

Gevurtz' "So-Different" SALES

EXTRA!

Gevurtz' "So-Different" SALES

GEVURTZ' SWEEPING RUG AND CARPET REDUCTIONS

A new shipment of Fine Rugs, purchased at a great saving over usual wholesale prices, which we shall gladly share with our customers. You save from \$5 to \$15—\$15 saved on the finest of the lot—by getting in your order this week. This will be a full week of great bargains not every item here.

\$45.00 Axminster Rugs \$30.00

- On Easy Payments, too. Read the list and come and look them over. Such values have never before been offered in Portland, and only \$1 in cash takes the best of them.
- \$45.00 Axminster, 9x12 feet, in beautiful green and tan, of conventional design; this week only **\$30.00**
 - \$42.50 Regular value, 9x12, two shades of red and green; special **\$30.00**
 - \$40.00 Seamless Wilton Velvet, 9x12, tan and red, floral design; special **\$30.00**
 - \$40.00 Seamless Axminster, 9x12, reds, tans, greens, oriental design; special this week **\$30.00**
 - \$40.00 Axminster, three seams, dark tan with large center field in conventional design of green, brown and red; special **\$30.00**
 - \$37.50 Axminster rug, 9x12, dark reds, tans and greens, oriental in design **\$30.00**
 - \$37.50 Axminster rug, 9x12, green only; floral, small figures; special **\$30.00**

\$25 High Grade Brussels Rugs \$18.00

In this shipment are also found a fine assortment of high-grade Brussels Rugs of very handsome floral and oriental designs. They all go for the uniform price of **\$18.00**. Do not fail to see these Rugs. Remember, they also sell for \$1.00 Down, \$1.00 a Week.

\$1.00 DOWN—\$1.00 A WEEK

For any of the above rugs and also the Japanese Art Rug FREE with each and every Rug sold. Come early—come tomorrow if you can, but be sure to come this week.

\$1 DOWN—\$1 A WEEK



FREE RUGS to CUSTOMERS

With every Room-Size Rug sold this week we give free a Japanese Art Rug, 30x60 inches in size, and retailing at \$1.75. Yes—a \$1.75 Rug absolutely FREE with every 9x12 Rug sold. That's an offer worth investigating. See them Monday.

ABSOLUTELY FREE RUGS!

\$1.25 Brussels Carpets 65c Yard

A Carpet bargain never before offered in Portland—Genuine Eight-Wire Smith's Brussels Carpet, in three patterns, one light, one red oriental, and one in small green figure. The regular value and universal selling price is \$1.25 per yard. To close out at once we make 'em, per yard **65c**. We cannot agree to sew and lay for this price.

Another Carpet Bargain, Ingrain

Two thirds wool, warranted fast colors, three handsome patterns to choose from, sells regularly for 75c per yard. Gevurtz' price, to close out, only **38c**.

A magnificent line of Carpets now in stock—Wiltons, Bigelows, Axminsters, Body Brussels, Extra Velvets, Wool Velvets, Tapestry Brussels, Ingrains, etc.

Great Curtain Specials!

\$2.25 White Lace Curtains 95c

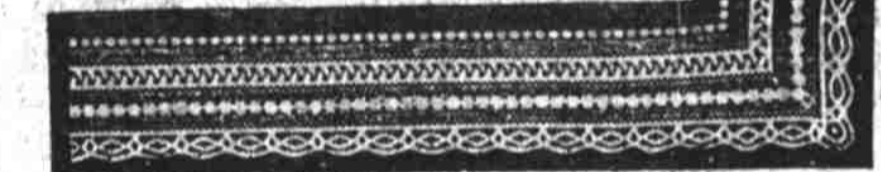
No. 4349. These are extra wide, 3 yards long, taped edge, white lace curtains that are regularly priced at \$3.25. There are 40 pairs in the lot, and we'll close them out at only **95c**.

\$2.50 White Lace Curtains \$1.25

No. 1226. These are extra wide, 3 1/2 yards long; a White Lace Curtain that sells for \$2.50 a pair. Gevurtz' special price **\$1.25**.

\$1.50 Lace Curtains 65c

No. 12543. White curtain, three yards long, nice net, good quality and sells regularly at \$1.50. There are not many pairs in the lot, and we'll close them out at **65c**.



No. 18—Dresser in golden oak, mahogany or white maple, fitted French plate mirror—22x28 inches; three roomy drawers, standard size; regular \$18 values. Special Big East Side Store's price only **\$10.50**.



No. 2124—Dresser of full size, golden finish, fitted with German plate mirror 22x28 inches; three drawers; made of well seasoned stock and is as serviceable as any dresser costing five times the price; regular \$12.50 value. Big East Side Store's cash price only **\$5.00**.

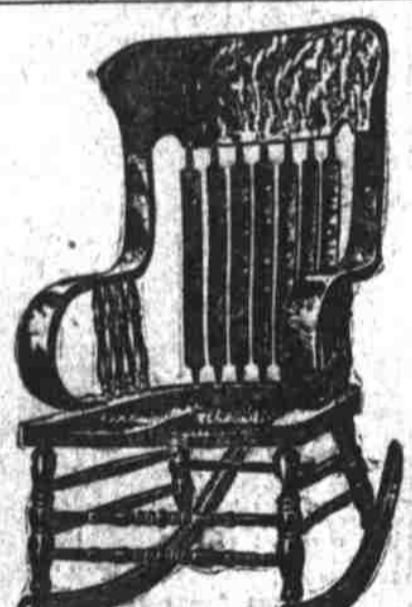


\$12.50 Velour Couch \$7.25

No. 56—This handsome velour Couch, in a variety of colors, thoroughly well made and one of our leaders. It is of standard size and sells at other stores for \$12.50. The special price offered is **\$7.25**.



