

**60c Dress Goods 19c**  
Over 4,000 yards of this season's choicest weaves in wool Dress Goods, in checks, stripes and mixed patterns, in dark or light colorings. Grades regularly sold at 60c and 60c the yard, special Friday only..... **19c**  
**DRESS GOODS** in broken lines, dark or light colorings, in neat mixtures. Sold regularly at \$1.00 and \$1.25 the yard, special for..... **39c**

**Toilet Specials**  
**WOODBURY'S FACIAL SOAP**, sold everywhere for 15c the cake—special Friday..... **10c**  
**WATER BOTTLES** of celluloid, all colors, regularly 25c each—special..... **15c**  
**PAPER NAPKINS** in plain white, worth 15c for package of 100—special..... **10c**  
**JAPANESE ROSE BASKETS** of split bamboo; 50c values—special, each..... **45c**  
**GARDEN SEEDS** of all kinds, flower and vegetable—special, 1 dozen packages..... **10c**  
**LUNCHEON SETS** of Dennison's crepe paper, assorted designs; 25c values—the set..... **17c**  
**WRITING'S STATIONERY** of high-grade cloth finish; 35c box—special..... **25c**  
**PAPER DECORATIONS** in the official colors for the Rose Carnival; balls, bells, festoons, garlands, pennants, etc.; a large assortment, all prices.

**Ribbons 29c Yard**  
Thousands of yards to choose from. To be used for sashes, hair bows or hat trimmings. Widths 3 1/2 to 4 1/2 inches. Lovely bright-hued ornaments for all occasions. A fine range of colors and patterns. Regular prices running from 35c to 60c the yard, choice Friday..... **29c**

**OLDS WORTHMAN KING**  
50c and 60c Efleure 29c Yd  
This weave is this season's "queen of the cotton fabrics." 'Tis a sheer cotton voile in charming new printed effects—the daintiest of Pompadour designs, cluster stripes and Persian effects; immensely popular and an unusually good value when priced at 50c and 60c the yard, priced for Friday at only..... **29c**

**Neckw'r 2 for 25c**  
The Neckwear Department is bound to be a busy place. We are offering embroidered linen collars in striped and dotted effects. Regularly worth 25c each, choice Friday at....2 for **25c**  
Bachelor B.o.w.s, Jabots and Stock Collars, regularly 25c and 35c each, choice Friday..... **19c**

**Notion Bargains**  
**DRESS SKIRTS** made of silk or covered with white satin; a special lot of odd and ends, but all sizes in the assortment; regularly 50c the pair—special..... **20c**  
**HAT PINS** with large jet tops, various styles; values to 25c each—special..... **10c**  
**BACK COMBS** in shell or amber color, plain styles; values to 15c each—special..... **8c**  
**BONE HAIR PINS**, shell color, assorted shapes; 1 doz., worth 25c—special..... **15c**  
**HAIR ROLLS** in all shades, 13-inch size; 15c values—special..... **10c**  
**COAT AND SKIRT HANGERS** combined, nickel-plated; regularly 15c each—special..... **10c**  
**RENAUD'S FRENCH PERFUMES**, all odors; always 75c an ounce—special..... **45c**  
**TOILET TOOTH POWDER**, 25c value—special..... **15c**  
**TOILET CREAM**, indispensable for the toilet; 50c value, the bottle..... **30c**

**\$1.50 Silks 49c Yd**  
A clean-up sale of an immense assortment of odd lots in plain or fancy Silks. Lengths suitable for waists, skirts or entire frocks. A rarely good choice of patterns and qualities of unusual merit. Silks that have sold for \$1.00 to \$1.50 the yard, bargained in an extraordinary manner. Your choice of the entire lot at, the yard, only..... **49c**

# Our 266th Friday Economy Sale

Store Open Friday Evening Until 9:30--Closed Saturday All Day  
Goods Bought on Credit Friday Charged on June Account

