NO fad has grown to the dimensions of "The Merry Widow" fad since the days of Trilby hats, Trilby shoes, Trilby pins, Trilby belts, Trilby buckles and Trilby ribbons. Now it is the Merry Widow veil, the Merry Widow collar, the Merry Widow bow, the Merry Widow sailor, the Merry Widow jacket, the Merry Widow teas, the Merry Widow waltz, the Merry Widow this and the Merry Widow that. All of which shows what clever press agents Henry W. Savage has in his employ.

From the first introduction of the light opera in New York last fall its pouularity has grown and grown till every one knows the name of the opera even if he doesn't know anything else. The waltz tune is whistled everywhere on New York's streets. It was reported last week that New York is selling tickets eight weeks in advance and Chicago five weeks. Some suggest that in Portland they are selling Merry Widow hats at a longer advance in payment.

However, the success and popularity of the opera has been almost phenomenal and has added one more to Savage's list of signal triumphs. Savage's New York company has been playing to a crowded house for over half a year and the above report shows that interest is far from abating. Another company was started five months ago in Chicago, and companies are in preparation for opening in Boston and Philadelphia before the end of the season. Before Savage brought the opera over here all Europe had gone mad over the Merry Widow waltz and England was humming it immediately before the play opened here.

The publicity men for "The Merry Widow" have done some of their best work in advertising this work. Every day a new anecdote was picked up—some incident or some remark which was immediately made Merry Widow history. These were published far and wide. One need not say, necessarily, that the anecdotes were fabrications, though even then they are clever enough, most of them, to be worth listening to. But a wide-awake publicity man who is specializing on one play can find innumerable incidents in life that he can turn to his advertising advantage. That is what he is there for.

Prior to the Widow's appearance in New York, Savage's agents who knew of her promised coming began to arouse the public curiosity. Little hints were dropped here and there; incidents and critiques were reproduced from leading European papers; Franz Lehar was photographed and biographed in the papers, and everything was done to prepare New York for a sensation. Long before the company was ready to open tickets were selling far ahead and people were "trying" on their pianos some of the tunes that came over from London. When the opening night came it would have been hard to find a person in New York that keeps up with doings in the musical and theatrical world who was ignorant of the history of the dashing widow. The interest in the production was doubled from the fact that besides being a good "show" it has really good music of the light opera character—good enough to make it go in critical spots of Europe.

And since the widow's arrival the press agents have not abated in their zeal. It must be easy now to find anecdotes to advertise the opera, for everywhere it is being spoken of. When New York's four hundred want to do something for charity they buy up the theatre for a matinee and sell the seats at a large advance. When any house in New York wants to get into the courts it starts a performance of the Widow, which is immediately stopped because the supreme court has granted Savage all the rights to the play. The moving picture machines and the mechanical piano players have the Widow, and even the hurdy-gurdy has added the waltz to its score. Dancing classes have been started in New York for teaching the intricacies of the Merry Widow waltz. When any one imbibes too much of the "oil of joy" he gets mixed up with the Merry Widow measures. Spring poets have begun to turn their attention to writing words for the well-known music. One incident is told of a horseshoer who tried to climb to the top of Brooklyn bridge to dance the Merry Widow waltz, and only a policeman and his billie were able to dissuade him.

The music has become so popular that 10,000 copies of the score have been shipped to Honolulu and Manila. The sultan of Turkey has ordered the score to be phonographically recorded for his entertainment and the delectation of the ladies of the seraglio. In Boston it is said a policeman got into trouble for arresting a harmless pedestrian, but was excused when he explained that the pedestrian had been whistling "the Merry Widow waltz out of tune." At a big playhouse in New York two elephants are dancing the Merry Widow waltz. The Merry Widow cocktail has just been discovered.

And so it goes. Maurice Kirby, Savage's general press representative, remarks:

"The marvelous popularity of 'The Merry Widow' recalls the remark of the eighteenth century wit and actor, Samuel Foote, who said to a musical poet: 'Why are you forever humming that air?'

"'Because it haunts me,' was the reply.

"'No wonder, you are forever murdering it,' grumbled Foote."

