

PORTLAND, OREGON, SUNDAY MORNING, MAY 31, 1908.

HOOD RIVER FAMED FOR ITS FRUIT

ONE OF OREGON'S GARDEN SPOTS.



PICKING SEASON

District Sets Standard for Prices—Scientific Method of Packing Wins Many Buyers

By Marion Mac Rae. The fact that for the past five years Hood River valley has received the highest prices on certain varieties of commercial apples ever obtained by any fruit district of America or Europe...

There are two principal reasons for this supremacy, the first being the wonderful natural facilities or resources of Hood River valley in the way of climate and soil, which produce unexcelled fruit...

Famous District. The thousands of Journal readers outside this immediate vicinity will be interested in the location, topography, climate and soil of this world-famous fruit district...

lower valley to the frigid snows and glaciers of old Hood. Soil of valley. The soil of this valley is of volcanic origin and of two distinct kinds, one being a light ash...

But while nature has been most liberal in her rich gifts the progressive, up-to-date citizen here is the 'man behind the gun'...

Pioneer Orchardists. The pioneer orchardists experimented many years with varieties and methods and are who have taken up scientific horticulture in recent years owe much to them...

A PEAR TREE IN FULL BLOOM.



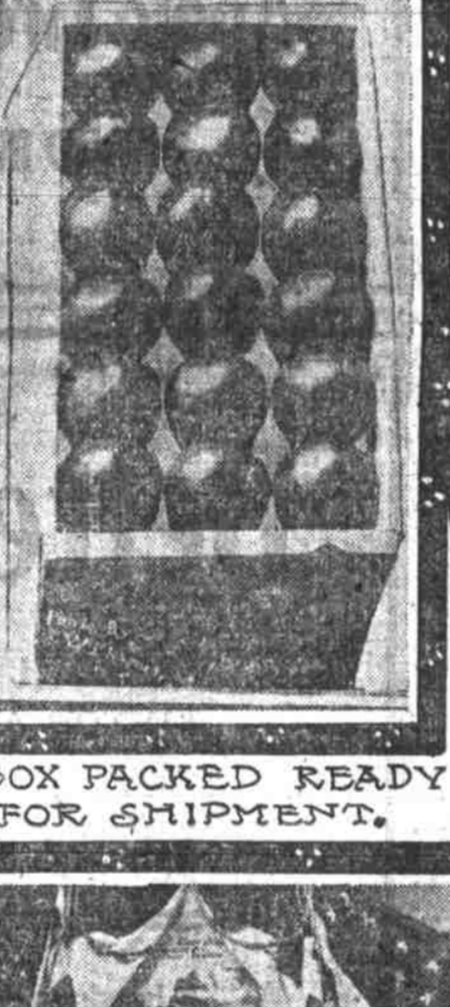
A PEAR TREE IN FULL BLOOM.

A BOX PACKED READY FOR SHIPMENT.



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A SHIPMENT OF HOOD RIVER APPLES TO VLADIVOSTOK, SIBERIA.



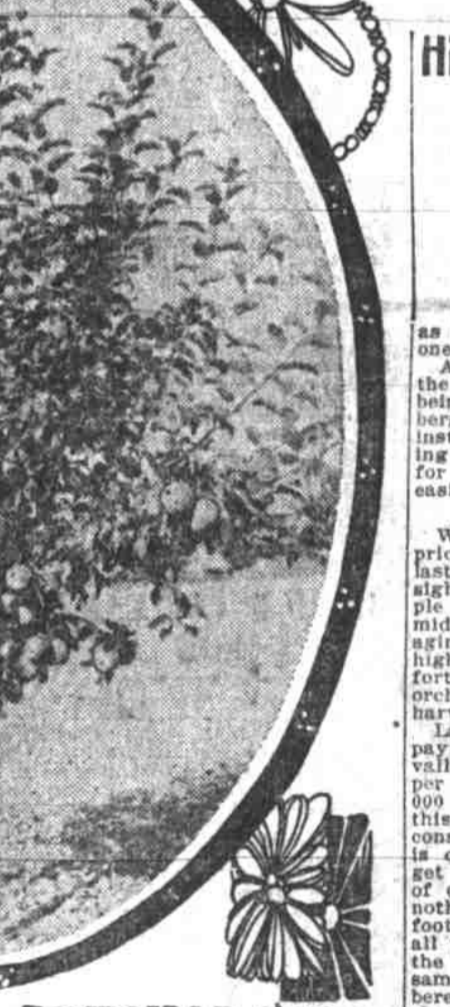
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A FOUR YEAR TREE



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DOMESTIC SPRAYING THE FRUIT TREES.



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Highest Prices Paid for Apples Obtained by any Fruit District of the World

as the earnings of a 20-acre orchard for one year. At the prices obtained for Newtowns the average is \$2.00 but the Newtowns being more prolific than the Spitzbergs...

Expect Good Crops. While it has not been thought that prices would be as high this year as last on account of the bumper crop...

Land ought to be worth what it will pay interest on, but in the Hood River valley orchards sell for \$1,000 to \$1,500 per acre which nets 10 per cent on \$5,000 to \$8,000...

Sold on the Trees. The fact that his apples are practically sold while on the tree and that he is not responsible for the shipment...

Other Apple Districts. While other apple-growing districts lay great stress on the quantity of apples they grow, the slogan of Hood River is not quantity but quality...

It is this that is making Hood River land double in value and attracting many investors during the season of 1907...

I will quote the officers of the Hood River Commercial club and Apple Growers union in telling of the wonderful returns from apple orchards in this valley...

As a rule young trees are not irrigated at all. A better root system being attained if they are allowed to reach for natural moisture...

Transportation facilities of the best in the Pacific Northwest, the result of \$2.40 a box, gives a total of \$1,920

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