

"Nemo" Corsets Fitted by the ONLY Expert Corsetier in Portland--This Is "Nemo" Week--Come and Learn New Corset Fashions

12½c Percales, 10c

Percales in new designs in cadet blue, navy blue, red and black and white; regularly 12½c yard, Anniversary Sale.....10c

# Lipman-Wolfe's Friday Bargain Day

15c-18c Silkoline, 9c

10,000 yards Silkoline and Silkoheen, great variety of patterns, on sale in Drapery Sec. 9c

## 5000 Yds. Highest Class 1908 Fancy Silks Regular Vals. to \$1.50 Yd. 63c

A Silk Event That Will Eclipse Any Silk Sale Ever Held in Portland at Any Store

This extraordinary sale is made possible by an enormous purchase of fancy silks from the New York office of a leading French importer. Business conditions in New York are far different from Portland—that's how we bought them so cheap. Every individual pattern—there is a great variety—represents either a staple product that is the best of its kind or some new novelty in highest favor for spring and summer 1908.

5,000 yards new fancy silks in all this season's best styles and colorings—never shown in Portland before. Colorings are brown and white, champagne and brown, tan and reseda, helio and ecru, coral and tan, new red, reseda. Styles are invisible plaid with coin, dot, print warp and Dresden effects too numerous to mention, in all the leading street shades. Regular values to \$1.50.

63c Sale begins Friday morning at 8 o'clock. An extra counter, extra salesmen and extra wrappers to wait on you. Do not fail to be here at 8 o'clock sharp to get your choice of the most phenomenal Friday bargains ever offered. 63c



## 58th Anniversary Sale Room-Size Rugs

These room-size Rugs were bought especially for this 58th Anniversary Sale from a great New York importer, who found it impossible to sell except at a great sacrifice.



Regular \$35.00 Axminster Rugs, 9x12 feet \$23.95  
Reg. \$32.50 Axminster Rugs, 8½x10½ feet \$21.49  
Handsome Axminster Rugs in an unusually large assortment of well-selected patterns in oriental and floral designs, with all of those rich, soft colorings so desirable.  
Reg. \$35.00 Body Brussels Rugs, 9x12 feet \$24.95  
Reg. \$32.50 Body Brussels Rugs, 9x12 feet \$22.95  
You know how a good Body Brussels Rug wears and how easy it is to keep clean. These come in a large variety of handsome patterns. Just the rug for the dining or living room.  
Reg. \$28.50 Velvet Wilton Rugs, 9x12 feet \$19.95  
Reg. \$28.50 Tapestry Brussels Rugs, 9x12 ft. \$19.95  
Handsome Velvet Wilton Rugs in oriental and conventional patterns, rich colorings; also 10-wire Tapestry Brussels Rugs in a large variety of new patterns.  
Reg. \$18.00 Kashmir Rugs, 9x12 feet.....\$11.49  
Reg. \$15.00 Kashmir Rugs, 8 1-3x10½ feet \$10.49  
Reg. \$12.50 Kashmir Rugs, 8x9 feet.....\$ 9.49

Kashmir Rugs are by far the most serviceable inexpensive rugs manufactured; look like a Brussels rug, sweep clean and are reversible. Come in a large variety of pretty patterns in soft, rich colorings; just the rug for the bedroom.

38c Ribbons 20c Yard—\$2 to \$3 Ribbons 98c Yard  
All-silk taffeta Ribbon and soft finish messaline Ribbon, all shades, 5 inches wide; reg. 38c values 20c  
Fancy Dresden Ribbons, 5 to 10 ins. wide; regularly \$1.50 to \$3, yard.... 98c

15c GINGHAM at 9c Yd.  
27-inch Gingham, in splendid assortment, especially for children's wear, in pink, tan, red, brown and blue; 12½ to 15c values, 58th Anniversary Sale.....9c

# 58th Anniversary Sale

REG. 85c SHEETS 75c  
Our famous "Castleton" Sheets, made of good, substantial sheeting, ready to use. 72x90-in. Sheets, 85c regularly, now 75c  
81x90-in. Sheets, 90c regularly, now 79c  
36x45-in. Pillow Cases.....15c

## Wash Dress Goods At Half Price

The greatest Wash Dress Goods event of the season—6,000 yards in all lengths less than 10 yards. The choicest summer materials, including Printed Batistes, Organdies, Swisses, Silk Mixed Fabrics, Mercerized Checked Zephyrs, Mousseline de Soie and Madras Shirting at HALF PRICE. No lengths cut, no orders taken over the telephone for these goods.

