

**Men's \$1.50 Shirts at \$1.10 Each**

Very neat patterns, with cuffs attached or separate. There are all sizes and many designs to select from. Reg. \$1.50 val., Friday... **\$1.10**

**MEN'S SUMMER UNDERWEAR**—Merino yarn, tan color, medium weight. Specially priced for Friday at... **39c**

**EXTRA SPECIAL**—Men's black hose in fancy embroidered designs. The embroidery is done in red, blue, green or lavender. These are superb qualities, made of a prime grade yarn, with spliced heel and toe. Guaranteed absolutely stainless. There is a full range of sizes. They are unusually good values at 35c the pair. Special Friday... **19c**

**Mail Orders Carefully and Promptly Filled**



**Sewing Machines Guaranteed for Ten Years at \$23.50**

**Mesh Purses Reduced One-Third**

Women's Purses in sterling silver, German silver or gold filled mesh. In all sizes and styles—purses or bags. Polished, Roman or French gray finish. Over 200 to select from. Values \$1 to \$20 at **A THIRD OFF**

**COIN PURSES**, seal morocco, calf and alligator leather, 1 or 2 compartments for change; 60c and 65c values... **45c**

**SWASTIKA JEWELRY**—A large assortment of hatpins, belt pins and brooch pins, with hard enamel tops. Many colors. Good values at 35c each, **19c** very special Friday at...

**"AVENUE" BAGS**—2-strap style. In seal leather; colors, brown, tan and black. Worth \$1.75, Friday... **\$1.19**

**Tomorrow Our 257th Friday Economy Sale**

**The Bargains Advertised on This Page Not Sold on Phone Orders**

**A Great Easter Sale of Lingerie**



**WOMEN'S PETTICOATS** of fine cambric, 22-inch double flounce, with nine rows of hem-stitched tucks and 12-inch embroidered edging. Another style with deep flounce, finished with eight rows of Valenciennes lace. Worth \$3, \$3.25, sale price... **\$1.97**

**WOMEN'S PETTICOATS** of fine cambric, with 20-inch double flounce of lawn. The trimmings are clusters of tucks and deep blind embroidery, or extra full lawn flounce, with clusters of hemstitched tucks. Regular values \$1.50 each, sale price... **98c**

**WOMEN'S NAINSOOK GOWNS**, low round neck, elbow-length sleeves. Trimmed at neck and sleeve with lawn piping and wide draw ribbon; or with lace or embroidery insertion and edging. Regular \$1.50... **\$1.17**

**WOMEN'S CAMBRIC GOWNS** with elbow sleeves and low round neck. Trimmed with clusters of fine tucks or with beading, draw ribbon and lace edging. \$1.00 value, sale price... **67c**

**WOMEN'S DRAWERS** of fine nainsook; made with deep lawn flounce, clusters of 3 fine tucks and finished with Valenciennes lace edging. Splendid values at \$1.00, sale price only... **67c**

**FRENCH HAND-EMBROIDERED CHEMISE** with low round or V-shaped neck. Made of soft, fine material, and a regular \$1.50 value; special... **97c**

**CENTERPIECES** of art material, in cream color only. Stamped and tinted in floral or conventional designs; 27-inch size. Regularly 50c and 75c each, special... **34c**

**CHILDREN'S GOWNS** of muslin and cambric. These are broken or discontinued lines, so greatly bargained. Made with high or low neck, and trimmed with lace or embroidery. For children from 1 to 10 years. Worth 50c to \$1.00, special... **37c**

**APRONS**, for waitresses or nurses. Made of fine lawn or cambric, in either plain or hip style. These are extra long and wide and neatly trimmed with clusters of fine tucks. Reg. 85c values, special... **57c**



