

**Dainty Neckwear 25c, 35c Kinds 7c**

A great special clean-up sale of about 500 dozen dainty Wash Stock Collars and Turnovers, in a full assortment of the season's styles. It's the greatest money-saving opportunity in Neckwear we have ever offered; all are regular 25c and 35c values. Specially priced for this sale at..... **7c**



**All Silk Ribbons Best 25c Grade 15c**

5,000 yards of new, fancy all-silk Ribbons, full 4 inches wide, extra heavy quality; comes in all wanted shades for spring; it's a special purchase, bought by our ribbon buyer in New York at about half price; he wishes you to share in the saving tomorrow. Best 25c ribbon on sale at..... **15c**

**Special Values in Art Goods & Gloves**

For tomorrow, and Tuesday we have arranged the following special values in Art Goods and Gloves:

- LINEN SCARFS 69¢
- A special showing of Pure Linen Hemstitched Scarfs, 18x54 inches; regular 85c Scarfs. Special Monday and Tuesday..... **69c**
- HEMSTITCHED SCARFS 25¢
- A fine line of plain hemstitched Scarfs and Squares; they come 32 inches square and 18x54-inch. Special Monday and Tuesday..... **25c**
- KAYSER'S SILK GLOVES \$1.50
- A special showing of Kayser's Silk Gloves, made of heavy quality silk, in black, white and all the desirable shades, double tipped; they are the genuine Kayser make. Specially priced Monday and Tuesday..... **\$1.50**

**Special Underpricing in Muslin Underwear and Aprons**

- SKIRT CHEMISE 95¢
- A fine line of Skirt Chemise, made of excellent grade cambric, trimmed with embroidery inserting and finished with neat embroidery edge; another line has fine lace and embroidery inserting, finished with lace. All these dainty garments have lawn ruffles at the bottom of the skirts finished with rows of fine tucks; regular \$1.25 values. Special Monday and Tuesday..... **95c**
- CORSET COVERS 59¢
- A special sale of Corset Covers, made of high grade, Nainsook and daintily trimmed with embroidery, beading, inserting, lace and ribbon. They are all well made and are extra good bargains at this low price; regular 85c values. Monday and Tuesday..... **59c**
- MUSLIN DRAWERS 95¢
- A fine line of extra good quality Cambric Drawers, umbrella style, trimmed with deep embroidery flounce. Another style trimmed with rows of fine lace inserting and rows of baby ribbon, finished with lace edge. Extra special Monday and Tuesday..... **98c**
- FANCY APRONS AT ONE THIRD OFF
- An extraordinary showing of Fancy Aprons, made of fine lawn, batiste, organdie and cambric, all daintily trimmed with fine embroidery, laces and ribbons. These dainty little aprons include our entire line of fancy aprons and are to be sacrificed Monday and Tuesday at..... **A THIRD OFF**
- MUSLIN GOWNS \$1.59
- A fine line of dainty lingerie Gowns, made slip-over style, with long or short sleeves, trimmed with wide embroidery yoke, cuffs trimmed to match. Another style has heavy embroidery front and yoke, with lace trimmed sleeves; also a line of square necked gowns in the extra sizes, trimmed with fine embroidery and ribbon; regular \$2 values. Special Monday and Tuesday..... **\$1.59**

**We Want You to Know**

Our advertising is representative of much more than it specifically heralds. We do not make a great outcry about every bargain that awaits our customers, in fact very many values of great merit are never given public notice. Where we mention one, two or three items in any line we have ten, twenty or a hundred others that afford shoppers similar and equally good advantages. This weekly page of store news is an index to the best merchandise in the market, a review of current fashions, and an inerrant reporter of the minimum prices for which merchandise of a high class can be obtained.

**We Have Made This Store a Place Where Shoppers Delight to Come**

Alacrity, courtesy and absolute truthfulness are strictly required of our salespeople. The whole tone of the place is such as to inspire confidence. Every effort is made to seek out things that will interest the buying public, and to display them attractively. Our show windows present a great panorama of up-to-date merchandise. Customers find it easy to make their way to any part of this great store and to find any line of goods which they desire to inspect. Especially attractive are the values offered at this time, of which today's store news gives you many illustrations.

