

DR. JONAH WISE SUGAR COAT FOR MUST KEEP UNIONS
WISDOM S. & S. ORDINANCE OUT OF POLITICS

Rabbi Offers Stinging Denunciation of San Francisco Prosecutions Committee Finally Recommends It for Passage With \$200,000. Father Yorke Says Heney's Fight Only Battle Between Millionaires.

Rabbi Jonah B. Wise in an address at Temple Beth Israel last night declared that owing to the bungling of the Heney-Burns-Dunne crowd, Abner Ruef, whom Dr. Wise characterized as a menace to the public welfare, would escape conviction. Dr. Wise then scored the men engaged in the prosecution of the San Francisco grafters unmercifully in his picture which was on "Mordcaim in the Gateway."

After discussing the new ordinance proposed yesterday for the Schwartzschild & Sulzburger packing plant for nearly three hours the council committee on police and health finally amended the original ordinance introduced into the council last week, stipulating that the meat company shall spend not less than \$200,000, exclusive of the purchase price of the ground, within two years and recommended that the ordinance be passed by the council. This practically means a fight against the proposition, although a lively fight can be expected in the council next Wednesday when it comes up for passage.

Stick to your unions, but keep them out of politics," was the substance of the advice given the laboring men of Portland last night by Rev. Peter C. Yorke of San Francisco in an address before a meeting of union men in Merrill's hall. The remarks of the noted priest were tinged with acrid references to the graft prosecution and to Francis J. Heney, "personal representative of Rudolph Spreckels."

Helmar New Ramleh Name After Spending \$150,000 in Advertising Celebrated Cigarette, Maker Adopts Other Title—Story of the Change. The cigarette market and the smoking public is displaying a lively interest in the dropping of the name from one of the best known brands of cigarettes—Ramleh—after the S. Anargyros company spent more than \$150,000 in advertising it. The manufacturers in announcing the change say that, not being satisfied that imitation of the name Ramleh can be successfully prevented, they believe the new name—Helmar—will afford friends of the brand better protection for the future.

Effort to Make Church Independent Rev. N. S. Reeves Works to Make Piedmont Presbyterian Self-Supporting. Efforts put forth by Rev. N. S. Reeves, pastor of the Piedmont Presbyterian church, to make that church self-supporting has been so far unsuccessful. Though the church has been in a prosperous condition, the congregation has been reluctant to free itself of a small dependency upon the home mission committee of the Portland presbytery, now self-supporting.

Jumping Ropes Free. Forty labels of the Butter-Nut and Buster Brown brand of gum, the finest jumping rope that ever came to Portland. Trimmed with bells and made of spiral wire. Save the labels and get one for the little girl.

NO QUESTIONS ABOUT MILLER'S PLATFORM

Miller of Marion Stands Firm on Statement 1 and Direct Primary.

H. J. Miller of Aurora has announced himself as a Republican candidate for the house of representatives from Marion county, coming out on a flat Statement No. 1 platform. Mr. Miller is one of the well known business men of Marion county, having been raised in the county and being a member of one of the pioneer families. He has been engaged in the hop business for the past 16 years and during that time has built up throughout the country a wide acquaintance. He is now 36 years of age and since he was 20 years of age has been active in business and successful.

CHECK DISEASE SPREAD BY CHINESE GARDENERS

At a meeting of the committee on publication of the Oregon State Medical association, the following resolution was directed to be given to the newspapers of Portland for publication. The State Medical association has officially adopted this resolution: "Whereas, the cultivation of garden products in many communities in the State of Oregon is being done by Chinese and other people of oriental race, and whereas, it is the custom of oriental races to use human excrementitious matter for the fertilization of the soil in the cultivation of garden products, and whereas, it is a well known fact that many diseases caused by animal and vegetable parasites are disseminated through the agency of the soil, and distribution of infected and contaminated garden products, and whereas, the Oregon State Medical association, through its secretary, be and is hereby ordered to direct attention of the state board of health, and in the absence of county boards of health to all duly constituted health authorities, who may be, to the end that the spread of disease through the agencies referred may be forever prevented."

