

### Novelty Neckwear Third Less

A special sale on fine novelty French Neckwear and Boas for Easter wear. Eleventh hour shoppers should take liberal advantage of this generous underpricing. Included are Ostrich Boas in black, white, light blue, pink, tan and brown. Fancy neck pieces and silk scarfs trimmed with ostrich. Exceedingly clever styles for evening wear, afternoon receptions, etc. Regularly 1/3 LESS priced at \$10 to \$30 each; choice Saturday. **17c**

**BOYS' WAISTS**—For outdoor wear. Dark-colored effects, in navy and white, black and white or plain colors. Worth up to 35c each; special. **17c**

### SHOP BEFORE OR AFTER SIX

For one evening only, this store will remain open after six o'clock. This is at the request of a large number of our customers.



### STORE OPEN TILL 9:30

To accommodate Easter shoppers who can't come during the day, this store will remain open until 9:30 P. M. Extra Specials for Evening.

### Leatherette Suitcases \$3.95

Strongly made Suit Cases with solid leather corners and heavy rivets. Fitted with good locks and catches. Fully strapped and framed. A suit case that is featured everywhere for \$3.95 \$5.00; our price \$4.50; special Saturday. **\$3.95**

**OXFORD TRAVELING BAGS** in genuine cowhide, with linen lining. Come in 14, 15 and 16-inch sizes; specially priced for Saturday, so it is economy to buy; 14-in., worth \$5. **\$4.25**

15-inch size, worth \$4.50 16-inch size, worth \$5.00

# Store Open Saturday Evening Till 9:30

## Easter Shoppers Will Find a Wealth of Values for Daylight or Evening Hours

### Fine Coats for Children One to Six Years



#### At One-Third Less

Full or three-quarter length, made of fancy striped, checked or plain wool materials. The colors are red, blue, tan, gray, shepherd's plaid or black and white. We also have a number of Coats in wash materials of assorted weaves and patterns, trimmed in white. These coats are for children from 1 to 6 years of age. Regularly priced at \$1.75 to \$20.00. Your choice tomorrow at **ONE THIRD LESS**

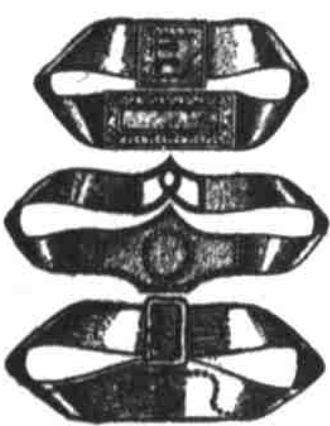
**PETTICOATS**—We have just received a shipment of the newest styles in Heatherbloom Petticoats. Colors are cream, white, light or dark gray, tan, Copenhagen blue, red, green, leather, navy, ciel and heliotrope. They are worthy of your inspection.

### Pleated Panama Skirts \$4.98

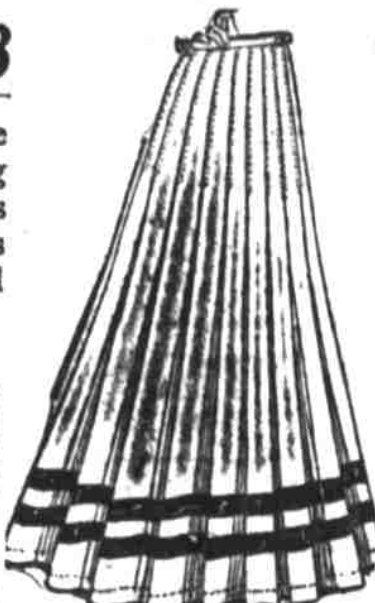
An All-Day Special in Portland's largest and best Style Salons. Our overwhelming superiority in value-giving and in style reliability is decisively demonstrated in this special. Skirts of all-wool Panama in the pleated styles with a band of same. The colors are black or blue. Priced as follows:

Reg. \$8.50 values priced Saturday at **\$4.98** Regular \$10 values priced Saturday at **\$6.45**

**Newest Veilings 29c Yd**  
**Merry Widow Belts 48c**



Plain Tuxedo Veiling, Dotted Tuxedo Veiling, filet mesh, filet mesh with dots. These are the newest and most desirable modes. Colors black, black on white, white, white on black, navy, brown, red, cerise, or colored dotted effects on navy or black. Worth to 75c yd., special **29c**  
**MERRY WIDOW BELTS**—A great fad, regular price 65c each **48c**  
**WHITE KID BELTS**—Worth to 75c, special price only **48c**



### Men's Shirts—Pleated Styles

#### \$1.50 Vals. \$1.15

Up-to-date patterns and colorings, first-class materials and the very popular pleated models. Shirts that fit in the neck and shoulders, good, full bodies, materials that launder well—in a word, famously good \$1.50 values. Very special tomorrow only at **\$1.15**



**UMBRELLAS**—In this section we offer a splendid line of men's Umbrellas with good, strong frames and extra quality, absolutely fast black covers. There are plain or fancy handles. Regular price \$1.50 each. Special for tomorrow at **98c**

**WOMEN'S UMBRELLAS**—With fast black cover and good, strong frame. Handsome, fancy handles. These are unusual values at \$1.50 each—choice tomorrow **98c**

### Easter Perfumes

#### 50c Val. 25c Oz.

Pinaud's French Perfumes, in all odors; come in bulk and sell regularly at 50c an ounce. Saturday's price, ounce... **25c**

**BACK COMBS**, of shell, with fancy gold mounts; vals. to \$1.50 each; special... **89c**

**HAT PINS**, with large tops of cut jet; reg. 25c each, on sale at, special, each... **15c**

**BACK COMBS** of plain shell, in large sizes and extra quality heavy combs that sell at 75c each; Saturday... **49c**

**HAIR ROLLS** of all colors, 12-inch size; reg. worth 15c each; special at... **10c**

**EASTER NOVELTIES** of all sorts—including chickens, rabbits, favors of all kinds, etc.; priced from 5c to 50c each.

**ELASTIC BELTING**, 4 inches wide; comes in black, white or tan; reg. \$1.85 yard; special at... **\$1.25**



### 65c Easter Hose Special Sale 39c

A sensational special on hosiery of the finest sorts. The patterns featured are the most wanted of this season's styles, and the quality is beyond question. The famous O. W. K. brand are the ones concerned, a thorough guarantee as to color and quality. The patterns are lace ankle, all-over lace, gauze lisle, mercerized lisle and embroidered effects in floral designs, or plain black; hose worth to 65c pair, special... **39c**

**WOMEN'S VESTS**—Low neck, sleeveless style, fine Swiss ribbed, lisle, nicely trimmed with lace, worth 50c each, specially priced for this sale at **29c**

**BOYS' BALBRIGGAN UNDERWEAR**—Shirts and drawers in all sizes. These are fine garments that sell for 65c each, specially priced at, each... **48c**

### Pattern Hats Third Less

Imported Paris creations and New York models in this season's most striking styles, all selling for one third less than the regular price Friday. A chance to buy the most artistic productions of the millinery world at a reduced price just before the great day of fashion parades—Easter. No reserve—every one of our beautiful model hats are included in this sweeping sale. We give you unrestricted choice of the rich, lovely affairs you've looked upon and coveted here since the beginning of the season. Now, regardless of former price or value, every one of these magnificent masterpieces go at this remarkable reduction. This sale is for Friday and Saturday only

#### THIRD LESS

No phone orders filled, none sent on approval. None can be exchanged or returned—one third less.

