUR DEALER OR SEND US YOUR ADDRESS FOR PARTICULARS

PACIFIC COAST BISCUIT CO., Portland, Ore.