COME THROUGH TIME FOR DAVIDOR BOND

According to the franchise granted the St. Johns Gas-Lighting & Heating company, S. V. Davidor, president of the corporation, must today file a \$5,000 cash bond with the city recorder of St. Johns to assure a faithful execution of his franchise. Should the cash bond not be filed the franchise will be forfeited. At 1 o'clock today the bond had not been filed nor had there been any new arrangements made with the city council or recorder. The city gave Mr. Davidor 30 days additional to file this bond. At the end of that time he asked for more time which was granted and which was fulfilled today.

Methodist Laymen Meet

Dallas, Tex., March 21.—Laymen of the North Texas conference of the M. E. church, South, assembled here in considerable number today and began a two days' conference. Foremost among those whose names appeared on today's program for addresses were Bishop Key of Sherman, Judge O. E. Spear of Fort Worth, and Dr. E. D. Johnson of San Antonio.

OLD COMPANY ABSORBED BY NEW

Formal transfer of the properties of the old Portland General Electric company to the Portland Railway, Light & Power company, has been made by the filing of a deed in the office of the Multnomah county clerk. The company's holdings included all the appliances, plants and franchises for electrical current and operation, in Portland and several Willamette valley cities, including the Casadero power plant, the Salem electric light plant and street railway, the Union electric light and power plant of Marion county, the Vancouver Electric Light & Power company, the Union Power company, Portland Hydraulic Elevator company, Willamette Falls company and the Willamette Transportation & Locks company. Of the corporations named the Portland Railway, Light & Power company owns all but a few shares of the stock in each company.

To Owners of Bad Breath

Foul Odor of Indigestion, Smoking, Eating or Drinking Stopped at Once With Stuart's Charcoal Lozenges. Trial Package To Prove It Sent Free. Bilious breathers, onion eaters, indigestion victims, cabbage consumers, smokers, drinkers and those with gas in the stomach, are in class all by themselves, distinguished by a powerful, offensive breath. They breathe, and as they breathe, they whiff out odor which makes those standing near turn their heads away in disgust. The plagues of indigestion, that these victims do not realize what a sickening thing a bad, offensive breath is to others.

Henry J. Miller of Aurora, Candidate for State Representative.

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Portuguese Mourn

Lisbon, March 21.—Had Crown Prince Luis Philippe, who met death at the hands of the regicides last month, lived until today he would have been 21 years old. In a private building throughout Lisbon flags were displayed at half mast today and many of the Lisbon papers contained tributes to the memory of the crown prince.

COAL Creek COAL

None Better to Be Had at Any Price RANGE OR FURNACE \$7.00 Per Ton NO SOOT NO DIRT Special Price to Suburban Districts F. B. JONES & CO. East 7 181 EAST WATER ST. B-1771

DRIFTING TOWARDS BRIGHT'S DISEASE Many people who are neglecting symptoms of kidney trouble, hoping "it will wear away," are drifting towards Bright's Disease, which is kidney trouble in one of its worst forms. FOLEY'S KIDNEY CURE stops irregularities, strengthens the urinary organs and builds up the worn-out tissues of the kidneys so they will perform their functions properly. Healthy kidneys strain out the impurities from the blood as it passes through them. Diseased kidneys do not, and the poisonous waste matter is carried by the circulation to every part of the body, causing dizziness, backache, stomach trouble, sluggish liver, irregular heart action, etc. If you have any signs of Kidney or Bladder Trouble commence taking FOLEY'S KIDNEY CURE at once, as it will cure a slight disorder in a few days and prevent a fatal malady. It is pleasant to take and benefits the whole system. How to Find Out. You can easily determine if your kidneys are out of order by setting aside for 24 hours a bottle of the urine passed upon arising. If upon examination it is cloudy or milky or has a brick-dust sediment or small particles float about in it, your kidneys are diseased, and FOLEY'S KIDNEY CURE should be taken at once. G. B. Burhans Testifies After Four Years. G. B. Burhans of Carlisle Center, N. Y., writes: "About four years ago I wrote you stating that I had been entirely cured of a severe kidney trouble by taking less than two bottles of Foley's Kidney Cure. It entirely stopped the brick-dust sediment and pain and symptoms of kidney disease disappeared. I am glad to say that I have never had a return of any of those symptoms during the four years that have elapsed, and I am evidently cured to stay cured, and heartily recommend Foley's Kidney Cure to any one suffering from kidney or bladder trouble." Two Sizes, 50 Cents and \$1.00. SOLD AND RECOMMENDED BY ALL DRUGGISTS

