

In Every Home

where there are children, there ought to be a

Columbia Graphophone

And also in every home where there are no children—only more so.

See and hear this "BQ" model—the new tone-arm cylinder Graphophone.

Compact, convenient
No horn crane.
No horn stand.
No rubber tube.
Horn swings in any direction.



Complete outfit, with 6 gold-moulded Columbia Records, your own selection—

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371 Washington Street.

FAVOR DISTRICT PLAN FOR PAVING

Business Men Realize Urgent Need of Better Streets in Portland.

Interest in the district plan of street improvement is growing among the real estate men of Portland, and they are about ready to begin a systematic agitation of the subject in aid of the general movement for improvement of the city. It is believed that there is nothing so important to Portland at the present stage of its growth as a big campaign of street paving.

The business men of the city, who travel and observe conditions in other cities, have for some time been aware of the fact that Portland is far behind nearly all cities of its class in the matter of street paving. It is said that even the cities of the Pacific coast have outstripped Portland in the permanent improvement of their streets. The trouble in Portland has been a lack of unity of effort, and an absence of the educational work that is always necessary to bring the general business of people up to realization of the truth about good paved streets.

At a meeting of the Portland realty board next Tuesday evening in the board of trade rooms the subject of district improvement will be talked over, and it is probable that R. H. Thompson, city engineer of Seattle, will be invited to come to Portland and tell the board about Seattle's great success with the district pavement plan.

Hard surface streets and graveled streets, if properly laid, are a source of greatly increased value to the property in every instance known. The loss of their value is seen even in the views of the property owner who has strenuously objected to the pavement before it was laid. Once down in front of his lot, no owner has ever been known to say he would accept the amount of the cost in cash and permit a good pavement to be removed from in front of his property.

At the realty board's next meeting an address on the theory of the single tax will be given by Ralph D. Ingham. The board's weekly excursion tomorrow will be taken to Waverleigh, on invitation of John P. Sharkey & Co. Special cars will leave at 2:30 p. m. from Third and Yamhill streets.

BUSINESS FORCES WEEKLY MEETINGS

That the city council will have to hold meetings once a week seems certain because of the great amount of business which comes up at each session. When the council finished yesterday it was nearly 8 o'clock, and there was still a large amount of business left which will be taken up Monday at 1 o'clock.

In addition to the adjourned meeting Monday the members will hold a special meeting at 2 o'clock on the same day to take up the \$5,000 appropriation for securing the services of an expert engineer to consult with City Engineer Taylor on the high bridge and tunnel projects.

Stops sarabes in two minutes; toothache or pain of brain or neuralgia in five minutes; hoarseness, one hour; nose-bleeds, two hours; sore throat, twelve hours. Dr. Thomas' Electric Oil, monarch over pain.

AT THE THEATRES

"Brewster's Millions" Tonight.

The attraction at the Heilig theatre, Fourteenth and Washington streets, to-night and tomorrow night at 8:15 o'clock, will be the brilliant comedy drama success, "Brewster's Millions." This interesting and amusing play has made one of the greatest hits of the season. The famous yacht scene is by far the most realistic of any of its kind ever presented in Portland. Seats are now selling at the theatre for both performances.

"Cupid at Vassar" Coming.

The attraction at the Heilig theatre, Fourteenth and Washington streets, next Thursday, Friday, Saturday night, April 16, 17, 18, with a special price matinee Saturday afternoon, will be the charming actress Florence Gear, in the college musical play, "Cupid at Vassar." Seat sale next Tuesday.

Special Matinee at Heilig.

Tomorrow afternoon at the Heilig theatre, Fourteenth and Washington streets, a special price matinee will be given at 2:15 o'clock, when the comedy drama, "Brewster's Millions," will be the play.

"Fantana" Tomorrow.

"Fantana" will be repeated at the Marquam until tomorrow night by the San Francisco Opera company. There will be a matinee tomorrow. This light opera is one of the best offerings given by this organization and in "Fantana" Teddy Webb, Portland's favorite comedian, is in his element. Webb has several songs and a specialty which brings down the house.

Everybody Laughs but Father.

