

This Is "Nemo Week"—Sale and Demonstration of "Nemo" Corsets by Manufacturers—Expert Fitters—Only Complete Stock in City

Tomorrow-- The Meier & Frank Store's 955th Friday Surprise Sale

\$6 Chemise \$3.59

\$6.00 Drawers \$3.59

Tomorrow's 3 Great Specials in women's fine Undermuslins—Don't miss them—2d floor.



Women's fine cambric and nainsook Chemise, trimmed in very fine laces, edgings and insertions; tucks, beading and ribbon, made with fitted back; all new, beautiful styles; the best regular \$5.00 and \$6.00 values, on sale tomorrow at..... **\$3.59**

Great special lot of women's very fine fancy nainsook Drawers, trimmed in dainty laces, embroideries, tucks, insertion, medallions, beading and ribbon; grand variety. Regular \$5.00 and \$6.00 values, on sale at this special low **\$3.59** price, pair.....

\$1.50 Corset Covers 98c

1,000 dainty new Corset Covers, fine materials, trimmed in laces, edgings, insertion, beading and ribbon; great variety. The best regular \$1.50 values, on sale at this low price, each—take advantage..... **98c**

Our Greatest Sale of Women's Coats

All Styles---For Dress and Evening Wear

Values to \$50.00 at \$12.45 Each

200 Fine Coats to Select From



Portland's Leading Cloak and Suit Store announces for tomorrow's 955th Friday Surprise Portland's greatest sale of women's High-Grade Coats for dress and evening wear — A sensational purchase made by the cloak chief in New York only last week — The handsomest coats ever produced by a prominent Fifth Avenue manufacturer who needed cash far more than the merchandise — We promise you the treat of the season—But, come early, there's only 200 garments and, we know they won't last more than an hour or two—The details: short and medium length coats in broadcloth, lace, etamine and silk — Semi or tight fitting and plain tailored coats with notch collar and full length sleeve—Braid trimmed and fancy braid and lace trimmed garments in all colors—Also 3/4 and full length coats in black taffeta silk, peau de soie, broadcloth, pongee, Rajah, satin and etamines in tans, modes, white, champagne, light blue, copper, brown, leather, lavender, pink, mulberry, canary, yellow, Copenhagen, blue and black; a large variety, running from plain



tailored to the most elaborate evening garments—Every coat up to date, including loose cut coats, mandarin coats, tight, semi-fitted street coats — All sizes—\$50.00 vals. **\$12.45** See These Beautiful Coats on Display in Our Fifth Street Windows—You Should Plan to Be Here Early

15,000 Pairs Men's Hose 17c Pr.

In the Men's Furnishing Goods Store for tomorrow's 955th Friday Surprise Sale, sensational bargain in Men's Fancy Hosiery—15,000 pairs, the entire reserve stock of a prominent New York importing hosiery house; all new Spring Styles, in endless assortment; in plain and fancy colorings, dots, stripes, figures and jacquard effects; also solid colorings. A wonderful array of high-grade hosiery. Regular values up to 50c a pair; anticipate your Summer needs tomorrow at, the pair..... **17c**



See Morrison street window display. Take advantage.

Meier & Frank Store's 955th Friday Surprise

25c Tailored Collars 1c Each

35c-50c Ribbons at 23c Yard

For tomorrow's 955th Friday Surprise Sale, 12,000 women's Starched Collars in white, solid colors and fancy stripes; immense assortment; sizes 12 to 14 1/2; all regular 25c values, on sale at this unusually low price, each..... **1c**

5,000 yards of all-silk Taffeta, French Faille and Moire Ribbons for hat bows, hair bows, Summer dress trimmings, fancy work, etc.; black, white and colors; the best reg. 35c to 50c values, on sale at this special price, yard..... **23c**

Bows tied free. Look to your needs, and take advantage.

Meier & Frank Store's 955th Friday Surprise

5000 Yds. Pretty Laces, Values

Up to 40c Yard at 9c a Yard

In the Lace Department for tomorrow's 955th Friday Surprise, 5,000 yards of white and ecru imitation Cluny and Filet Bands and Edges, 2 to 6 inches wide; dainty designs in endless variety; values up to 40c yard; buy all you want tomorrow at this low price, the yard—take advantage..... **9c**

Great May Sale bargains in Fine Embroideries/ See them.

