

Merchandise Purchased on Credit Tomorrow and Tuesday Will Go on Your April Account—Portland Agents for Butterick Patterns

The Meier & Frank Store's Easter Bulletin

Easter Sale of Fine Jewelry

Special lot of Hair Barettes, plain and fancy designs, gold filled and fancy filigree; large variety; 39c regular 75c values, for, each.

Fine gold filled Brooches, beautiful patterns in gold, silver and antique finishes, with large amethyst, jade, lapis, coral and emerald settings; a wonderful value, on sale \$1.39 at this low price, each.

Scarf Pins and Link Sets, new jade cameo, lapis and moonstone settings, very stylish, in large assortment; on sale at special, each 79c.

Gold filled Locketts, plain polish or fancy rose finish; values up to \$2.50 each, on sale at, each 98c.

Stationery Sale

Whiting's Initial Paper of best quality linen, every sheet embossed with your initial in gold or color; the best regular 35c and 50c values, 28c on sale at this special price.

Good quality linen finish Writing Paper, the best 25c values, on sale at this special low price 14c.

Mousseline de Paris Writing Paper—linen paper, 1-lb. packages, 100 sheets, great value, pkg. 28c.

Envelopes to match the above, two shapes, special value, pkg. 8c.

Fancy Shelf Paper in all colors, 10-yard folds, at two folds for, 5c.

Fountain Pens on sale at a low price. A complete line of fancy Stationery.

Drug Sundries

Dr. Grant's Tooth Powder, 25c value, at low price of, can. 15c.

Flexible unbreakable Dressing Combs, at special price of, ea. 28c.

Dr. Graves' Talcum Powder, an unusual value at, per can. 11c.

Leader Toilet Paper, 5-ounce rolls, great value, dozen rolls. 35c.

1-lb. bars green and mottled Castile Soap, at special, cake. 11c.

Pompeian Massage Cream, big value at 75c, special, the jar. 59c.

100,000 Yards Magnificent Embroideries Tomorrow in Our Annual Easter Sale

4 1/2, 5 and 6 3/4-Yard Strips--Values to \$4.50 at 87c Strip

4 1/2, 5 and 6 3/4-Yard Strips--Values to \$9 at \$1.59 Strip

4, 5 and 6 3/4-Yard Strips--Values to \$12 at \$1.89 Strip



For tomorrow we take great pleasure in announcing our Annual Easter Sale of Fine Embroideries—This simple statement, without any further details whatever, would suffice to attract an immense throng of eager buyers—Full particulars are given for the benefit of new residents and women who have never shared in the wonderful values this event offers—100,000 yards in this great lot, 4, 4 1/2, 5 and 6 3/4-yard lengths, secured from famous manufacturers by our commissioners in St. Gall, Switzerland—A marvelous array of beautiful Embroideries 1 to 27 inches wide, and including Edges, Insertions and Galloons in Swiss, Batiste, Nainsook and Cambric—Designs in English Eyelet, Imitation Handwork, Fillet and Baby Irish—Suitable for women's waists, lingerie, gowns, corset covers, trimming undermuslins, infants' and children's wear—The assortment and values the best we ever provided—Store opens promptly at eight o'clock—Better plan to be here early if you want to share in the best bargains—This is your opportunity

4 1/2, 5, 6 3/4-Yard Strips—Values Up to \$4.50 at 87c a Strip

4 1/2, 5, 6 3/4-Yard Strips—Values Up to \$9.00 at \$1.59 Strip

4, 5, 6 3/4-Yard Strips—Values Up to \$12.00 at \$1.89 Strip

See Big Fifth-Street Window Displays Today

Hat Drapes \$2 Vals. 98c

Great Easter sale of 500 very beautiful Chantilly Lace Hat Drapes in black, white, light blue, red, navy, green and gray; full 1 1/2 yards long; all new, up-to-date styles; an advantageous purchase enables us to offer \$2.00 values at the low price of 98c ea.

