

NEW TODAY.

Rossmere

The Beautiful

This splendid subdivision, on account of its street improvements and building restrictions will always be a choice, select, exclusive, high value residence district. Buy lots now when you can get them at a low price.

Splendidly Developed

Thousands of feet of cement walks laid, streets graded, water mains laid, Bull Run water now running. See the beautiful houses already built. Think of values elsewhere in Portland's residence neighborhoods and contrast with low prices at which Rossmere lots can be bought.

Certain Future

TAKE POSSESSOR CAR THIRD AND TAYLOR STREETS.

JOHN W. COOK

MANAGER.

George W. Clark

GENERAL AGENT.

311 Chamber of Commerce, Main 0407. A-3252. Agents on Ground Afternoons.

EUGENE, OREGON

Is the county seat of Lane county, 123 miles south of Portland, on the line of the Southern Pacific. Its population, according to the last census, shows 9,980. It is located on the banks of the Willamette river, and is the center of a rich garden spot which produces in abundance the fine fruits and vegetables as grown elsewhere in the west. It is the center of the fine dairy country, headquarters for 20 sawmills and a possible lumber industry that is now estimated at \$4,000,000,000 feet.

I have a fine lot of farms listed in the country surrounding Eugene, also homes, vacant property and business propositions in the city. If you are interested in this beautiful country call and investigate.

Neal Brown

709 Swetland Bldg., 5th and Wash Sts.

Hood River Farm

120 Acres

4 1/2 miles out on the east side, famous for its fine apples, 50 acres of this is fine orchard land; small orchard, house, etc.

Only \$41.60 per Acre

Suitable for cutting into small tracts. \$2,500 cash will handle this.

Devlin & Firebaugh

508-508 SWETLAND BLDG.

SPECIAL

4,000 ACRES cleared land in Willamette valley, proposed electric line will pass through it. Is now close to railroad and suitable for all kinds of grain, clover, hay, dairying and fruit growing; will be sold in tracts to suit purchasers at prices ranging from \$22 to \$35 per acre on easy terms at a low rate of interest.

LAMBERT-WHITMER COMPANY

SEAROCK BUILDING.

\$5000

To the man who has a few thousand dollars, who believes in Portland and its future and is familiar with its real estate values, I can show the best investment open in real estate today. Come in Monday. Ask for Mr. Meyer.

Columbia Trust Co.

714 COBB BLDG.

109 4th St., near Washington.

FOR SALE

10 acres 6 miles southeast from Portland. All in cultivation, 6-room house, large barn and orchard, good well and spring, on good road to city. Price reasonable.

J. L. Wells Co.

205 Chamber of Commerce Bldg.

Zimmerman

REAL ESTATE.

Formerly ZIMMERMAN & VAUGHAN, 205 Buchanan Bldg., REMOVED TO

521 Corbett Bldg.

COBB 308 Wells-Fargo Building

subdivides and sells 1 to 10 acre garden, orchard and walnut land on the development plan. Crops year for land. Write for details.

\$15,000

If you have that amount and wish to make an investment that will net you 10 per cent in two years, with no possible chance to lose, phone B-2289 for appointment. References exchanged before meeting if required. T-11, Journal.

TERWILLIGER HOMESTEAD

The Scenic-Addition of South Portland
One Hundred and Fifty Lots in This Tract

Now offered for sale at prices ranging from
\$400 UP

Served by three electric carlines, eight to ten minutes' ride from the business center; walking distance.

This Is Your Opportunity

To procure a homesite or an investment on the west side, right in the city, with fine view of snow-capped mountains, East Portland and Willamette river. Lots 50x100. Streets 60 and 80 feet wide.

TERMS \$100

Down—balance monthly or quarterly payments; interest 6 per cent.

GO OUT TODAY and look them over. Take any south-bound car on Second or Third street, get off on Corbett between Seymour and Richardson avenue. Salesman on the ground to show property. For further particulars inquire of

J. C. COSTELLO,

PHONE MAIN 3177

331 CHAMBER OF COMMERCE.

Residence property with a future, in value and exclusiveness, must not be located within sound of the hum and whir of machinery, locomotives and whistles; the desirable and valuable lot must be far removed from the smoke-stack, cattle-yard and busy hum of industries.

Every advertisement in this paper is an appeal to you, the reader. Each advertiser may believe the property he offers is the best, he invites your attention, presents his proposition and if possible prevails on you to buy.

That's his business, to sell. He is expected to use all fair means and arguments to convince you that he offers the proper thing. Some properties require more means and arguments to consummate a sale than others. Did you ever notice that? Did you ever notice that the most desirable properties are the least advertised?

When you find a property that sells unadvertised, you will find something that appeals to people of judgment, true home-builder and judicious investor; something well-located, something of merit.

One hundred and twenty-four lots in Lenox have been sold without advertising; one hundred more have been given us to dispose of. They range in price from \$350 to \$650, with improvements. A special inducement is the terms, a high-class property on terms of the ordinary; only \$10 cash and \$10 per month.

Lenox was formerly the H. B. Oatman estate, located in Southeast Portland on Woodstock carline at Holgate street station. Many of the lots command an unobstructed view of Portland and always will. They are choice, good values, good investment. Take Woodstock car to Holgate street station today. Agent on the ground all day.

CHURCHILL-MATTHEWS CO.

GENERAL SELLING AGENTS

110 SECOND STREET

Investments

Income Property

\$13,000 —Modern flats; Nob Hill district, near Washington street; lot 60x100 feet; 9 per cent net income.

\$17,500 —Modern apartment-house; walking distance; west side; 11 per cent net income.

\$25,000 —Full quarter block; within 7 blocks of U. S. Custom House; partly improved, but paying 7 per cent net.