Meier & Frank Store's 955th Friday Surprise

5000 Yds. New Rough

Pongee Silks at 79c Yd.



For tomorrow's selling, the Silk Store offers a timely bargain in the popular and stylish rough Pongee Silks in all the newest colorings; just like Rajah silk and the season's favorite material for suits, costumes and waists. The color assortment includes Copenhagen, brown, navy, pink, light blue, old rose, black and the natural pongee color. A quality silk other stores ask \$1.25 a yard for. Your choice tomorrow only at this unusually low price, yd. **79c**

See 5th-st. window display. Mail orders carefully filled.

Meier & Frank Store's 955th Friday Surprise

5000 Prs. Ruffle Swiss Curtains

Regular \$1.25 Values at 89c

5,000 pairs of handsome new Ruffled Swiss Curtains, good quality of Swiss; small dots and medium-sized figures with plain ruffles; well made and finished; six styles to select from; 36 inches wide, 2 1/2 yards long; the best regular \$1.25 values, on sale tomorrow only at, the pair... **89c**

Meier & Frank Store's 955th Friday Surprise

50c Hosiery at 33c

\$1.50 Union Suits 79c



5,000 pairs of women's fine Gause Lisle and Lace Hosiery in garter top styles; double sole and full-fashioned foot; very pretty patterns in grand assortment; in black, tans and white; sizes 8 1/2 to 10; 50c values; supply your Summer needs; **33c** pair.....

3,000 Women's lisle thread Summer weight Union Suits, all new merchandise — made low neck; sleeveless, knee length; beautifully trimmed with deep lace on the pants and lace yoke; sizes 4, 5, 6; best \$1.50 value, tomorrow only, each..... **79c**

Meier & Frank Store's 955th Friday Surprise

Handsome New Linen Centers

Values to \$3.50 at 98c Each

In the Art Department, Third Floor, for tomorrow's 955th Friday Surprise Sale, a great special lot of hemstitched and hand drawnwork Centerpieces in sizes 18x18-inch, 24x24-inch, 30x30-inch, 18x45-inch; all pure linen; simple pieces, slightly soiled from handling; regular values up to \$3.50 each. Take your pick at this low price, each... **98c**

The Only Complete Stock "Nemo" Corsets in City—2nd Floor

TOMORROW'S 955th FRIDAY SURPRISE

One Hundred "White Mountain" Refrigerators

On Sale at \$10.59

For tomorrow's 955th Friday Surprise Sale a very unusual bargain in the famous "White Mountain" Refrigerators—an offering of the greatest importance to housekeepers and parties furnishing up new homes; only 100 in the lot; size 27x20x42 inches; 60 lbs. ice capacity; golden oak finish and one of the best models in the entire line; White Mountain Refrigerators are noted for the general satisfaction given and the economical ice consumption; the greatest value ever offered at, each **\$10.59**

TOMORROW'S 955th FRIDAY SURPRISE

100 Lawn Mowers

Great Values at \$4.19 Each

For tomorrow's 955th Friday Surprise Sale, 100 "Reliance" ball-bearing Lawn Mowers, 14-inch blades; every one perfect and fully guaranteed; wonderful value, for tomorrow only at this extraordinarily low price **\$4.19**

TOMORROW'S 955th FRIDAY SURPRISE

\$1.75 Shirtwaists 59c



\$20 Gold Watches at \$12.49

The weekly Surprise Sale offering in the Waist department consists of 5,000 women's cotton Shirtwaists in lawns and mercerized materials, fancy styles, plain tailored and college blouse effects; tucked and embroidered yokes or solid front of embroidery or two rows of lace, insertion and tucks; in white, cream, black, checks and polka dots; buttoned in front or back, long or short sleeves; values up to \$1.75, on sale at **59c**

In the Jewelry department for tomorrow's 955th Friday Surprise Sale, a wonderful bargain in women's and men's gold Watches; 15-jewel movements, both Elgin and Waltham; open-face styles in great variety; 20 years' guarantee; regular \$20 values, special **\$12.49**

