See Advertisement on Page Preceding—Get a Shopping Guide at Entrance

800 Pairs Long Silk Gloves

$1.50-$1.75 Vals. 79c

The most sensational bargain in elbow length Silk Gloves we have ever offered—800 pairs full elbow length, double tipped fingers, made of the finest quality silk; every pair perfect. All sizes in black and white. Sold regularly at $1.50 and $1.75. Fifty-eighth Anniversary Sale Price..... 79c

"Trefousse" Kid 16-Button Gloves

$4 Values $3.19

"Trefousse" 16-button Kid Gloves have been sold by Lipman, Wolfe & Co. for 20 years, but never before so low as $3.19 a pair. These are the genuine French kid, same as sold in the Bon Marche of Paris—without doubt the best glove in the world. Different from the lamb-skin gloves called kid by some stores. All sizes and colors. Regular $4.00 values. Fifty-eighth Anniversary Sale Price..... $3.19

$7-$8.50 H'dbags, $3.98

Pigskin, Alligator, Seal and Walrus Leather Hand Bags, lined; fitted with coin purse, all new and beautiful designs. Regular $7.00, $8.00 and $8.50 values. Fifty-eighth Anniversary Sale Price..... $3.98

20,000 Yards of Embroideries

Values to $1.25 a Yard, 39c

Swiss, Nainsook and Cambric Flounces and Corset Cover Edges, 15 to 22 inches wide—a variety of designs to choose from. All newly imported. Regular values up to $1.25 yard. Fifty-eighth Anniversary Sale Price, only..... 39c

Values Up to $3.50 a Yard at 98c

Swiss, Nainsook, Batiste and Cambric Edges, Insertions, Bands, Waistings, Allovers and Flounces, in one large assortment, 3 to 27 inches wide. Soutache, Filet, French and English eyelet effects. Values up to $3.50 yard. Fifty-eighth Anniversary Sale Price only..... 98c

Values Up to 75c a Yard at 18c

Nainsook and Cambric Embroidered Flounces and Corset Cover Edges, 18 and 20 inches wide. Regular values to 75c yard. Fifty-eighth Anniversary Sale Price only.... 18c

Regular 10c and 20c Values at 5c a Yard

5,000 yards Swiss, Nainsook and Cambric Edges and Insertions, 1 to 6 inches wide; beautiful patterns in neat effects. Regular 10c to 20c values. Fifty-eighth Anniversary Sale..... 5c

Fancy Dresden Ribbon, Values Up to 75c a Yard, Anniversary Sale Price 19c

Fancy Dresden Ribbons in floral, plaid and check effects. A variety of designs and colors in one large assortment, values to 75c yard..... 19c

Regular 30c Taffeta Ribbons, per Yard, 15c

All-silk taffeta ribbon, 4 inches wide, all colors, superb quality and well worth the regular price of 30c yard; 58th Anniversary Sale price..... 15c

Lipman, Wolfe & Co.

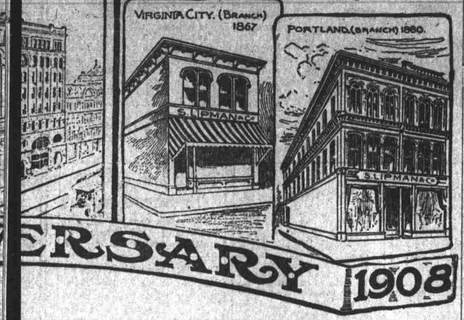
Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest

