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58TH Anniversary Sale

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The stout chain cable of fifty-eight sturdy yearly links holds this great store close to the principle on which it was founded: "Good merchandise only; quality considered our prices are always the lowest." Yearly we celebrate this anniversary, making it the great sales event of the year. Last year it attracted the largest crowd of shoppers that ever attended any sale held in Portland. This year, with a wealth of bargains that surpasses all previous events, we expect to make our FIFTY-EIGHTH the banner anniversary year. The variety of the offerings, the uniformity of their exceptionally high character, their extreme desirability and seasonable nature, are all features that make this the greatest of bargain events ever held. No where else in America has any store ever devoted three full pages of advertisements strictly to bargains, in every way more generous values than you ever dreamed of. Remember that every one of these 58th Anniversary offerings was bought for you especially for this occasion under unusual price concessions.

It is the especial purpose of this sale to give a dollar's worth and more for FIFTY-EIGHT CENTS. It means bargains unparalleled in Portland merchandising. Shop early for the crowds will be enormous. 250 extra clerks to wait on you. Get a shopping guide at the door.

See Next Two Pages—3-Page Advertisement Today, the Largest Ever Devoted to Bargains

175 Tailored Suits, Values up to \$85.00, Sale \$28.75

300 Tailored Suits, Values up to \$48.50, Sale \$19.65

Lot No. 1—Highest class Novelty Tailor-Made Suits of all the finest imported materials, in plain colors and fancy novelty cloths, including white serges. Made in the newest, choicest styles—in most instances only one of a kind; a great many are imported sample garments in the newest pastel shades, including white. The skirts are made in the newest gored and flare effects. Selling regularly up to \$85.00. 58th Anniversary Sale **\$28.75**



Lot No. 2—Highest class Tailor-Made Suits, in fine tailored and novelty trimmed styles. There are Prince Chap and Jacket Suits, finely man tailored and of finest materials, with plain and fancy silk linings. Also Novelty Suits with butterfly sleeves trimmed with fancy and plain braids, lined with self-colored and striped silks. The skirts are all in the latest gored and flare styles. Selling regularly up to \$48.50. 58th Anniversary Sale Price **\$19.65**

\$8.75 Silk Petticoats at \$4.43

It would be impossible to buy the silk in these garments at retail for the sale price of \$4.43. It's a fortunate purchase of 170 petticoats of best and heaviest quality taffeta silk, splendidly made, with section flounce, shirred and tucked; come in black, gray, green, white, red, brown and navy. While they they are regularly sold at \$8.75, they're really \$10.00 value. Fifty-eighth Anniversary Sale **\$4.43**



350 Dainty Lingerie Waists
Reg. Values to \$5.00 at **\$2.38**

350 dainty Lingerie Waists, made of finest sheer lawns and lingerie, with lace insertions, medallions and Valenciennes lace trimmings; new elbow sleeves with lace edgings. Selling regularly up to \$5.00. Fifty-eighth Anniversary Sale **\$2.38**

60c Books 15c

Popular books for boys, cloth bound, handsome cover design, olive edges, illustrated; regular 35c, 50c and 60c books. **15c**

50c GIFT BOOKS 15c

Dainty gift books, in handy volume size, dainty white and gold bindings, boxed; about 100 titles; 50c values **15c**

60c STANDARD BOOKS 15c

Library edition of eminent authors, cloth bound, gilt tops, the famous English classics; 60c values. **15c**

Reg. **\$1.25** Roses **73c**

Large American Beauty Roses, made of fine quality imported linen, three to the bunch with foliage, some with buds; exquisite colorings of cerise, old rose, deep red, gray, helio, browns, etc.; regular \$1.25 values. **73c**

Large sprays of imported, Rose Foliage, green and brown shaded, used extensively this summer; regular 29c value. **12c**

\$1.25 Union Suits **75c**

Women's fine Swiss ribbed Union Suits, crocheted or lace edge yokes and deep lace edge umbrella Drawers; regular \$1.25 quality. **75c**

