

**Women's Lace or Plain Fancy Hose 17c Pair**



A gigantic sale of women's fine quality Stockings in plain black, lisle finished; cotton or lace effects, in black or tan. A Friday hosiery sale that will set a mark for values for weeks to come. Fresh, new merchandise of superior grade or finish. Regularly worth to 35c the pair, 17c priced at.....

**CHILDREN'S HOSE, 1x1** rib stockings, in tan, pink, light blue or black. Also lace hose in plain black. Supply the children's hosiery needs for school or dress wear. These are worth to 35c the pair, special Friday..... **17c**

**WAISTS AND DRESS NETS**—Fillet or round mesh nets in black, cream or ecru. These are 45 ins. wide; just right for the construction of waists or dresses. Reg. \$1.50 and \$2.00 qualities for **69¢**; 48c reg. \$1 grade, yard



**Carving Sets** All Carving Sets Are Selling at Special Prices for Friday

Stag Handle Carving Sets, \$2.00 values, Friday.....	\$1.50	Stag Handle Carving Sets, worth \$5.50, Friday.....	\$4.25
Stag Handle Carving Sets, worth \$2.55, Friday.....	\$1.95	Stag Handle Carving Sets, worth \$8.50, Friday.....	\$6.15
Pearl Handled Carving Sets, regular \$12 values.....			\$10.50

OTHER VALUES AT PROPORTIONATE REDUCTIONS

**Women's Hand Embroidered Nightgowns \$3.64 Ea**

Imported French Lingerie, made of fine material and decorated with hand embroidery. These gowns have elbow length sleeves and low round neck or high neck; yoke being nicely finished in embroidered designs. Exquisitely dainty examples of high-grade undermuslins. Regularly worth \$5.00 and \$5.50 each, Friday's price **\$3.64**



**CHILDREN'S DRESSES** 47c—Wash dresses of plain or fancy percale, gingham or calico. These are for little girls from 6 to 14 years of age. Dresses regularly worth 60c to \$1.50 for **47¢**; \$1.65 to \$3.50 values **89c** for.....

**COMPLETE CUSHIONS** \$1.23—Filled with best quality silk floss pillows, covered with combination canvas and leather, decorated in old Dutch designs. Plain canvas back. The \$2 values..... **\$1.23**

# The 255th Friday "Economy" Sale

**Offers Unparalleled Opportunities for Saving—Standard Merchandise Only Featured—Plentiful Quantities Provided and Underpriced With No Uncertain Hand—A Red Letter Day for Bargain Seekers**

**Little Savings Count Up**

Hat Pins, black or white, 1 dozen on a card; regular price 10c. Special, the dozen..... **5c**

Cotton Tapes, color white, medium width, in 24-yard pieces; regular price 25c. Special, 15c piece.....

Side Combs, shell color, smooth finish; regularly worth 20c. Special Friday, the pair..... **12c**

Curling Iron Lamps, regular 25c. Special, each..... **15c**

Heavy Thread, smooth linen finish, in black only, for buttons, carpets, etc. Special, the spool..... **4c**

American Pins, 400 pins, regular 5c values. Special, the paper..... **3c**

Talcum Powder, violet perfumed, regular price 15c. Special, the box..... **8c**

Colgate's Bandoline, for the hair, regular price 15c. Special, the bottle..... **10c**

Swansdown, face powder, white or flesh color; regular 19c value. Special, the box..... **10c**

Toilet Soap, Meadow Sweet, a fine soap for hotels and boarding-houses, 1 dozen cakes in a box; regular price 60c. Special, the dozen..... **30c**

Rubber Gloves, best quality, in all sizes, maroon color; regular 65c value. Special, pr..... **49c**

Spiral Spray Syringe, ladies' comfort; regularly worth \$2.50. Special for Friday, each..... **\$1.65**