1850 58TH ANNIV[ERSARY] 1908

Every Portland shopper remembers our tremendous anniversary sale of last year—[w]idely imitated in this and other cities. So sensational were the bargains offered t[h]is day in our business history. Business conditions in the East are such today as to [m]ake it possible to give the greatest bargains sales in Portland's merchandising history in commemoration of our fifty-eighth anniversary. IT IS THE ESPECIAL PU[R]POSE OF THIS SALE TO GIVE A DOLLAR'S WORTH AND MORE FOR 58c. It is our purpose to make this sale an event to be talked about—to give bargains that [are] sensational, even when compared to the great bargains of the past few months. The pictures above give some idea of the various periods of this store's history. In the [c]hanty, erected in Sacramento during the Argonaut days of 1850, the business of S. Lipman was started. From the beginning it was successful, and year after year add[ed] Virginia City, Nevada, under the management of Adolphe Wolfe. The firm prosper[ed] the golden days of the Comstock excitement. In the spring of 1880 another branch w[as] management. This branch occupied 65x80 feet of the first floor in the old Dekum Bu[ild]employes. It would make an interesting history to tell in detail how the business [grew] respected and known in the markets of the entire world, and ranking its founders amo[ng] to over 800; from the small building of 1880 to our present location covering nearly [an] prestige of which it is justly proud. Accurate statements with strict fulfillment of [all] customers. Lipman-Wolfe's is now, as ever, a Mecca for women of correct taste, who[se] the high rating of the firm in the markets of the world, are largely responsible for [the] Fifty-eighth Anniversary Sale—the biggest genuine bargain event ever attempted b[y] largest advertisement ever printed—present only a few of the hundreds of magnific[ent] page in the next section of this paper represents a truly extraordinary value. Do n[ot]

Lipman, Wolfe & Co.

Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest



ERSARY 1908

atest sales event in our fifty-seven years of merchandising history and which was [to] did the largest business and waited on the largest crowds of shoppers of any sales [day] possible to give the greatest bargains sales in Portland's merchandising history [IN] OF THIS SALE TO GIVE A DOLLAR'S WORTH AND MORE FOR 58c. [sensational], even when compared to the great bargains of the past few months. The [chanty], erected in Sacramento during the Argonaut days of 1850, the business of S. [Lipman] it until it became the largest in Sacramento. In 1868 a branch store was opened in [Virginia] re, also, and was famous for its high quality merchandise, so much in demand during [the] rted in Portland, Oregon, Mr. Adolphe Wolfe leaving Virginia City to assume its [new] corner First and Washington streets, and commenced business with a force of eight [men] wn to its present proportions—making the substantial name and credit of the firm [one] merchant princes of the west. Step by step the firm has grown, from 8 employes [in] block. Fifty-eight years of honorable business success have created for this firm a [name] es, have established an enviable bond of confidence between this store and its [many] good merchandise of simple elegance and sure appeal. These facts, coupled with [the] mense volume of business and present proportions. And so we are holding this great [sale] or any other Portland store. Three full pages of advertisements in this paper—the [largest] gains we have prepared for this sale. Every bargain on these pages and our full [store] to be early Monday—the crowds will be enormous before the day is over.

Three-Page Advertisement Today—Largest Ever Printed DEVOTED STRICTLY to Bargains

Lace Sale, Values up to $1.25 at 49c

Lace Sale, Values to $2.75 at $1.23

White, cream, ecru and black Venise, Baby Irish, Net, Filet, Chantilly and Applique Laces, Insertions, Galloons, Festoons, Medalions and Allovers in pretty designs from the dainty Baby Irish to the heavy Venise and Soutache effects. Also Cluny, Spanish, Grecian and Filet effects, single and double width nets. In two large assortments, reduced as above.

$1.23 49c

20c White Torchon Laces, Yard 5c

White Imitation Torchon Edges and Insertions, 1 to 6 inches wide, values to 20c the yard. Fifty-eighth Anniversary Sale Price..... 5c

$5-$7 Trimmed Dress Hats at $2.95

A large collection of stunning Trimmed, Ready-to-Wear and Tailored Hats, including natty Turbans, medium and large dress shapes of straw and silk braid. Tastefully trimmed with wings, quills, flowers and ribbons, etc. Regular $5.00 to $7.00 values—Fifty-eighth Anniversary Sale Price..... $2.95

$7 and $9 Tailored Hats $5.95

Very seldom, if ever, have we shown such stunning tailored hats as these, and at the above price they should not last throughout the day.