And the only reason the horrible head of the family failed to get a laugh out of Hoyt's "A Trip to Chinatown" at the Baker this week was because he has not seen it yet. The last of the performances of this big bundle of fun, merriment and music by the Baker stock company will be tonight, tomorrow matinee and tomorrow night.

"Florodora" Sextette.

The most famous number that has been written in a musical comedy is the sextette of "Florodora." This light opera will be rendered all the coming week at the Marquam by the San Francisco Opera company. The attraction has been in rehearsal all week and the indications are that a clever and lively show will be presented. This will be the first time that Portland has seen "Florodora" at less than \$2 prices.

"The Eternal City."

Hall Caine, who wrote "The Christian," also gave to the stage "The Eternal City," which the Baker stock company will present all next week, opening Sunday matinee. It is a story of Rome—not of the past or the present date—but Rome of the future, and is grand and impressive.

"The Texas Ranger" Matinee.

There will be a matinee performance of "The Texas Ranger" at the Star theatre tomorrow afternoon. The last performance of this fascinating drama of the Lone Star state will be given tomorrow night. The French stock company has had no better offering for the theatre-goers of Portland and the latter have responded by the thousand.

Don't Miss the Grand.

Sullivan & Considine can point with pride this week to the vaudeville entertainment at the Grand. The bill contains the names of people who are known from one end of the country to the other. Walter E. Perkins, who starred in "The Man from Mexico" and "My Friend from India," heads the list, which also contains Katherine Nugent, the hit of "The College Widow."

"La Belle Marie" Next Week.

Comedy-drama of the most exciting type will be the offering of the Allen Stock company at the Lyric next week commencing Monday night. It is a great card everywhere and it is certain that there will be packed houses

Delayed Shipment "Gage" Hats for Easter Wear—Just Arrived



Every woman knows and loves a "Gage" Hat! These are exclusive styles of widest range; each buyer will find something wholly individual and becoming that will go beautifully with the Easter gown. Prices from

\$12.50 Down to \$7.00

We are showing also most exclusive and artistic assortment of picture hats, French models, tailored hats and all the newest chic shapes. Children's flower and ribbon-trimmed Leghorns and Little Bo-Peep styles are delighting the little folks and their mothers.

In the Juvenile Section—Novelty Suits for Boys

Trimmed Sailor and Russian Blouse Suits in all the new colorings and a large assortment of patterns. These two-piece suits are well made, in becoming styles and will please the boy himself, as well as his mother.

New Style Dresses for Girls

The dainty imported Spring gingham, chambrays, linens and lawns, in all the pretty colors made up in Russian Blouse, Sailor, Jumper and Buster Brown effects; well put together and with a style and finish all their own, will outfit the little girl beautifully at moderate cost.

Saturday Night Special—\$14.00 Portieres \$6.90 Pair

The tapestry, velours and silk duplex Portieres are in two-tone and solid colors, with heavy single and double borders—15 different patterns, all high grade. ON SALE ONLY BETWEEN 6 P. M. AND 9 P. M. SATURDAY EVENING.

CREDIT IF DESIRED—You are privileged to have all your purchases charged to your account, remitting in weekly, semi-monthly or monthly payments to suit your convenience.

EASTERN OUTFITTING COMPANY

THE STORE WHERE YOUR CREDIT IS GOOD CORNER WASHINGTON AND TENTH

to greet it at every performance at the Lyric next week. By all means go and see "La Belle Marie."

"A Hoosier Daisy." The French stock company will present "A Hoosier Daisy" all next week at the Star theatre, commencing with

the matinee Sunday. This is a pastoral play, with the scenes laid in Indiana, the home of middle west literature and quaint characters.

Coming Features. Among the coming features at the Grand will be "The Prince of Power," a

modern tabloid drama. The Doria opera trio will be at the head of the program, with operatic selections. Comedians, singers and dancers will be on the new bill, commencing Monday.

"A Friend of the Family." That is a very fine offering which

the Allen company is making at the Lyric this week. "A Friend of the Family" has never been known to fail to do anything but please. This week has been a continuous laugh and interest is increasing at every performance. If you have not yet attended you should do so at once. It will make you glad you went.