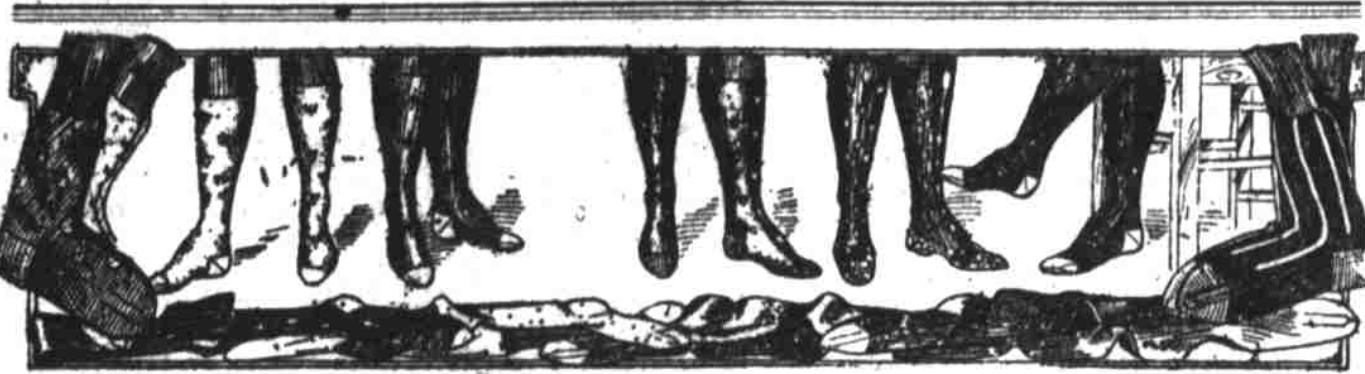
Pencil Boxes, School Companion, with lock and key. Special, each..... **3c**

Writing Tablets, fine quality for ink, ruled. Special, each..... **5c**

White Envelopes, extra quality, smooth finish, 6 1/4-inch size. Special, the package..... **5c**

Initial Stationery, odd lines, each sheet of paper embossed; regular price 50c. Special, the box..... **30c**

Poker Chips, assorted colors, 100 in a box; regular price 65c. Special, the box..... **49c**



**Men's 25c Fancy Hose Special 14c Pair.**

There is a big lot of these in plain or fancy colors. First-class makes, including a number of the famous Shawknit hose. A splendid sock for wear with low shoes. Regularly worth 25c the pair, Friday..... **14c**

**MEN'S SWEATERS**—Coat style, finished with pearl buttons. A very neat sweater, well made and of good quality yarn. Come in gray only. Buy now and save nearly \$1. Regularly \$2.69 \$3.50 each, special..... **\$2.69**

**MEN'S SUSPENDERS**—An excellent make with good lisle webbing and leather ends, finished with handsome nickel or gilt finished buckle and cast-off. Regularly worth 35c pair, Friday only... **18c**

**Friday Black Taffetta Day**

The silk counter is always a busy place on Friday. Women who watch our ads know that standard grade silks are bargained here every week and that great savings are to be had by taking advantage of the Friday silk specials. Tomorrow we offer sterling taffetas—one of the best makes known—in chiffon or regular finish—every yard fully guaranteed. The regular price is \$1.75 the yard, special for Friday **\$1.38** only.....

**Colored Dress Goods** Plain colored fabrics and novelty suitings, the plain goods including such wanted weaves as Voiles, Panamas, French Serges and Prunellas. The fancy suitings are in the best and most popular designs and weights. Read the prices.

LOT 1 contains a choice number of designs in plain or fancy. Worth from \$1.00 to \$1.50 the yard. Sale price at, **82c** the yard.....

LOT 2 is made up of goods that sell regularly from \$1.25 to \$1.75 the yard. Your choice of this lot of fine fabrics **98c** at, the yard.....

LOT 3—The finest fabrics to be had. Regular \$1.50 to \$2.50 values. Your choice at, the yard..... **\$1.23**

**Oriental or Venise Lace 19c**

A 19c lace sale that should bring buyers by the hundreds. The oriental designs are 5 to 9 inches wide and the regular prices run from 25c to 35c a yard. The Venise laces are in galloon effects, 1 to 2 inches wide. These also sell regularly at 25c to 35c. You will find frequent use for trimmings such as these in making your summer gowns, shirtwaists, etc., and if you miss this sale you will very likely pay nearly twice this sum for them. Supply your needs Friday, the yard..... **19c**

**Silk Gloves 16 Button Length 98c Pair**

Long Black Silk Gloves will be needed and worn by the larger part of Portland's female population this coming season. They are indispensable for wear with the short sleeve waists and coats now in vogue. These we offer for Friday are of a lustrous shining black silk, full 16-button length, regularly \$1.75 and \$2.00 pair, choice Friday only.... **98c**



**Silk Belts 10c Each**

These are odds and ends of this season's selling; black, white and colors. On many of them the buckles are worth many times what we ask for the entire belt. There are all sizes in the lot. To dispose of them quickly we make the price surprisingly low—to close, each **10** CENTS