\$5-\$6 Umbrellas **\$2.50**

A limited lot of fine all-silk Umbrellas in all colors, for sun or rain, plain, tape edge, also fancy border; great variety of pretty handles; regular \$5-\$6 values, sale **\$2.50**

Stamped Lunch Cloths

Scarfs and Squares for lunch cloths and bureau scarfs, drawn work and hem-stitched, stamped ready for working; sale **48c**

\$1 Corset Covers **59c**

Nainsook Corset Covers, with dainty trimmings of fine laces, etc.; value to \$1 for **59c**

\$2.50 Back Combs **75c**

Fancy Back Combs, gold filled band, chased designs, in many pretty patterns; values to \$2.50. **75c**

\$1.00 Waist Sets **49c**

3-piece Waist Sets, in gold, white or blue enamel, this season's new designs; values to \$1. **49c**

75c Bead Necklace **18c**

Pearl bead Necklace, one strand; regular 75c, Anniversary **18c**

\$1 Alarm Clocks **68c**

Our reg. \$1 Beacon Alarm Clock, guaranteed for one year. **68c**

Pongee, Rajah and Taffeta Silk Coats
Selling Regularly to \$75, Sale **\$21.50**

A large purchase of imported sample models of finest long coats and capes enables us to offer these most extraordinary bargains. The assortment comprises about 73 coats of finest quality pongee silk in the correct tan shades; also 50-inch novelty taffeta silk coats in black, made in loose and fitted styles, some all lined with white silk. All the newest and most up-to-date ideas in sleeves and trimmings are represented in this novel display. Selling regularly to \$75.00. 58th Anniversary Sale **\$21.50**

\$8.50 Jaunty Box Coats for Ladies and Misses at **\$4.73**

30-Inch Jaunty Box Coats of all wool fancy striped and checked materials in light and dark shades, strictly tailor-made, with velvet collars and coat sleeves. Selling regularly to \$8.50. **\$4.73**

\$6.50 White and Ecru Net Waists **\$2.69**

Hundreds of new Net Waists in ecru and white, made with Cluny insertion, fine novelty lace and ribbon trimmings; all have elbow sleeves and are made over silk. Selling regularly to \$6.50. Fifty-eighth Anniversary Sale **\$2.69**



\$1.00 Pictures at **15c**

Famous Remington Wild West Pictures, notable for their technique as well as the pulsating life and vivid color; formerly \$1, 58th Anniversary Sale **15c**

\$1.75 Pastels at **98c**

Exquisite Pastel Landscapes, variety of subjects, in modest gilt frames; \$1.75 value, 58th Anniversary Sale **98c**

50c Pennants at **25c**

All 50c and 60c Pennants of every college and school in America, large 25c size; 58th Anniversary Sale **25c**

\$3.25 Brass Jars **\$1.65**

300 Russian hammered brass Bowls, suitable for fern dishes, etc.; regular \$3.25 values. **\$1.65**

35c Stationery at **23c**

Eaton-Huribut's regular 35c boxed Stationery, finest quality, latest size and shape; 58th Anniversary Sale **23c**

100 Engraved Cards

100 Visiting Cards, in five styles of latest script, printed on best vellum cards from engraved copper plate; plate and 100 cards together; regular \$2 **\$1.15** value.

100 Visiting Cards, printed from your copper plate on best vellum cards, **59c** special.

100 Engraved Wedding Invitations or Announcements, with double envelopes; regular \$16.50 value. **\$9.45**

20c Stockings at **10c**

Children's excellent 1x1 rib black cotton Stockings, double heels, soles and knees; only for this sale. **10c**

Reg. **\$2** Gowns **\$1.29**

Extra quality long cloth Gowns, with embroidery yoke, ribbon trimming, etc.; regular \$2 value, 58th Anniversary Sale **\$1.29**

Cambric Drawers **59c**

Women's fine cambric and nainsook Drawers, regulation and circular cut, dainty embroidery and lace trimming; values to \$1. **59c**

Comb. Chemise at **98c**

Fine nainsook combination Chemise, dainty lace, beading, etc.; values to \$1.65. **98c**

Children's Dresses **98c**

Children's colored gingham and chambray Dresses, made in Buster, French, guimpe and plaited styles, in blue, pink and oxblood; sizes 2 to 6 years; values to \$1.50 at **98c**

