

Our Superb Easter Suit Offerings



You
Are
Welcome
to
Credit
at the
Great
Gevurtz
Stores

Early in the year we made ample preparations for the Easter trade and we are very proud of the splendid showing now presented in the Ladies' Ready-to-Wear Department. Illustrations and pen pictures cannot give you a fair idea of the grace and beauty of the charming new styles—nothing short of personal inspection can reveal the splendid quality, perfect finish, style and beauty of the garments shown here. When you know that a deposit of only \$4 or \$5 secures to you one of these fine suits, you'll realize the liberality and advantages of our credit system. It is none too early to choose your Easter suit. Come this week, come tomorrow.

Beautiful Blue Tailored Suits

Blue is the leading color with fashionable ladies this season, and no house in the city can exhibit a better selection—for we have all shades. Among other styles we show the "Bradbury Dip," the most striking and popular style of the season. These suits are strictly man-tailored, beautifully finished, in finest French serge and chiffon panama.

Man Tailored Suits of chiffon Panama, in plain or shadow stripes, fancy French serge, all the new spring shades of Copenhagen and navy blue, Merry Widow models, nicely trimmed in soutache braid, long and elbow sleeves, satin lined throughout, pointed back and front, new collarless effect, with fancy embroidered vestee; gored and plaited skirts; many models to choose from, and sold on easy terms—"A Little Down, a Little Each Week." Gevurtz' low prices..... **\$27.50 to \$48.00**

Fine Wool Rajahs and Panamas

Here is a fine showing of the season's cleverest creations for spring selling. They represent the best of the most popular fashions that are in favor now in the Eastern and European style centers. Your Easter suit may be among these beauties. Inspection of the goods is cordially invited.

The Wool Rajahs are shown in Copenhagen blue, navy and champagne, pointed back and front, long and three-quarter sleeves, invisible stripes, collarless effect, beautifully trimmed around neck and vest of contrasting color, silk and soutache braid, satin lined jacket, gored and plaited skirts; workmanship of the highest standard of excellence; suits fresh from the makers—not shop worn—not job lots—but new, new, NEW! And sold at Gevurtz' low price and easy terms..... **\$45.00**

Fancy Panamas and Chiffon Serge Suits, colors Copenhagen blues, golden brown, tan and blonde; butterfly sleeves; invisible stripes; French dip front and back; jacket lined with finest taffeta silk; fancy embroidered vestee; elaborately trimmed with soutache and narrow braids; have the collarless effect; gored and plaited skirts; moderately priced and sold on easy payments, all alterations being free..... **\$27.50**

Special in Chiffon Serge

The new French shape front and back shown in these suits are distinguishing characteristics and win instant approval. The material is fine chiffon serge and the style is of the very latest. There's something about the hang and general effect of these suits that shows conclusively the artistic touch of a master designer and the careful handiwork of the most skillful tailors.

They are snappy, strictly stylish and good values at the regular price, but for Monday and Tuesday we shall give them a special price of \$27.50. They are shown in blonde tan, golden brown chiffon serge only; new French back, also pointed backs and fronts, collarless effect, trimmed in silk, soutache braid and buttons; long and three-quarter length sleeves, full pleated skirts, trimmed with folds of same material together with fancy braids; \$35 values, made special for **\$27.50** Monday and Tuesday only.....

Swell Silk Rajah Suits

The rough silk coat suits are in high favor this season—rajah especially has the call. We have them in the pointed front, semi-fitting coat, short sleeves, gored flare skirt with flounce around bottom, trimmed with buttons and silk folds; colors tan, brown, dark red, champagne and the popular Copenhagen blue of different shades. The prices, including all necessary alterations in these suits, range from **\$39.50** upward.

Misses' Prince Chap Suits \$15.75

Misses' Prince Chap Suits, sizes 14 to 18, in checks, black and white, box and semi-fitting coats, gored skirts, trimmed with two folds of silk, collar and cuffs silk; good value at the regular selling price—\$20—but quoted for all week, or as long as they last, only..... **\$15.75**

Misses' Suits, in brown, green and white checks, box coats, collar and cuffs trimmed with braid, full pleated skirts, fold of material, sizes 14 to 18. Special price all week to clear out..... **\$15.00**

Gevurtz' Fine Tailored Suits

Classy Tailored Suits, in brown serge and Panama, of thorough merit, distinctive in style, accurate in tailoring and graceful in fitting qualities. They are charmingly pretty, original, practical and moderately priced.

Brown Serge and Panama Suits, fitted and semi-fitting coats, long and three-quarter sleeves, invisible stripe, light and dark brown, trimmed with bias strips of material, silk collar and cuffs, gored and plaited skirts and folds of material. Prices, with free alterations if necessary, **\$27.50 to \$35.00** from.....

A small initial payment—then \$1.00 a week.

New Golf Jacket Arrivals

We wish to announce to our customers the recent arrival of a new shipment of Golf Jackets or Ladies' Sweaters. They are of all wool, white and colors, some in blouse-effect, coat and sweater with belt. Prices range from **\$3.50 to \$6.00**

GEVURTZ

& SONS

Yamhill and First Streets

Yamhill and Second Streets

\$18 Taffeta Silk Suits \$9.75

EXTRA SPECIAL—For one day only we place on sale a line of Taffeta Silk Suits at this special price. They are new styles—this season's goods—in navy and Copenhagen blue, golden brown, stripes, checks, etc. Specially priced for Monday only..... **\$9.75**