

# McKenna Junction and University Park

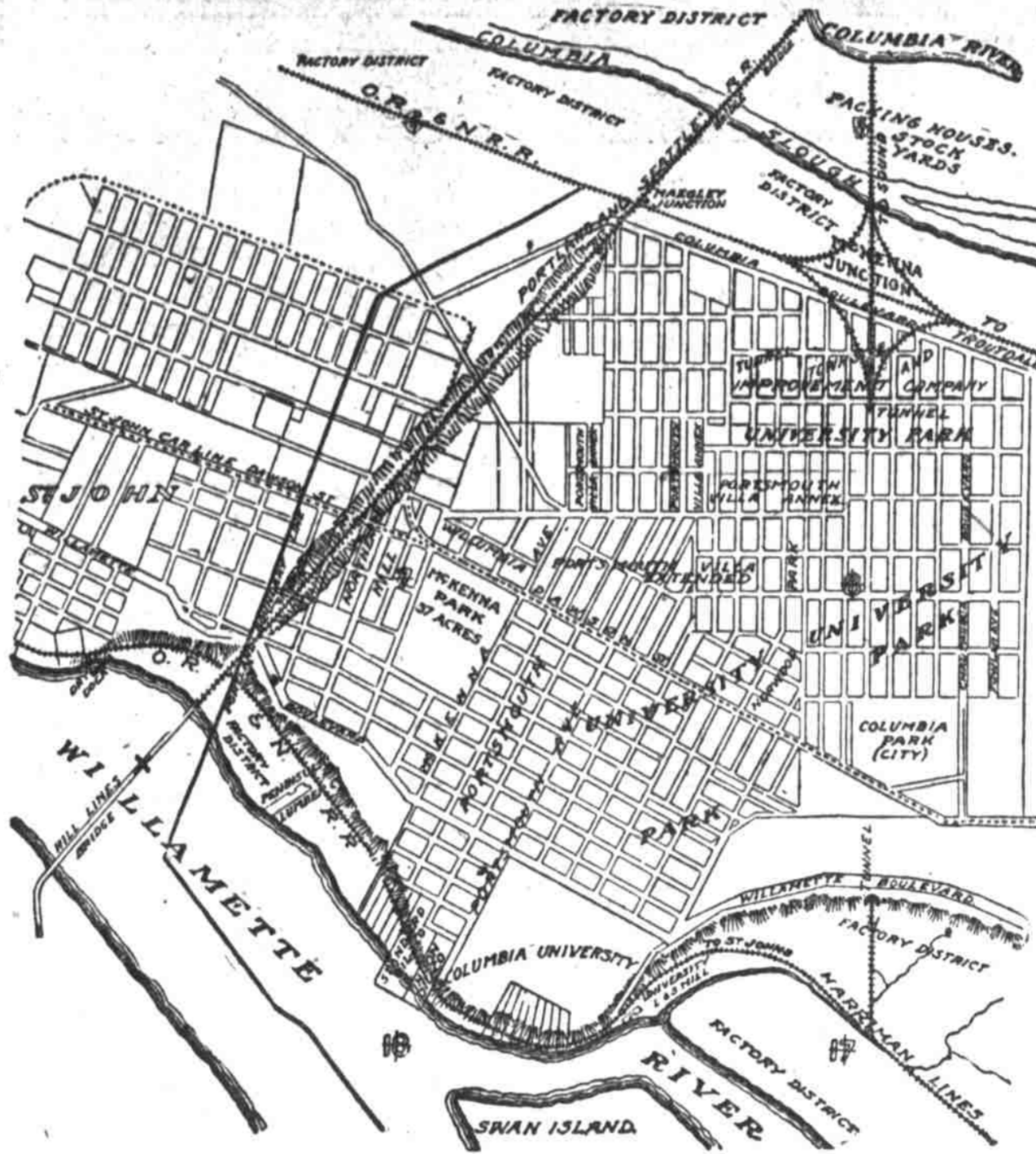
## McKenna Junction

Is at the center of the north line of University Park. It is where the main line of the O. R. & N. Railroad intersects the main line of the Harriman system to the Sound. It is a grade crossing, consequently every train over the Harriman system to the Sound, to the Stockyards and over the main line of the O. R. & N. Railroad, must pass over and stop at McKenna Junction

## Astonishing Generosity

July, 1907, we withdrew all our property at University Park from the market because we learned what was coming to pass this year. We knew that the things that would take place this year would double, treble, yes, quadruple every foot of land we owned at University Park. We have always been generous to our patrons. We never made an advance in prices on our lots without advertising the proposed advance and giving our friends an opportunity to buy before the advance.

