

CAR TICKET SCHEME PZZLES THE KEENEST

Just Who Gets the Lemon in the End Is the Question—
Penny a Ride Is the Attraction Offered—Appar-
ently the Plan Is Within the Law.

You can ride on the streets of Portland for a penny—if you hurry up. This morning the World Ticket Agency, a company which has operated throughout the west selling and endorsing chain of streetcar tickets, opened an office in the Fallings building, and agrees to sell 50 streetcar tickets for 50 cents. The district attorney is in-
terested in the plan with a view to suppressing it if its plan can be found to be a lottery or film-film game. As explained by J. B. Gossage and G. M. Sperry, the heads of the company in Portland, the plan seems very simple until the prospective buyer takes a pad and pencil and starts to work it out for himself. At the end of half an hour's earnest effort he presents the wrong answer.

Scheme Explained.
Mr. Gossage was quite willing to tell about the plan to a Journal reporter this morning. He had an inviting pile of streetcar tickets on the table. He had a drawerful of printed contracts which attempt to explain the scheme. "It is just this way," said Mr. Gossage. "We buy the books from the streetcar company and pay \$2.75 for each book. The books are sold at a price at which they can be bought by anyone. Then you come to us and say you want one of our nice little contracts. This contract reads as follows: 'This book, containing four coupons, is sold for \$2.75. The purchaser agrees to sell the four coupons to four persons for 50 cents. The person buying the coupons must present them to the World Ticket Agency and pay \$2 each and get a new book containing four coupons, the same as sold to first purchaser. When any three coupons from this book are turned in at this office and coupon books purchased, then the holder of this book shall receive 50 streetcar tickets.' The tickets are bought from the streetcar company at the regular price and are good on all lines of the Portland Railway, Light & Power company's system."

"WORLD TICKET AGENCY," 113-B Third Street.
"Now," continued Mr. Gossage, "you begin to see how the plan works. You pay us your \$2 and we give you this contract book, containing four coupons."

You take the coupons and sell three of them to your friends for 50 cents each. Then the fourth you bring back to us and we give you a 50-ticket book. You have paid us \$2 in cash. You have sold your coupons for \$1.50. And besides you get a 50-ride book for nothing. It is really a case of 50 rides for 50 cents. Now can you beat that?

Admits Endless Chain.
"You may ask what becomes of the three coupons. The owner comes to our office, brings his coupon and \$2 and he gets a contract. Then he takes it out and sells it just as you did. In that way every one gets his money back and 50 rides for half a dollar. In the end, of course, after all the coupons have been passed around, it may be that the coupons cannot be sold. Then, of course, that man loses out. But that's a long while off yet."

Mr. Gossage admits that it is an endless chain but says he is strictly within the law. The company makes a profit of 25 cents on every book he says. How this is arrived at Mr. Gossage says he doesn't know. No one has been able to figure it out yet and it would take an Archimedes to do so. All he knows is that there is a substantial surplus in the coffers of the World Ticket Agency at the close of a season in every city where the plan has been worked. It has been tried in Kansas City, Omaha, Seattle, Spokane, and other places. In Seattle there has been a fight made on the tickets, but no law was found to cover their sale. In the east it is said they were prohibited from using the mails by the government. District Attorney Manning has a copy of the contract and is making an investigation of the company, to see if it can be reached by the law. It does not come under a lottery or gambling clause, however, and is apparently outside of the present statutes. President B. S. Josselyn of the Portland Railway, Light & Power company said he had heard of the company but did not know that it contemplated entering the field in Portland. "It makes no great difference to us," said he. "It does not effect our revenue as we get \$2.25 for the books just as usual. But we hate to see the public hoodwinked as these men are hoodwinking it. For of course it is a fake and someone will be badly left in the end."

The Right Place for Good Shoes: Selz Royal Blue

THIS store is the right place for good shoes; it's where you get Selz Royal Blue shoe.

The name Selz on any shoe is as good a sign of good shoe as the "sterling" mark on silver is a sign of good quality. Any time you find that name, you can know ex-



actly what you get. You'll find it on lots of our shoes; and we guarantee your full satisfaction.

Selz Royal Blue Shoe \$3.50, \$4 \$5

All Sizes and Widths Marked in Plain English
Rosenthal's
PORTLAND'S BEST SHOE STORE
Formerly 149 Third Street Cor. 7th and Washington Sts.

