

PORTLAND, OREGON, SUNDAY MORNING, MARCH 22, 1908.

OLDS, WORTMAN & KING

ARE PLEASED TO ANNOUNCE THEIR

SPRING OPENING

For Monday and Tuesday, March 23 and 24, Comprehensive Showing of Smartest Modes in Wearing Apparel, Millinery and Accessories—The Gowns and Hats Shown Here Are Representative of the Superb Styles You Will Find



VISIT THE STYLE SALONS VIEW the MODISH ATTIRE

Both the best manufacturing modistes in this country and the leading style makers in Europe have been drawn upon for the matchless garments that comprise the assortment gathered for this exposition. The most clever creations the season has brought forth are exhibited in generous array, and we issue a cordial invitation to women of discriminating taste to call and admire these triumphs of the garment-maker's art. We call brief attention to six garments out of several hundred:

Evening Coat of pompadour cretonne, lined with plain color rajah silk; trimmings are black velvet and white plaid in vest effect; sleeves finished with side plaits.

Empire Gown of imported pongee; guimpe trimmed with braid. An all-over braided coat finished with acorn pendants. An exceedingly rich costume, suitable for afternoon or evening wear.

Calling Costume of old voile in the new dahlia shade. Trimmed with white and acorn.

Calling Gown, Empire Princess style (see illustration), made of champagne colored voile and trimmed with lace of the same shade and black bows; sleeves and yoke of rich net.

Afternoon Gown of white broadcloth in Empire style. A marvel of clever handiwork in soutache braid. Girdle of cloth of gold. The white soutache braid is applied by hand over black chiffon.

Empire Costume in ciel blue chiffon trimmed with real Irish crocheted lace (see illustration). Coat of Baby Irish lace with black panel and edges of Duchess satin.

CLEVER CREATIONS IN BEST MILLINERY STYLES

Milady's hat—the most important feature of her toilette—should surely come from our Millinery Department this season. The most artistic designs from New York and Paris are shown in large numbers. Striking styles are modestly priced. We direct attention to the most complete showing of spring millinery ever made in this department.

Large hat with extra high crown (see illustration). In the ultra-stylish London smoke shade; with pompon of ostrich feathers and brim of real lace.

Black Directoire shape hat with bell crown, trimmed with ostrich plumes and finished with jet.

Hat of hemp straw (see illustration), trimmed with masses of poppies in various shades of lavender.

Large black hat of point d'esprit net. Trimmed with bunched ostrich plumes. (See illustration.)

Paris hat of Milan straw. This is a combination of old rose and terra cotta, trimmed with foliage in wonderfully blended shades.

Leghorn hat of canary yellow in which tucked satin, real lace and yellow plumes are effectually combined.

Ribbons The Japanese effects are the latest novelties in ribbons. Some of these have scrim edges. Sash ribbons will be much used this spring and summer, one lovely design being large polka dots of self shade. There are also moire ribbons in rich colorings, some of which have scrim edges. New plaids are shown. An important spring fad is to have sash and hair ribbons match.

Belts, Kerchiefs

The belt will be no small part of a tastefully chosen toilette for this season's wear. Many pretty novelties are shown in kid or silk materials. Buckles run from plain tailored styles to quite elaborate affairs. The new "Cloth of Gold" belts are much in vogue; also there will be many calls for a shade to match gown.

HANDKERCHIEFS—A special display will be made at the kerchief counter, and new spring arrivals will be generously shown. There are many fine kerchiefs in French embroidered effects, regulation designs and initials. Armenian hand-made handkerchiefs and lace trimmed handkerchiefs in endless assortment.