FOR A FEW DAYS ONLY we will offer all, except our reserve block, at the price at which we advertised lots during July, 1907. Don't delay. The number of lots we will let go at these prices will not last long. Will not sell to exceed 100-foot front to one person. Residence lots \$10 per front foot up to \$15 per foot for choice business locations. Ten per cent cash, \$10 monthly on one lot and \$5 additional for each additional lot. No interest if each installment be paid when or before due.



STUDY THE PICTURE

## Francis I. McKenna

## University Park

Occupies the center of the great Peninsula. It has McKenna Junction and Maegly Junction on the north, St. Johns on the northwest, Peninsula Mills and drydock on the west, Columbia University and University Lumber Mills on the southwest. It is surrounded by swarms of industries along the navigable water front. It has over 500 school children enrolled in its public school. It is supplied with water from Mount Hood, the best on earth. It has the only system of boulevards in the city of Portland. It has every convenience of a modern city. The big stockyards and packing-houses are located near by but northeast, A DIRECTION FROM WHENCE THE WINDS NEVER BLOW.

Members of the Realty Board and those who are regularly engaged in the real estate business will be paid a commission on sales they make for me.

Take St. Johns car and get off at Chautauqua Boulevard. No up-town office. No telephone. Address letters and telegrams to 606 Commercial Block, Portland, Oregon. Will give absent purchasers benefit of our judgment in making selections of lots.

# LORRINTON

This beautiful new tract is to be sold off within the next 60 days. If you are looking for a lot at a reasonable price, don't fail to come out and see this property today. By reason of the altitude of this tract—almost that of the Heights—you get an unobstructed view of the mountains on the east, and on the west you see the city, the river course and other points of interest. Similarly located lots in other parts of the city sell at from \$500 to \$600 each.

**The Only Inducement We Offer You Is the Right Kind of Property, at the Right Price and Upon Right Terms**

We do not sell this property for others—we own it. You therefore deal direct with the owners.

All lots 50x100 sell at from \$225 to \$300 each, upon our usual terms, viz.: 5 per cent down, the balance in monthly installments of 2½ per cent of purchase price. Streets 60 feet wide, walks graveled and water piped to each lot.