And on top of that comes this marvelous poem from the St. Louis Chronicle, which by its very lack of variety, shows better than anything else how the craze has taken hold of the public:

It's "The Merry Widow" this,
And "The Merry Widow" that;
It's "The Merry Widow" kiss,
And "The Merry Widow" hat.

It's "The Merry Widow" craze,
And "The Merry Widow" dance;
It's "The Merry Widow" plays,
And "The Merry Widow" glance.

It's "The Merry Widow" dinner,
And "The Merry Widow" waltz;
It's "The Merry Widow" sinner,
With "The Merry Widow" faults.

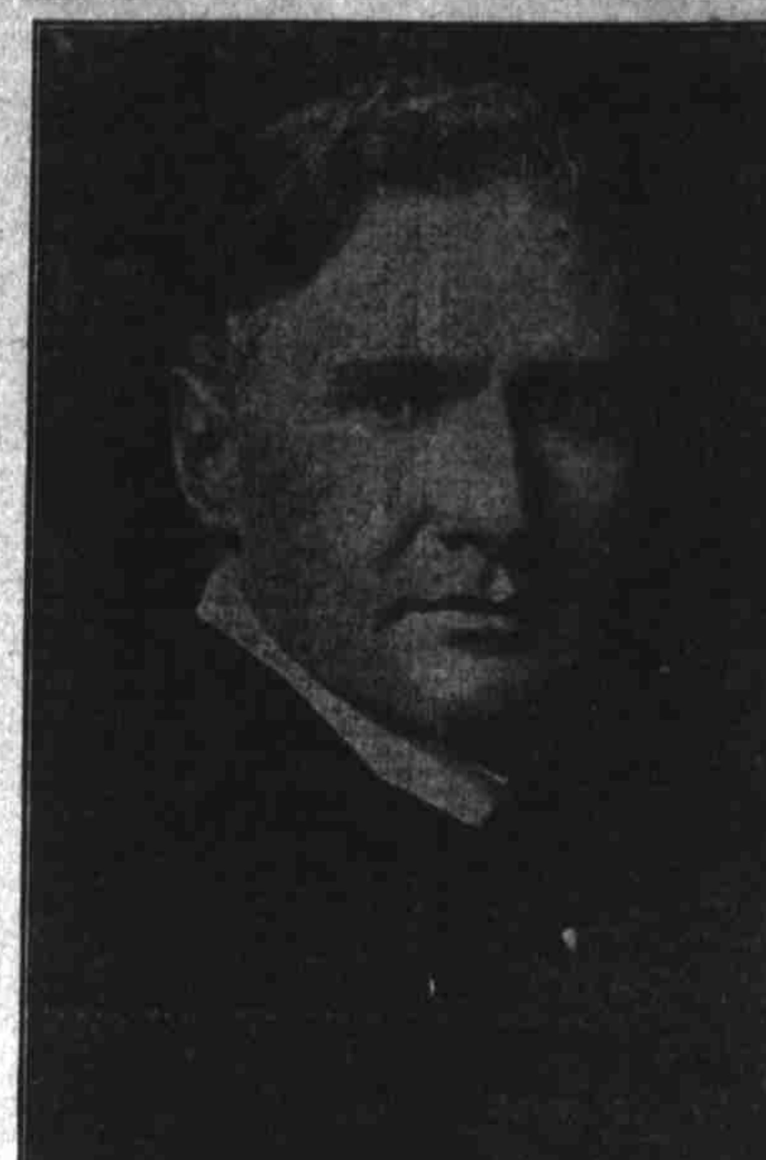
I've a "Merry Widow" wife,
And a "Merry Widow" brat;
I've a "Merry Widow" knife,
And a "Merry Widow" cat.

I've a "Merry Widow" auto car,
With a "Merry Widow" toot,
And a friend whose wife has sued him—
'Tis a "Merry Widow" suit.

And if I die tomorrow
Why, let them play real loud,
"The Merry Widow" waltz song
For the "Merry Widow" crowd.