Fine fancy straw and hair braid shapes, cleverly trimmed with fancy feathers, wings, ribbons, etc.; all the new shades, Copenhagen, mais or burnt brown, etc.; $7 to $9 values for..... $5.95

$1.39 Hat Trimmings at 29c

Sale of Flower Hat Trimmings—values up to $1.39—Crushed Roses, American Beauty Roses, Foliage, Lilacs, Blossoms, Bluets, Field Flowers, Beautiful shadings. Values up to $1.39. Fifty-eighth Anniversary Sale Price..... 29c

$1.50 Dress Goods at 75c

2,750 yards most popular novelties in all-wool and silk and wool fabrics, 40 to 50 inches wide; scores of styles.

50c Wool Dress Goods 29c

3,000 yds. most popular styles in 36-inch Suiting, including new monotone and two-color stripes, black and white Shepherd plaids and checks, etc.

$1.25 Imp. Dress Goods 69c

New plain and fancy weave mohairs, 44 to 54 inches wide, new stripes, checks, shadow plaids, Shepherd checks; 54-inch cravenette mohairs, etc.

$1.00 Wool Dress Goods 69c

950 yards fine all-wool taffetas and chiffon Panamas, 48 inches wide; strictly all wool, all colors.

$1.75 All-Wool Suitings $1.29

1,250 yards this season's latest weaves and colors in the irresistible monotone stripes, handsome shadow stripes, satin prunellas, India twills, silk and wool taffetas, etc.

Notion Anniversary Sale

5c card Belt Pins, 1 doz., 2 for..... 5¢
15c card Hair Pins, shell, crimped..... 8¢
15c Coat and Trouser Hanger for..... 8¢
20c Bristol Playing Cards, deck..... 10¢
20c, 25c and 35c Gas Mantles, sale..... 10¢
25c pkg. Gold Dust, Anniversary..... 17¢

10c Box Hairpins at 5c.

10c Hair Pin Cabinets, 250 crimped pins, assorted sizes, sale at..... 5c

15c Handkerchiefs, 10c.

Women's all-linen Handkerchiefs, ¼-inch hemstitch; regular 15c values..... 10c

20c Handkerchiefs, 12½c.

Women's all-linen plain and crossbar Handkerchiefs; also hand-embroidered initials, hemstitched, for sale..... 12½c

50c Handkerchiefs, 25c.

Hand-embroidered initial Handkerchiefs, laundered and unlaundered, plain and wreath designs; regular values to 50c, sale..... 25c

Regular $2.75 C. B. a la Spirite Corsets $1.69

Regular $2 W. B. Nuform Corsets, Pair $1.10

Our own popular "C. B. a la Spirite" Corsets, made in the most up-to-date models, of fancy brocaded batiste, in white, pale blue and pale pink. Medium bust with short hip, sizes 18 to 26; medium or high bust, with long princess hip, sizes 18 to 30. Never before sold for less than our regular price of $2.75 per pair; reduced in the 58th Anniversary Sale to..... $1.69

Our famous "W. B. Nuform" Corsets, extra quality coutil, new high bust and long hip flattening back, hose supporters attached; sizes 18 to 26; always sold for $2.00; 58th Anniversary Sale price..... $1.10

58th Anniversary Sale of Room-Size Rugs

LOWEST PRICES EVER KNOWN IN PORTLAND

These room-size Rugs were bought especially for this 58th Anniversary Sale from a great New York importer, who found i[t] impossible to sell except at a great sacrifice.

Regular $35.00 Axminster Rugs, 9 x12 feet—Anniversary Sale..... $23.9[8]
Regular $32.50 Axminster Rugs, 8¼x10½ feet—Anniversary Sale..... $21.4[5]

Handsome Axminster Rugs in an unusually large assortment of well-selected pattern[s] in oriental and floral designs, with all of those rich, soft colorings so desirable.

Regular $35.00 Body Brussels Rugs, 9x12 feet—Anniversary Sale..... $24.9[8]
Regular $32.50 Body Brussels Rugs, 9x12 feet—Anniversary Sale..... $22.9[8]

You know how a good Body Brussels Rug wears and how easy it is to keep clean. These come in a large variety of handsome patterns. Just the rug for the dining or living room.

Regular $38.50 Velvet Wilton Rugs, 9x12 feet—Anniversary Sale..... $19.9[8]
Regular $28.50 Tapestry Brussels Rugs, 9x12 feet—Anniversary Sale..... $19.9[8]

Handsome Velvet Wilton Rugs in oriental and conventional patterns, rich colorings; also 10-wire Tapestry Brussels Rugs in a large variety of new patterns.