**\$2.50 Rugs Friday \$1.35**

Wool Velvet Rugs, sizes 27x54 inches, in a beautiful line of patterns. A very special Friday offering from the Carpet Department and offered at a time when spring housecleaning will furnish a demand for rugs of this size. Cover that worn spot in the carpet with one of these and brighten the appearance of the whole room. A sure saving of \$1.15 if you buy tomorrow. The \$2.50 values..... **\$1.35**

**IRON BEDS**—White enameled, in 3/4 or full size. Our entire stock for Friday at one-third less than regular prices..... **1/3 OFF**

**Neckwear Worth to 75c Now for 7c**

There are bows, stocks, turnover collars and various styles of neckwear in an endless assortment of designs. These have been slightly mused from display, but there is not one in the lot worth less than 25c, and values run as high as 75c. Laundering is all that is needed to make them dainty, stylish affairs, and we offer your choice of the entire lot Friday at, each..... **7c**



**Bath Towels 12 1/2c Ea**

Good, big, thirsty Turks with fringed ends. Heavy weight, cream color. A lot of 200 dozen offered in a rousing special for Friday. One of the best towel values of the season; each..... **12 1/2c**

Dress and Apron Gingham, in pink or blue grounds; all size checks; 30 pieces on sale for Friday. Special, yard (limit, 20 to a customer)..... **6c**

**Stunning Suits \$26.50**  
Worth to \$38.50 For \$26.50



'Tis less than three weeks since these goods left the factory in New York. Made by firms whose names are synonymous with first class quality and authentic styles and bought by us at figures that enable us to offer them for nearly one-third below the regular price. Included in the lot are many sample suits that were made to pass the inspection of the most critical buyers in the country. Superb garments—every one of these. The materials are plain or fancy serges, broadcloths, Panamas and voiles in all the popular shades, including black, navy, Copenhagen, brown, champagne, etc. Also the most popular fancy effects. A very few smart costumes in Rajah Panamas included in the lot. Trimmings are applied with unusual taste, appliques, medallions, gold and Persian braid being employed for decorative purposes. Coats are short jacket styles with regulation or butterfly sleeves. A wide range of choice in color, cut and fabric. Regular \$35.00 and \$38.50 values, your choice for Friday..... **\$26.50**

**Jaunty Sailors Spec. \$1.59**



The sailor hat is the millinery hit of the season. For Friday's selling we feature a medium size sailor in a rough satin braid, trimmed with pretty silk bow in tailored effect and band of velvet. Colors are white, burnt, brown, navy and black. These are selling rapidly now at \$1.89 each—we consider them a special value at that price. For Friday they are cheaper still—you may buy them then for..... **\$1.59**

**Great Sale Jewelry and Leather Goods**



Buy these goods Friday and you will own them for a great deal less than half what you would pay at jewelry or specialty stores. Our well known prices are radically reduced and magnificent assortments placed before you to choose from.

**Women's Vanity Purses**, seal or morocco leathers, with strap handles; colors are black, brown, blue, tan or green; a very neat bag regularly worth \$1.50 each. Special Friday..... **\$1.19**

**Dog Collar Necklaces**, pearls or colored beads, 3 to 7 strands wide and priced regularly from \$1.25 to \$15.00 each. Your choice of a splendid assortment Friday at..... **A FOURTH OFF**

**Necklaces in La Valliere or festoon effects**, gold filled, with pendants of coral, amethysts, jade, emerald, jet, sapphires or rhinestones; values \$1.25 to \$12.00. Special..... **A FOURTH OFF**



An assortment containing brooch pins, hat pins, belt buckles, pin trays, bead necklaces, beauty pins, veil pins and various articles; values to 50c each. Choice Friday..... **19c**

Another Assortment in which the values run to \$1 each. In the lot are gold filled brooches, beauty pins, cuff pins, fancy veil pins, crosses, lockets, etc. Your choice of any article..... **45c**

**Men's Stylish Shoes \$2.69**

Four styles to select from in patent colt, box calf, gunmetal and kid leathers. These are new lasts, Goodyear welt sewed and in all sizes. Regularly worth \$3.50 and \$4.00 the pair, Friday the price is only..... **\$2.69**



**Women's Low Cut Shoes**

or oxfords—8 models, blucher or regular lace styles. These are absolutely perfect \$3.00 shoes. Good styles, good leathers and good \$3.00 values. Special Friday at..... **\$1.79**