Auto Veils \$2 Vals. \$1.18

Great Easter Sale of 1,000 fine new Chiffon Auto Veils, 3 yards long and hemmed edges; colors are white, pink, light blue, red and green; handsome styles, \$2.00 values, at, each, \$1.18

New Net Veils \$5 Val. \$2.89

Great Easter Sale of 500 very beautiful "Merry Widow" Net Veils, 1 1/2 yards square, edged with taffeta ribbon. The very newest and most approved styles; regular \$5.00 values, at this special low price, each, \$2.89

Easter Gloves

Headquarters for silk and kid Gloves, complete lines of all styles, kinds and grades, and all the newest shades. Prices the lowest. Mail orders filled. Beautiful Easter Neckwear. Great annual Easter sale of Bibles, Festivals, etc., now in progress in the Book Store.

Portland Agents for "Nemo" Corsets, Columbia Yarns, Butterick Patterns, Ostermoor Mattresses, Ramie Linen Mesh Underwear

\$9 Petticoats at \$5.85 \$15.00 Skirts at \$6.85

Two exceptional values in Silk Petticoats and New Spring Walking Skirts—Bargains we know cannot be equaled



500 high-grade Silk Petticoats, made of heavy rustling taffeta silk, with 14-inch flounce of plating and ruffle. Two rows of shirring and tucks or five rows of half-inch bias bands; splendid color assortment, including white, light blue, gray, tan, green, Copenhagen, brown, navy, red, black and a full line of changeable colors; regular values up to \$9 each, on sale at, special, \$5.85.

Special purchase of 500 fine new Spring Walking Skirts in black, navy and a large variety of checks, stripes and mixtures, in Panama cloths, serges, tweeds. Styles are plain, flared and pleated, and trimmed with bias folds of self material; beautifully made and finished; regular values up to \$16.00 special price, \$6.85.

COTTON SHIRT WAISTS, GREAT VALUES, \$1.92 EACH.

Great Easter sale of women's fine cotton shirt waists, made of sheer lawns, batiste, dotted Swiss and allover embroideries; styles are very pretty; seven rows of Valenciennes lace, clusters of tucks between each row, solid pin-tucked yoke or solid front of coarse and fine embroidery; great variety, all sizes, best values of the season, at this low price, each, \$1.92.

"Merry Widow" Dress \$25 New Tailored Suits at \$35

Portland's Leading Cloak and Suit Store will make the initial showing of the new and popular "Merry Widow" Dress tomorrow on the Second Floor—This garment is an adaptation from the original "Merry Widow" costume, softened, toned down and made more practical, and which we believe is destined to be one of the most popular dresses of the spring season—Made of superior quality taffeta silk, princess style, skirt and waist being joined together of material used in trimming—Dainty yoke of net, embroidery trimmed—Short sleeves of ruffled lace and net, finished with contrasting color of material, applied in pattern effect—Same finish used on sleeve—Colors are Copenhagen, brown, mulberry, champagne, navy, black, blonde

—By arrangement with the manufacturer we control this dress for Portland and are able to sell it at the remarkably low price of \$25.00

See Fifth Street Window Display

Remarkably large showing and extraordinary values in women's high class Tailored Suits at this price. Hundreds of styles in semi and tight-fitting styles, modified cutaways and straight fronts; plain tailored, butterfly and kimono sleeves; silk and fancy braid trimmed, with vest effects; skirts are plain gored or pleated and trimmed with bias folds or trimmings to match the coat. Colors are Copenhagen, navy, golden brown, champagne, reseda, green, black; also \$35.00

Special lot of 2,000 "Heatherbloom" Petticoats, made with full 14-inch flounce, with rows of shirring and pin tucks; in all the best shades. The reg. \$3 vals., at special price, each, \$1.98

Easter apparel for misses and children. We are showing a very large and complete stock of Coats, Suits and Dresses for children of all ages. The newest and prettiest styles, on sale at very reasonable prices. Second Floor.