★ ★

Theodore Spiering will probably make an American tour next season, according to the latest reports. Spiering is one of the foremost American musicians who engaged in teaching in Chicago for a good many years. Two or three years ago he went abroad to make his home in Germany and during the intervening time he has gained a point in violin solo work that has given him universal distinction. His engagements in Germany and England where he is especially popular are booked far ahead, but he expects to find time in January and February for a short tour on this side.



Walter Damrosch, Leader of the New York Symphony.

★ ★

Thirty students have entered the big Whitman conservatory musical contest which is to be held in Walla Walla, April 23 and 24. The winner in each of the three departments of piano, violin and vocal music, will receive a full scholarship in the conservatory, valued at $350, including board, room, tuition and all necessary expenses for a year's residence. As far as known this is the first contest of this sort ever held in the northwest. Whitman conservatory students are not permitted to enter the contest. The judges will be the members of the conservatory faculty.

Following are those who will compete and the town whence they come:

Piano—Hazel Boynton, Waitsburg, Washington; Irene Couley, Cove, Oregon; Dollie Hawks, Huntsville, Washington; Uada Johnson, Seattle; Goldie Redinger, Aberdeen; Vincena Tolly, Cove, Oregon; Geneva Vinton, Walla Walla; Arline Watson, Latah, Washington; Marguerite Wilmer, Rosalia, Washington; Francis D. Rogers, Spokane; Jeannette Scott, Aberdeen; Bessie Cantonwine, Dixie, Washington; Annette Fountaine, Kent, Washington; Anna Wright, Tacoma; Noine Waggoner, Vancouver, Washington; Lillian Pitman, Everett, Washington; Anna Stark, Tacoma; Ruth Dixon, Seattle.

Violin—Suzanne Erwin, North Yakima, Washington; Gladys Fisher, Wallace, Idaho; Florence Bohannon, Wallace; I. P. Knight, Vancouver, Washington; Alice Burton, Seattle.

Voice—Florence Bohannon, Wallace, Idaho; Eugenia Baylor, Walla Walla; Lola Briggs, Spokane; Willa Wilkenson, Grangeville, Idaho; Theodore Lindley, Walla Walla; Beatrice H. Booth, Seattle; Lois Powell, Monmouth, Oregon; Vera Burns, Dayton, Washington.

★ ★

Mrs. Minne Hance-Evans gave a delightful recital at the Sherman-Clay music hall Wednesday afternoon when she presented her pupil, Mrs. Archibald Lovelace, mezzo-soprano. Mrs. Ernest Merges, contralto, was to have been presented at the same time but illness prevented her presence and John Claire Monteith, baritone, substituted for her. His songs were received with approbation for his voice is a favorite in many circles. Mrs. Lovelace did credit to her instruction and won much applause. She has a pleasant voice of good range and get some very sweet notes. Her tone production is very good and especially in the middle and upper register she has some exceptionally sweet tones. Her MacDowell number was very well sung with good expression. Her numbers were as follows:

"Awake Saturnia"—Recit. and Aria .... Handel
"Like the Rosebud" .... Frank La Forge
"Dites-Moi" .... Nevin
"Pur Dicesti, o Bocca Bella" (1667) .... Antonio Lotti
"The Year's at the Spring" .... Mrs. H. H. A. Beach
"Ich Liebe Dich" .... Grieg
"Voce di donna" (La Gioconda) .... Ponchiella
"Alone Upon the Housetops" Galloway
"A Maid Sings Light" ...... Chaminade
"L'Ete" .... Chaminade

Mrs. Warren E. Thomas played the accompaniments.

★ ★

To those who impute Portland musicians with making their town and themselves ridiculous by their independence in views, the following from the Musical Courier of New York, a paper not given to flattery, may be interesting:

"The Paderewski critical debacle in the west is the monumental musical sensation of the day. It was to be assumed that at least some of the Pacific coast papers would do him reverence. The unanimity of the dispraise is awe inspiring, and makes the far west loom up as an imposing menace to artists when it feels that they fall short of its standards and ideals in things musical."