**35c Hose at 19c the Pair**  
A tremendous sale of short lines in plain black and fancy hose, including gauze lisle, plain lisle, cotton yarn, or fancy embroidered effects. Magnificent assortments; every size represented. Regular values 25c, 30c and 35c the pair, Friday..... **19c**  
**WOMEN'S VESTS**—Low neck, sleeveless styles. Fine quality lisle with deep crocheted yoke. Worth 75c each, special..... **49c**  
**PANTS**—Fine quality; umbrella style, knee length, lace trimmed. Worth 35c the pair, Friday..... **19c**

**Clever Shoes \$2.98 Pair**  
Surely you will want new smart footwear for Memorial day, and if you will just take a peep at the splendid styles offered in this lot you will want these. The assortment contains Blucher Oxfords in tan Russia calf with welt sewed extension soles. Colonians in brown kid, 3-button or Blucher styles; some with panel insertions of ooze or suede leather. Patent leathers in all patent or with dull tops, 2-hole Sailors, white canvas shoes, also canvas in pink and blue and many other styles. Values to \$5. Choice Friday..... **\$2.98**

**Every Coat In Our Store Half Price**  
No more enthusiastic response was ever accorded an announcement than when we stated in yesterday's paper that our entire stock of Coats would be sacrificed at half regular price. 'Twas a daring and reckless disregard of profits, and the public recognized as readily as we the enormous values embodied in the simple statement—"All Coats at Half."  
We were surprised to know how many women came with a certain Coat already selected, tried it on, promptly paid the we purchase price asked and departed, satisfied beyond measure. Furious as was the selling yesterday, assortments remain practically unimpaired; for, with thousands to choose from, this enormous stock offers a selection still unequaled on the Coast. Every Coat or Wrap we own included in this remarkable sale. Rain Coats, Covert Coats, Street Jackets, Tourist Coats, Silk and Satin Coats, Evening Wraps in Cloaks or Capes, Lace Coats, etc. Regular values run from \$7.50 to \$175, any one  
**At One-Half**

\$7.50 Coats special at.....	\$3.75	\$10 Coat special at.....	\$5.00	\$15 Coats special at.....	\$7.50	\$20 Coats special at.....	\$10.00	\$40 Coats special at.....	\$20.00
\$50 Coats special at.....	\$25.00	\$75 Coats special at.....	\$37.50	\$100 Coats special at.....	\$50.00	\$150 Coats special at.....	\$75.00	\$175 Coats special at.....	\$87.50

**Gloves at 79c the Pair**  
The splendid hand-wear concerned in this item are high grade mocha gloves, in black or brown, all sizes. For rough usage they are the best all round glove to be had. Give splendid wear and always present a good appearance. Regular price \$1.25 to \$1.75 the pair, choice..... **79c**  
**WOMEN'S SILK GLOVES**, 16-button length, in black or white only, all sizes. Regularly \$1.75 values, Friday, the pair..... **\$1.12**  
**WOMEN'S IRISH LINEN HANDKERCHIEFS** with 3/4 or 1/2-inch hem, sheer linen or linen cambric, at less than it costs to import them; special for Friday..... **12c**  
**AUTOMOBILE AND OUTING VEILS** for all sorts of outdoor wear. You will need one for your Decoration day trip. Vals. \$1.75 to \$3 each and a goodly assortment of colors concerned. Choice Friday..... **98c**  
**FACE VEILINGS** by the yard, in plain or Tuxedo mesh, with chenille dots. Come in black, brown, navy and assorted fancy effects. Regular price 35c to 60c yard, Friday only..... **19c**

**All Baby Bonnets One-Half**  
Our entire stock of Children's Bonnets and Hats are included in this splendid offer. Cunning headwear styles for little tots dressily inclined. Among them are very late effects in fine lawn trimmed with embroidery; many of the new Venetian and Dutch styles. It's a chance mothers cannot afford to pass lightly. The sale is for Friday only. Supply the little one's headwear wants **One-Half**

**CORSETS IN BROKEN LINES**—All sizes over 24 are included and the values run from \$2.75 to \$18.50. Royal Worcester, Bon Ton and Sapphire models.