### Easter Gloves \$3.25

Not a woman in Portland but will have ample use for the gloves offered on this special sale; they are the 16-button length, glace kid—a splendid selection of shades and sizes. Sell reg. at \$4 the pair, **\$3.25** very special

#### Women's Kerchiefs

A special Easter sale. Several designs—plain linen with hemstitched edges, plain linen with initial, embroidered hemstitched, or with embroidery scalloped edges. Reg. 25c and 35c values, special at **19c**

**CLOTH CAPS**—Men's and boys' cloth caps. A large assortment to choose from and regular 50c and 65c values, special at this sale **39c** at low price of



### Haviland China An Easter Sale

**CUPS AND SAUCERS**  
\$ 7.00 grades, dozen... **\$3.50**  
\$ 9.00 grades, dozen... **\$4.50**  
\$12.00 grades, dozen... **\$6.00**  
\$15.00 grades, dozen... **\$7.50**  
\$16.50 grades, dozen... **\$8.25**

**CUSTARD CUPS.**  
Custard cups, worth \$3.25 dozen, on sale at, sp'l. doz. **\$1.93**

**RAMEKINS AND SAUCERS**  
\$10.50 grade, the dozen... **\$5.25**  
\$12.50 grade, the dozen... **\$6.25**  
\$15.00 grade, the dozen... **\$7.50**

**LUNCH PLATES AND CUPS**  
\$3.50 grade, the dozen... **\$1.75**

**Chocolate Cups, Saucers.**  
\$ 7.50 grade, the dozen... **\$3.50**  
\$10.00 grade, the dozen... **\$5.00**  
\$11.00 grade, the dozen... **\$5.50**  
\$12.00 grade, the dozen... **\$6.00**  
\$16.50 grade, the dozen... **\$8.25**  
\$24.00 grade, the dozen... **\$12.00**  
\$30.00 grade, the dozen... **\$15.00**

**FRUIT, BERRY SAUCERS**  
\$2.35 grade, the dozen... **\$1.18**

## THESE SPECIALS ARE ON SALE SATURDAY EVENING AFTER SIX

### The Corset Covers Petticoats at \$2.49

Exquisitely dainty affairs in the genuine imported French goods—hand-embroidered on fine material. Low round neck and full front. High-class garments that sell regularly for \$5.00 each, special Saturday after 6... **\$3.49**

Women's Petticoats or black mercerized heatherbloom; light weight garments that are impervious to dust. Made with deep double flounce in a variety of styles. Excellent values at \$3.75 each, after 6, only... **\$2.49**

### All Silk or Net Waists Third Less



A stupendous, startling special on Waists of irreproachable style and quality. The highest grade bodices shown in Portland at sweeping reductions for an evening special. Every net or silk waist in our entire stock included. Very elaborate affairs in lacy net or silk bodices, or handsome plain styles in silks. A special that will appeal with tremendous force to women of discriminating taste. Without reserve, any waist in our immense assortment included in this offer. Buy now and save **ONE-THIRD**

### Easter Novelties Half Price

In the small wares aisle, first floor, we offer our entire assortment of Easter novelties at just half marked price. Articles selling from 5c to 50c, choice Saturday evening... **HALF**

**EASTER PERFUMERY** in all odors. Put up in fancy packages... **39c**

A quality selling regularly at 60c the box—after 6 o'clock... **39c**

**WOMEN'S BACK COMBS**, fancy FACE POWDER, Roger & Cal-gold-mounted effects, 1,000 to let's "Powder de Riz," all odors, choose from; values to 75c to flesh or white, worth 50c each, choice after 6 o'clock... **39c**

### \$7 Trimmed Hats Special \$3.98

A stirring special in ready-to-wear Hats priced so low that those who have not yet selected their Easter millinery will surely buy now. 50 very chic, charming Hats, profusely trimmed in flowers, ribbons, etc.—very desirable models in all the best colors. There are hats in this lot worth to \$7.00 each—Hats that any tasteful woman will be pleased to wear, Choice after 6 o'clock Saturday night... **\$3.98**

### Sale of Confirmation Dresses 75c Beauty Pins 39c the Set

The materials are of fine white goods and the garments are daintily trimmed in Valenciennes lace or embroidery. The assortment is practically unlimited. Ages run from 6 to 16 years. Thrifty mothers will surely take advantage of this sale, for such a timely offering was never before made in Portland.

