

## The Easter Gown Need No Longer Be a



[^0]Perplexing Problem to the Woman Who Reads The Sunday Journal for March Twenty-Second
The Woman's Section of the paper will on that date be printed in enlarged forms, so as to give to its readers the best selection of fashion material ever furnished by an American newspaper.

There is no lack of hints to the woman who makes her own garments. Articles too, about the newest materials from the fabric factories, the colors and shades likely to have first call on popular favor, and even suggestions as to the style of trimmings and of fashions in shoes, stockings, parasols, and all the accessories that go to make a woman's wardrobe more attractive. The first view of the best productions of the best makers made this number possible. Fashion magazines TR

A SPECIAL staff of artists and writers in Paris has found and presents what is best in the center of fashion creation. To illustrate what they write of the fashions there, JEANNETTE HOPE, the eminent fashion artist, has sent drawings for two newspaper pages. Henri MANUEL, first among photographers of fashions, has sent pictures that will decorate four other pages of the special number.


## Every Fashion Hint the Mode of the Minute

Enterprise and Hustle, quick action and expert knowledge, have combined to make this special number absolutelyrauthoritative

The woman or man who wants to dress according to up-to-date designs MUST HAVE the paper. An enormous demand is certain. The reader who would be sure must see the newsdealer promptly.
Order it NOW-TO-DAY!
JOURNAL PHONES-MAIN 7173, A8051


[^0]:    that must delay publication for weeks, will print similar material weeks after women who read