★ ★

A pleasing musicale was given to a large and appreciative audience at the Hassalo Congregational church Monday evening, by four of Miss Helen Barstow's pupils, assisted by Julius V. Seyler, a concert pianist who has recently come to Portland from the east. The singers were the Misses Alice S. Lewis, Rosina McIntosh and Lenore Gregory and Willian H. Underwood. All were in excellent voice and sang in a musicianly manner. The sustained work was excellent and the florid passages smooth and brilliant, giving much credit to Miss Barstow.

Mr. Seyler's playing of the Chopin Ballade Op. 47, was masterful. He responded to a vigorous encore with Le Papillon Etude by Levallee. "O, Wert Thou in the Cauld Blast" (Mendelssohn), Miss Alice S. Lewis, Miss Rosina E. McIntosh; "Where'er Ye Walk" (Handel), William Harold Underwood; "Ave Maria," "Who Is Sylvia," "Hedge Roses" (Schubert), Miss Lenore Gregory; "Ballade Op. 47" (Chopin), Julius V. Seyler; "When I Attempt from Love's Sickness to Fly" (Purcell), William Harold Underwood; "Drink to Me Only With Thine Eyes" (Old English), William Harold Underwood; Serenade, with violin obligato (Gounod), Miss Alice S. Lewis, Miss Lenore Gregory; "O, Lovely Home," with violin obligato (Chadwick), Miss Alice S. Lewis, Miss Lenore Gregory; "Summer Rain" (Willaby), Miss Rosina E. McIntosh; "Slumber Song" (Mayhew), Miss Rosina E. McIntosh; "The Maybells and the Flower" (Mendelssohn), Miss Alice S. Lewis, Miss Lenore Gregory.

★ ★

The two concerts that remain to be given by the Chicago Symphony orchestra this afternoon and evening should be well patronized. The Messiah will be given this afternoon and Mr. Boyer has done excellent work with the chorus, bringing them into shape on the difficult choral numbers. The Messiah music is beautiful and goes with a fine swing when it is mastered but it is full of difficulties for the beginner and so when a chorus sings it well as does this one there is great credit due to some one. The last two evenings have served to show what the chorus can do and they put their best efforts into this.

The orchestral concert this evening should be interesting because it is the only purely orchestral concert they have given, aside from yesterday's matinee, which offered only a popular program. The orchestra deserves all the words that have been said in its praise. It is well balanced, and well conducted and has given a musical treat to Portland.

★ ★

A passion week choral service will be given at the First Congregational church Wednesday evening, April 15, at 7:45 o'clock, by Mrs. Rose Bloch Bauer, soprano; Mrs. W. A. T. Bushong, contralto; Dr. George Ainslie, tenor; W. A. Montgomery, baritone, and Miss Elizabeth Sawyers, organist. Rev. Luther R. Dyott, D. D., will deliver a brief address. The following vocal numbers will be given: Tenor and bass duet, "So Thou Liftest Thy Divine Petition," (Stainer); contralto solo, "He Was Despised" (Handel); baritone solo, "The Palms" (Faure); quartet, "Thy Hallowed Presence" (Carter); soprano solo, "King Ever Glorious" (Stainer). Also the organ numbers, prelude, "Romance" (Svendsen); postlude, march, (Thayer). The public is cordially invited to attend.

★ ★

The Portland Symphony orchestra has changed the date of its next concert to meet the convenience of several of the players, that the concert may be given in the evening. Thurday evening, April 30, is now set for the date and the Heilig theatre the place. The rehearsals are showing good work and Mr. Dierke is rounding his men up well. Mrs. Walter Reed, contralto, and Henry L. Bettman, violinist, will be the soloists. Among the numbers being worked up are the Peer Gynt Suit by Grieg, and some of the Boheme music (Puccini), the Egmont overture by Mendelssohn and some Hungarian dances.

★ ★

Mordaunt A. Goodnough, pianist, G. Lester Paul, reader, J. G. Kilpack, baritone, Lacy L. Wisdom, tenor and Mrs. Lacy L. Wisdom, accompanist, gave a musical and literary recital at St. Johns, Monday evening. An appreciative audience listened to the following program: "Air de Ballet" (Chaminade), Mr. Goodnough; "Sweet Margareta" (Meyer-Helmund), Mr. Wisdom; reading, Mr. Paul; "The Spring Has Come" (White), Mr. Kilpack; "Polacca Brillante" (Weber), Mr. Goodnough; "The Tourney of King John" (Saint-Saens), Mr. Wisdom; reading, Mr. Paul; "Conquered" (St. Quentin), Mr. Kilpack.

