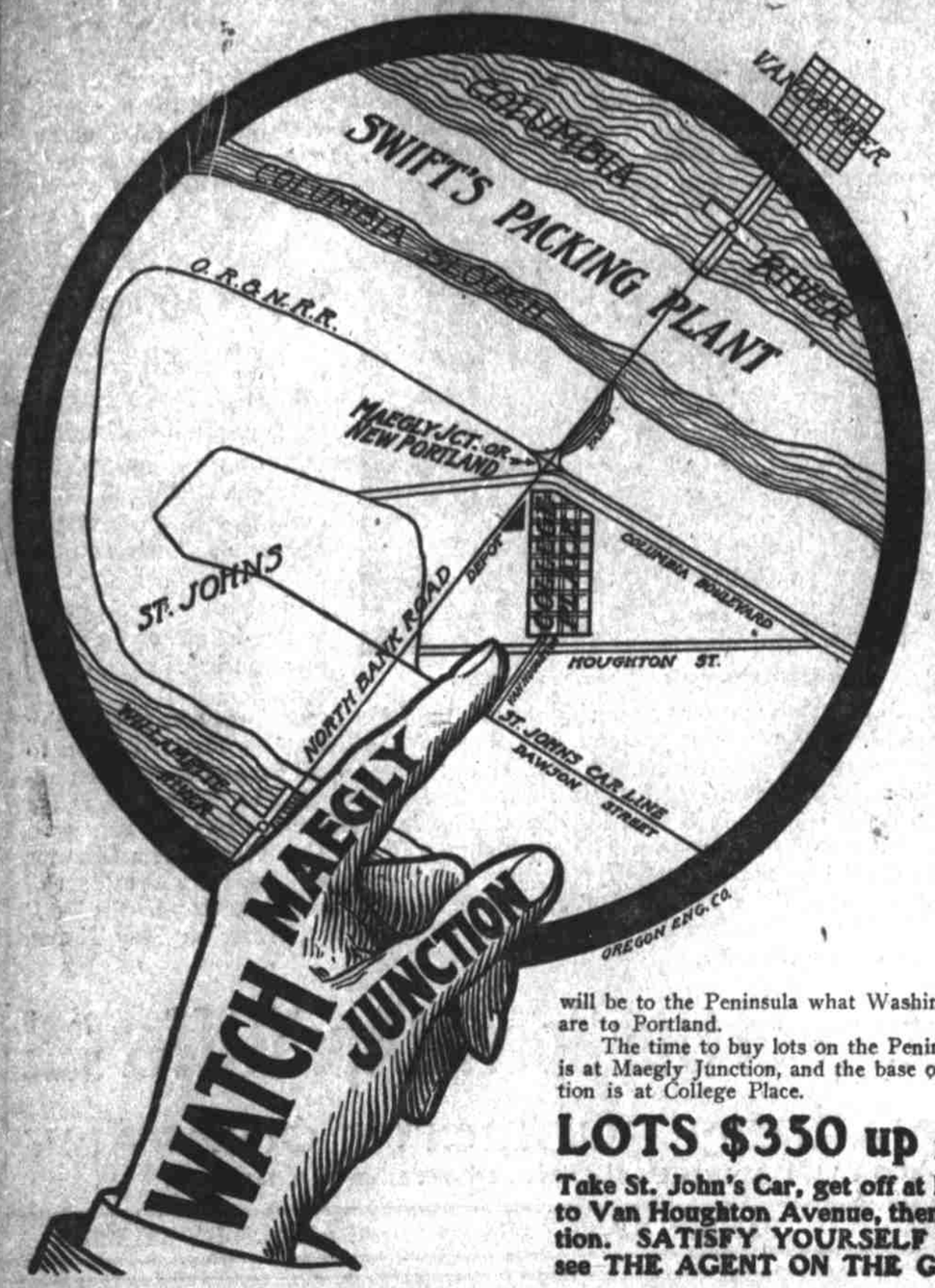
NEW PORTLAND



MAEGLY JUNCTION

is the Watchword and

COLLEGE PLACE

Is the center of the junction and the one place with an assured business center which is bound to spring up in the near future. The new North Bank Depot right at the junction immediately adjoins College Place.

The immense railroad yards are right at the junction and immediately adjoin College Place. Every transcontinental train coming or going over the new bridge on the Columbia river will stop at the junction. All freight will be handled at the junction.

The Swift holdings right across from the junction will employ an army of men who will have to be fed and housed at a convenient distance from their work and College Place is the logical base of supply and the logical site for homes and business. Already there are stores there and more will follow this spring.

College Place is as level as a level, with graded streets, sidewalks and curbs. College Place will be to the Peninsula what Washington, Morrison and Third streets are to Portland.

The time to buy lots on the Peninsula is NOW. The place to buy is at Maegly Junction, and the base of business operations at the junction is at College Place.

LOTS $350 up 10 per cent Down, Balance Monthly or Quarterly.

Take St. John's Car, get off at Portsmouth, walk one block to Van Houghton Avenue, thence North to Maegly Junction. SATISFY YOURSELF FIRST and then come and see THE AGENT ON THE GROUND or

PHONE M 8213

COBB BROS.