**A Complete Display of Spring Embroideries**



The new Embroideries are here from St. Gall. What a bright, crisp, refreshing array! Lush variety, from the modest edging to the most elaborate skirt-width embroidery, yet each design has been carefully selected from many dozens. Interesting merely as a beauty show—doubly fascinating to all women who are planning lingerie and white dresses as well as children's garments. A full range of prices to choose from. Here are two exceptional values for Monday and Tuesday:

- ALLOVER EMBROIDERIES 39¢
  - About 1,000 yards of 21-inch Allover Embroideries, made of fine Swiss and Nainsook; they come in the newest patterns, large and small effects, in both blend and openwork; values in the lot up to \$1.50 yard. Priced for this sale at..... **39c**
  - FLOUNCING EMBROIDERIES 57¢
  - About 3,000 yards of 27-inch Flouncing Embroideries, in the latest St. Gall patterns, dainty and bold floral effects, etc. We call your special attention to the splendid workmanship and perfect finish of these embroideries; values in the lot from \$1.25 to \$2 a yard. Priced for this sale at..... **57c**
- See Our Third Street Window Display. It Will Give You an Idea of the Patterns.

**Great Spring Showing and Display New Lace Curtains A Wonderful Assortment to Choose From**



Some of the daintiest, newest Lace Curtains you ever saw await you here at temptingly little prices. Those of you who are planning housecleaning and are in need of Lace Curtains should attend this sale tomorrow. Prudent folks will find many economical chances. The values are unusual, the styles are new—in fact, they are the most wanted kinds. Here are the prices:

- White Scotch Lace Curtains—3 yards long, 60 inches wide, all new patterns—specially low priced at, pair..... **\$1.35**
- White Scotch Lace Curtains—3 yards long and 50 inches wide, neat new designs—specially low priced at, pair..... **\$1.75**
- White Madras Lace Curtains—3 yards long and 50 inches wide, plain centers and small neat figures, at, pair..... **\$2.00**
- Two-Toned Madras Lace Curtains—3 yards by 64 inches, neat small figured designs, priced at, pair..... **\$4.00**
- Arabian Bobbinet Curtains—3 yards long and 45 inches wide, finished with Cluny lace edge, priced at, pair..... **\$2.85**
- Arabian Bobbinet Curtains—3 yards long and 45 inches wide, finished with Cluny lace edge and insertion, pair..... **\$4.25**
- Arabian Bobbinet Curtains—3 yards long and 45 inches wide, finished with 2-in. Cluny lace edge and insertion, pair..... **\$5.00**
- Arabian Madras Lace Curtains—3 yards long and 50 inches wide, small figured centers with narrow border, pair..... **\$2.00**
- Corded Arabian Scotch Lace Curtains—3 yards long and 50 inches wide, plain centers with neat borders, pair..... **\$2.50**
- Arabian Cable Net Curtains—3 1/2 yards long and 50 inches wide, full assortment of pretty borders, pair..... **\$3.50**
- Arabian Cable Net Curtains—3 yards long and 50 inches wide, finished with beautiful borders, pair..... **\$3.90**
- Arabian Bobbinet Curtains—3 yards by 45 inches, with 3-inch heavy Cluny lace edge and insertion, priced at, pair..... **\$6.50**
- White Bobbinet Curtains—3 yards by 45 inches, finished with 3-inch Cluny lace edge, priced at, pair..... **\$4.00**
- White Bobbinet Curtains—3 yards long and 45 inches wide, 3-inch Cluny lace edge and insertion, priced at, pair..... **\$5.75**
- White Madras Lace Curtains—3 yards long and 52 inches wide, plain and figured centers with neat borders, pair..... **\$2.50**

**Special Offerings in New Silks**

- FOR SPRING AND SUMMER
- We've been working and planning, figuring and calculating, in an effort to lower the prices on thoroughly dependable silks. The result of our efforts shows in the following items. We've gathered largely of the most exquisite silks for spring and summer. You'll like them when you see them, and the prices are temptingly moderate.
- SATIN FOULARDS AT 75¢
- 23-inch double weight Satin Foulards, in a full assortment of dots, rings, scrolls, etc.; comes in colors, brown, green, tan, blue and black, fine soft finish, correct spring weight; extra good value at this price, per yard..... **75c**
- CHENEY BROS.' NEW FOULARDS AT \$1.00
- Just received a special shipment of Cheney Bros.' shower proof Foulard Silks, in an unlimited assortment of neat, new designs, dots, rings and dainty little patterns, colors brown, green, blue and black, beautiful soft finished fabrics of unequalled quality at this price..... **\$1.00**
- ROYAL WASH TAFFETA 69¢ A YARD
- A great special offering of genuine Royal Wash Taffeta, one of the most durable silks made, warranted not to cut, break, slip or split, will laundry as well as linen, comes in all the best colors; especially priced for this sale at..... **69c**
- SWISS TAFFETAS, 75c AND 85c GRADES, 65¢
- 19-inch Pure Silk Taffeta, beautiful Swiss finish, high luster, comes in every wanted shade in all the best colors, every yard fully guaranteed; regular 75c and 85c grades. On sale tomorrow at..... **65c**