Regular $18.00 Kashmir Rugs, 9x12 feet—Anniversary Sale..... $11.4[8]
Regular $15.00 Kashmir Rugs, 8 1-3x10½ feet—Anniversary Sale..... $10.4[5]
Regular $12.50 Kashmir Rugs, 9x9 feet—Anniversary Sale..... $ 9.4[8]

Kashmir Rugs are by far the most serviceable inexpensive rugs manufactured; look like a Brussels rug, sweep clean and are reversible. Come in a large variety of pretty patterns in soft, rich colorings; just the rug for the bedroom.

Women's Sample Hosiery Values up to $1.25 for 29c

Portland probably has never witnessed an offer which stands out in the limelight of selling events more prominently for unusual value-giving than this great sale of high-grade imported hosiery. The assortment is too great to describe in detail, but there are big lots of the popular tans, black laces and silk lisles and hundreds of styles of plain and fancy weaves in silk lisle, lisle thread and cotton, including white, black, tan, champagne, biscuit, sage, Alice blue, gray, navy, brown, Dresden, green, bronze, fancy stripes, plaids, lace boots, lace allovers, dropstitch, polkadots, embroidered figures, solid colors, etc., in greatest variety. Every pair is superb quality and perfect in every respect. Every woman who wants to be sure of getting her share ought to be here early in the morning. Regular 50c to $1.25 values. A bargain that will jam the aisle in this great 58th Anniversary Sale, at..... 29c

Extra salespeople to wait on you. Extra wrappers to save you time. No phone orders, none C. O. D. at this sale price. See window.

300 House Dresses Values to $2.75 at $1.59

The most sensational of all bargain events in women's one and two-piece house dresses, made of striped and plain chambray and figured percale; values to $2.75, 58th Anniversary Sale price, only..... $1.59

$1.00 Kimonos 49c

Special assortment of women's short Kimonos and Nightingales, made of fancy Japanese crepe and lawns, etc.; values to $1, Anniversary Sale..... 49c

900 Men's Fancy Vests

$3.50 Vals. at $1.55

The greatest bargain of the year in men's white and fancy high-grade vests, the very latest models, made of mercerized and silk mixtures, stripes, plaids and neat figures; light and dark colors. Values to $3.50. Fifty-eighth Anniversary Sale..... $1.55

Anniversary Neckwear Sale

Lace and Embroidered Bows, Jabots, Collar and Cuff Sets, Coat Sets, Yokes and Collars—our full regular assortments—reduced as follows:

All of Our 65c to $1.00 Neckwear at 49c
All of Our 35c to 50c Neckwear at 23c
All of Our 95c to $1.25 Neckwear at 79c
All of Our $1.50-$1.75 Neckwear at $1.10

Two large assortments of FEATHER BOAS, including Coque, Marabout and Ostrich Boas—

Boas, Values $3.50 to $6.00 for $2.85
Boas, Values $7.50 to $10.00 for $5.25

Our Entire Superb Stock of High Class Fancy Silks, Values to $2.00 Yard, at 89c

No reserve—our entire stock of high-class Fancy Silks in all this season's best styles and colorings, selling regularly from $1.50 to $2.00 a yard—at the most sensational sale price in years. The styles—chevron-stripe plaids with satin stripe, checked with coin dots, striped tussor and Pekin stripe, in all the fashionable colors, such as Copenhagen, tan, brown, navy and green. Also printed warp silks. Sold regularly from $1.50 to $2.00 a yard. Fifty-eighth Anniversary Sale Price..... 89c

$1.50-$1.75 Lace Curtains $1.09

$2.00-$2.25 Lace Curtains $1.49

$2.50-$2.75 Lace Curtains $1.89

Nottingham Lace Curtains in neat plain effects; large variety of patterns, both in plain and figured centers, in madras weave and Scotch lace effects; 3 yards long, 45 to 50 inches wide.