No. 461—These little Indian window seats in birds' eye maple, perfect in every way, sell regularly for \$6; specially priced this week for only **\$3.75**.



\$10 Rockers Only \$6.50

About 15 different styles of high class Rockers are placed on sale this week at the above low price. They are truly of \$10 worth. In the lot you'll find mission, mahogany, golden and weathered oak. Do you need a good rocker or two? Come and look 'em over. Easy terms with the low price. \$10 values this week only **\$6.50**.



Chair Only 98c

This is a good hardwood chair, usually priced at \$1.25, but our price is only **98c**.



No. 275—These are very strong, sturdy stands of finest quarter-sawn oak, 3-inch legs turned like cut, brass feet fitted with large glass balls 3 inches in diameter; tops of fine figured and polished oak; 14x24 inches in size. Regular price \$10.50. Gevurtz' special price only **\$7.50**.



No. 608—Fine enamel iron beds, just like the cut shown here; in cream and green; strong 2-inch continuous posts, extra well made and good value at the regular \$12.00 price. All this week we will have these fine beds on sale at the low special price of \$6.75; really \$12.00 beds for **\$6.75**.



\$9 Blue Dinner Set \$5.25

88-Piece sets, Royal Delft Ware, English importation, beautiful blue in color, that sell everywhere in town for \$9.00; special this week at the great Gevurtz stores, only **\$5.25**.

Large Plate Racks \$1.10

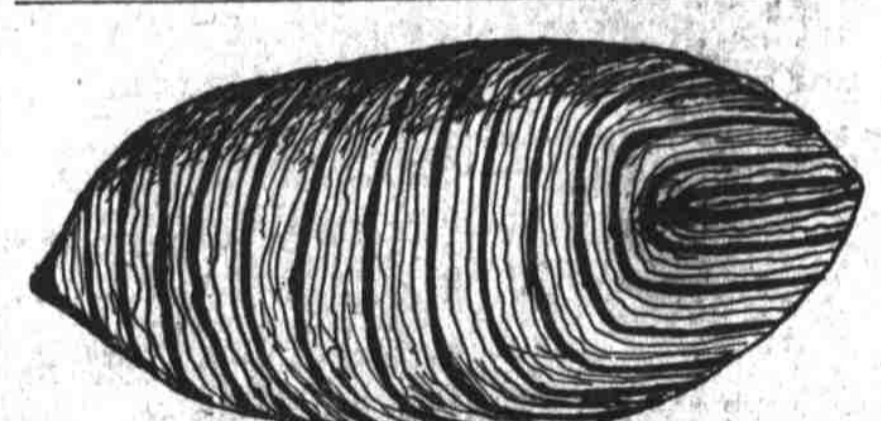
These \$2.00 Plate Racks are just like cut, in the weathered and golden oak; they are 36x20 inches in size; special this week **\$1.10**.



No. 6001—This is a solid Brass Bed, with 1/2-inch posts, 1/2-inch tubing, satin finish; thoroughly well made and perfect in every detail. A great bargain at our price. Don't fail to see this. Reg. \$22.50. Special, only **\$12.50**.

Folding Go Carts for \$1.95

These little folding Go-Carts have rubber tires, and are made especially to carry on streetcars. The regular price is \$3.50. The Big East Side Store's price is only **\$1.95**.



2 1/2-lb. Feather Pillows Only 25c

You've never purchased Pillows so cheaply before, and you'll not have the opportunity to do so again very soon. These are guaranteed to be all-feather pillows, pure and sanitary and full 2 1/2 pounds weight. No phone orders, no mail orders taken, and no deliveries—take 'em with you. Monday and Tuesday only **25c**. One Pair to a Customer—Monday and Tuesday.

\$25 Ladies' Suits \$15



Extra special for Monday, Tuesday and Wednesday—Ladies' Suits in Etons, Pony and Semi-Fitting Jackets, in plaids, checks and solid colors. Very attractive suits, specially priced for three days' selling.

Remember, easy payments go, too, if you choose, and no charge for alterations. See these big suit values for **\$15.00** only.

\$10 and \$12 Voile Skirts, \$5.50

A Skirt Sale that is bound to interest every lady reader of this newspaper. Think of it—a \$12 Black Voile Skirt for only \$5.50, on Monday, Tuesday and Wednesday. They are \$10 and \$12 values. Seeing is believing with some people, perhaps; so come and see them. Skirts are extra full, trimmed with pleats and taffeta silk bands; several styles. **\$5.50** Only.

Ladies' and Men's Clothing Departments Open **EVENINGS** all week until 9:30.



All-Copper Wash Boilers, regular \$4.00 values. Our cash price **\$2.55**. Copper Rim Boilers, regular \$1.75 vals. Our price **\$1.20**. Copper Bottom Boilers, regular \$1.50 vals. Our price **\$1.10**.



These No. 3 All-Copper, Nickel Plated Teakettles, standard make in every particular, not damaged in any way; regular \$1.35 values for only **95c**. No special deliveries, no phone orders taken.



Clothes Baskets, the standard willow kind that sell all over town for \$1.50 each. We carry three sizes and make a cash offer for Monday; your choice for only **75c**. Delivered at our convenience.

Closing Out Boys' Suits

We shall discontinue our present stock of Boys' Suits and have accordingly marked prices down to the cost mark.

Ages From 8 to 16 Years—The suits are Serges and Worsteds and a few Cassimeres; in plaids, grays and fancy mixtures. \$3.25 vals. for **\$1.95**.

FREE BRUSH WITH EVERY SUIT

\$7 Values for \$4.50

On sale at these prices until closed out.

Ladies' and Men's Clothing Departments Open **EVENINGS** all week until 9:30.



GEVURTZ & SONS

Yamhill Street, First and Second