LOT 1—Corsets worth to \$2.75, choice Friday for..... **69c**  
LOT 2—Corsets worth to \$5.50, choice Friday for..... **\$1.97**  
LOT 3—Corsets worth \$7.00 to \$11, special Friday at..... **\$3.68**  
LOT 4—Corsets worth to \$18.50, choice Friday..... **\$5.97**

**Stylish Shirts \$1.15**  
The Shirts offered at this price are the best \$1.50 grades possible to manufacture. They are in preferred patterns and colorings. Plain or pleated models, with attached cuffs. Light or dark colors in stripes and small neat figured effects. Good-sized bodies; fit perfectly at neck and shoulders—in a word, shirts that particular men are proud to wear. Augment your summer supply at a saving of nearly one-third Friday. Snappy styles in \$1.50 shirts are selling..... **\$1.15**

**MEN'S NEGLIGEE SHIRTS** in regular \$1.00 grades. Our entire line of this quality, without reserve, are priced for Friday at..... **79c**  
**MEN'S \$2.00 SHIRTS**—Makes well known to good dressers everywhere. Extra good qualities. All day Friday and Friday evening selling..... **\$1.49**

**Parasols--Special \$3.79 Each**  
The latest designs and colorings. An indispensable adjunct to any perfect toilette. You will need one for Rose Show week, we will supply it at far less than usual. Silk or linen covers, with very artistic handles. \$5.00 values, specially priced at only.... **\$3.79**

**For Your Home**  
You will no doubt need many little things that will add to its attractiveness and to the comforts of your Rose Festival guests. While you are preparing, save on what you buy by purchasing here, then too, have the satisfaction of choosing from a liberal assortment. Read of the savings you will find:  
Dinner Sets of semi-porcelain ware in an open stock pattern; neatly decorated with sprays in green and red, gold tracing and gold-lined handles and knobs:  
50-piece set, worth \$5.68, for..... **\$3.79**  
60-piece set, worth \$7.20, for..... **\$4.80**  
100-piece set, worth \$11.20, for..... **\$7.47**  
112-piece set, worth \$12.38, for..... **\$8.26**  
117-piece set, worth \$16.23, for..... **\$10.82**  
Those fitting up refreshment stands for the Rose Festival will do well to call at our third floor.  
Lawn Mowers with high wheels, ball-bearing, 16-in. size, special..... **\$4.75**  
Garden Hose of a guaranteed quality, 50 feet, special..... **\$4.50**  
A complete line of Rakes, Grass Catchers, Weeders, Hoers, Grass Trimmers, Shears and all tools used about the garden and lawn, and Friday special prices on all.  
Teaspoons of extra quality white metal, the dozen, 50c special..... **50c**  
Tablespoons, the dozen..... **\$1.00**  
Forks, the dozen..... **\$1.00**  
Teaspoons, double plated, an extra quality, special, set of 6..... **58c**  
Dessert Spoons, set of 6..... **\$1.00**  
Tablespoons, set of 6..... **\$1.15**  
Complete line of Crockery, Glassware and Silverware for restaurants and refreshment stands.

**You Can Save on These Rugs**  
In this lot are Rugs of surpassing beauty. The most pleasing color tones and color combinations as well as the preferred patterns are offered. Among them you will find Medieval patterns in sulphur greens, sombre or bright-hued Orientals, copies of famous rugs worth thousands of dollars; copies of bold Caucasian designs in striking color combinations, pleasingly harmonized. In Persian Rugs are plaque-like effects in delicately blended colors; there are Delit blues, Nile greens, deep rich maroons and greens—in fact every wanted shade and pattern. There are Louis XI and XVI patterns, shadow effects or solid colors. Axminsters and Royal Wiltons.  
LOT 1—Heavy Axminster, size 9x12; regularly \$33.00 each; special for this sale at the remarkably low price of, each..... **\$23.95**  
LOT 2—Body Brussels Rugs, size 9x12, worth \$30.00 each; on special sale at the low price of, each..... **\$23.50**  
LOT 3—Royal Wiltons, selling regularly at \$85.00 each; special sale price is only, each..... **\$48.50**  
LOT 4—Royal Wilton, size 9x12; regular \$48.00 values; special sale price, each..... **\$36.50**