**A Splendid Assortment Correct Cream Fabrics**

- FOR SPRING AND SUMMER
- We are now showing a complete stock of new Cream Colored Fabrics for spring and summer, all fashionable weaves in dependable qualities are represented. We call your particular attention to the following kinds, which we know to be unmatchable values:
- 38-inch French Crepe Albatross..... } **Your Choice at 50c Yd.**
- 38-inch French Serges..... }
- 38-inch All Wool Henriettas..... }
- 38-inch Imported English Batiste..... }
- 38-inch All Wool Taffeta..... }
- 46-inch Egyptian Crepe..... } **Your Choice at 75c Yd.**
- 46-inch English Nuns' Veiling..... }
- 44-inch Ocean Serges..... }
- 44-inch French Batiste..... }
- 44-inch English Secilletta..... }

**An Unsurpassed Assortment \$1.25 yd. Splendid Values in Exclusive Weaves**

- 48-inch Cream Colored Ocean Serges with black, blue and brown, pin stripes and checks; very neat designs, splendid weight, will wash like linen, made of the finest selected yarn, unmatchable value at this price.
- 50-inch Storm Serges
- 50-inch Striped Herringbone
- 50-inch Self-Checked Serges
- 46-inch Chiffon Panama
- 48-inch French Serges
- 46-inch Novelty Basket Weaves

- CREAM COLORED BROADCLOTHS—THREE QUALITIES UNDERPRICED
- French Broadcloths, \$3 quality at..... **\$2.50**
- French Broadcloths, \$2 quality at..... **\$2.00**
- French Broadcloths, \$1 quality at..... **\$1.50**

**A Great Sale of Dressmaker's Findings Prices Lower Than Ever Before**

The dressmakers of this town know where their dollars do fullest duty—one of the reasons for our greatly increasing Notion business. The values in this sale have been made greater than ever before. It will pay you splendidly to anticipate all future wants for the season to come and buy in liberal quantities at these extraordinary low prices:

- Guaranteed Machine Thread. Special 6 for..... **25¢**
- Basting Thread, best on the market, 2 for..... **5¢**
- Good quality Safety Pins, assorted, 2 for..... **5¢**
- Protected Coil Safety Pins, all sizes..... **5¢**
- Good quality Dress Fasteners, 6 cards for..... **25¢**
- De Long's Dress Fasteners, all sizes, per card..... **7¢**
- Best grade Binding Ribbon, 9-yard piece..... **15¢**
- Good quality Brass Pins, assorted, 6 papers for..... **25¢**
- Best quality American-made Pins, per card..... **6¢**
- Guaranteed Shears and Scissors, in all sizes, best of steel, prices ranging **25¢, 50¢, 75¢, \$1.00**
- Dress Shields at the ridiculously low price, 6 pairs..... **5¢**
- Nainsook covered Shields, Nos. 2, 3, 4..... **25¢**
- Nainsook lace edge Shields, Nos. 2, 3, 4..... **25¢**
- Omo Dress Shields, No. 2 **20¢**, No. 3 **25¢**, No. 4..... **30¢**
- Omo Zouave Adjustable Shield for..... **50¢**
- Kleinert's Muslin Covered Shields, per pair..... **25¢**
- Adjustable Muslin Covered Shields, Nos. 2, 3, 4..... **25¢**

**Women's Shoes, Best \$3.50 Grade \$2.88**

A special sale tomorrow, introducing several new styles for spring, 1908. Women's perfect fitting Shoes, the very latest styles, made of excellent materials; the new short vamp and forepart effect that is so much in demand just now. The leathers are fine vici kid and patent kid; medium, light and heavy soles; all sizes and widths; regular \$3.50 values. On sale tomorrow **\$2.88** only at.....