★ ★

The music at the White Temple today will be: Morning—Organ voluntary, "Spring Song" (Mayer), Anthem, "Come Gracious Spirit" (Franz); solo, "The Man of Sorrows" (Adams), Miss Ethel Shea; postlude, "Alleluia" (Watts.) Evening—Organ voluntary, "Pastorale" (Whiting); quartet, "Light of the World" (Gray); trio, "Praise Ye" (Verde); postlude, "Theme" (Hesse); Miss Kathleen Lawler, soprano; Miss Ethel Shea, contralto; R. N. Hockenberry, baritone; J. W. Belcher, tenor and director; Miss Grace Kemp, organist.

★ ★

The following program was given at the last rehearsal of Mrs. Walter Reed's Tuesday Afternoon club: "My Father Bids Me Come" (Scott), Miss Emma Harlow; "So I Can Wait" (Briggs), Miss Eva Scott of Milwaukee; "My Rose of Yestere'en" (Rich), Miss Marion Brodie; "Like the Rosebud" (La Forge), Miss Bertha Dart of St. Helens; "God Laid Me Aside to Rest Me" (Hemingway), Miss Helen Holbrook; "The Birds Go North Again" (Willeby), Miss Margaret McKinnon; "Slave Song," Miss Irene Hurd of Bellingham bay.

★ ★

A certain Methodist church objects to the presence in its volunteer choir of a singer because she is also a member of a comic opera company. The objectors are quite right. The young woman should rest on the Sabbath and not spoil her chances in the comic opera profession by over-working.—Exchange.

★ ★

Miss Beulah Cadwell recently assisted Mrs. Sylvia W. McGuire, the well known dialect reader and impersonator, in programs given at Dallas and Monmouth. Miss Cadwell has a clear sympathetic soprano voice, of great power, which called for much favorable criticism from her audiences, and from the press.

★ ★

The choir of the Calvary Baptist church, East Eighth and Grant streets, will give a special program this evening, under the direction of Mrs. Owens, organist, Miss Florence Quimby, violinist, and Fred West, cornetist, will render solos and accompany the choir.

★ ★

Massenet's aria "Mon bien aime" will be sung by Miss Suza Jones, at Martin's, in place of the usual organ offertory at St. David's church. The rite of confirmation will be administered by the bishop of the diocese.

★ ★

Fritz Kreisler, the sturdy, yet soulful violinist who played here in joint concert with Harold Bauer, appeared in St. Louis in another strong combination—with Josef Hofmann.

★ ★

Oscar Hammerstein, manager of the Manhattan has gone to Europe to look up new material in singers and in operas for the next season. He expects to return to New York in July.

★ ★

Mrs. Walter Reed will sing Johnson's "Face to Face" by request at the evening service this Sunday at the First Presbyterian church.

COURTESY THE KEY To Diva's Popularity

Here is a pretty compliment to Schumann-Heink, in which everyone who has felt her matchless camaraderie will join. It is written by the Meriden Record in Meriden, Connecticut, under the heading, "Lesson in Manners."

"There is a certain class of people in this old world who believe that haughtiness and even rudeness are evidences of greatness and refinement. In their opinion toploftiness is synonymous with aristocracy.

"If such individuals could only have witnessed the graciousness of Schumann-Heink Monday evening, they might have been provided with a little new food for thought.

"This great artist forgets herself in her consideration of the pleasure of others. It is this utter absence of self esteem, self love, which gives her such a charm. She occupies a position in the musical world where she can command, but it is her pleasure to request instead of demand.

"Madame Schumann-Heink takes nothing for granted on account of her artistry. She accepts every evidence of favor in the spirit in which it is given and is not loth to give tangible expression to her appreciation. She literally forgot no one in her acknowledgments and showed in every way that she enjoyed the plaudits of her multitude.

"If only those who think discourtesy a mark of good breeding might have been present!"