4 SWETLAND BUILDING
FIFTH & WASHINGTON

McKENNA JUNCTION

The Peninsula Has What the Manufacturer Wants

This is the reason why the foundation for so much activity is now being laid on the Peninsula, and this is also the reason why we advise you to buy at McKENNA JUNCTION now and realize the profit out of the certain advance. On the Peninsula there is not only water and rail, but a vast territory at hand over which growing manufacturing plants can be expanded. These are the things that appeal to the kings of industry.

McKENNA JUNCTION

Holds a position that cannot help being affected by the earliest developments following the Swift-Armour packing plant and the extensive railroad-building now under way. It therefore offers the most excellent opportunity for the small investor that has occurred on the entire coast in years. The Peninsula has long been considered the ideal situation for manufacturers of all classes. It holds the logical situation for water-shipping to and from all points inland and on the open water. The obstacle has been the want of better railroad facilities, and these are now a reality—attracted by the greatest of assured enterprises.

Editorial Thunder

Some Portland attractions—Why large manufacturing concerns are coming to the Peninsula:

There are many factors contributing to this admirable situation. For such plants as Swift & Co. Portland is the largest distributing center in the Pacific northwest. It is located at the foot of a water-level route which is now used by three transcontinental railroads. It is the gateway of and is the trading-point for the great Willamette valley and the vast Columbia basin—two agricultural districts which contain a productive area in the aggregate four times as large as that which is tributary to Puget sound. Both in available supplies of raw materials and in transportation facilities for distributing the manufactured products and massing the raw material, Portland offers to the big packers inducements that are missing from any other location. For these reasons the Swift plant is here, and others will follow.

Your Opportunity

Look around you and see what has occurred at St. Johns, where lots went from $100 to $10,000 in three years. Some men high in railroad circles predict that lots now being offered by us for $500 will bring $25,000 before five years.

What we look for has been repeated over and over again in Kansas City, Chicago, Omaha, Buffalo, Sioux City, etc., and none of the environments of these cities was started under more promising conditions.

The city map will show you how necessary McKENNA JUNCTION townsite is to the industrial situation on the Peninsula. McKENNA JUNCTION is on Columbia Boulevard, at the approach of the tunnel which is to be driven through Dana street under University Park, where the main line of the O. R. & N. intersects the main line of the Harriman system to the sound. It is a grade crossing, and consequently every train over the Harriman system to the sound, to the stockyards and over the main line of the O. R. & N. must pass over and stop at McKENNA JUNCTION. Here is a lareg tract of land has been reserved for railroad yards, and depot tracks to the Swift site are now being put down.

Remember that on May 1 $285 lots will be advanced $15 per lot. Come out today. Take St. Johns car and get off at Goddard Station and you will find my office.

Present prices $285 and up—10 per cent cash and 10 per cent quarterly.

For plats and information call on or address

W. H. GRINDSTAFF

Offices: Goddard Station on St. Johns car, 510 Commercial Building, Telephone Main 6009.

Loveleigh

Since last Thursday, our opening day, so many have looked upon the **EVERLASTING SNOW-CAPPED MOUNTAINS** of **ST. HELENS, ADAMS** and **HOOD** from the **OBSERVATORY** which we have erected on the **BEAUTIFUL** addition, **"LOVELEIGH,"** and remarking that it equals the view they got from Portland Heights. And many of them have bought lots for homes. We know now that our judgment was right when we bought and platted this beautiful addition. It is without question the grandest sight you ever had, and if you will take either the Vancouver or Woodlawn car at Second and Washington streets and get off at Woodlawn schoolhouse and go west **TWO** blocks, and get the same view of the hoary-headed mountains, today, we will be only too glad to have you do so, as our agents will be on the ground all day to show you every attention. Lots 50x100 **FEET, GRADED** streets, **BULL RUN WATER,** etc., **FREE TO BUYERS. BUILDING RESTRICTIONS** on every lot.

Prices $450 to $600

Terms $10 Cash and $10 Per Mo.

CALL OR WRITE

Brong-Steele Co.

110 Second Street

M. 1743 Phone A. 1743

XXI

LOTS SOLD IN

Three Days

IN

OVERLOOK

IF YOU WISH TO MAKE A SELECTION IN THIS RESTRICTED ADDITION, YOU HAD BETTER SEE IT TODAY. MORE PERMANENT IMPROVEMENTS THAN ANY ADDITION IN PORTLAND.

RUSSELL AND SHAVER CAR AGENTS ON GROUND

A. F. Swensson & Co.

253½ WASHINGTON STREET

LOOK AT THIS

$6,500—160 ACRES, worth from $200 to $500 per acre, when irrigated. Plenty of water on the place. A house and lot, with store and postoffice, on the main street, in Beverly. Licensed ferry, with gasoline launch in towing, that earns from $8 to $20 per day. Good 20-horsepower gasoline launch, kept busy on the Columbia river, that earns an additional $5 per day.

Will sell the whole business for cash or exchange for desirable unincumbered city or suburban real estate. You'll have to hurry to get this.

The Dunn-Lawrence Co.

248 ALDER STREET