Fashionable Footwear Here in Abundance



We illustrate here two of the new Colonial styles in women's shoes. We have just received, in addition to our already large showing of spring footwear, eleven new shapes of tan oxfords. These are the most beautiful and sensible footwear styles that spring has brought forth. They are in dark brown suede with covered Cuban heels or tan Russia calf. The two-button oxford, which is a great favorite this spring, is very prominent among them. Another well-liked style is the "Garden Tie"—a low cut pump, finished with leather bow; this positively does not slip at the heel. One which will appeal to conservative people is a dark brown kid blucher with a medium heel and hand-turn sole. For those who wish more pronounced styles, we have a tan Russia calf oxford with a high Cuban heel. We have these in widths as narrow as AAAA and in all sizes. Women seeking the best to be had in footwear styles and the most for their money will inevitably come here to shop.

Neckwear, Gloves, Laces and Embroideries

The neckwear counter will make a special showing during Opening Days of this spring's choicest novelties. These include embroidered Windsor ties, fluffy lace jabots, embroidered jabots with colored borders, "Merry Widow" bows, chemisettes in lace or embroidery.

NEW LACES—We are showing a profusion of the embroidered fillet net, which leads all other patterns for trimming this year's smartest garments. These are in white or ecru and a large variety of designs, one decidedly new pattern being a fillet mesh lace embroidered in soutache braid; set of bands, and allover in ecru, black or white.

EMBROIDERIES with white backgrounds and the designs done in colors are much in demand. We have these in entire sets—insertions, allovers and edges to match. The colors are absolutely fast and wash perfectly. Baby Irish designs on sheer batiste are much used. Embroideries for waist fronts with center designs of fillet lace and colored embroidery are very popular.

GLOVES in silk or kid and in every shade to match the spring gowns. Long tan cape gloves are favored for early spring outdoor wear, but for later summer, with light weight dresses, the light blues, Copenhagen blues, old rose, lavenders and other shades to match gowns will be much in demand.



New Goods in Leather

Draw-String Bags with strap. Moire lined and fitted with coin purse. Colors are black, brown and tan. Worth \$2.75 each. Monday and Tuesday, only. **\$1.75**

NEW SWAGGER BAGS in brown, tan or blue. Fitted with coin purse and mirror, which are attached by a button on the outside of the bag. A splendid novelty. **\$1.25 to \$2.50**

BELT BUCKLES set with coral, jade, turquoise, etc. Very artistic designs. **75¢ to \$5.00**

Underwear Imported silk goods trimmed by hand. Union suits or separate garments. High neck and long sleeves or low neck and sleeveless; knee, tight-fitting and plain or loose and lace trimmed.

Imported Lisle Underwear trimmed with real lace. Either the silk or lisle garments are buttoned on the shoulder for wear with evening gowns.

UMBRELLA \$1.49
SALE AT . . .

Men's or women's Umbrellas, covered with fast color linen taffeta and fitted with handles of horn or natural wood. The handles are mounted with sterling or German silver. Have good, strong frames and steel rods. Regularly worth \$2.50 each, Monday price **\$1.49**

MEN'S AND WOMEN'S UMBRELLAS with fast black corolla covers. Worth \$1.50 each, special. **\$1.19**

Hosiery Every counter and table in the hosiery aisle Monday and Tuesday will be devoted to a special display of women's fine stockings. We will show silk hose in all shades, plain and embroidered. Fancy hose in black with white dots or white with black dots.

Lace and embroidered stockings in endless assortment.

Misses' hose in silk or silk lisle. Infants' Scotch lisle sox, with plaid tops.