SENSATIONAL "OWL" CUT-RATE DRUG SALE

60c Olive Oil, Guaranteed Pure..... 39c	50c Derma Viva, Owl Cut Rate..... 39c
35c "Bestofall" Witch Hazel, pint..... 18c	25c Espey's Cream, Owl Cut Rate..... 16c
50c Absorbent Cotton, 1-lb. package..... 29c	25c Sanitol Face Cream, special..... 16c
1.00 Dioxogen, 1-lb. bottle, Owl cut rate..... 67c	25c Mandrake Liver Pills, Owl cut rate..... 12c
1.00 Herpicide, Owl cut rate..... 67c	25c Genuine German Malt Extract, cut rate..... 18c
1.25 Syrup of Hypophosphites, Owl cut rate..... 87c	Moth Balls, large size package, cut rate..... 8c
60c Murine Eye Remedy, Owl cut rate..... 44c	25c Pond's Extract Cream, sale..... 17c
25c Boracic Acid, Owl Cut Rate..... 14c	25c Mennen's Talcum Borated Violet..... 14c
50c Emerson's Bromo Seltzer..... 37c	25c Cuticura Soap, Owl Cut Rate..... 16c
\$1 Pinard's Eau de Quinine..... 69c	Sulphur Candles for fumigating, cut rate..... 5c
1.00 Aseptine, Dr. Lister's formula, Owl cut rate..... 67c	50c Solution Five Chlorides, Owl cut rate..... 35c
25c Aseptine, Owl cut rate..... 14c	5c Chloride of Lime, Owl cut rate..... 2c
25c Oregon Kidney Tea, Owl cut rate..... 14c	25c large size Bath Sponges, cut rate..... 8c
25c Woodbury's Facial Soap..... 16c	Four-Ounce Package Pure Powdered Borax... 3c
25c Pears' Scented Soap, only..... 13c	50c California Syrup of Figs, Owl Cut Rate... 36c
10c Sapollo, Scouring or Hand..... 5c	35c Violet Ammonia, Owl Cut Rate..... 18c
50c and 75c Rubber Gloves, all sizes and colors..... 39c	25c box Glycerine, Violet and Sandalwood Soap, 3 cakes in a box..... 12c
60c Ajax Toilet Paper, cut rate, dozen..... 50c	25c Breat Pump, Owl cut rate..... 19c
50c Dr. Chamberlain's Peppermint Cure, Owl cut rate..... 33c	\$1.75 2-qt. White Combination Syringe, 3 hard rubber pipes, guaranteed..... \$1.19
50c Graham's Kosmos Cream, Owl cut rate..... 33c	60c and 50c Japanese Nail Brushes, Owl cut rate..... 19c
50c Eastman's Benzoin and Almond Cream, 8-oz. size, Owl cut rate..... 25c	10c Cascara Bark, Owl Cut Rate... 5c
\$1.50 Gouraud's Oriental Cream 93c	50c Wyeth's Eff. Vichy Salts... 29c
25c Dr. Graves' Tooth Powder. 14c	\$1.00 Hood's Sarsaparilla, Sale... 78c
25c Eastman's Tooth Powder. 14c	15c Powdered Orits Root, Owl cut rate..... 8c
50c Eastman's Crushed Rose and Violet Talcum, 1-lb. size, Owl cut rate..... 15c	10c pkg. Coppéras, Owl cut rate..... 6c
25c Bradley's Woodland Violet Talcum..... 12c	25c Effervescent Sodium Phosphate, cut rate..... 19c
25c Borodont Tooth Paste, Owl cut rate..... 12c	Corn Plasters, round, oval, thick or thin..... 7c
75c Glycerine Soap, large size cake, dozen..... 45c	\$1.00 Pierce's Golden Medical Discovery..... 75c
15c pkg. Lavender Flowers, cut rate..... 9c	15c Bicarbonate of Soda, 1-lb. package..... 5c
15c Soapree Bark, Owl cut rate..... 9c	10c pkg. Epsom Salts, Owl cut rate..... 5c