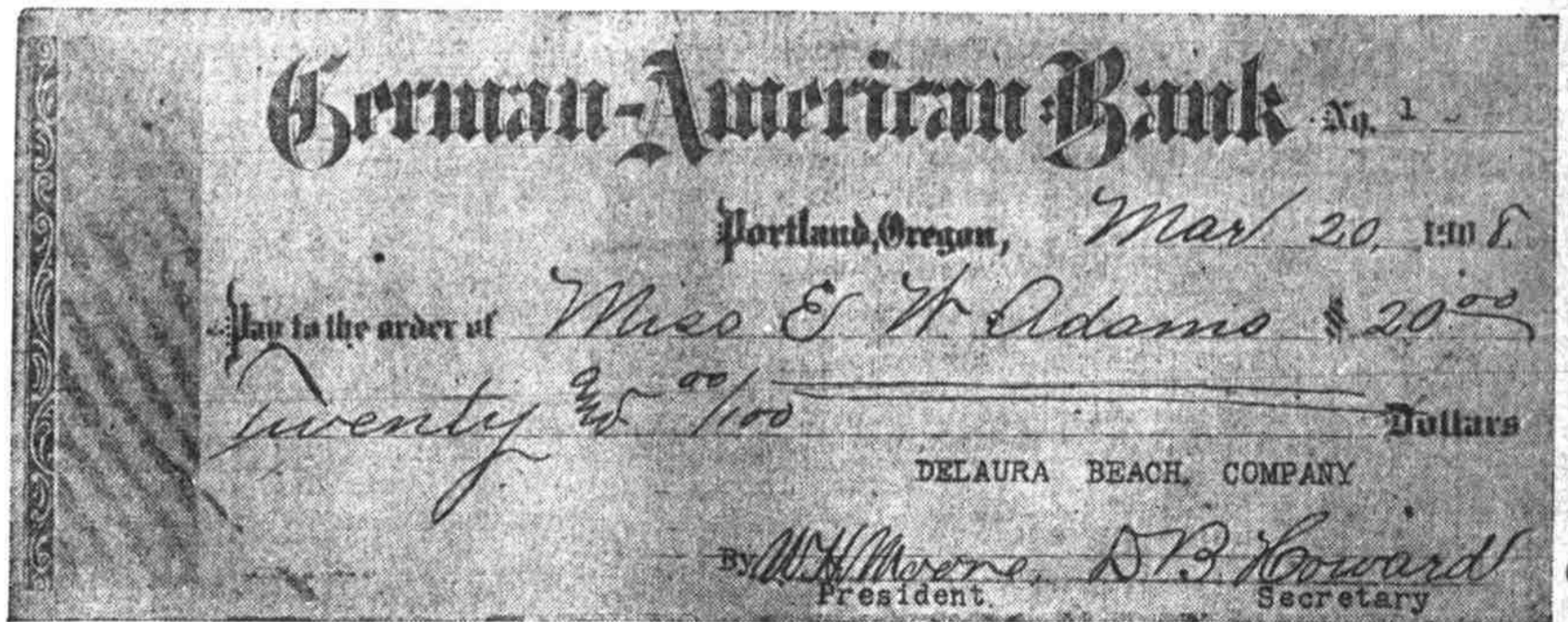
**No Heavy Street Assessments Can Be Levied Against This Property, for It Is Level**

We also have some first-class acreage adjoining this property, platted in acre lots. No better location or soil in Portland. Price \$1,000 per acre, on our usual terms. Ask the agent to show it to you.

Take W-W car at Third and Yamhill, get off at Woodstock—the sign points the way. Take a look at Lorrinton, and if you do not care to buy you can take a pleasant stroll down Woodstock avenue to the Mount Scott carline.

## MOORE INVESTMENT CO.

313 1-2 WASHINGTON STREET A and Main 270-2707  
AGENT ALWAYS ON THE GROUND



**The above is a copy of the check paid to Miss E. W. Adams for a name for our new beach resort.**

We advertised last Sunday that we would give \$20 to anyone sending in a name that would be acceptable. We received about 200 letters and nearly 500 names, a great many of them very good and appropriate, but the committee in charge decided on

# DELAURA BEACH

And Miss Adams, of 263 Seventh street, Portland, gets the \$20.

Delaura Beach is located on the Pacific ocean, seven miles southwest of Astoria, and just 107 miles from Portland, on the Columbia & Astoria railroad. Delaura Beach is the nearest ocean beach to Portland by a number of miles, which is bound to make it the most popular resort on the Oregon coast.

A force of surveyors start to work tomorrow morning to lay out this beautiful tract into lots—one-half acre and acre tracts—and small parks, which will be reached by broad streets, winding roads and terraces. There are located on this tract some beautiful small fresh-water lakes that abound in fish.

We expect to have plats and maps of the Delaura Beach resort in our office about the first of April. It is our intention to sell the first one hundred lots for \$125 each, all of these lots 50x100 feet. After we have disposed of one hundred we expect to advance the price to at least \$200.

We are ready to receive applications for these \$125 lots, but will only sell two lots to any one person. Choice of lots will be given to those making applications first. Come to our office and let us explain this to you.

## DELAURA BEACH COMPANY

ROOM 5 LAFAYETTE BUILDING. A-2707, Main 2707. 313½ WASHINGTON STREET.