**\$16.85 for Suits Worth \$35.00**

Unusual values present in plentiful numbers. A sale that will attract the economical, far and wide. Suits just received from the country's fashion center—New York. Chic Jacket styles in the preferred models, fabrics and colorings, greatly underpriced for tomorrow's selling. They are the freshest and newest of goods—the most attractive, the jauntiest of styles. Cleverly fashioned, strictly tailored models. The materials are plain colored serges or fancy wool suitings, in a wide variety of color tones and patterns. There are checks, stripes and mixtures—many of the very popular shadow effects being included. Women who buy their suit tomorrow will save from one-third to one-half the regular price, and they'll have a suit perfect in style, as well as quality. With so great a quantity as is offered for this selling event, choosing is easy. There is an abundance of sizes, and critical indeed would be the taste not to be suited. Pay heed to this announcement—come and see the Washington-street windows—then visit the department and try on the suits—you'll be glad to buy one for...



**\$16.85**

**\$3.00 Hat Drapes \$1.98**

Chiffon Auto Veils or Lace Net Drapes, in 1½ and 2-yard lengths. A splendid range of colors and values to \$3.00 each. Choice... **\$1.98**

**LACES** in Venise, galloons, Oriental edges or Valenciennes appliques. Regular values up to 65c yard; special tomorrow... **19c**

**WOMEN'S AND CHILDREN'S HANDKERCHIEFS**—Fine lawn cross-bar effects, with initial or plain hemstitched borders. Special for Friday, 6 for... **45c**



**Friday BLACK TAFFETA Day**

Yard-wide Taffeta—rich, lustrous black, selling at 27c below the regular price for tomorrow. We sell more black taffeta silk than any other store in Portland, and we do so because of the values we give. Profit by tomorrow's special—\$1.25 grade for... **98c**

**44-Inch Grenadines 75c Yard Colored Dress Goods 37c**

All-Silk Grenadines—the latest fabric for a dressy gown. These goods are 44 inches wide, in such shades as tan, Copenhagen blue, brown, black, white or navy. Tomorrow the \$1.50 quality, the yard... **75c**

New spring weaves—an assortment of 75 designs. Come and choose. The patterns are mostly stripes and checks. There is a wealth of shades and colorings. The regular values are 50c and 60c the yard, tomorrow's price only... **37c**

**75c Union Suits at 49c**

Women's white rib Union Suits, knee length, with low neck and no sleeves. These are finished with lace and silk tape. Regular price is 75c each. All sizes, special tomorrow... **49c**

**CHILDREN'S AND MISSES' UNION SUITS**, ankle length. Fine rib. Worth to 60c each, tomorrow... **39c**

**CHILDREN'S "TOMBOY" HOSE**, 1x1 rib, fast black. Regularly worth to 20c the pair, special tomorrow... **12½c**

**WOMEN'S HOSE**—Full fashioned, with embroidered ankle. Fast black. Reg. 35c to 50c values. The pair, tomorrow only... **29c**



**Belts Worth to \$3, 48c**



Women's Belts in silk or leather, fitted with buckles—some of them very handsome. The regular values of these run as high as \$8.00, but they are odd lines; therefore, for quick selling, the Friday price is cut to... **48c**

**Silverware Bargainized on Third Floor**

A strong bid for the patronage of home-furnishers. Unordinary values quoted on silverware and chinaware of splendid grades. Take advantage and buy liberally. Supply all your wants at these savings.

**BREAD TRAYS**, fancy shapes, neatly embossed:

\$2.25 values... **\$1.50** \$2.90 values... **\$1.95**  
 \$3.75 values... **\$2.55** \$3.90 values... **\$2.60**  
 \$5.00 values... **\$3.35** \$5.75 values... **\$3.85**

**SEMI-PORCELAIN DINNER SETS**—daintily decorated:

50-Piece Sets, worth \$ 6.25, for **\$4.40**  
 60-Piece Sets, worth \$ 8.35, for **\$5.85**  
 100-Piece Sets, worth \$12.45, for **\$8.75**