CASTORIA For Infants and Children. The Kind You Have Always Bought Bears the Signature of Dr. J. C. Fitcher. In Use For Over Thirty Years CASTORIA Perfect Remedy for Constipation, Sour Stomach, Diarrhoea, Worms, Convulsions, Feverishness and Loss of Sleep. Not Narcotic. 35 Doses - 35 CENTS. Exact Copy of Wrapper. THE CENTAUR COMPANY, NEW YORK CITY.

The ABC and XYZ of ADVERTISING No. 7 A SERIES OF TEN TALKS ON ADVERTISING written by Seymour Eaton of Philadelphia for the readers of The Journal. The advertising science is anything but exact. It is an easy matter to diagnose symptoms. But in advertising, as in medicine, very different causes produce very similar disturbances; eye strain, a wobbly steamer deck, or green watermelon; each means an upset stomach. But there are some broad general principles which are as permanent as the eternal hills. Mouth to mouth talk is the great secret of popular advertising success. As a general rule people are short on talk. They are always running out. The hopper must be fed. The shrewd advertiser scores every time he produces a new topic of conversation. If he fails to make people talk about his goods he makes them talk about himself. They wash with his soap or drink his tea or rub on his axle grease just to get in touch with him. Talk can be created about the most commonplace things: baked beans or tooth powder or linen collars. You need only to know what switch to turn on. Human nature has not differed for six thousand years; but the point of view is constantly changing. If the people remained the same; if business conditions remained the same; if society and the weather remained the same, then the advertising of last year would apply this year. But it doesn't. The point of view is different. We are in a continuous turmoil of change. The successful advertiser must live right up even with the clock. An advertisement that made a big hit last year may fall flat and dead this year. There is in everything a fullness of time; a season when the fruit is ripe; periods when all conditions seem to lend themselves to success. The advertiser must have discernment sharp enough and vision clear enough to know the year and the month and the day of the month in which the people are not only living, but in which they are thinking. Make goods or entertainment or social position hard to obtain or scarce in amount and then it is that people fall over each other in the mad rush to see somebody else get left. The moment you put up the bars and say "don't" then it is that people want to climb. The sweetest apples in your neighbor's orchard are those on the tree nearest the dog. The newspaper which maintains an absolute unbreakable advertising rate commands the largest patronage. The spirit of independence creates confidence. To coax the customer is to discount the value of your goods.

OREGON'S OPPORTUNITY Colonist Rates from all parts of the United States and Canada to all parts of Oregon and the Northwest will be again put into effect by THE OREGON RAILROAD & NAVIGATION COMPANY AND SOUTHERN PACIFIC CO. (Lines in Oregon.) MARCH 1, 1908 and will continue daily throughout March and April. From the principal cities of the Middle West the rates will be as follows: CHICAGO FROM \$2.00 COUNCIL BLUFFS FROM \$30.00 ST. LOUIS FROM \$25.50 OMAHA FROM \$30.00 KANSAS CITY FROM \$20.00 ST. PAUL FROM \$30.00 Corresponding rates from all other eastern points. Stopovers at pleasure at all points in Oregon. The Colonist Rate is the greatest of all homebuilders. Oregon has unlimited resources and needs more people who desire homes and larger opportunities. Oregon people can accomplish splendid results by heralding this opportunity to all the world. Send Oregon literature giving good, reliable information about the state, far and wide. Call on the above railroads if it is necessary. Fares Can Be Prepaid Here at home if desired. Any agent is authorized to accept the required deposit and telegraph ticket to any point. Call on any O. R. & N. or S. P. agent, or address WM. McMURRAY, General Passenger Agent, Portland, Oregon.

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There's a Reason "Keep Smiling" drink POSTUM and "Times" will get brighter. "There's a Reason" Read "The Road to Wellville." in pages. P. S.—Talk No. 9 will be published in The Journal on March 23. (Copyright, 1908, Chicago.)