$4.00-$4.50 Lace Curtains at only..... $3.15
$5.00-$5.50 Lace Curtains at only..... $3.89
$6.00-$6.50 Lace Curtains at only..... $4.79
$7.50-$8.00 Lace Curtains at only..... $5.89

Large variety of patterns in all this season's best effects in Renaissance, Cluny, Marie Antoinette, La Savoie, Irish Point, Battenberg and new novelty effects; all made of good quality of imported bobbinet; white or Arabian color; 2½ and 3 yards long.

Men's $3.00 Felt Hats, $1.15

Men's $1.50-$2 Neckw'r, 85c

"Young's" famous $3.00 Hats for men—such a good hat that there are eight stores in New York devoted to their exclusive sale. Soft and stiff felt hats in pearls, tans, browns and black. Regularly $3.00—Fifty-eighth Anniversary Sale Price..... $1.15

80 dozen men's finest quality Four-in-Hands, Tecks and Squares, all made of fine imported silk in the very newest and most exclusive patterns. The kind of ties you would gladly buy for $1.50 and $2.00. Fifty-eighth Anniversary Sale Price..... 85c

White Skirts, $3.50 Values for $1.98

Hand Embroidered Chemise for $1.33

Extra fine quality White Skirts, deep lawn flounces, daintily trimmed with lace insertions and edgings; also other styles. Values to $3.50. Fifty-eighth Anniversary Sale Price..... $1.98

French Hand-Embroidered and Hand-Made Chemise, scalloped edge and embroidered front design. Values to $2.00. Fifty-eighth Anniversary Sale..... $1.33

12½c-15c Gingham 9c

27-inch Ginghams, in splendid assortment especially for children's wear, in pink, tan, red, browns and blue; 12½c to 15c values, 58th Anniversary sale..... 9c

85c Sheets, Sale at 75c

Our famous "Castleton" Sheets, made of good, substantial sheeting, ready for use, 72x90-inch Sheets, 85c regularly..... 75c
81x90-inch Sheets, 90c regularly..... 75c
36x45-inch Pillow Cases, 12½c values..... 15c

12½c Percales, Yd. 10c

Percales in new designs in cadet blue, navy blue, red and black and white; regularly 12½c yard, Anniversary Sale..... 10c

12½c Silkoline, Yard 9c

36-inch Silkoline, in plain colors, white, cream, blue, rose, pink, red, green, olive, black, mauve; regular 12½c yard, at..... 9c
domestic section, sale price..... 9c

25c Organdie, Yard 13c

Curtrox Organdie, white and tinted grounds, self satin stripes and plaids, choice printed floral designs; regular 25c yard, 58th Anniversary Sale..... 13c

Reg. 15c Batiste at 10c

Florette Batiste, white and tinted grounds, large collection of pretty patterns; reg. 15c yard, 58th Anniversary Sale..... 10c

5c Crown Etamine, 9c

Crown Etamine, wool finish, in brown, tan, navy, royal blue and black and white effects; regular 15c yard, 58th Anniversary Sale..... 9c

25c Moreen, Yard at 19c

Regular 35c Moreen Skirting in black, gray, tan, brown, pink and blue; 58th Anniversary Sale price, yard..... 19c

25c Taffetas, Yard at 45c

"Royal" Lining Taffeta, a silk warranted to finish and durability; ideal for drop-skirts; waist and petticoats, 58th Anniversary Sale..... 45c

10c Pearl Buttons, Only 3c

Pearl Shirtwaist Buttons, two and four holes, sizes from 14 to 24; 58th Anniversary Sale price..... 3c

25c India Linon, Only 16c

White India Linon, 30 inches wide, smooth even weave; regular 25c yard, 58th Anniversary Sale..... 16c

$1.80 Long Cloth at $1.25

12-inch long cloth, soft finish, ready for needle; 12 yards to piece; reg. $1.80 piece; 58th Anniversary Sale..... $1.25

$2.25-$2.75 Veils 89c

$1.25 Veilings, Yd. 53c

Chenille Dotted Tuxedo Veils, 1½ and 2-yard lengths, with velvet and ribbon borders. Also Chantilly Lace Veils in round and oblong shapes, all colors and designs. The swellest novelty veils of the season. Regular $2.25 to $2.75 values. Fifty-eighth Anniversary Sale Price..... 89c