**TEASPOONS**, worth 75c, set of six, now... **50c**

**DESSERT SPOONS**, \$1.37 value, set of six, now... **88c**

**TABLESPOONS**, \$1.50 value, set of six, now... **\$1.00**

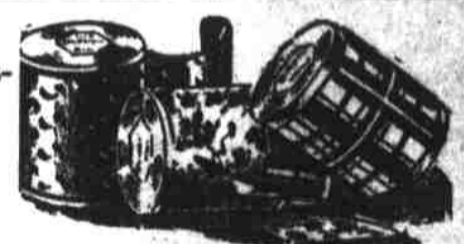
**FORKS**, worth \$1.50, set of 6, now... **\$1.00**

**KNIVES**, worth \$1.50, set of six, now... **\$1.25**

**DINNER SETS**, in various decorations, bargainized for Friday.

**Fancy Ribbons 9c Yard**

Fancy Ribbons in Dresden effects, Roman stripes and plaids, 1½ to 3 inches wide, to be used for making belts, bow ties, etc. Sell regularly at as high as 25c the yard. A large quantity on sale for Friday. Good colorings, special, the yard... **9c**



**Untrim'd Hats**

Our entire stock of Untrimmed Dress Shapes reduced in price. This includes the very desirable colors, such as Copenhagen blue, navy, brown, burnt, pink, ciel, cardinal and black. There is a great variety of styles in either large or small shapes. With this assortment to select from and the splendid price range you are offered, we expect an enthusiastic crowd of buyers. Read details:



98c values, special **79c** \$1.50 and \$1.59 Hats selling for... **\$1.19**  
 \$1.19 values, special **98c** \$1.98 and \$2 Hats selling for... **\$1.69**

**Sale of Towels Continues Today**

**HUCK TOWELS**, size 19x38, of an excellent grade huck and neatly hemstitched. Regular 35c values. Sale price... **24c**

**HUCK TOWELS**, particularly suitable for hotels and rooming-houses. Worth 30c each. Sale price, while they last... **20c**

**HAND TOWELS** of a fine, soft cotton huck, 500 dozen of them in this sale, each worth 7c, but selling for the very low price of... **5c**

**IRISH TOWELING** of pure linen. Full 18 inches wide and an excellent grade. For this sale, the yard, only... **10c**

**Special Friday Prices on Little Needables**

**MIRRORS** in ivory color, plain or fancy shapes. Made of celluloid and usually sold for \$1.50 to \$1.75 each. Special... **\$1.19**

**DRESSING COMBS** of celluloid, in shell, amber or white color, 50c value. Special... **35c**

**PETROLEUM**, perfumed or carbolated, 2-ounce bottles; regularly 10c, for, each... **5c**

**500 SCORE CARDS**, special, 10c the dozen... **10c**

**INK** for fountain pens. The 7c bottle, special... **7c**

**HAIRPINS**, crimped, shell color, 3 on a card, 15c value... **10c**

**PEARL-HEADED PINS** in white or colors, 1 dozen on a card, worth 10c. Special... **3c**

**WITCH HAZEL**, in large bottles, 35c value... **25c**

**READING GLASSES**, of German silver, nickel plated; regularly 85c each. Special... **49c**

**DARNING COTTON**, black or white. Special 3 spools... **5c**

**COTTON THREAD**, for hand or machine use. Very special, 6 spools for... **25c**

**WHITE PEARL BUTTONS**, all sizes, 1 dozen on a card. Special, the card... **15c**

**SAFETY PINS**, with guarded spring, best nickel plated, dozen on a card. Special, card... **5c**

**\$3.00 Low Shoes \$1.89**



This price obtains from 8 to 12 a. m. only. The assortment is a large one, embracing canvas or leather Oxfords, in the popular colors, as well as a number of patent leather bluchers. The canvas shoes are in brown, blue, pink, gray or white. There are light or heavy soles, button or lace styles.

You will be perfectly fitted and secure shoes worth up to \$3.00 for... **\$1.89**

**All Day** Women's Oxfords, embracing lines in all the wanted leathers and styles. Materials are canvas, patent leather or kid. There are plenty of the wanted browns and tans. Styles are Garden Ties, Pumps, Sailor Ties, Gibson Cut Oxfords and Murray 3-button. Light or heavy soles. Values to \$4.00 for... **\$2.69**