The Littlekost Cloak & Suit House

290 MORRISON STREET

Opportunities Like This One Occur Seldom
So Do Not Neglect This—We Offer for Saturday Only

150 Ladies' Suits

Also for misses, selling up to \$18.50. The lot contains natty fitted and semi-fitted effects in all colors and fabrics; coats are silk and satin-lined, the skirts in the late gored and plaited styles with the straight or bias folds. Special for SATURDAY ONLY

\$12.50

SATURDAY SPECIAL 49c

LADIES' WAISTS—The \$1.00 and \$1.25 values, all new goods and styles, in stripes, dots, white and colors. Your choice while they last

Correct Styles—Dependable Goods at Little Cost

Gold 31.02 oz., Silver 38.6 oz.; Total Val. \$662.08 Per Ton

THE ABOVE ASSAY WAS MADE YESTERDAY BY THE MONTANA ASSAY OFFICE, 186 MORRISON STREET, ON RAWHIDE ORE, FOR

The Portland-Florence Mining and Leasing Company

268 STARK STREET, PORTLAND, OREGON

The Company's 10-Cent Stock, Sold Now for Cash Only, Is Soon to be Taken From the Portland Market

Read This Letter Received Yesterday From Our Superintendent.
The Sample of Ore Accompanied It.

Rawhide, Nev., April 10, 1908.

W. B. Stewart, Portland, Or.—Friend Stewart: I wired you today that we had struck it rich on our lease here. You thought we had a good showing when you were here, but I wish you were here now. In trenching on the vein, as you advised, we found a much richer place, and I am going to start sinking a shaft there tomorrow. The vein for about four feet shows shipping values, and a five-inch streak is as rich as anything in the camp. Am sending you a small sample of rich streak which you can have assayed and satisfy yourself.

All doubts about values going down deep have been set at rest by Tex Rickard, on the Rawhide Northern, about 700 feet northwest of our lease. He was boring for water, and at a depth of 185 feet struck a ledge from which they took five assays, all averaging over \$100 per ton. This means a great deal for us and the camp, and establishes the fact that the values go down. The Bluff-Hoodlum lease, adjoining us, has seven feet of \$90 ore at 100 feet, and Fay is sacking ore which goes around a \$100.

The camp is looking better every day. Men are working for stock and they feel jubilant. Very little leasing stock is being sold for less than 25 cents per share on inside ground. Mr. Chettie, working a lease on the Owl, incorporated lately and sold \$20,000 worth of stock in a few days at 25 cents per share. I suppose you have raised the price of our stock to at least 25 cents. There would be no trouble in disposing of it here at that price. I consider it worth \$1 now, with the showing we have here alone. Will send box of ore soon. Sincerely yours,

R. G. VIRTUE.

The Ore Assayed

Immediately upon receipt of the letter and ore, President Stewart took the sample to the assay office, and at 4 o'clock had returns that gave its worth at \$662.08 to the ton, and this but a few feet below the surface of the ground. That there are depth values in the camp is established by the letter printed above (beyond all peradventure and all doubt), and

Superintendent Virtue's Estimate of the Value of Our Shares, \$1 Each, Is Not Even in the Realm of Extravagance.

But we have promised that we would sell this last 50,000 shares at 10 cents each, and will keep our word, but not another will ever go at that figure.

A LETTER FROM GOLDFIELD

Our Mr. James H. Meikle, director of our work at Goldfield, under date of April 10, writes that he is pushing work on our Florence lease, and that I propose to continue the present course (drifting) until we cut the mineralized dacite dyke which shows in the Little Florence, working, with a strike that should bring it into your ground across the southerly line. As soon as we cut it I will drift on it to the point where it will intersect the ledge from which the values were got on the 150 level. AT THIS POINT WE SHOULD FIND A BODY OF ORE LIKE THE LITTLE FLORENCE IS FAMOUS FOR. Very good progress is being made, we having advanced the drift 40 feet since the first of the month."

JAS. H. MEIKLE.

What More or What Better Things Can Be Said of Our Prospects?

Our Rawhide lease an assured success, our stockholders have an investment the like of which never was heard of before on this coast, and we now look for this stock to GO SAILING HIGH within the next three months!

IT IS THE BEST GOLD PROPOSITION EVER HEARD OF IN THIS NORTH PACIFIC REGION, BUT THE LIFE OF THIS STOCK SALE IS OF SHORT DURATION. IT WILL LAST BUT A FEW MORE DAYS.

The Portland-Florence Mining and Leasing Company

Room 15, 268 Stark street, opposite Chamber of Commerce, Portland, Oregon. Phone Main 5489.
Officers—President and Manager, W. B. Stewart; Vice-President, W. A. Moses; Secretary and Treasurer, F. W. McKechnie; Superintendent, R. G. Virtue.

Send us your address, and we will mail you an up-to-date map of Goldfield free of charge.

ELECTRIC SHOVEL ON PLACER BEDS

Big Machine for Centennial Mine—Gold Bar Forms Big Plans.