Black, white and colored Tuxedo Veilings by the yard, with large and small Chenille and Velvet dots. Values to $1.25 the yard; Fifty-eighth Anniversary Sale Price only..... 53c

$1.25 Shantung Pongees at 83c

1,500 yards Shantung Pongees, natural color, heavy quality, suitable for coat suits; regular $1.25 quality, 58th Anniversary Sale..... 83c

85c 19-Inch Black Taffeta, Yard 59c

1,000 yards 19-inch black Taffeta, high finish, rich lustre; actual value 85c yard, 58th Anniversary Sale price..... 59c

Crown Colored Taffetas at, Yard 73c

Crown Taffeta, the best colored taffeta made, a quality sold in first-class stores at $1 yard; over 100 shades, including white, ivory and cream, 58th Anniversary sale price..... 73c

$1.25 Bonnet Black Taffeta at 79c

22-inch "Bonnet" black Taffeta, the best quality for outer garments; best $1.25 quality, 58th Anniversary sale price..... 79c

Best $1.75 Black Taffeta at $1.39

3,000 yards yard-wide Arnold, Constable & Co. guaranteed Black Taffeta for suits, coats and outer garments; best $1.75 quality. $1.39 only 3,000 yards will be sold at this low price..... $1.39

$1.25 Imported Messalines, Yard 89c

Imported Messalines, extremely popular fabric for summer wear; colors light and dark brown, helio, garnet, cardinal, Copenhagen, navy, gray, myrtle, olive, ivory, cream and black; best $1.25 val. 89c

$1.00 Figured India Silks, Yard 73c

32-inch figured India Silks in beautiful floral designs for house gowns, kimonos, etc.; best $1 qualities, 58th Anniversary Sale 73c

85c Stand Covers 48c

White linen Austrian Stand Covers, size 20x30 inches, four rows of drawn work; reg. 85c, Anniversary Sale pr. 48c

25c Huck Towels 16c

Bleached Huck Towels, 38x20 inches; regular 25c, sale..... 16c

$1.75 Bedspreads 98c

Full-size crochet Bedspreads, regular $1.75 value, Anniversary Sale..... 98c

$2 Table Cloths $1.10

8-4 bleached linen Table Cloths; regular $2 values, sale..... $1.10

$2.75 Napkins, dz. $1.50

⅝ bleached Napkins, regular $2.75 a dozen, 58th Anniversary Sale..... $1.50

25c Supporters for 10c

25c Pin-On Supporters, frilled, assorted colors, fancy bow and buckles, 58th Anniversary Sale price..... 10c

35c Supporters for 18c

35c Diana Pad Supporter, four straps, fancy decorated pad, assorted colors 18c

75c Gaslights, 38c

20c-25c Mantles, 10c

1,000 gas lights, 170 candle-power, with genuine Jena opal globe, best mantle, patent regulated burner, fits any gas fixture. Limit of one dozen to a customer. None to dealers; 75c values..... 38c

Incandescent gas mantles, to fit any fixture, strong weave; regular 20c, 25c and 35c values..... 10c

Men's Madras Shirts, $1.15

There's a great variety of pleasing effects in these $1.50 Shirts for $1.15—attached or detached cuffs, coat style or regular, made of smart madras or percales, plain or plaited. All regular $1.50 shirts for..... $1.15

$2.50 Couch Covers, $1.49

Oriental Couch Covers, in handsome patterns, reversible tapestry, fringed, 3 yards long, 60 inches wide..... $1.49

$3.75 Cut Glass for $1.48

Many choice patterns in cut glass Nappies, $2.50 to $3.75 values..... $1.48

15c and 18c Silkoline at 9c

10,000 yards Silkoline and Silkosheen, great variety of patterns, on sale in drapery section..... 9c

15c and 20c Swiss, 11c Yd.

Curtain Swiss and Curtaining in all staple and novelty patterns; regular 15c, 18c, 20c values. 11c

25c Music Hits for 9c Each

"That's What the Daisy Said," "Dolly Dear," "You're a Grand Old Flag," Ethel Levy's Virginia Song, "I'd Like to Be Your Little Girl," "Summertime."