Fine Watch Repairing

In our watch repair department, main floor, we have secured the services of a specialist in this line and absolutely guarantee all work brought to us. Money refunded if work is not satisfactory. Cleaning, **\$1.00**; Springs, **75¢**

Jewels, **75¢ to \$1.00**; Crystals, **15¢**

Special for Monday and Tuesday only—Pins put on brooches for **5¢**

Art Dep'm't

"Fluffy Ruffle" Cushion Tops, fitted with back to match and all ready for the pillow. Top is lithographed in "Fluffy Ruffle" design and border and back are plain material to match top. These sell regularly at 60¢ ea. Special for Monday and Tuesday. **35¢**

Scarfs and Squares of fine lawn with hemstitched or lace edge and center applique with fillet lace. Scarfs 20x54 inches and squares 32-inch size; **\$2.00**

Children's Rompers and Play Suits of plain chambray, checked or striped gingham. Long sleeve style with yoke and belt; ages 1 to 8 yrs.; 60¢ values. **45¢**

Women's Knee Petticoats, white all wool flannel or wool albatross, finished with deep ruffle and embroidered, scalloped edge. **\$2.49**

Fine Assortment of the Silks and Dress Goods

The favored light weight wool fabrics and the best weaves in silken materials are to be found here. Prices, too, are less than the grades really should bring. The dress goods and silk aisles, in the Fifth Street Annex, are bright with the newest and best that's to be had in these lines. Wise shoppers are learning that when they have looked in vain in other stores for a piece of dress-goods, or silk, that they would have saved time and found that it pays to come here first for all fabric wants, for they are sure to find what they seek, and at a price less than it is liable to be sold elsewhere. We're making a display of—

The Spring Weaves and Patterns in Oriental Silks.

Voiles, Panamas and Light Weight Wool Weaves for Summer Gowns.

Novelty and Fancy Silks for Spring Waists and Gowns.

Various weaves and Suitings for Smart Tailored Suits.

Men's Wear

The big furnishing department showing spring styles in Men's Wear for men of taste and economical tendency. Wise fellows are learning that they save a tidy penny by buying their haberdashery here and that the assortments are much better than those found at exclusive specialty stores.

Spring Shirts—The latest novelties. A spring display made in the Sixth street window and in the department for Monday and Tuesday. Garments from the best shirt makers in America. Neat colorings and designs.

Men's Underwear in spring and summer weights. Cotton, lisle, mercerized, worsted, linen or silk.

Men's Spring Hose, in plain colors or in fancy designs, for wear with the new Oxfords. Over 100 patterns to choose from. Priced up from **25¢**

White and Colored Wash Dress Goods Showing

Sheer light weights in fluffy, frilly fabrics for fancy and warm weather wear, or smart heavier-weight fabrics, for the ultra modish wash tailored suits. There is no better assortment hereabouts to compare with the one we are showing in our Wash Goods Aisle. No house on the coast can show better values.

Rough Weave Suitings, similar to Rajah silk, but less expensive. A fine mercerized fabric worth \$1.25 the yard. Opening **98¢**

"Batiste Argenton," an ideal summer fabric, with colored ground and figures, dots and striped effects. Special **15¢** value at yard.

Scotch Cheviots, a very serviceable weave for wash dresses and waists; launders perfect. Price, the yard. **20¢**

"Chiffon Esleure," a very sheer weave that will not wrinkle. Comes in a wide variety of patterns, including the very stylish bordered effects, and is one of the most called for of this season's novelties. Price, the yard, **50¢** and **75¢**

"Japonette Nouveaute," a sheer weight fabric, very inexpensive, but decidedly handsome. Comes in corded effects embellished with floral and conventional designs in endless variety. We heartily recommend this weave for summer. Price, the yard. **25¢**

New Corsets

A special on a Royal Worcester Summer Corset. The most popular and cleverly designed model possible to secure for the average figure. Medium high bust and back, stylish Princess hip. Made of fine white batiste, in sizes 18 to 30; **\$1.17**

Royal Worcester "Adjusto," for stout figures, absolutely the best corset on the market for stout women. Can be adjusted after you have put the corset on. Supports the abdomen and reduces the hips, molding superfluous flesh into graceful lines.

Women's Night Gowns, fine Nainsook, with low round or square neck, elbow sleeves in kimono style, neck daintily trimmed with two rows of lace and embroidery insertion; vals. **\$2.50** and **\$2.75**. Special Monday. **\$1.75**