TOMORROW'S 955th FRIDAY SURPRISE

200 Dozen Men's 50c and 75c

Four-in-Hand Ties 29c Each

200 dozen men's beautiful Four-in-Hand Ties in light and dark patterns and colorings; made full French fold or reversible; all new spring styles; blues, grays, tans, browns, reds, fancy figures, fancy stripes and dots; all new, 29c high-class 50c and 75c 4-in-hands, your choice, each **29c**

TOMORROW'S 955th FRIDAY SURPRISE

\$15 Millinery at \$7.50

\$7 Millinery \$3 Each

\$2.50 Millinery on Sale at 95c

Tomorrow's Great Friday Surprise Sale bargains in the Millinery Store — Best values of the season

On Second Floor Great special lot of lace and net Merry Widow Sailors, trim'd in flowers, lace and net bows; all new and handsome styles; values up to \$15 on sale, special, each..... **\$7.50**

A great special lot of women's trimmed and tailored Hats, all new, desirable styles, trimmings and colors; regular \$7 values, on sale, special at..... **\$3.00**

Special lot of Pyroxoline Braid Hats, this season's best styles, in light blue, navy, black, white, Copenhagen and champagne; best regular \$1.50 and \$2.50 values, on sale at, **95c** special, each.....

You should see Fifth Street window display.

TOMORROW'S 955th FRIDAY SURPRISE

500 Boys' Suits

At One-Half Reg. Prices

Tomorrow, great half-price sale of boys' apparel—our entire stock of spring Suits with straight-cut pants; 500 garments in the lot; fancy checked worsteds, brown mixed tweeds, light gray home-spuns; tans, browns and grays, all new, up-to-date apparel; double-breasted coats, straight-cut pants; school and dress suits for boys 7 to 16 years of age; values ranging from \$8.50 to \$12 a suit; take your pick from our entire stock at one-half regular prices; it's the greatest saving opportunity in boys' suits the season has ever offered; see Fifth street window display; mail orders will be carefully filled; on sale **1/2 Price** at; special, suit.....

at; special, suit.....

TOMORROW'S 955th FRIDAY SURPRISE

Ten Thousand Pounds Coffee

On Sale at 21c Per Pound

In the Basement Grocery store for tomorrow's 955th Friday Surprise Sale, 10,000 lbs. Meier & Frank's famous Mocha and Java Coffee, equal to the best 40c grades; buy all you want of it at this marvelously low price, per lb. **21c** No mail or phone orders will be filled at this price. **21c**

Meier & Frank Store's 955th Friday Surprise

Fine Wool Blankets \$4.95 Pr.

For tomorrow's 955th Friday Surprise Sale we announce the best blanket bargain it has ever been our pleasure to offer you; 300 pairs in the lot; fine white wool, pink and blue borders, bound with 4-inch satin binding. Every pair in the lot \$7.50 value. An advantageous purchase enables us to place them on sale at this low price, pair... **\$4.95**

Meier & Frank Store's 955th Friday Surprise

\$25.00 Men's Suits at \$16.35

The big second floor Clothing Store offers for tomorrow's 955th Friday Surprise Sale a remarkable lot of Men's High-Grade Suits, at a price below actual manufacturing cost; a great special purchase from one of the largest and best manufacturers in the land. Materials are of fancy worsted, unfinished worsted, fancy cassimeres and Scotch chevots; in tans, browns, olives, light and dark grays and silk mixtures; coats are cut in the latest three-button straight front sack styles; in box and college effects. All sizes. Grand variety; all this season's hand-somest garments, selling regularly at \$22.50 and \$25.00. The exclusive clother asks \$27.50 and \$30.00 for suits of equal style and quality; choice, tomorrow only at, special, suit..... **\$16.35**

See Morrison street window.

Meier & Frank Store's 955th Friday Surprise

35c Handkerchiefs at 17c Each

12 1/2c Handkerchiefs 4c Each

Two great values for tomorrow's 955th Friday Surprise Sale; 500 dozen Women's White Embroidered Swiss Handkerchiefs, scalloped and hemstitched effects, also linen **17c** centers, lace edge and insertion; best 35c vals, each.....

1,000 Women's Handkerchiefs, white embroidered Swiss, scalloped and hemstitched; best regular 12 1/2c vals; buy all you want of them at this unusually low price, each. **4c**