**The Solid Gold Jewelry—Low Priced for Friday**  
Guaranteed qualities and artistic designs are to be had in this Friday sale for half and less than half jewelry store prices. Why pay more, when you have this store's reputation for quality behind every piece in the assortment.  
**BEAUTY PINS** in many styles, including the new square bar effects. Plain styles or set with pearl or turquoise. The set, special at 75c, \$1.00, \$1.50, \$1.25 and..... **\$1.50**  
**NECK CHAINS** in new rope effects, several styles. These are gold-filled. Special at..... **5.50\$**  
**CUFF LINKS** in plain polish or Roman finish. Plain or fancy designs. Special, pair, \$2.25 or..... **\$2.75**  
**BARETTES** for the hair; bright or Roman finish; many styles. The special prices are, each, 75c or..... **\$1.25**  
**BROOCH PINS**, as-sorted designs, special, \$2.00..... **\$2.00**  
**SIGNET OR BAND RINGS**, in Roman, rose or bright finish; all sizes; at 50c, 75c, \$1.00, \$1.50 and..... **\$2.50**  
**HORSESHOE BROOCH PINS**, plain or Roman finish, on sale at, special each, \$1.25, \$1.50, \$1.75 and..... **\$2.00**

**Bargain Counter--Neckwear 10c After 6 Only**  
This unprecedented bargain will be found on the special bargain counter at the west end of the Knit Goods Aisle. Neckwear and Belts slightly soiled or mused, but styles are good and assortment is very large. There are pieces in the lot that are worth regularly to 50c and 60c. Take your choice after six Friday evening only for..... **10c**  
**MEN'S OXFORDS** in any style you may choose and choice of all the \$5.00, \$6.00 and \$7.00 grades. One dollar a pair less than the regular price for any man's shoe above five dollars after six Friday evening. Five styles will cost you but four, six dollar ones five and the seven dollar grades only six dollars. Take advantage, buy then, and **SAVE \$1.00**

**For Your Home**  
You will no doubt need many little things that will add to its attractiveness and to the comforts of your Rose Festival guests. While you are preparing, save on what you buy by purchasing here, then too, have the satisfaction of choosing from a liberal assortment. Read of the savings you will find:  
Dinner Sets of semi-porcelain ware in an open stock pattern; neatly decorated with sprays in green and red, gold tracing and gold-lined handles and knobs:  
50-piece set, worth \$5.68, for..... **\$3.79**  
60-piece set, worth \$7.20, for..... **\$4.80**  
100-piece set, worth \$11.20, for..... **\$7.47**  
112-piece set, worth \$12.38, for..... **\$8.26**  
117-piece set, worth \$16.23, for..... **\$10.82**  
Those fitting up refreshment stands for the Rose Festival will do well to call at our third floor.  
Lawn Mowers with high wheels, ball-bearing, 16-in. size, special..... **\$4.75**  
Garden Hose of a guaranteed quality, 50 feet, special..... **\$4.50**  
A complete line of Rakes, Grass Catchers, Weeders, Hoers, Grass Trimmers, Shears and all tools used about the garden and lawn, and Friday special prices on all.  
Teaspoons of extra quality white metal, the dozen, 50c special..... **50c**  
Tablespoons, the dozen..... **\$1.00**  
Forks, the dozen..... **\$1.00**  
Teaspoons, double plated, an extra quality, special, set of 6..... **58c**  
Dessert Spoons, set of 6..... **\$1.00**  
Tablespoons, set of 6..... **\$1.15**  
Complete line of Crockery, Glassware and Silverware for restaurants and refreshment stands.