DAMROSCH COMING With Symphony Orchestra

The famous New York Symphony orchestra under the distinguished leadership of Walter Damrosch will play three orchestral concerts in Portland the week of the Rose Festival. The tour of the big orchestra is under the direction of Lois Steers-Wynn Coman who have arranged to present Mr. Damrosch and his fine organization at the Armory, Wednesday evening, June 3, and Thursday afternoon and evening, June 4. This is the first time that this important organization has ever visited the Pacific coast, and their appearance here during the gala week of the festival will lend additional importance and attraction to the Portland enterprise.

No orchestra leader in America is better known than Walter Damrosch and none has ever done more to spread the gospel of music throughout this country. As an interpreter of Wagner Mr. Damrosch occupies a position altogether unique in America though he has by no means confined himself exclusively to the works of that great master. Russian music likewise has claimed much of his attention while the best of the whole world's symphonic literature is enhanced in his repertoire. To music lovers who appreciate what an inspiring affair a concert by a great symphony orchestra can be, there is no need to emphasize the importance of the Damrosch engagement. The bare announcement has already created more widespread and general satisfaction than any previous plan ever presented to the local and out-of-town music lovers.

Mr. Damrosch is making a special study of the three programs he is to play here, and his instrumentalists as well as the famous young concert soprano, Mme. De Moss, will have important work to do here. The entire tour through the northwest is under the personal direction of Lois Steers-Wynn Coman and the preparations for the great musical treat here are already under full swing.

PORTLAND PIANISTE Covered With Compliments

Miss Elizabeth Patterson Sawyers of this city scored a triumph in her recent appearance with the Seattle Symphony orchestra in Seattle. Miss Sawyers has visited several times during the winter with Mr. and Mrs. A. S. Kerry, prominent society people of Seattle and has made friends there, and her appearance with the symphony orchestra was made a great society event, in which she was greeted by the largest audience seen at any of the symphony concerts this season.

The Seattle papers have been profuse in their praise of Miss Sawyers' work. The Post-Intelligencer speaks of her as follows:

"Miss Elizabeth Patterson Sawyers in the second number, the G Minor piano concerto of Saint-Saens, proved a revelation. She has a well developed technique and plays with fine feeling and brilliant dash. The opening movement sang under her fingers and the delicate decorative work of the composer, which shines preeminently in the scherzo, was given a most musicianly reading. The presto was nerve-tingling in its intensity. Miss Sawyers was given an ovation by the largest audience of the symphony season."

The Week End, Seattle's society journal, closes its comments with the following: "She (Miss Sawyers) is undoubtedly one of the best women pianistes ever heard in Seattle; she possesses a strong singing tone, splendid technical facility and a keen sense of rhythm. The virility of her playing reminds one of Bloomfield-Zeisler, and her breadth of conception recalls the art of Carreno. She was enthusiastically encored."

BESSIE ABBOTT Will Sing at the Heilig

The next musical attraction at the Heilig will be the appearance of Miss Bessie Abbott under the Heilig management. Miss Abbott is one of the youngest of the well known prima donnas and has engaged in operatic and concert work for some years. She is one of the American offerings to the musical world, born in Riverdale, New York, in 1885. Miss Abbott has for several years been with the Metropolitan opera company, where she was exceedingly popular. Though only 23 years old she has had an enviable record. The past year she has been engaged in a concert tour about the country, the first of any length, I believe, that she has made outside of opera. She should receive a warm welcome here for she is one of the sopranos whom New York's most fastidious music lovers go to hear and they say nice things about her.

ARTISTIC PLAYERS Please Hotel Guests

The music at the Nortonia grill under the direction of Henry L. Bettman, violinist, is attracting a good deal of favorable attention. Mr. Bettman's work has come before the public in a most commendable light because of its seriousness and his true musicianship. He is to be one of the soloists at the next concert of the Portland Symphony orchestra and is first violin and concertmeister of the orchestra. His quaint, pleasing personality, his modesty, his interest and pleasure in his work and his readiness to please is making him a popular orchestral leader.