Regular 25c fabrics, yard.....13c  
Regular 30c fabrics, yard.....15c  
Regular 35c fabrics, yard.....18c  
Regular 40c fabrics, yard.....20c  
Regular 50c fabrics, yard.....25c  
Regular 60c fabrics, yard.....30c  
Regular 65c fabrics, yard.....33c

Reg. 50c White Persian Lawn at 29c Yd.  
Only 500 Yards of This Popular Fabric Choose Early Friday.

Battenberg Linens Reg. \$3.50 Values 75c

The greatest values in scarfs and centerpieces ever given in any sale—fine Japanese hand-made Battenberg linens—round centerpieces, 30-inch size; and 18x50-inch scarfs. Regular \$3.50 values. 58th Anniversary Sale.....75c

\$3 Soft and Stiff Hats \$1.15

"Young's" famous \$3.00 hats for men—such a good hat that there are eight stores in New York devoted to their exclusive sale. Soft and stiff men's felt hats, in pearls, tans, browns and black. Regularly \$3.00. Fifty-eighth Anniversary Sale price.....\$1.15

\$2 Feather Boas \$1.25

Reg. \$20.00 Boas \$8.75

A special lot of Coque Feather Boas, for dress wear or for millinery trimming purposes, all colors; \$2 vals. \$1.25  
Superb Coque, Marabout and Ostrich Feather Boas, all shades and effects; reg. values to \$20, sale.....\$8.75

\$2 Untrimmed Hats at 39c

\$1.50 Flower Trimings 29c

The biggest untrimmed Hats bargain ever offered in Portland; all the newest and most popular fine quality fancy Jap. straw hat shapes, including eight of the new summer shapes, sailors, high-crown dress shapes, etc., in natural color straws; values \$2, on sale at.....39c  
American Beauty Roses and exquisite colorings in every one of the latest flower hat trimmings; values to \$1.50, sale.....29c

## 173 Women's Tail'd Suits, Vals. to \$68.50, at \$21.85

## 120 Women's Tailored Suits, Vals. to \$42, at \$14.85

173 highest-class fancy and plain tailor-made suits at the most sensational bargain price of the year. Taken from our regular stock and representing only THIS SEASON'S NEWEST and most up-to-date suits, desirable for women of good taste in dress. A great many of these garments arrived from New York not more than a week ago. Regular values up to \$68.50—58th Anniversary sale price.....\$21.85



## 100 Long Silk Coats \$50 Values \$18.75

A large purchase of imported sample models of finest Long Coats and Capes enables us to offer these most extraordinary bargains. The assortment includes coats of finest pongee silk in the correct tan shades; also 50-inch Novelty Taffeta Silk Coats in black, made in loose and fitted styles; some are lined with white silk. 58th Anniversary Sale price.....\$18.75

120 high-class tailor-made suits of plain and fancy materials in novelty and trimmed effects; also in plain and fancy tailored styles, representing all this season's newest and most approved effects in all the leading shades. Selling regularly up to \$42.00. For Friday in the Anniversary sale price.....\$14.85

\$7.50 Jackets for \$3.98

23-inch Jackets in tan covert cloth and black broadcloth, made fly front with long shaped and notched reverses, semi-fitted back and trimmed with straps and buttons; regular \$7.50 values.....\$3.98

Reg. \$2.75 Waists, \$1.48

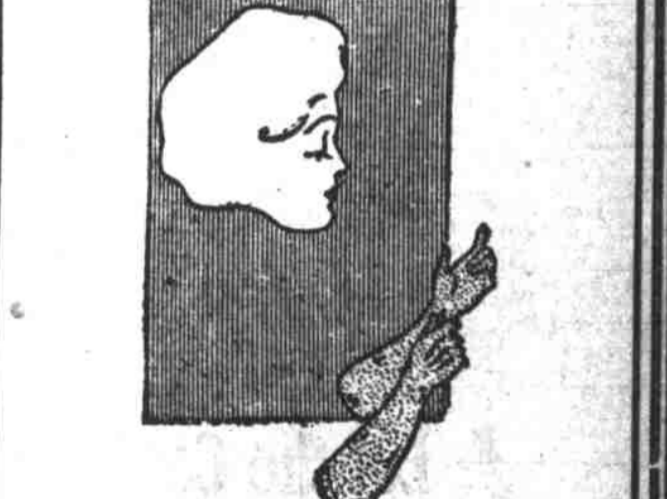
1,500 dainty white lingerie Waists, made in a large variety of pretty and neat styles; some are trimmed with lace and insertions, others have fine pin tucking and lace medallions; regular \$2.75 values.....\$1.48