BUSINESS AT A STANDSTILL—COMPELLED TO TURN CUSTOMERS AWAY ON WEDNESDAY AND THURSDAY—BIG WALL WAS TAKEN OUT—DUST AND DIRT FORCED US TO QUIT BUSINESS

Welch THE AMERICAN CLOTHIER

223-225 Morrison Near First Street

Big Alteration Sale

Opens again tomorrow at 8 a. m. Norris-Baker Co. has bought Welch out. The store is now undergoing big improvements and being enlarged more than double former size. The entire fine stock, including spring goods bought by Welch, is being sold out at a tremendous sacrifice. The high standard of Clothing, Hats, Shoes and Furnishings appeals to every man that wants his spring goods to be reliable and save money, without sacrificing style or quality. WELCH'S ALTERATION SALE IS THE GRANDEST OPPORTUNITY EVER OFFERED TO THE PEOPLE OF THIS CITY.

COME TOMORROW—IT WILL PAY YOU



Men's Suits

Will be divided into 3 lots—about 1,000 suits all told—in dark dress materials—also business suits—and a big variety of spring colors, light and medium light.

\$6.75 Will take choice of a big lot; dark and medium colors; mostly medium weights; worth up to \$12

\$9.45 You can get \$18 Suits in this lot; double and single breasted styles, in dressy dark colors; also medium and light colors. This lot is bargain, sure.

\$13.85 Best Suits in the house, including choice of all our spring styles; bought by Welch to sell up to \$25 and \$27.50; nobby tailor-made brown effects, black Tibets, worsteds and blue serges

This Sacrifice of Welch's Elegant Spring Stock Will Bring Out the Crowds

Pants

You Easter buyers, get in line. It's time now, besides you get Welch's spring stock to select from at terrific reductions.

\$1.35—Welch's Pants, all kinds, were \$2.00

\$1.65—Welch's Pants, big variety, were \$3.00.

\$2.65—All Welch's spring and medium weight \$4.00 Pants.

\$3.55—Those very finest imported materials, hand tailored, custom styles; sold by Welch at \$5, \$5.50, \$6 and \$6.50

Straight Discount of 10 Per Cent on Men's Shoes

This applies to all new spring goods. And remember, Welch sold good shoes cheaper than any other house in town.

BOYS' GOOD SHOES

\$1.35—Take up to \$2.00 Shoes.
\$1.85—Best \$2.50 Shoes.

Hats

The standards of quality and style in spring goods will all be sacrificed.

\$1.35

Soft and stiff, black and colors, \$2 Hats.

\$1.85

Choice of all of Welch's new spring \$2.50 Soft and Derby Hats.

\$2.35—Carry away Welch's new spring Soft and Derby Hats; best \$3.00 values in the city.



FURNISHINGS

The dust and dirt during the heavy alteration which this store must undergo means ruination to goods, besides the impossibility of display around store, so that we might show this elegant spring stock to advantage. Read a few prices.

SHIRTS

45¢—Big lot of Golf and Neglige, broken sizes, 75c vals.

65¢—New lot Standard brand, best \$1.00 Shirts.

UNDERWEAR

25¢—Lot of medium weight 50c value.

35¢—Medium weight Shirts, 65c value.

65¢—New, white, rib, best \$1.00 spring styles.

85¢—New, lambswool, spring weight, \$1.25 value.

10¢—Black body, white foot, 15c Sox.

20¢—All our 35c Suspenders.

35¢—President and other up to 65c Suspenders.

15¢—Boston Garters, 25c value.

Welch carried as big and fine a stock of Men's Furnishings as any house in the city, but they must go, and go a-flying. Come to Welch's.



One can't always write bright advertisements, but can always write the truth.

Now the truth about these new Spring Suits is, we know from our years of experience in the business and from examining the best goods this season, that these goods are right in style, cloth and in honest worth from the inner lining to the outer lapel.

Particular styles for particular men.

LION Clothing Co

Geskuhn Prop.

165-168 THIRD STREET