(Special Dispatch to The Journal.)
Grants Pass, Or., April 17.—With the arrival of spring and good roads, there is a manifest revival in southern Oregon mines. In many districts there is a general awakening. Already several carloads of machinery have arrived for the quartz and hydraulic mines, and it is evident that an immense amount of money will be expended this summer in developing surrounding properties.

The big electric shovel for the Electric Gold Lining company has arrived and preparations are now under way to haul it to the Centennial mine, where it will be operated. The shovel weighs 21 tons, and its transportation to the mine from the railroad will be a mammoth undertaking. The capacity of the big machine will be 1,200 cubic yards of gravel every 24 hours, with an expense of from 5 to 7 cents a cubic yard. The ground to be worked gives prospecting returns of from 50 cents a yard. Hough & Leslie of Gold Hill are the managers of the company, and will have supervision of the plant. C. W. Birum and associates of Portland, owners of the Oak group of quartz mines on Jump-Off-Joe creek, are so well pleased with the showing of this property that they have decided to sink a vertical shaft from the present level to a depth of 500 feet, also to install a 50-ton smelter and cyanide plant. Leslie White and associates, owners of the American Girl group of quartz claims on Mount Reason, are preparing to place a ten-stamp mill at an early date. This group is in close proximity to the famous Gold Bug, from which over \$1,000,000 has been taken. Mr. White is clearing a site for the new mill, and expects to begin placing machinery the first of June. The mine is located about 12 miles from Leland, from which place the equipment will be hauled.

H. J. Russell and associates, who own the Gold Bar placer diggings on Rogue river, 45 miles below Grants Pass, are making elaborate preparations for the development of a large hydraulic property. Mr. Russell is gathering a crew and has packers employed carrying in supplies for the summer. Gold Bar is known to be one of the richest placer fields in Oregon. Mr. Russell and his associates have already expended over \$50,000 on the property and have it well developed. They intend to make it one of the very largest hydraulic properties in America. Besides other modern improvements, the mine has its own electric light plant and operates its own sawmill. The Gold Bar people have 600 acres of placer ground and perpetual water rights. Operations will be carried on all summer.

York. It is supposed that the collision was due to a misunderstanding of signals. No one was injured.

Spectacles \$1.00 at Metzger's.

TUALATIN DEBATERS OFF TO PENDLETON

(Special Dispatch to The Journal.)
Pacific University, Forest Grove, Or., April 17.—The debating team of Tualatin academy, the academic department of Pacific university, left for Pendleton this morning to meet the Pendleton academy team tonight on the question, "Resolved, That the United States Should Adopt a System of Postal Savings Banks." The team is composed of Leslie L. Hope, Archibald Markes and Arthur Silverman. It will support the affirmative.

Metzger, jeweler, 343 Washington.

KILHAM'S MOVE



On April 20 we will be located in our new home at the corner of FIFTH AND WASHINGTON STREETS, bringing under one roof our STATIONERY, PRINTING, ENGRAVING AND OFFICE FURNITURE DEPARTMENTS. Come and see us and be convinced of our ability to serve you with the best there is for the office.

Main 458, A-2120.
Kilham Stationery and Printing Company
Fifth and Oak Streets.

The Man Who Wins

Join Him
BEGINS EARLY IN life to plan for the future and there is no better way to establish yourself in the commercial world than to open a checking account with our bank. We offer you every facility.

German-American Bank

Sixth and Washington Sts.
Portland, Oregon

SAFE DEPOSIT BOXES \$4.00
AND UP PER YEAR.

TAFT SUPPORTERS SEE BRIGHT RAYS OF HOPE

(United Press Leased Wire.)
Washington, April 17.—Taftites prepared to see great rays of hope shooting from the various states and districts of publican conventions to be held today throughout the country.

Over in Minnesota four delegates at large will be selected in the convention which convenes in Minneapolis. The Taftites may be instructed to vote for the war secretary. Of these big political meetings the convention of the Sixth Massachusetts district being held in Boston will prove to be the most exciting. Strong opposition to the two Taft candidates for delegates has developed as the result of a desire on the part of certain candidates to go to the Chicago convention unaffiliated.

It is expected that Governor Hughes will gain two delegates today in the Thirty-fourth congressional district of New York. The convention is being held in Batavia. Speaker Cannon also has hopes of adding two more to his club in the Twenty-third Illinois district convention meets today.

STEAMERS COLLIDE OFF SANDY HOOK

(United Press Leased Wire.)
Sandy Hook, N. J., April 17.—While plowing through the water, the steamer United States of New York and bound for Copenhagen, and the Monterey, collided in the lower bay yesterday and the former was so badly damaged that she was run ashore to prevent her from going to the bottom. The Monterey struck the other ship amidships with terrific force, making a hole in her side and the water line. The Monterey was badly damaged and was returned to New