

Which Have You Got—Hindsight or Foresight?

Can You See Beyond Your Nose!

Have you watched the development of Portland and Willamette Heights in the last three years and the enormous increase in realty values without realizing that all these hills are destined to be the finest residence section in the city when they get adequate car service? The history of all large cities proves that the better class always go to the hills, and Portland people are just commencing to appreciate their exceptional opportunities. Where is there another city with such beautiful hillsides so close to the business center or presenting one half the magnificent scenery to be found there?

The Oregon Electric Railroad runs along the hills in Southern Portland and is bringing that section within from 8 to 12 minutes of the business district—do you know what that means? And it is only a question of a short time before many magnificent homes will be built there. Property values there now are extremely low, ranging from \$350 to \$750 per lot (less than one half what they were 20 years ago with one fourth the present population), and now is the time to buy. Remember that it is only about two and one half years since lots could be bought on Portland Heights for from \$500 to \$750 which today are worth from \$2,000 to \$5,000. Why not buy something while you can get it for less than one fourth its real value.



Fulton Park

This addition was platted and placed on the market nearly 20 years ago and lots brought as high as \$1,000 then. The view here is simply magnificent, and there is nothing finer on Portland Heights for less than \$5,000. A number of years ago a very inefficient carline ran through Fulton Park, but upon the consolidation of all the city lines, this one was abandoned, leaving Fulton Park high and dry with absolutely no car service. Consequently, realty values dropped there and there has been little development in 15 years. However, the Oregon Electric Railroad runs right through the center of this tract, so that now this section has nothing to keep it from taking its natural position as one of the most desirable sites for a home in the city. I have been handling Portland Heights property for over two years and am certain that the development of Fulton Park will be fully as startling as the Heights has been. I have opened an office there and have a large amount of this property listed at most attractive prices. Call and see me at any time. What is more to the point, is that several people who made good money out of Heights property are investing at Fulton Park now. Don't wait until too late—investigate now. Take a ride on the new car and see for yourself. Depot at Front and Jefferson streets.

Alder Springs

This is the first subdivision to be platted on the Oregon Electric Railroad since its completion, and offers exceptional opportunities to people of moderate means who want a home up in the hills where they still can be within easy access of the city. The time required to reach Alder Springs is only 15 minutes and lots can be bought for one half the price of lots anywhere else the same distance out. This property is on the west side, with no bridges to cross or draws to delay. Lots 50x100, high, slightly and good view. Prices \$200, easy terms. Cheapest and best buy in 25 years. Call for circular giving full particulars.

Office at Fulton Park
Opposite Oregon Electric Depot

H. L. JOHNSON

Or 270 STARK STREET
Care The Spanton Company

NORTHROP ACRES

PORTLAND'S MOST BEAUTIFUL ADDITION

CLOSE IN ON
WEST SIDE

Best Buy Offered in Portland in Years

LAID OUT IN
PARK STYLE

10 MINUTES' RIDE ON SALEM ELECTRIC LINE—ONLY SHORT DISTANCE FROM FULTON CARLINE

THE GREATEST OPPORTUNITY

That Portland people ever had for securing an ideal home site and investment combined is presenting itself in the placing of NORTHROP ACRES on the market. In no other metropolitan city in America is it possible to buy acreage right in the city at five times the price of this property. In a few weeks we have sold one-third of the tract, and it behooves you to visit our tract without further delay. GO OUT TODAY! WE WANT YOU TO SEE IT!

YOUR CHOICE OF THESE ACRE TRACTS ONLY \$600 EACH

TERMS ONE-QUARTER CASH; BALANCE TO SUIT YOU

REMEMBER

Property Values Are Based

on the time in reaching the business center in all large cities. Keep this in mind when you are investing money in real estate and you cannot make a bad investment.

Property So Close In

As Northrop Acres is bound to bring from \$600 to \$1,500 a lot in a very few years. Only 10 minutes' ride on the West Side, with no bridges to impede traffic.

REMEMBER

We Take Pleasure in Showing This Beautiful Property to All Who Call at Our Office

M. E. LEE

ROOM 411 CORBETT BUILDING, Corner Fifth and Morrison Streets

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