- Boys' \$2.50 Kid and Calf Shoes, priced tomorrow at..... **\$1.79**
- Boys' \$2.00 Kid and Calf Shoes, priced tomorrow at..... **\$1.39**
- Boys' \$1.50 Kid and Calf Shoes, priced tomorrow at..... **99c**

**Special Offering in the Men's Section**

- MEN'S UNDERWEAR, 50c VALUES, 35¢
- Special sale Men's Jersey Ribbed Cotton Shirts and Drawers, in regular spring weight, made form fitting with French elastic neck; the best wearing 50c garment in the market; comes in brown and ecru. Special sale price Monday and Tuesday..... **35c**
- MEN'S SHIRTS, \$1.00 VALUES, 79¢
- Special sale of Men's Soisette Shirts, made with soft button-down collar and two button sleeves, cut full size, superior make and fit; come in cream, tan and white; our regular \$1.00 value. Special Monday and Tuesday..... **79c**
- MEN'S SUSPENDERS, 50c VALUES, 29¢
- A special sale of Men's Lisle Suspenders, made with cast-off leather ends, guaranteed not to break, nickel trimmed, a new assortment of patterns; regular 50c values. Special sale price Monday and Tuesday..... **29c**
- MEN'S SOX, 15c VALUES, 12 1/2¢
- Special sale Men's Seamless Cotton Sox, with fine ribbed tops, come in brown mixed, gray mixed and green mixed, extra good quality; regular 15c value. Special sale price Monday and Tuesday..... **12 1/2c**

**FOUR GREAT VALUES IN Knit Underwear and Hosiery For Women and Children**

The business of this popular section grows and grows, because more women are daily realizing the saving advantages offered. Here are four specials of more than usual importance:

- WOMEN'S PANTS 35c VALUES 15c
- An extraordinary sale of women's fine Cotton Pants, made of very best bleached cotton, knee length; they are made with French waistband and are perfect fitting; best spring weight. Our regular 35c grade, specially priced for Monday and Tuesday..... **15c**
- CHILDREN'S UNDERWEAR 35c VALUES 15c
- A special showing of children's spring weight Underwear, made of fine white cotton; vests and pants come in all sizes; the vests are made high neck and long sleeves; pants are knee length. Regular 35c values, Monday and Tuesday..... **15c**
- CHILDREN'S STOCKINGS 20c VALUES 11c
- A special showing of children's fast black cotton Stockings, regular spring weight, with ribs 1x1-inch and 2x1-inch; they are made from the very best grade cotton. Regular 20c value, extra special Monday and Tuesday..... **11c**
- WOMEN'S STOCKINGS 25c VALUES 13c
- Special sale of women's fine seamless Stockings, made from the best maco cotton, in the new shade of tan, correct spring weight, full-fashioned leg; regular 25c values; something new. Extra special Monday and Tuesday..... **13c**

**New Spring and Summer Styles IN THE SUIT ROOM**

You'll be especially pleased with our showing tomorrow—so many new and beautiful modes will be displayed. This season there is such a variety of styles and smart effects, giving greater scope for original ideas. Realizing the fact that the well-dressed woman of today appreciates styles, that are not the styles of every other store, we are showing many exclusive models embodying the most approved features. Here are a few prices:

- CHILDREN'S COATS
- A fine showing of new Spring Coats for girls, from 6 to 14 years. They are made of good quality covert, worsted, plaids, broadcloth and chevots. Prices ranging from \$1.95 up to \$7.50.
- CHILDREN'S DRESSES
- A full line of new Spring Dresses for girls, 1 to 5 and 6 to 14 years; they are made of good quality white lawn, striped, plaid and plain color gingham and percale; pretty styles and popular prices, 50c up to \$4.50.
- WHITE LAWN WAISTS
- A fine line of new White Lawn Waists; five very attractive styles to choose from; they are made of fine sheer lawn, in plain tailored effect and are embroidery trimmed. Extra special values Monday and Tuesday..... **\$1.25**
- HEATHERBLOOM PETTICOATS
- A fine line of Heatherbloom Petticoats, made of genuine heatherbloom, with 15-inch flounce finished with shirring, ruffle and underlay. All genuine Heatherbloom Petticoats are labeled. Regular \$3.00 values, special Monday and Tuesday..... **\$2.25**
- NEW SPRING SUITS
- We are now showing a complete line of the new Spring Suits in Panamas, Serges, Silk and Wash Goods. Prettier styles and better values than ever before offered. Fine worsted and Panama Suits at..... **\$12.50, \$15.00, \$17.50, \$25.00**
- NET AND LACE WAISTS
- A special offering of Net and Lace Waists in three beautiful styles, this season's latest effects, in white, cream and ecru. Special Monday and Tuesday..... **\$2.98**