\$1.75 Petticoats at \$1.48  
A remarkable sale of 200 fine black Petticoats of rustling "Hydegrade" taffeta, made with deep circular flounce, smartly made, strictly tailored; regular \$2 values... \$1.48

## 900 Men's Fancy Vests \$3.50 Vals. \$1.55

The greatest bargain of the year in men's white and fancy high-grade Vests, the very latest models, made of mercerized and silk mixtures, stripes, plaids and neat figures; light and dark colors. Values to \$3.50. 58th Anniversary Sale.....\$1.55

## \$1.50 Kid Gloves 69c



The Friday Glove sensation of our great 58th Anniversary will be 350 pairs of 2-clasp Kid Gloves, all colors and sizes, at the most sensational low price of the year. Every pair regular \$1.50 value, all perfect. Do not judge the quality by the price, and do not miss this opportunity at.....69c

We reserve the right to limit the number of pairs to any one customer. No phone orders. Mail orders will be filled if received in time.

\$2.75 C. B. a la Spirite Corsets \$1.69

\$2 W. B. Nuform Corsets, Pair \$1.10

Our own popular "C. B. a la Spirite" Corsets, made in the most up-to-date models, of fancy brocaded batiste, in white, pale blue and pale pink. Medium bust with short hip, sizes 18 to 26; medium or high bust, with long Princess hip, sizes 18 to 30. Never before sold for less than our regular price of \$2.75 per pair. Reduced in this 58th Anniversary Sale to.....\$1.69  
Our famous "W. B. Nuform" Corsets, extra quality coutil, new high bust and long hip flattening back, hose supporters attached; sizes 18 to 26; always sold for \$2.00. 58th Anniversary Sale price.....\$1.10

## Embroidery Vals. to 75c Yard 18c

2,150 yards of Nainsook and Cambric Embroidered Edges, Insertions, Flounces and Corset Cover Edges, 1 to 18 inches wide; values to 75c yard. 58th Anniversary Sale, Friday.....18c

## \$7.00-\$8.50 Handbags \$3.98

Pigskin, Alligator, Seal and Walrus Leather Handbags, lined; fitted with coin purse, all new and beautiful designs. Regular \$7.00, \$8.00 and \$8.50 values. Fifty-eighth Anniversary Sale price.....\$3.98

## Novelty White Lawns, Reg. 20c, 25c Vals. 11c

3,000 yards novelty white Lawns in the smartest barred and striped effects; reg. 20c and 25c values, yard.....11c

## Women's Silk Hosiery

Reg. \$2.00 Vals. 98c Pr.

500 pairs women's fine pure thread Silk Stockings—all the latest tans, browns, Copenhagen, lavender, heliotrope, navy, black, sky blue, pink and other colors. Regular \$2.00 pair. Great 58th Anniversary bargain at.....98c

## Lace Curtain Samples

½ and 1¾ yard lengths of Lace Curtains, selling regularly at \$5.00 to \$15.00 pair... 53c

500 imported manufacturer's lace curtain samples, in Battenberg, Arabian, Brussels Net, Irish Point and handsome novelty patterns, white, ecru and Arabian color. 1¼ and 1¾-yd. lengths of curtains that sell reg. by the pair at \$5 to \$15. Each.....53c

## \$2.50 Veils \$1.19

## 85c Veiling at 39c

Chiffon Hemstitched Veils, 3 yards long, extremely popular this season, especially for automobiling; all shades. Exceptional values at \$2.50. 58th Anniversary Sale price.....\$1.19  
Black, white and colored Tuxedo Veiling, with large and small chenille and velvet dots. Values to 85c yard, sale price... 39c

"Portland's Best Veiling Department"

All Bargains Advertised in Our Big Anniversary Sale Advertisements This Week Will Be on Sale Until Saturday Night  
Except such as may be completely sold out by the tremendous selling this week. Many of the biggest bargains are not advertised today for lack of space. Look for price tickets at every counter.