Easter Gloves

Sensational Easter Sale of 5,000 pairs of Sixteen-Button Length Silk Gloves of the highest grade—Black, white, light blue, navy, Alice blue, Copenhagen, pink, old rose, castor, tan, brown, pongee, champagne, helio and lilac—Double-tipped fingers—All sizes, 5 1/2 to 8—Colored Silk Gloves are going to be in great demand this summer—The shrewd buyer will anticipate her needs now at a saving and while the assortment is complete—Our best \$1.75 values on sale at this \$1.39 extraordinarily low price, per pair.

Most stores ask \$2.00 and \$2.25 for Silk Gloves of equal quality—All mail orders will be carefully and promptly filled

2,000 pairs of 16-button length Suede Lisle Gloves, in black and white; the best \$1.25 values, on sale at 85c this special low price, pair.

1,000 pairs of women's and children's Gauntlet Gloves of dressed and undressed kid; very best styles and shades, all sizes; regular \$1.25 values, at special price, pair, 93c

LONG GLOVES \$2.47 PAIR

Chamois Gloves are going to be right in style again this spring and summer. Fashion reports from Palm Beach and other southern resorts tell of their popularity among the very best dressers. For this week we offer 2,000 pairs, natural and white colors, full 16-button length, all sizes, best \$3.00 values, at this \$2.47 extremely special low price.

1,000 pairs of handsome new Cape Gloves of the best grade and leading shades of tan; twelve-button length; all sizes; best regular \$3.50 values, on sale at, per pair, \$2.98



Custom Shade and Drapery Work Our Specialty—Best Materials and Workmanship—Lowest Prices Guaranteed—On Third Floor

\$4.50 Curtains \$2.85 \$3.50 Curtains \$2.15

High-Grade Lace Curtains at a big saving—Thousands of pairs of most desirable styles—On the Third Floor—Take advantage

Lot 1—Great sale of the very best quality French Net Curtains, with linen Cluny edging; 1 1/2 ins. wide, white only; size 2 1/2 yards long and 50 inches wide; regular \$4.50 values, on sale at this \$2.85 special low price, pair.

Lot 2—Best quality French Net Curtains, made in our own workrooms; white only; 3-inch hem on front and bottom; no edging; full 48 inches wide, 2 1/2 yards long; the regular \$3.50 values, on sale at, special, per pair, \$2.15

Custom Shade and Drapery Work our specialty. Best material and workmanship. Prices always low.

20 to 45-Yd. Carpet Remnants

The Greatest Values Ever Known—On Third Floor

100 Remnants of Fine Carpets in 20 to 45 yards of a pattern at prices never before quoted on floor coverings of equal quality and style—The lengths, 20 to 45 yards of each pattern, are sufficient for large-sized rooms—Patterns and colorings are the very best, and prices of the greatest importance to housewives, hotel and boarding-house keepers, etc.—Prices: Brussels Carpets, regularly \$1.95 yard, at, yard, \$1.25

Body Brussels, regularly \$1.85 yard, at, yard, \$1.25

Axminster Carpets, regularly \$1.60 yard, at, yard, \$1.15

Hartford Carpets, regularly \$1.85 yard, at, yard, \$1.15

Bigelow Carpets, regularly \$2.20 yard, at, yard, \$1.31

These prices hold good only when the entire remnant is taken

Free Every yard of Linoleum sold this week will be covered free of charge with our celebrated Rubberized Linoleum Protector—it protects the pattern and makes a handsome finish. All Linoleum sold at the very lowest prices. Take advantage.



\$1.00 Silks at 69c Yd. \$2 Dress Goods \$1.49

Great Easter sale of fancy silk suitings—3,500 yards in a great assortment of stripes and checks, in navy, tan, brown, Copenhagen, green, gray, black and white, blue and white—All new desirable silks of superior quality and suitable for waists, suits, dresses, etc.—Silks that most stores would ask \$1.25 and \$1.50 the yard for—Our remarkably low price for Monday, Tuesday and Wednesday, 69c

Three great lots of fine Wool Dress Goods, 47-inch French Voile, in all the desirable shades, including cream; 48-inch shadow stripes, blue, gray, tan and reseda; 45-inch silk and wool plaid voiles, all new, beautiful materials; reg. \$2 vals., on sale special, yard, \$1.49



See 5th St. Window Display