A figure in his hotel orchestra who is no less interesting and almost as prominent is Rudolf Kaps, 'cellist, who is a recent acquisition to Portland and one whom the town may be glad to claim. He was a student of Julius Klengel in Leipsic with whom he did distinguished work and I am told that he played with the Berlin Philharmonic orchestra. He is a favorite at the grill and is called upon for solo work every evening. His tone is full and round and he plays with an easy flowing movement. His fingering on the strings is most interesting.

Tattoo as Temperance Pledge.

From the Quiver.

Kim Kyong Syop is a big, strapping fellow, energetic in body and zealous in spirit, who is engaged in selling the Scriptures in Korea.

Five years ago he was worshipping evil spirits, says a missionary who sends home the story to the British and Foreign Bible society. For three years he sacrificed a cow to them each year. When Kim became a Christian he cleared out of his house and premises 27 "devils' nests" made of paper and old rags.

On the ball of each thumb Kim has a black spot, and the missionary asked him if they were tattooed.

"Yes," said Kim, "I did that when I vowed to give up strong drink—so that if ever again I raised a glass of liquor to my mouth in either hand I should see that spot and remember my vow."

Miss Bessie Abbott, Soprano Coming to the Heilig

Can you imagine anything more novel or convenient than preparing the breakfast toast on your dining room table, with a clean, smokeless, odorless, evenly heated Electric Toaster?

The Electric Toaster

Is 12 inches long, 6 inches wide and stands 6 inches high. Elegantly finished in black, with nickel trimmings; equipped with cord and plug, ready for immediate use. It will toast three slices of bread at one time, and may be connected to any electric lamp socket. Price of Electric Toaster, with all equipment **$4.00**

COST OF CURRENT WILL NOT EXCEED ONE CENT AN HOUR

For Convenience in the Household Electric Devices Are Unsurpassed--They Save Time, Labor and Money

Electric Flatirons
Electric Coffee Percolators
Electric Chafing Dishes
Electric Radiators
Electric Heating Pads
Baby Milk Warmers
Electric Sewing Machine Motors

On Sale at Company's Supply Dept., 147-149 Seventh Street
Call Telephones Main 6688, A5517 for Information

Portland Railway, Light & Power Co.

BRANCH OFFICES
609 Main St., OREGON CITY, OR.
604 Portland Boulevard, ST. JOHNS, OR.
S. W. Cor. State and Commercial Sts., SALEM, OR.
606 Main St., VANCOUVER, WASH.

Second Concert
PORTLAND SYMPHONY ORCHESTRA
Charles Dierke - - Conductor
SOLOISTS.
MRS. WALTER REED — Contralto
HENRY BETTMAN — Violinist
Thursday Evening April 30th
HEILIG THEATRE
PRICES: 50 Cents to $1.00
Seats now on sale at
EILERS
Management Edna B. Jones

LIBRARY VOTING CONTEST

A $500 library given away absolutely free. An elegant library of 300 volumes and handsome golden oak cases will be given to the lodge, school, church, club or society in Portland securing the largest number of votes. Votes will be issued with paid-in-advance subscriptions to The Journal as follows: One year, $7.50, 750 votes, six months, $3.75, 300 votes; three months, $1.95, 125 votes; one month, 65 cents, 40 votes, and every merchant listed below will give with each 10-cent purchase one vote. At the close of the contest the lodge, school, church, club or society receiving the largest number of votes will be awarded the library complete, with cases. Current accounts when promptly paid are entitled to votes. The library is on exhibition in the Fifth street window of The Journal office, corner Fifth and Yamhill streets. Ballot boxes are located at Holsman's jewelry store, 149 Third street; White Front drug store, 133 Grand avenue; Watts-Matthieu drug store, 275 Russell street, where all votes should be deposited. Trade with the following merchants and get busy with the votes:

W. H. MARKELL & CO., dry goods, clothing and shoes, 380 to 384 East Morrison street.

I. HOLSMAN, jeweler, 149 Third street. Main 8186.
O. M. HOFSTEATER, photographer, 165½ Third street. Pacific 1720.
KADDERLY TRANSFER & STORAGE CO., office and warehouse 111-113 North Sixth street. Main 1685, A-1685.
THE S. H. BRAINARD CO., sporting goods, 122 Grand avenue. East 838.
LIBERTY COAL & ICE CO., office 312 Pine street. Home A-3136, Main 1662.
VULCAN COAL CO., office 329 Burnside street. Main 2776, A-2776.
BUSCH & OSTER, merchant tailors, 325 Stark street. Pacific 200.
OREGON NEWS CO., cigars and news, 147 Sixth street.
W. R. ILIFF, plumbing and gas fitting, 507 Williams avenue. East 4325.
R. A. WILSON'S WHITE FRONT DRUG STORE, 133 Grand ave. E. 3558.
A. H. WILLETT, grocer, 128 Grand avenue. B-1261, East 283.
THE MODEL BARBER SHOP, finest shop in the city, 91 Sixth street.
MASONIC TEMPLE GROCERY, 380 Yamhill, corner Park. Main 5521, A-3737.
CHICAGO MARKET, meats, 187 Third street. Main 413.
MORRISON ELECTRICAL CO., 291 East Morrison street. East 3128, B-1625.
WATTS-MATTHIEU CO., druggists, 275 Russell street. East 662.
DR. B. E. WRIGHT, dentist, 342½ Washington, corner Seventh. Main 2119.
ALICE BINER, fine millinery, 469 Washington street.
SHANKS & PAYNE, wood dealers, yard East Eighth and Main streets. East 315.
BUTTER-NUT BREAD CO., corner Second and Columbia streets; retail 145 Third street.
MOORE BROS., east side news dealers and confectionery, Williams avenue and Russell street. East 4702.
H. A. McADAMS, bicycles and sporting goods, Williams avenue and Knott street. East 2482.
WILLIAMS AVE. UMBRELLA FACTORY, umbrellas and leather goods, 544 Williams ave. C-1504.

Calef Bros
HOME FURNISHERS
360-370 East Morrison St.

TAYLOR & STANTON, plumbing and gas fitting, 308 Pine street.
CENTRAL MARKET, meats and fish, 130 Grand avenue. B-1386, East 412.
F. A. DOANE, wallpaper, painter and decorator, 104 Union ave. East 1095.
KOESSEL & FREY, meats and fish, 640 First st. Main 1979.
CHURCHLEY BROS., wood dealers, Marshall and 13th sts. Both phones.
GOLDSTAUB'S GROCERY, 371 Russell st. East 580.
JOHN H. MALLEY, groceries, 492 Washington st. Main 2167, A-2167.
F. H. DAVIS, barber, 342 Williams ave.
SUTCLIFFE & BLIED, wall paper and paints, 405 Morrison st. Main 1872.
MAX M. SMITH, florist, 150 Fifth st., opp. Meier & Frank. Main 7215.
QUEEN CITY DYEING & CLEANING WORKS, 289 Grand ave. East 3583.
SUNNYSIDE FUEL CO.—Long or short wood. B-1551; East 3081. Office and yard Thirty-sixth and Hawthorne.
C. L. JOHNSON, tinsmith. 295 Grand avenue. East 5003.
BAKER, optician. Dr. B. J. Mills, assistant. Main 1874. 111 6th st.
NORTHWEST GUN CO., sporting goods. 113 3d st. Main 2005.
COLEMAN HARDWARE CO., hardware, mechanics' tools and cutlery. 109 3d st. Main 5137.
EUREKA CARRIAGE WORKS, Mfgs. and repairers of carriages and wagons. 313 Burnside. Pacific 2047.
WOODLAWN LAUNDRY CO.—Rough Dry and Finished Work. Woodlawn 1288, 427 Dekum ave.
JOHN SCHMUDLA—Cleaning and dyeing; quick work. 65½ 5th st.
COLUMBIA FISH CO.—Fish, oysters, poultry, butter, eggs, etc. Main 51, A-5555. Third and Ankeny sts.
F. H. SCHNELL & CO., meats, Woodlawn 8; C-1555. 716 Union ave. north.
PORTLAND TENT & AWNING CO., tents and awnings, window awnings and porch curtains a specialty. [illegible]
M. H. LEE—[illegible]