Reg. \$1.25 and \$1.35 values selling at, special... **97c**

Reg. \$2.50 to \$3.00 values selling, special... **\$2.13**

Reg. \$3.75 to \$4.00 values selling, special... **\$2.79**

Reg. \$5.50 to \$6.00 values selling, special... **\$4.25**

These come in gold-filled, bright or Roman gold finish. A splendid assortment from which to make your selection; enameled tops or the new square bar effects. Worth to 75c the set, after 6, special... **39c**

**VIOLET WAIST PIN SETS**, enameled in colors and set with small brilliants; very attractive designs. Special, pair... **5c**

**NOVELTY HAT PINS**, for Easter wear. Violet and pansy designs in enameled effects. Various colors. Have one to fasten on your Easter hat. Special after 6, each... **9c**

### Spring Style Oxfords \$4.00 Vals. \$2.49

For after supper selling we offer a superb assortment of women's Oxfords in patent leather, black or brown kid, colored or white canvas. A showing embracing button or lace styles, Gibson or Garden Ties, or Colonial pumps. Shoe styles that dressy women will appreciate at a price absurdly low. A thoroughly good assortment of sizes and a quantity so large that ample choosing is assured. Values to \$4.00 the pair, after 6 o'clock... **\$2.49**

### The Best Assortment of Women's Tan Shoes in Portland Priced at \$2.50 to \$5.00 the Pair

Expert fitting assures perfect comfort in every pair sold. It's easy enough to select the style you want in any place, but an inexperienced salesman would fit you to a pair that means months of discomfort. None but thoroughly experienced, conscientious salesmen are employed here. For the most in shoe service and value—Buy here.

### Handbags at \$2.15 The Men's Pajamas

Splendid Bags of seal or walrus leather; colors, black, green, tan or brown; the metal trimmings are in gilt or gunmetal finish; nicely cloth or leather lined and fitted with extra coin purse. Bags that are better than usual values at \$3; a before-Easter special \$2.15—after 6 only... **\$2.15**

Neat striped effects in outing flannel; well made; regularly \$1.25 the suit—after 6... **98c**

Men's Suspenders, extra good web, leather ends, cast-off buckles; reg. 50c values... **35c**

Men's Fancy Hose, in tan or browns; reg. 25c quality; special, 3 pairs for... **25c**

### The 65c Easter Neckwear 19c

Our new style Neckwear for Easter display at 1/2 to 1-3 its real value. Charming conceits in stock collars, bows, fancy silk stocks and jabots. An assortment that will delight the tasteful chooser and savings unparalleled. Choose from Neckwear pieces worth 35c to 65c each, **19c** special for Saturday night after six for, each... **19c**

**GLOVES**—Women's and Misses' Kid Gloves in one or two-clasp styles. Somewhat mussed from this week's enormous selling—some sizes missing—\$1.25 to **59c** \$2.25 the pair—Special Saturday after six



### Children's Hose 10c a Pair

Boys' 1x1 heavy ribbed Hose in a prime grade yarn, absolutely fast black color. For school or out-of-doors sports they are unsurpassed. They will save mothers many a tiresome hour over the darning basket. Regular prices 15c and 20c the pair, after supper spe'l... **10c**

**WOMEN'S VESTS**, low neck, sleeveless style, prettily lace trim'd. A prime grade of lisle finished cotton yarn, sells regularly at **19c** 35c each—after 6 o'clock... **19c**

**WOMEN'S VESTS**, low neck, Richelieu ribbed style, trimmed with silk tape. Garments of splendor quality that one needs a supply of. Regular 20c... **11c**