



You are cordially invited to enjoy
 the Stores Opening Displays of
 Spring Fashions particularly Millinery
 and Womens Apparelling on Monday
 and Tuesday March Twenty Third
 and Twenty Fourth.
 Meier & Frank Co.
 Portland Oregon.



The Meier & Frank Store's Spring Catalogue Now Ready

Send for a copy of our beautiful new Spring and Summer Catalogue—It is the largest, hand-somest and most complete shopping guide published in the West—A handy book of information for men and women who desire to do their trading intelligently and satisfactorily with the largest, oldest and best retail establishment on the coast—A trial order will convince you of the superiority of our merchandise and mail order service—Free to out-of-town friends



**Women's High-Grade Tailored Suits
 \$35-\$45 Values Reduced to \$25.45**

A sensational Spring Opening Sale of women's high-grade Tailored Suits—200 garments in the assortment—The very latest fashions and materials from the largest and most reputable makers in New York City—Suit bargains that will attract the best buyers in the community—An opportunity to supply your Easter needs at a saving you cannot fail to appreciate—Fancy and plain tailored styles; fancies in three-button cut-away effects, also straight fronts trimmed with lace, fancy braid, silk and buttons, plain, mandarin and butterfly sleeves—Plain Tailored Suits in tight-fitting effects—Skirts are made plain, gored or full pleated with bias folds—Tans, grays, golden brown, navy, reseda, green; also checks and stripes—The materials are Panama cloths, serges, light weight Tweeds and fancy worsteds—All new, up-to-date spring garments selling regularly at \$35.00 to \$45.00 each—Your choice while they last at the low price of **\$25.45**



**500 New Silk Petticoats
 \$8.50 Values at \$5.85**

500 Silk Petticoats of fine quality taffeta silk to be sold at one third below value. A skirt bargain that will interest scores of shrewd buyers Monday and Tuesday. Made with a full flare flounce and six rows of half inch bands. Colors are pink, light blue, tan, gray, Copenhagen, brown, red, navy, green, black and a full line of changeable colors; \$8.50 vals., \$5.45—Mail orders carefully filled... **\$5.85**

300 New Silk Waists--\$8.50 Values \$4.85

In the Waist Department a great Easter sale of a special lot of 500 taffeta and messaline silk tailored and fancy Waists of the best style and quality—every waist in the lot of the latest fashion, well made and finished and exceptional value. The variety includes lace trimmed, French knot and tucked effects, in white, gray, light blue, brown, green, navy, red, lavender and black. All sizes. The best regular \$8.50 values, on sale, while they last—your choice at this low price, each—take advantage, sale price... **\$4.85** New Easter apparel for misses and children—all the latest fashions for school and dress wear—take advantage. Spring and Easter opening displays of all lines of women's and men's seasonable apparel, Monday and Tuesday. See the display of new Summer Wash materials tomorrow. See these new Spring goods.

Spl. Sale Black Taffeta Silks

We inaugurate a stupendous sale of black taffeta silks for Spring Opening days—Black taffetas of guaranteed quality at the lowest prices quoted this season—All new silks of standard manufacture—Mail orders filled promptly and carefully
 19-inch, \$.75 Values, for **63¢** 36-inch, \$1.25 Values, for **\$1.09**
 21-inch, \$1.00 Values, for **83¢** 36-inch, \$1.50 Values, for **\$1.27**
 24-inch, \$1.25 Values, for **98¢** 36-inch, \$1.65 Values, for **\$1.33**
 36-inch, \$1.15 Values, for **98¢** 36-inch, \$1.75 Values, for **\$1.49**
 3,000 yards of wash crepe silks of superior quality—The colors are pink, light blue, brown, navy, lavender, tan, red, reseda, cream, white; 21 inches wide; \$1.00 values at **79¢**

Sale of Carpets at Mill Cost

A carpet sale of the greatest importance to every housewife—Thousands and thousands of yards of bright, new carpets at prices below actual manufacturing cost—Axminsters, Brussels and velvets, Oriental and floral patterns in handsome colorings—The prices include sewing, laying and lining
 Bigelow Axminster, the Regular \$2.20 Quality, Reduced to **\$1.72**
 Hartford Axminster, the Regular \$1.85 Quality, Reduced to **\$1.47**
 Royal Axminster, yd., the Regular \$1.60 Quality, Reduced to **\$1.12**
 Velvets, at per yard, the Regular \$1.60 Quality, Reduced to **\$.98**
 Body Brussels, yard, the Regular \$1.90 Quality, Reduced to **\$1.52**
 Tapestry Brussels, the Regular \$1.35 Quality, Reduced to **\$1.02**
 Tapestry Brussels, the Regular \$1.10 Quality, Reduced to **\$.84**
 600 Axminster Rugs, size 8.3x10.6, Oriental and floral patterns, the **\$27.50** values at **\$19.55**

Pillows 300 duck and goose-filled Feather Bed Pillows, covered with blue and white striped A. C. A. ticking; great special value, at, each **\$1.45**
 300 pairs of extra-large English fleece white Cotton Blankets, with fancy blue and pink borders; the regular \$1.75 values, pair... **\$1.40**

5000 Doz. Val. Laces—Values to \$4.00 Dozen at 89c Dozen Yards

Monday, Tuesday and Wednesday our great annual Spring Sale of French Val. Laces and Insertion—5,000 dozen in this splendid lot secured from a large importing house at prices far below value—Dainty patterns in wonderful assortment—Laces for trimming summer and evening apparel, sleeves, waists, undermuslins, laces for millinery purposes, etc.—Values up to \$4.00 per dozen yards—Buy all you want Monday, Tuesday, Wednesday at, dozen yds. **89c** Mail orders will receive our prompt and careful attention

\$2.50 Flouncing at 87c the Yard

Sale extraordinary of 2,500 yards Swiss and Batiste Flouncing, for lingerie, gowns, etc.; beautiful assortment in English eyelet, Venice and fillet effects. Regular values up to \$2.50 the yard, on sale at this exceptionally low price, the yard—take advantage. **87c** 40-45-inch white and cream Embroidered Nets for waists—ings; handsome styles; values up to \$3.50 the yard, at, **\$1.69**

75c Hose 43c--Silk Lisle Hose 40c

Timely bargains in women's new Spring and Summer Hosiery of the very best style and quality—Shrewd buyers will anticipate their summer needs—On the Main Floor
 300 dozen women's extra fine quality lace Lisle Hose, in allover and boot effects; all the new spring shades, including Copenhagen, tan, Alice blue, navy, green, gray, champagne, black, white and red; all sizes, grand assortment; an advantageous purchase enables us to offer 75c values at this marvelously low price, per pair. **43c**
 1,000 pairs of women's fine quality black silk Lisle Hose, beautifully fashioned and all sizes; all new goods. The grade most stores ask 75c a pair for; on sale at this special low price, the pair. **40c**
 Women's fine quality black and tan Cotton Hose, full fashioned leg and foot; plain and ribbed; regular 35c values, pair. **27c**
 Boys' and girls' tan and black cotton ribbed Hose, seamless foot and double knee; sizes 8½ to 10; 35c values, at, the pair. **23c**