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# GoldCoupon Real EstateC Certificites ENTAILS NO RIBK <br> EARNS LARIE PROFITS <br> CANNOT DEPRECIATE CASHABLE ON DEMAND <br> INTEREST BEARINC <br> INCOME EIARNING <br> INCREASED VALUATION 

The Interest on These Gold Coupon Real Estate Certificates Commenced May 1, 1908, and Is Now Accruing; Payable Semi-Annually

PROFITS-This certificate has four earning powers - bonus, interest, income and increase NO RISK-Its principal and interest is held in trust and hence cannot be misapplied or dis-GUARANTEE-In addition to its funds being invested in Portland Business Real Estate under a trusteeship, the Standard Trust company of Portland, Oregon, guarantees its principal and interest without reservation
NO DEPRECIATION-Regardless of what depreciation may occur in the real estate market these certificates being guaranteed in principal and interest, will never go below par
CASHABLE-The Standard Trust company will purchase these certificates two years from their date of issue, paying the principal face value with a 2 per cent bonus and all accrued INCOME-One
INCOME-One half of the net income received from the property held in trust for these certificates, will be paid to the certificate holders, and available, data shows net income should range from 8 per cent to 15 per cent per annum.
INTEREST-The interest on these certificates
INTEREST-The interest on these certificates commenced May 1, 1908, payable semi-annually INCREASE VAIUE-The
INCREASE VALUE-The incrase value of Portland Business Real Estate has been steady and healthy and easily justifiable. Within the last few years the eastern money interests have fully realized the many and wonderful resources of Oregon, among which are its agricultural lands, its timber and its water-powers, all needing development and exploitation These resources must all pay tribute to Portland, and it is easy to reason why Portland bus-
iness property has within the past five years, increased from 175 to 400 per cent and it is safe iness property has within the past five years, increased from 175 to 400 per cent and it is safe
to predict that the next five or ten years will see even a DIVIDENDS-The property purchased and held for these certificates will
trusteeship for ten years and then sold. The certificate holders will receive in so held under face of their certificates and the interest and income paid on them receive in addition to the face of their certificates and the interest and income paid on them, one half of the increased price of the property, which can easily be estimated between 200 per cent and 300 ser cent for every reason gives evidense that Portland should have between 500,000 and 600,000 population within the next ten years.
CONFIDENCE-This investment must appeal to all who have confidence in Portland, and all living in this beautiful and glorious Pacific northwest country must know that Portland is destined to be its financial and social center.

DENOMINATIONS-These certificates are issued in denominations of from $\$ 25$ upwards allowing, the small investor the same privilege of profit sharing and an equal advantage of the large and assured advances of Business. Real Estate, as is enjoyed by the man of great wealth. Remember, the interest commenced May 1, 1908 and is now accruing. CERTIFICATES-The following will illustrate the sources of income from our Gold Coupon Real Estate Certificates:

| Principal Guaranteed | d. |
| :---: | :---: |
| Interest Guatanteed | 4 per cent Annually |
| Rental Income | 4 per cent Annually |
| Increase Valuatio | 7 per cent Annually |
|  | cent Annually |

AND AS MUCH MORE AS THE VALUES INCREASE DURING THE LIFE OF THESE CERTIFICATES
INCREASED VALUES-In the above illustration of "Increased Valuation" we have estimated less than 150 per cent for ten years, while Portland Business Real Estate has increased in values during the past six or seven years, from 175 per cent to 400 per cent as illustrated by the following.

| SOLD | ASS'D VAL. INC. VAL. |
| :---: | :---: |
| Lot 3, block 64 . . . . . . . $\$ 33,000$ | \$81,500 Over 175 per cent |
| East $1 / 2$ blk. 43, Couch add. 70,000 | 212,500 Over 200 per cent |
| Lot 6, N. 1/2 blk "J" .... 15,000 | 45,000 Just 200 per cent |
| East 1/2 blk 313 . . . . . . . . 25,000 | 87,500 Over 200 per cent |
| Lots 5 and 6, N. 1/2 blk, "I" 45,000 | 90,750 Over 100 per cent |
| Lot 17, S. $1 / 2$, blk, 85 ... 13,000 | 67,000 Over 400 per cent | - Being a total average of over 203 per cent.

## Comparisons of this kind can be secured, sufficient to fill many pages. These quotations

 simply cover ground values, exclusive of improvements.INVITATION-We invite all to call at our office and we will be pleased to enter into full, detail with them, explaining any subject of this investment which may not at once be clear and to their full understanding.
ADDRESS-Call on or address