\$27,000 —3-story brick, Front street; full lot; long lease; paying 9 per cent net.

\$27,000 —Modern apartment-house; choice location; walking distance; rentals more than net 10 per cent.

\$30,000 —Modern apartment building; choice corner, near Washington street; within walking distance; 10 per cent net income.

\$32,000 —Modern three-story brick; full 1/4 block; choice location; east side; good lease; 8 per cent net revenue.

JAMES J. FLYNN

312 CHAMBER OF COMMERCE.

Farms For Sale

300 ACRES, southeast of Portland, all choice rich black prairie soil; 110 acres cleared, balance brush and timber; good running water; all fenced, good orchard, on good public road; 10 acres of good hop yard, new hop house; good 7-room house, large new barn; other outbuildings; PRICE ONLY \$65 PER ACRE; \$5,000 cash, balance to suit purchaser.

88 ACRES, 3 miles west of St. Johns; all good, rich soil, with no rock or gravel; all good timber, estimated 7,000 cords of wood; on good public road; well watered by two never-failing streams; adjoining good school house. PRICE \$55 PER ACRE.

44 ACRES, 9 miles northwest of Portland; all good, rich soil, on good public road; all nice standing timber; well watered; PRICE \$60 PER ACRE.

32 1/2 ACRES, 10 1/2 miles west of Portland, with good leading public road all around it; all cleared and in a high state of cultivation; well fenced; 10 acres of 2-year-old apple orchard; good state of cultivation, good well water; good 3-room house. PRICE \$9,000, 1-3 cash, balance to suit the purchaser.

10 ACRES, near Beaverton; all good, rich soil; all cleared, well fenced, on good public road; new house, large new barn, new outbuildings. PRICE ONLY \$4,000; \$1,000 cash, balance to suit the purchaser.

6 ACRES, 1/2 mile from good railroad station; all cleared and in a high state of cultivation, 3 acres choice winter apples, good well water, on good public road. PRICE \$2,500.

We have just added another large farm to our acreage, 10 miles west of Portland, this section being the richest and most highly improved part of Oregon.

From the subdivision of these thousands of acres you can select a 5-acre, or larger tract, and in any stage of development, from the unimproved timber tract to the highly improved land with fine buildings, orchard, etc. These lands will yield a handsome return on the prices asked, and by reason of their proximity to Portland, and the great development, including electric lines, will increase very rapidly in value.

Prices are reasonable and terms of payment easy.

We assure our patrons that these properties are just as represented and can show new buildings and other improvements as proof of their appreciation of purchasers.

Let us show you these substantial properties; but short ride on train.

THE SHAW-PEAR COMPANY

243 1/2 STARK STREET

HOLLADAY'S ADDITION

The one best place in Portland to buy. Geographical center and most desirable residence property of the city.

Seeing is believing. Better go and see the many choice residences under construction and the improvements going on.

THE OREGON REAL ESTATE COMPANY

303 1/2 THIRD STREET, PORTLAND, OREGON.

Beautiful Waverleigh

On May 25th 1908, All Unsold Lots Will be Advanced

\$50.00 EACH

Now Is the time to Buy if You Would Make Money

Graded Streets Cement Walks
Bull Run Water

JNO. P. SHARKEY COMPANY

122 1/2 6th Street
Phones

A2537

Main 550

Lively Times on the Peninsula

LOVELEIGH

Is the Center Attraction

75 Lots Sold in Past 3 Weeks--Over \$40,000 Worth

You will have to show us what addition has done better. The buying public know a good thing when shown them. If you will call we will show you the best investment for your money on the Peninsula, which is sure to develop as no other part of the city can.

Loveleigh is located north of Piedmont; close to Vancouver carline.

Graded streets, Bull Run water, etc., free to buyers.

Price \$450 to \$600 per lot. \$10 cash, \$10 per month.

Take car at Second and Washington streets, get off at Woodlawn schoolhouse, go west two blocks. Agent on ground.

BRONG-STEELE CO.

Phone—Main 1743—A

110 Second Street

PORTLAND
BUSINESS AGENCY
148 Fifth Street
REAL ESTATE

32 acres at Oregon City; 7-room house, good barn and outbuildings; fruit for family use; close to school. Price, \$2,500.

40 acres, Oregon City; 20 cultivated; all fenced; 6 acres beaverdam land; all stock and implements go with place. Price, \$2,500.

320 acres, near Oregon City; 160 acres cultivated, 110 acres in pasture, balance in timber; barn 40x20 feet; small house; \$50 per acre; terms.

80 acres, all cultivated and level; fine 3-room house, large barn, good orchard, all kinds of fruit; implements go with place. This is an elegant place. Price, \$8,000. Good terms.

120 acres, near Oregon City; 70 acres in cultivation; good house and barn; good orchard and running water. Price, \$30 per acre.

10 acres on the Oregon City carline; all in fruit; fine buildings; good income; fine home. Price, \$6,500. Call on us for city lots, farms, acreage tracts, on any of the carlines.

C Me

Two fine houses, best East Burnside district, well built and beautifully finished; bargain for \$12,000. Apply to owner, S. H. FLEMING, 243 Wash. St.

South Portland Heights

Including Green and Sweeney's additions, in Terwilliger tract. There are 250 beautiful lots left, at \$525 to \$750. The Oregon Electric runs through this tract and depot will soon be established. One of the grandest views to be had on the West Side is from this tract. Buy while the lots are cheap. The scenery is unsurpassed—Rivers, city, valley and snow-capped mountains. Come out today.

L. O. RALSTON, Owner

90 Seventh Street. American Bank and Trust Co. M-154.

J. Margulis, Agent on the ground. Pacific 1283.

Take Fulton car, 2d and Morrison; get off at Jones Station.